# GLOBAL CONFERENCE
## on
# EMERGING TRENDS
## in
# BUSINESS LIBRARIANSHIP

*Jointly organized by*

## Vikram Sarabhai Library
### Indian Institute of Management
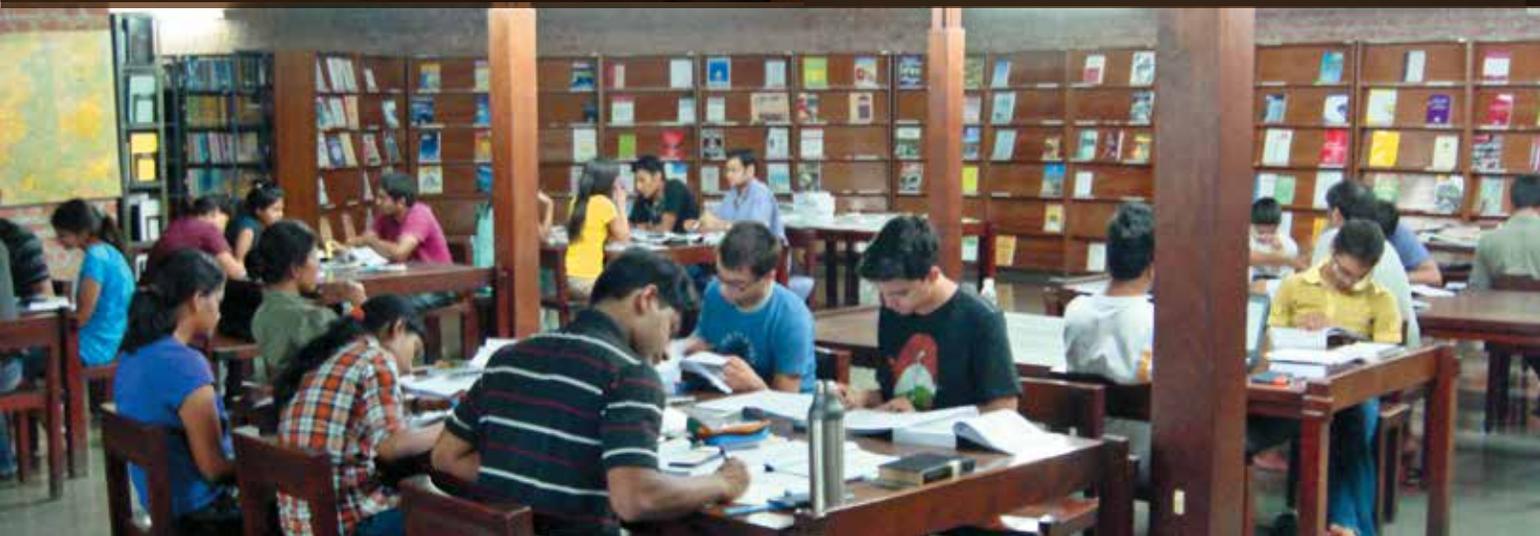### Ahmedabad

&

## Learning Resource Centre
### Bajaj Auto Library
### Indian School of Business
### Hyderabad | Mohali

December 2 - 4, 2015
*at*
IIM Ahmedabad

**Indian Institute of Management, Ahmedabad** was set up by the Government of India in collaboration with the Government of Gujarat and Indian Industry as an autonomous institution in 1961. The Institute provides education, training, and consulting and research facilities in management. In addition to its flagship two years Post Graduate Programme in Management, the Institute also offers Fellow Programme in Management, Post Graduate Programme in Management for Executives, Faculty Development Programme and Management Development Programmes.

**Vikram Sarabhai Library** is an invaluable resource for students, researchers and faculties of business and management. The library has over the years built a robust collection of over two lakh print items in addition to more than seventy databases providing scholarly and industry/company/country information. The library, spread over 20,120 sq. ft., also provides access to the best of business and management related digital resources.

