



Vikram Sarabhai Library, Indian Institute of Management

IIMA in Media

(18th -24th November, 2013)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	High noon for summer placements	Business Standard	18 th November, 2013	Full text
2	110 firms offer summer internships at IIMA	DNA	19 th November, 2013	Full text
3	BCG top recruiter at IIM-A's Summer Placement programme	Indian Express	19 th November, 2013	Full text
4	BCG top recruiter for IIM-A summer internship	Financial Express	19 th November, 2013	Full text
5	BCG top recruiter, picks up 14 students	Ahmedabad Mirror	19 th November, 2013	Full text
6	Consulting, e-commerce emerge top recruiters at IIM-A summer placements	Business Standard	19 th November, 2013	Full text
7	IIM students suggest seven steps to help engg colleges to excel	Ahmedabad Mirror	19 th November, 2013	Full text
8	IIM-A completes summer placements	Times of India	19 th November, 2013	Full text
9	'Creativity boosts productivity' <i>A research by Prof. Vishal Gupta on leadership behavior and employee creativity concludes that organization should promote positive behavior to increase creativity of their employee</i>	Ahmedabad Mirror	20 th November, 2013	Full text
10	IIM-A discusses role of incubators	Times of India	20 th November, 2013	Full text
11	Indian averse to risk; hence less creative, says IIM-A study <i>The study conducted by Prof. Vishal Gupta</i>	Times of India	20 th November, 2013	Full text
Faculty Column				
1	Unsettling settlements of the multinationals by Prof. Anurag K. Agarwal	DNA Column: Lawfully Yours	18 th November, 2013	Full text
2	Social Innovations are the way to go! by Prof. Anil Gupta	DNA Column: Minds on the Margin	24 th November, 2013	Full text