



List of FPM Thesis (1974-2016)

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|----------|--------------------|---|
| 1 | Title | A quantitative approach to media planning |
| | Author | Jain, Abhinandan K. |
| | TAC Chair | Mote, V.L. |
| | Tac Members | |
| | Year | 1974 |
| | Keywords | Mass media; Mathematical models; Media planning |
| 2 | Title | Adoption of family planning: a process model and optimal pattern for the visit of a field worker |
| | Author | Bhatnagar, S.C. |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Satia, J.K. |
| | Year | 1975 |
| | Keywords | Birth control; Family planning |
| 3 | Title | Corporate dividend behaviour with special emphasis on growth and controlled companies |
| | Author | Dhameja, Nand L. |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Kuchhal, S.C. |
| | Year | 1976 |
| | Keywords | Dividenda; Corporations |
| 4 | Title | Implementation and administration of a management control system |
| | Author | Mohanty, Braharaj |
| | TAC Chair | Bhattacharya, S. K. |
| | Tac Members | |
| | Year | 1976 |

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|----------|--------------|---|
| | Keywords | Telecommunication; Cost control - case studies; Management |
| 5 | Title | Use of credibility theory for rate-making in marine (Cargo) insurance business |
| | Author | Sabharwal, Yash Paul |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Kalro, A.H. |
| | Year | 1976 |
| | Keywords | Insurance; Management |
| 6 | Title | Function and effectiveness of product management institution in Indian consumer goods industry |
| | Author | Subramaniam, Sreedhara |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Sheth, N.R. |
| | Year | 1976 |
| | Keywords | Product management |
| 7 | Title | Public distribution of food grains in India |
| | Author | Gupta, Arvind |
| | TAC Chair | Vyas, V.S. |
| | Tac Members | Desai, G.M.; Misra, P.N.; Murthy, K.R.S. |
| | Year | 1977 |
| | Keywords | Food supply; Grain trade; Agriculture and state; Marketing |
| 8 | Title | Multi-objective two-level planning for extending banking facilities to rural areas |
| | Author | Chaudhary, Bhaskara |
| | TAC Chair | Isaac, A. M. |
| | Tac Members | Satia, Jay K.; Rangarajan, C.; |
| | Year | 1977 |
| | Keywords | Bank and banking; Rural India |
| 9 | Title | Simulation model to determine minimum inventory level in grey room of textile industry |

| | | |
|----|-------------|--|
| | Author | Amar, Kranti |
| | TAC Chair | Kaul, Mohan |
| | Tac Members | Saha, Jahar |
| | Year | 1977 |
| | Keywords | Textile industry; Simulation methods; Inventory control |
| 10 | Title | Strength and correlates of participatory desire among employees in two organisations |
| | Author | Bhatnagar, Deepti |
| | TAC Chair | Sheth, N.R. |
| | Tac Members | Verma, Pramod; Pareek, Udai; |
| | Year | 1977 |
| | Keywords | Employees representation in management; Decision making |
| 11 | Title | Industrial buyer behaviour in the thermoplastic raw material manufacturing industry in India for capital, fabricated and standard items |
| | Author | Ghosh, P.K. |
| | TAC Chair | SenGupta, S. |
| | Tac Members | Sheth, N.R.; Khurana, R.; |
| | Year | 1977 |
| | Keywords | Buyer behaviour; Material procurement |
| 12 | Title | Semi-integrated steel industry of India |
| | Author | Maggu, Ashok |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Gupta, G.S.; Isaac, Akkanad M.; |
| | Year | 1977 |
| | Keywords | Steel industry and trade |
| 13 | Title | An application of cost benefit analysis to rural electrification |
| | Author | Ranganathan, Venkataraman |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Satia, J.K.; Shreekant, S.; |

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|----|-------------|--|
| | Year | 1977 |
| | Keywords | Rural electrification; Cost-benefit analysis |
| 14 | Title | Planning for computer-based management information systems for municipal corporations |
| | Author | Subramanian, T.V. |
| | TAC Chair | Patel, N.R. |
| | Tac Members | Isaac, A.M. |
| | Year | 1977 |
| | Keywords | Management information system; Muncipal corporation |
| 15 | Title | Managing diversification: the general management process |
| | Author | Das, Ranjan |
| | TAC Chair | Seshan, Suresh A. |
| | Tac Members | Bhattacharya, S.K. |
| | Year | 1978 |
| | Keywords | Industrial management; Diversification influence; Diversification in industry |
| 16 | Title | Size, profitability and growth of some of the Indian manufacturing industries |
| | Author | Aggarwal, V.K. |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Gupta, G.S.; Verma, Pramod; |
| | Year | 1978 |
| | Keywords | Economics of scale; Manufactures - case studies; Industries |
| 17 | Title | Resource allocation and scheduling in project networks under risk |
| | Author | Goplan, Marathurai Ramani |
| | TAC Chair | Kalro, A.H. |
| | Tac Members | Satia, J.K.; Sarin, R.K.; |
| | Year | 1978 |
| | Keywords | Network analysis; Critical path analysis; Monte carlo simulation; Resource allocation |
| 18 | Title | Organisational characteristics and unit performance - the case of |