**The Indian School of Business** evolved from the need for a world-class business school in Asia. The founders, some of the best minds from the corporate and academic worlds, anticipated the leadership needs of the emerging Asian economies. They recognized that the rapidly changing business landscape would require young leaders who not only have an understanding of the developing economies but who also present a global perspective. The ISB is committed to creating such leaders through its innovative programmes, outstanding faculty and thought leadership. Funded entirely by private corporations, foundations and individuals from around the world who believe in its vision, the ISB is a not-for-profit organization.

**Learning Resource Centre of the Indian School of Business is** housed at the Bajaj Auto Library at Hyderabad and in the Academic Square (2nd Floor) at Mohali. The LRC is designed to meet the information needs of the ISB community. The Mission of the Learning Resource Centre is to support the Indian School of Business in building an internationally top ranked research driven management institution by establishing a knowledge hub and to enable access to information resources of all kinds providing innovative, responsive, and effective services to meet the changing needs of the academic community.

## INTRODUCTION

Business libraries are special in their own way. They offer a unique set of services which differentiate them from other academic libraries. On the collection front, in addition to scholarly journals and books, business libraries provide for access to data (economic, corporate, social, etc.), news, regulations, reports and analysis to its specialist and demanding user community. The collections of business libraries cover subjects that are as varied as in a public library and include business studies, entrepreneurship, social sciences, philosophy, psychology, literature, pure and applied sciences, urban planning, health, education, history, and so on. The user community is diverse and varied and includes faculty, students, researchers, academic teaching assistants, startup entrepreneurs, consultants, corporate executives, alumni, and so on.

The changes in the ecosystem of business libraries have been quite dramatic and fast paced in the last decade. Business and management education is itself undergoing several changes, emerging economies are evolving into large markets for businesses, ecommerce is penetrating untapped markets around the world, and technology developments are not only impacting consumer behavior but also leading the way to innovate new business models. These changes have led to the demand for information that is nascent, instant, pinpointed and relevant in addition to being available in an uninterrupted, integrated and seamless manner. It is in this context business libraries are evolving to innovate, strategize and render user centric information services.

## OBJECTIVE

The objective of this proposed conference is to understand how business libraries are shaping themselves and preparing for the future. It will provide an opportunity to the business library professionals across the world to share their experiences, ideas, research and knowledge for mutual benefit. The conference is an attempt to provide a platform to address issues relating to the emerging trends that are reshaping business libraries.

## ACTIVITIES / SCHEDULE (THREE DAYS)

### Day 1
Inaugural Address, Plenary Session followed by 3 invited lectures by eminent professionals.

### Day 2
Three Sessions Pecha-Kucha Format (20 Slides – 20 Seconds Per Slide), and a session on Design Workshop – "Innovative Library Spaces & Services".

### Day 3
3 Invited Lectures, Panel Discussion followed by Valedictory Session.

### Target Audience
- Library and Information Science Professionals
- Knowledge Management Professionals
- Archivists, Educationists and Policy Makers
- Information Providers and Vendors
- Students of Library and Information Science

### Call for Presentations (Pecha-Kucha Format – 20 Slides – 20 Seconds Per Slide)

Presentation Slides in a form of MS-PPT are invited on the various subthemes of the conference and they are:

**1. Emerging Technology and Trends:**
- Research Data Management and Business Libraries
- Electronic Resource Management Software and Services
- Discovery Services: Technology and Trends
- Library Subject Guides

**2. Collection Development and Management:**
- EBooks Acquisition: Platform and Prices
- Electronic Resources Subscription, Services and Management
- Business Databases Licensing and Issues

**3. Business Library and Society:**
- Business Libraries and its role in Creating Entrepreneurs
- Future of Business Education and Role of a Business Library
- MOOCs and Business Libraries
- Return on Investment (ROI) from a Business Library

**4. Library Spaces**

- Library Space Planning
- Rethinking Library Spaces
- Designing Library Space for the New Generation User

**5. Library Services and User**

- Innovative Information Services
- Best Practices in Library Services
- Case Study of Business Library Services
- Marketing Library Services and Products
- Information Literacy

**6. Library Management**

- Leadership Challenge
- Library Professional: Evolving Role and Opportunities
- Managing Modern Business Library: Challenge and Opportunities
- Library Staff Skills for Future Library Environment

The outline of the slides presentation as ppt in either MS-PPT or PDF format should be submitted in soft copies on or before **October 31, 2015.** The intimation for acceptance of presentation will be conveyed to speaker on or before **November 5, 2015**. Final version of the presentation slides to be submitted on or before **November 15, 2015**. All the accepted presentation slides in a Pecha-Kucha Format will be compiled and made it accessible through the conference website at a later date.

