



Vikram Sarabhai Library
IIMA Weekly News Digest
 (June 27- July 3, 2016)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	Marketing is all about the moments of truth	DNA	June 27, 2016	Full text
2	JSW Chair at IIM-A to work with industry, innovators	Business Line	June 29, 2016	Full text
3	Autonomy concern holds up IIM bill	Times of India Ahmedabad	June 29, 2016	Full text
4	IIM-A to get 12 more Research Chairs	Business Line	June 30, 2016	Full text

Faculty Column				
1	Use cast iron vessel to counter anaemia by Prof. Anil Gupta	DNA Column: Minds on the Margin	July 3, 2016	Full text
2	Poetic justice not served in new tax scheme ad by Prof. Anurag K. Agarwal	DNA Column: Lawfully Yours	July 3, 2016	Full text