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|-----------|-------------|---|
| | | bank branches |
| | Author | Ram, V. Anand |
| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Murthy, K.R.S.; Saiyadain, Mirza S.; |
| | Year | 1978 |
| | Keywords | Organization; Bank and banking; Bank branches |
| 19 | Title | Economic performance of the ancillary industry in India: managerial and policy implications |
| | Author | Shaligram, K.R. |
| | TAC Chair | Gupta, G.S. |
| | Tac Members | Murthy, K.R.S.; Dholakia, Bakul H.; |
| | Year | 1978 |
| | Keywords | Small busines India; Ancillary Industry India; Small scale industries; Performance India |
| 20 | Title | Money, finance and economic development; the case of India |
| | Author | Shah, Tushaar |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Gupta, G.S.; Subrahmanyam, M.G.; |
| | Year | 1978 |
| | Keywords | Economic growth; Economic development; Money; Finance |
| 21 | Title | Process lag and individual stress in organizations: a diagnostic basis for OD |
| | Author | Jumani, Usha |
| | TAC Chair | Garg, Pulin K. |
| | Tac Members | Moulik, Tushar K.; Shingi, P.M.; |
| | Year | 1979 |
| | Keywords | Organisational development; Organisational stress; Textile industry |
| 22 | Title | Effectiveness of the public distribution channel - the case of controlled cloth distribution |
| | Author | Bijapurkar, Ashoke |
| | TAC Chair | Mote, V.L. |

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|-----------|--------------|---|
| | Tac Members | Gupta, Subroto Sen; Bhandari, Labdhi R.; |
| | Year | 1979 |
| | Keywords | Public distribution system; Distribution channels; House hold commodities |
| 23 | Title | Decentralised development planning towards an operational framework |
| | Author | Jain, Pankaj S. |
| | TAC Chair | Vyas, V.S. |
| | Tac Members | Dholakia, Bakul H.; Mampilly, P.; |
| | Year | 1979 |
| | Keywords | Developement planning; Economic planning; Regional planning |
| 24 | Title | Acquisition and assimilation of technology in the tractor industry in India: the strategic perspective |
| | Author | Chaudhuri, Shekhar |
| | TAC Chair | Moulik, Tushar K. |
| | Tac Members | Balakrishnan, K.; Kulkarni, G.R.; |
| | Year | 1980 |
| | Keywords | Tractor industry; Technology |
| 25 | Title | Voyage allocation and fuelling decisions in shipping |
| | Author | Ramesh, V.N. |
| | TAC Chair | Saha, Jahar |
| | Tac Members | Mote, V.L.; Dogra, V.K.; Malya, M. |
| | Year | 1980 |
| | Keywords | Shipping; Fuel consumption; Voyage allocation |
| 26 | Title | Demand for industrial consumer goods in India: a study of linkages |
| | Author | Roy, Siddhartha |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Vyas, V.S.; Dholakia, Bakul H.; |
| | Year | 1980 |
| | Keywords | Industry India; Industrialization |

- 27** Title **Indian oil industry: a historical study with special reference to the strategic role of government of India**
- Author Vathsala, S.
- TAC Chair Sambrani, Shreekant
- Tac Members Kulkarni, G.R.; Balakrishnan, K.;
- Year 1980
- Keywords Petroleum industry and trade India; Oil industry India; Government role
- 28** Title **Quantitative methods in media planning**
- Author Nair, Sarla Achuthan
- TAC Chair Mote, V.L.
- Tac Members
- Year 1980
- Keywords Mass media India; Mathematical models; Advertising Mathematical models; Audio visual education
- 29** Title **Impact of product on the life styles of its consumers: the case of domestic liquefied petroleum gas**
- Author Arora, Ashok Pratap
- TAC Chair Bhandari, Labdhi R.
- Tac Members Mehta, S.C.
- Year 1980
- Keywords Product impact on life styles; Consumers lifestyle; Domestic liquid gas
- 30** Title **A framework for infra-structure planning.**
- Author Madhavan, T.
- TAC Chair Saha, Jahar
- Tac Members Mote, V.L.; Malya, M.; Gupta, Ranjit
- Year 1980
- Keywords Infrastructure planning; Community development; Rural development; Regional planning
- 31** Title **Performance and prospects for the Indian man - made fibers industry**
- Author Chawla, Deepak