**Registration**

Registration fee includes conference kit, lunch and tea / coffee during the conference.

**Fees**

| Registration Fees | Indian Delegates | Rs.2,850.00 (including tax) |
|---|---|---|
| Registration Fees | Foreign Delegates | USD 114.00 (including tax) |
| Accommodation Charges on Campus (per night) | | Rs.3,035.00 (including tax) |

**Dates to Remember**

| Submission of the Slides for Presentation (MS-PPT or PDF format) | October 31, 2015 |
|---|---|
| Intimation for Acceptance for Slides for Presentation | November 5, 2015 |
| Submission of the Slides for Final Presentation | November 15, 2015 |
| Last Date for Registration | November 10, 2015 |

For more details & guidelines, please refer to:

**Note:**

- Please register in advance. It may not be possible to accommodate on the spot registration.
- Accompanying person/s with registered participants would have to pay separate accommodation charges and they would not be entitled for the conference kit.
- Limited number of rooms are available on IIMA Campus for accommodation and will be allotted on first come first serve basis.
- Registration is valid only after receiving the duly filled up registration form along with the registration fees.

# Keynote Speakers

**Chris Flegg**
Bodleian Business Librarian, Said Business School, University of Oxford, Park End Street,

**David Weinberger,** Ph.D.
Berkman Centre for Internet & Society, Harvard University, Cambridge.

**Jan-Martin Lowendahl,** Ph.D.
Vice President-Distinguished Analyst, Gartner

**Debra Wallace,** Ph.D.
Executive Director, Knowledge and Library Services Harvard Business School, Boston

**Gina de Alwis,** Ph.D.
Librarian at Tay Eng Soon Library (HQ), Singapore Institute of Management

**S. Venkadesan**, Ph.D.
Director, Learning Resource Centre, Indian School of Business

**H. Anil Kumar,** Ph.D.
Librarian, Indian Institute of Management Ahmedabad

**Thorsten Meyer**, Ph.D.
Deputy Director, German National Library of Economics

**Rick Anderson**
Associate Dean for Scholarly Resources & Collections J. Willard Marriott Library

**Yuhanis Yusoff**
Manager, INSEAD Asia Campus

# Global Conference on
# Emerging Trends in Business Librarianship

*Jointly Organized by*

**Indian Institute of Management, Ahmedabad & Indian School of Business**
**December 2- 4, 2015** at **IIM Ahmedabad**

## REGISTRATION FORM

Name (in block letters) Title: _____ Male/Female: _____

Name : _____

Designation : _____

Organization : _____

Address : _____

_____

City : _____ Pin: _____

Phone : (O) _____ (R): _____

(M) _____ Fax: _____

E-mail : _____

Accommodation required: Yes/No If yes, please mention the dates from _____ to 4/12/2015

### Travel Schedule

|         | Date | Time | Mode of Travel |
|---------|------|------|----------------|
| Arrival |      |      |                |
| Return  |      |      |                |

Payment Details: Kindly make DD/Cheque No. _____ dated _____ for Rs. _____ drawn in favour of "Indian Institute of Management, Ahmedabad" payable at Ahmedabad or at par towards registration fee / accommodation charges for _____days' stay in the IIM-A Guest House.

Place: _____ Date: _____ Signature: _____

Mail the Registration Form to
**The Librarian**
Indian Institute of Management, Vastrapur, Ahmedabad - 380 015, Gujarat.
Ph.: 079-66324975.  Fax: 079-66326896
Email: librarian@iimahd.ernet.in
Website: http://www.iimahd.ernet.in/library/conference/