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| | TAC Chair | Rangarajan, C. |
| | Tac Members | Gupta, G.S.; Kuchhal, S.C.; Shah, M.D. |
| | Year | 1980 |
| | Keywords | Man - made fibers industry; Man - made textile industry; Performance measurements textile industry |
| 32 | Title | The process of technology transfer in the Ahmedabad textile Industry |
| | Author | Gangjee, Zahid H. |
| | TAC Chair | Moulik, Tushar K. |
| | Tac Members | |
| | Year | 1980 |
| | Keywords | Textile industry; Fabrics; Technology transfer |
| 33 | Title | Adoption of management systems in Indian organisations |
| | Author | Nagabrahmam, D. |
| | TAC Chair | Pareek, Udai |
| | Tac Members | Anubhai, Prafull; Rao, T.V.; |
| | Year | 1980 |
| | Keywords | Management systems; Indian organisations; Management by objectives |
| 34 | Title | Predicting corporate sickness: the case of indian textile industry |
| | Author | Paranjape, Avinash |
| | TAC Chair | Dholakia, Bakul H. |
| | Tac Members | Gupta, Ramesh; Shah, M.D.; |
| | Year | 1980 |
| | Keywords | Textile industry; Corporate sickness; Discriminant analysis procedure |
| 35 | Title | Impact of fiscal incentives on corporate financial decisions |
| | Author | Srinivasan, G. |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Gupta, G.S.; Moulik, Tushar K.; Raval, N.U. |
| | Year | 1980 |

- Keywords Incentives in Industry; Corporate investment; Fiscal incentives; Financial decisions; Corporate rebate
- 36** Title **Portfolio behaviour of Indian commercial banks**
- Author Balasubramanian, G.
- TAC Chair Rangarajan, C.
- Tac Members Gupta, G.S.; Govindarajan, V.; Ramani, K.V.
- Year 1980
- Keywords Bank and banking; Securities; Portfolio behaviour
- 37** Title **A comparative study of general management functions in private sector, public sector and multinational subsidiary companies in India**
- Author Kumar, Krishna
- TAC Chair Khandwalla, Pradip N.
- Tac Members Kulkarni, G.R.; Rao, S.Sreenivas;
- Year 1980
- Keywords Private Sector; Public Sector companies; Management function
- 38** Title **Valuation of securities and influence of value on financial decisions of a firm**
- Author Barua, Samir K.
- TAC Chair Govindarajan, V.
- Tac Members Kuchhal, S.C.; Patel, Nitin R.; Ramani, K.V.
- Year 1980
- Keywords Securities; Price behaviour India; Securities valuation India; Chemical industry Valuation process India; Engineering industry Valuation process India
- 39** Title **Effectiveness of industrial relations systems at the enterprise level**
- Author Nayar, Meenakshi
- TAC Chair Sheth, N.R.
- Tac Members Misra, Sasi B.; Saiyadain, Mirza S.;
- Year 1980
- Keywords Industrial relations; Hierarchical relations; Bank and banking
- 40** Title **Performance of new equity share issues: an India experience**

| | | |
|----|-------------|--|
| | Author | Mahendra, Gujarathi |
| | TAC Chair | Kuchhal, S.C. |
| | Tac Members | Gupta, G.S.; Jaikumar, V.; |
| | Year | 1981 |
| | Keywords | Capital investment; Securities; Investment analysis; Capital asset pricing model |
| 41 | Title | Study of managerial identity at the first line supervisor level |
| | Author | Lakshmi, Jayanti N. S. |
| | TAC Chair | Garg, Pulin K. |
| | Tac Members | Mirza, Saiyadain S.; Sheth, N.R.; |
| | Year | 1981 |
| | Keywords | Executive ability; Managerial identity; supervisor level |
| 42 | Title | Lags in the transmission process of monetary policy in India |
| | Author | Kaul, Gautam |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Gupta, G.S.; Gupta, Ramesh; |
| | Year | 1981 |
| | Keywords | Monetary policy India; Transmission process |
| 43 | Title | Multiobjective decision making: Operational features |
| | Author | Srinivasan, N |
| | TAC Chair | Kaul, Mohan |
| | Tac Members | Shukla, P.R.; Malya, Meenakshi M.; |
| | Year | 1981 |
| | Keywords | Decision making; Value preference structure; Multi objective system |
| 44 | Title | Technical innovation in the manufacturing enterprise: context and process |
| | Author | Sinha, Arun P. |
| | TAC Chair | Dholakia, Bakul H. |
| | Tac Members | Khandwalla, Pradip N.; Pathak, H.N.; Satia, J.K. |
| | Year | 1982 |

- Keywords Manufacturing industries; Technology innovation India; Technology transfer
- 45 Title **Operational planning for large State Road Transport Corporation**
- Author Ankolekar, Suresh
- TAC Chair Patel, N.R.
- Tac Members Saha, Jahar; Ramani, K.V.;
- Year 1982
- Keywords State Road Transport; Operational planning India; Vehicle scheduling
- 46 Title **Lifestyles of Indian managers: an exploratory study of the images, experiences and impact of collectors in their districts**
- Author Jain, Uma R.
- TAC Chair Rao, T.V.
- Tac Members Pareek, Udai; Sheth, N.R.;
- Year 1982
- Keywords Government executives; Executives India
- 47 Title **Managing the technology purchase decision process in the Indian public sector**
- Author Pandya, Anil
- TAC Chair Khandwalla, Pradip N.
- Tac Members Bhandari, Labdhi R.; Mehta, S.C.; Subramanian, K.K.
- Year 1982
- Keywords Indian public sector; Decision process; Technology purchase
- 48 Title **Sugar economy: a cobweb of policies**
- Author Rajagopalan, R
- TAC Chair Patel, N.R.
- Tac Members Ali, Ifzal; Barua, Samir K.; Vyas, V.S.
- Year 1983
- Keywords Industrial policy; Sugar industry
- 49 Title **Water resources management for a multipurpose project: an operational perspective**

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| | Author | Chatterjee, A.K. |
| | TAC Chair | Kalro, A.H. |
| | Tac Members | Patel, N.R.; Asopa, V.N.; |
| | Year | 1983 |
| | Keywords | Water resources management; Irrigation India |
| 50 | Title | Relationship between corporate strategy, structure, and the personnel function |
| | Author | Rebello, Audrey |
| | TAC Chair | Verma , D. |
| | Tac Members | Rao, T.V.; Sheth, N.R.; |
| | Year | 1983 |
| | Keywords | Industrial management; Personnel management; Organisational strategy; Management structure |
| 51 | Title | Banking on human beings: action research in human resource development and organization development in a large organization |
| | Author | Gupta, R.K. |
| | TAC Chair | Uday, Pareek |
| | Tac Members | Rao, T.V.; Sheth, N.R.; |
| | Year | 1983 |
| | Keywords | Organisational change; Personnel management; Organisational development; Human resource development |
| 52 | Title | Evolution of management systems in two Indian business groups |
| | Author | Pendse, Ujjwala |
| | TAC Chair | Ganesh, S.R. |
| | Tac Members | Tripathi, Dwijendra; Pareek, Udai; |
| | Year | 1983 |
| | Keywords | Management system; India |
| 53 | Title | Investment, profits and capacity utilisation in the Indian cement industry |
| | Author | Padmanabhan, R. |
| | TAC Chair | Rangarajan, C. |

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| | Tac Members | Gupta, Anand; Gupta, G.S.; |
| | Year | 1984 |
| | Keywords | Investment behaviour; Cement industry - India; Cement industry |
| 54 | Title | A multi-objective framework for the project selection problem using goal programming |
| | Author | Bhaumik, P.R. |
| | TAC Chair | Kalro, A.H. |
| | Tac Members | |
| | Year | 1984 |
| | Keywords | Financial institutions; Project selection problem; Goal programming |
| 55 | Title | Multi-project scheduling under multiple resource constraints: an experimental investigation |
| | Author | Pant, Madan |
| | TAC Chair | Tripathy, A. |
| | Tac Members | Korgaonker, M.G.; Satia, J.K.; |
| | Year | 1984 |
| | Keywords | Project management; Multi project scheduling; Multiple resource constraints |
| 56 | Title | New product introduction processes in Indian consumer goods industry |
| | Author | Raju, Vijayram M. |
| | TAC Chair | Bhandari, Labdhi R. |
| | Tac Members | Kulkarni, G.R.; Rao, T.V.; |
| | Year | 1984 |
| | Keywords | New products; Consumer goods industry; Products introduction India |
| 57 | Title | Behavioral perspective of budgeting; an exploratory study set in two fertilizer companies |
| | Author | Premchander |
| | TAC Chair | Ganesh, S.R. |
| | Tac Members | Jaikumar, V.; Kuchhal, S.C.; |
| | Year | 1985 |

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|----|-------------|--|
| | Keywords | Budget in business; Fertiliser industry; Fertiliser industry; Financial planning India |
| 58 | Title | Introducing management control systems for construction projects |
| | Author | Gandhi, S.B. |
| | TAC Chair | Ganesh, S.R. |
| | Tac Members | Jaikumar, V.; Shukla, P.R.; |
| | Year | 1985 |
| | Keywords | Construction industry management |
| 59 | Title | Organizational commitment and human resource management: a study of mangers in cooperatives |
| | Author | Balaji, C. |
| | TAC Chair | Sheth, N.R. |
| | Tac Members | Misra, Sasi B.; Saiyadain, Mirza S.; Seetharaman, S.P. |
| | Year | 1985 |
| | Keywords | Human resource management; Mergers; Cooperatives |
| 60 | Title | Choice of technique in the sugar industry: an interactive multi-objective model |
| | Author | Vijayalakshmi, B. |
| | TAC Chair | Kalro, A.H. |
| | Tac Members | Dholakia, Bakul H.; Mote, V.L.; |
| | Year | 1985 |
| | Keywords | Sugar industry India |
| 61 | Title | A simulation model of paper industry in India |
| | Author | Chauhan, Ajay |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Dholakia, Bakul H.; Murthy, N.; |
| | Year | 1985 |
| | Keywords | Paper industry India; Simulation methods; Sugar industry India |
| 62 | Title | An attribution theoretical analysis of consumers satisfaction and dissatisfaction with products |
| | Author | Jha, Mithileshwar |

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| | TAC Chair | Singh, Ramadhar |
| | Tac Members | Nath, N.C.B.; Bhandari, Labdhi R.; |
| | Year | 1985 |
| | Keywords | Consumer satisfaction; Product expectation; Pressure cooker product |
| 63 | Title | Behaviour of stock market prices: information assimilation and market efficiency |
| | Author | Ramachandran, J. |
| | TAC Chair | Barua, Samir K. |
| | Tac Members | Jaikumar, V.; Dixit, Mukund R.; |
| | Year | 1985 |
| | Keywords | Stock exchange India; Capital market India |
| 64 | Title | Diversified Indian companies: a study of strategies and financial performance |
| | Author | Paul, George |
| | TAC Chair | Kuchhal, S.C. |
| | Tac Members | Kulkarni, G.R.; Gupta, G.S.; |
| | Year | 1985 |
| | Keywords | Company diversification; Diversification strategy |
| 65 | Title | The Dynamic multistage multicommodity process selection - location - production - allocation (DMMSLPA) model for centralised. |
| | Author | Seshadri, D.V.R. |
| | TAC Chair | Tripathy, A. |
| | Tac Members | Satia, J.K.; Shukla, P.R.; Srinivasan, G. |
| | Year | 1985 |
| | Keywords | |
| 66 | Title | Management of exchange rates: India's experience |
| | Author | Singh, Devi |
| | TAC Chair | Wadhva, Charan D. |
| | Tac Members | Shroff, Manu R.; Kuchhal, S.C.; |
| | Year | 1985 |

- Keywords Foreign exchange India; Foreign exchange administration; Exchange rate determination theory; Exchange rate policy; Balance of trade devaluation
- 67** Title **Human resource planning in hotel industry**
- Author Tambe, Sangram
- TAC Chair Saiyadain, Mirza S.
- Tac Members Monappa, A.; Korgaonker, M.G.;
- Year 1986
- Keywords Human resource planning; Hotel industry
- 68** Title **Identification and measurement of work-dedication**
- Author Nagananda Kumar, P.B.
- TAC Chair Singh, Ramadhar
- Tac Members Khandwalla, Pradip N.; Nath, N.C.B.; Ranungo, R.
- Year 1986
- Keywords Work measurement; Work Psychological aspects; Organisational behaviour
- 69** Title **A study of the process of evaluation of the internal environment of a nascent organization**
- Author Reddy, C.M.
- TAC Chair Garg, Pulin K.
- Tac Members Sheth, N.R.; Ganesh, S.R.;
- Year 1986
- Keywords Organization
- 70** Title **Study of the management of transition from small scale to medium scale unit with special focus on the behavioural aspects of the top management**
- Author Rangarajan, T.
- TAC Chair Khandwalla, Pradip N.
- Tac Members Ganesh, S.R.; Rao, T.V.; Patel, V.G.
- Year 1986
- Keywords Organisational behaviour; Chemical industries; Engineering industries; Entrepreneurs Psychological aspects; Small scale industries;

- Management Psychological aspects
- 71 Title **Impact of accounting changes: an earnings perspective**
- Author Sasidhar, K.
- TAC Chair Gupta, Ramesh
- Tac Members Raghunathan, V.; Srinivasan, G.;
- Year 1986
- Keywords Financial reporting; Financial statements; Accounting changes
- 72 Title **Interaction between production scheduling and dispatching: an experimental study in an MRP frame work**
- Author Murty, L. Srinivasa
- TAC Chair Satia, J.K.
- Tac Members Korgaonker, M.G.; Shukla, P.R.;
- Year 1987
- Keywords Operation management; Production management; Production scheduling; Production dispatching
- 73 Title **Marketing strategies of the state level organisation in public distribution: A study of civil supplies corporations**
- Author Koshy, Abraham
- TAC Chair Vora, M.N.
- Tac Members Bhandari, Labdhi R.; Dixit, Mukund R.;
- Year 1987
- Keywords Public distribution system; Civil supplies corporations; Marketing
- 74 Title **ECIL: a case study of environmental and organizational response in the public sector**
- Author Manikutty, S.
- TAC Chair Murthy, K.R.S.
- Tac Members Nath, N.C.B.; Bhandari, Labdhi R.;
- Year 1987
- Keywords ECIL; Public Sector
- 75 Title **Project management in government and joint sector organizations: comparative case studies of four projects**

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|-----------|--------------|--|
| | Author | Dhuru, Jyotsna D. |
| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Tripathy, Arabinda; Paul, Samuel; Ganesh, S.R. |
| | Year | 1987 |
| | Keywords | Industrial project management; Government sector; Joint sector |
| 76 | Title | Control limit models for cash management in bank branches |
| | Author | Sreekumar, A. |
| | TAC Chair | Kalro, A.H. |
| | Tac Members | Shrinivasan, G; Tripathy, A.; |
| | Year | 1987 |
| | Keywords | Cash management; Bank and banking |
| 77 | Title | Managerial heuristics of pioneering innovative (PI) entrepreneurs: an exploratory study |
| | Author | Manimala, Mathew James |
| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Chhokar, Jagdeep S.; Rao, T. V.; Tripathi, Dwijendra |
| | Year | 1988 |
| | Keywords | Innovations; Pioneering - Innovative index; Entrepreneurial behaviour |
| 78 | Title | A study of quality circles in Indian organisations |
| | Author | Agraval, N.M. |
| | TAC Chair | Singh, J.P. |
| | Tac Members | Korgaonker, M.G.; Saiyadain, Mirza S.; Singh, Ramadhar |
| | Year | 1988 |
| | Keywords | Industries quality control India; Quality circles; Industries India; Test score |
| 79 | Title | Stocking policies for blood components: a case of substitutable, perishable items |
| | Author | Arun, M.R. |
| | TAC Chair | Kalro, A.H. |
| | Tac Members | Rao, V.V.; Shah, Nitin R.; |

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| | Year | 1988 |
| | Keywords | Blood bank; Blood component therapy |
| 80 | Title | Organizations as agents of social change: policy orientation and organizational design |
| | Author | D'Souza, Keith C. |
| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Gupta, Ranjit; Singh, J.P.; |
| | Year | 1988 |
| | Keywords | Organizational design; Social change; Policy orientation |
| 81 | Title | Multistage bulk commodity distribution: development of decomposition lagrangian relaxation based algorithm |
| | Author | Sharma, R.R.K. |
| | TAC Chair | Tripathy, A. |
| | Tac Members | Shukla, P.R.; Raghuram, G.; Sridharan, R. |
| | Year | 1988 |
| | Keywords | Physical distribution of goods; Mathematical models; Fertiliser distribution system; Algorithm lagrangian functions |
| 82 | Title | Extent of exposure and satisfaction with exposure as predictors of attitudes towards women as managers |
| | Author | Swamy, Ranjini |
| | TAC Chair | Bhatnagar, Deepti |
| | Tac Members | Singh, Ramadhar; Chhokar, Jagdeep S.; |
| | Year | 1988 |
| | Keywords | Women as excutives; Women in management |
| 83 | Title | Asset pricing models under parameter nonstationarity |
| | Author | Varma, Jayanth R. |
| | TAC Chair | Barua, Samir K. |
| | Tac Members | Madhavan, T.; Raghunathan, V.; |
| | Year | 1988 |
| | Keywords | Asset pricing theory; Capital asset pricing model; Corporate finance; Portfolio management |

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| 84 | Title | Decision support system for portfolio management |
| | Author | Kothari, Nirlesh S. |
| | TAC Chair | Patel, N.R. |
| | Tac Members | Ankolekar, Suresh; Barua, Samir K.; |
| | Year | 1988 |
| | Keywords | Portfolio management; Capital market; Decision support systems |
| 85 | Title | Do stress and personality determine health of the Indian executive? |
| | Author | Ramesh, C.M. |
| | TAC Chair | Singh, Ramadhar |
| | Tac Members | Bhatnagar, Deepti; Chhokar, Jagdeep S.; |
| | Year | 1988 |
| | Keywords | Executives, stress; Stress moderator; Stress measurement, executives |
| 86 | Title | Influence of Organisational culture on Organisational structure |
| | Author | Reddy, K. Prathap |
| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Garg, Pulin K.; Pestonjee, D.M.; |
| | Year | 1988 |
| | Keywords | Organisational behaviour; Organisational Culture; Organisational Structure |
| 87 | Title | Entry conditions, relative role of owners and management, strategic conduct and performance: a study of large firms of major Indian industries |
| | Author | John, K.C. |
| | TAC Chair | Gupta, G.S. |
| | Tac Members | Dixit, Mukund R.; DasGupta, A.; |
| | Year | 1988 |
| | Keywords | Performance of firms; Indian industry |
| 88 | Title | Impact of political and economic events on stock price behaviour |
| | Author | Subramanian, S. |
| | TAC Chair | Pandey, I.M. |

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|-----------|--------------|---|
| | Tac Members | Dholakia, Bakul H.; Bhat, Ramesh; |
| | Year | 1989 |
| | Keywords | Capital market; Price behaviour |
| 89 | Title | Industrial energy use and environment quality: a case study of Ahmedabad |
| | Author | Naik, Charu Sheela |
| | TAC Chair | Ganapathy, R.S. |
| | Tac Members | Satia, J.K.; Tripathy, A.; |
| | Year | 1989 |
| | Keywords | Energy consumption; Industrial energy consumption; Environment control; Case studies |
| 90 | Title | Bias in testing; a study of bank selection tests |
| | Author | Balasubramanian, A.G. |
| | TAC Chair | Saiyadain, Mirza S. |
| | Tac Members | Joseph, Jerome; Sridharan, R.; |
| | Year | 1989 |
| | Keywords | Educational tests and measurements; Bank and banking; Multiple Choice Objective Test; Reasoning test bias |
| 91 | Title | Coking coal allocation to steel plants: modeling and policy analysis |
| | Author | Shah, Janat |
| | TAC Chair | Tripathy, A. |
| | Tac Members | Shukla, P.R.; Gupta, Ramesh; |
| | Year | 1989 |
| | Keywords | Steel industry and trade; coal |
| 92 | Title | Interorganizational co-ordination in development programmes: a case on integrated child development services |
| | Author | Sethi, Dipti |
| | TAC Chair | Rao, T.V. |
| | Tac Members | Moulik, Tushar K.; Shukla, P.R.; |
| | Year | 1989 |
| | Keywords | Integrated approach; Child development |

- 93** Title **Risk in agriculture and agricultural development: the role of public policy**
- Author Phansalkar, S.J.
- TAC Chair Satia, J.K.
- Tac Members Gupta, Anil K.; Raghuram, G.;
- Year 1989
- Keywords Agriculture risk; Agriculture income; Agriculture policy; Risk adjustment strategy
- 94** Title **Unity of labour in the context of political diversity**
- Author Ray, Pranabesh
- TAC Chair Sheth, N.R.
- Tac Members Saiyadain, Mirza S.; Joseph, Jerome;
- Year 1989
- Keywords Trade unions; Labour unity; Political diversity
- 95** Title **Study of the campaign planning process in Indian and French advertising agencies**
- Author Nathan, S.V.
- TAC Chair Vora , M.N.
- Tac Members Ramachander, S.; Shingi, P.M.;
- Year 1990
- Keywords Advertising - Case studies; Mass media - Case studies; Advertising agencies - India - Case studies; Advertising agencies - France - Case studies
- 96** Title **Control systems in non-profit service organizations; the case of the state-owned hospital**
- Author Ramesh, G.
- TAC Chair Jaikumar, V.
- Tac Members Pandey, I.M.; Giridhar, G.;
- Year 1990
- Keywords Hospital-administration; Non-profit professional service organization; Management control
- 97** Title **Learned helplessness in organizations**

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|------------|--------------|--|
| | Author | Balakrishnan, Suresh |
| | TAC Chair | Misra, Sasi B. |
| | Tac Members | Chhokar, Jagdeep S.; Rao, T.V.; |
| | Year | 1990 |
| | Keywords | Employees behavior |
| 98 | Title | Government policy, technology development, industry structure and performance of industry; an analysis of three industries |
| | Author | Barros, Oscar J. |
| | TAC Chair | Ganapathy, R.S. |
| | Tac Members | Gupta, G.S.; Giridhar, G.; |
| | Year | 1990 |
| | Keywords | Detergent industry; Electric motor industry; Electronic switching equipment industry; Technological development |
| 99 | Title | Technology adaptation in Indian chemical and engineering enterprises having collaboration with French enterprises - a comparative study |
| | Author | Raina, Rajinder |
| | TAC Chair | Chaudhuri, Shekhar |
| | Tac Members | Moulik, Tushar K.; Tripathi, Dwijendra; |
| | Year | 1990 |
| | Keywords | Indian enterprises; French enterprises; Collaboration; Technology adaptation; Chemical enterprises; Engineering enterprises |
| 100 | Title | Use of information technology by retail banks in India and France |
| | Author | Bajaj, Sanjeevan |
| | TAC Chair | Korwar, Ashok |
| | Tac Members | Bhatnagar, S.C.; Ramachandran, K.; Mottis, Nicolas |
| | Year | 1991 |
| | Keywords | Bank and banking; Information technology |
| 101 | Title | Planning for conjunctive use of surface and ground water for irrigated agriculture: a systems approach |
| | Author | Panjwani, Ashok |

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| | TAC Chair | Kalro, A.H. |
| | Tac Members | Gopinath, C.; Kolavalli, Shashi; |
| | Year | 1991 |
| | Keywords | Water resources management India; Irrigation simulation methods; Mahi- Kadana irrigation scheme; Canal distribution system india |
| 102 | Title | Industrial buying behaviour: A study of non-routine purchase decision process in a public sector interprise |
| | Author | Sanal, Kumar V. |
| | TAC Chair | Ramnarayan, S. |
| | Tac Members | Koshy, Abraham; Saha, Jahar; |
| | Year | 1991 |
| | Keywords | Buying behaviour; Public sector enterprises; Purchasing public sector enterprises; Purchasing decision process; Government business enterprises |
| 103 | Title | Communication for development programmes: an information integration analytic study of communicator effectiveness |
| | Author | Mishra, Debiprasad |
| | TAC Chair | Murthy, Nirmala |
| | Tac Members | Chhokar, Jagdeep S.; Shingi, P.M.; |
| | Year | 1991 |
| | Keywords | Rehabilitation India; Community programmes; Balipatana Block; Rural development India |
| 104 | Title | The Relative Importance of life style and Demograhic / Socio-Economic variables in Explainig ownership of consumer durable products |
| | Author | Garg, Raka |
| | TAC Chair | Jain, Abhinandan K. |
| | Tac Members | Saha, Jahar; Saiyadain, Mirza S.; |
| | Year | 1991 |
| | Keywords | Ownership; Demograhic / socio-economic |
| 105 | Title | New services evolution processes |
| | Author | Bhatt, Sanjeev |
| | TAC Chair | Khandwalla, Pradip N. |

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|------------|--------------|---|
| | Tac Members | Jain, Abhinandan K.; Mukhopadhyay, Sipra; |
| | Year | 1991 |
| | Keywords | Services sector; New services; Evolution process |
| 106 | Title | Ecological movements - strategies for managing conflicts around natural resources-A case of forests |
| | Author | Maitreyi, K.R. |
| | TAC Chair | Gupta, Anil K. |
| | Tac Members | Bhatt, Anil H.; Joseph, Jerome; |
| | Year | 1992 |
| | Keywords | Forests ecolody; Natural resources |
| 107 | Title | A study of the process of negotiations in the evolution of turnaround packages for sick industrial units |
| | Author | Kuriyan, Elizabeth P. |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Bhatnagar, Deepti; Ramnarayan, J.; |
| | Year | 1992 |
| | Keywords | Negotiation; Industrial sickness; Negotiation in business |
| 108 | Title | Performance variation across industries: role of ownership, trade and market structure |
| | Author | Aggarwal, Ashok K. |
| | TAC Chair | Gupta, G.S. |
| | Tac Members | Pandey, I.M.; Verma, Pramod; |
| | Year | 1992 |
| | Keywords | Ownership; Trade; Market Structure |
| 109 | Title | Dynamics of Strategy implementation: a study of international joint ventures |
| | Author | Gupta, Shalini S. |
| | TAC Chair | Chhokar, Jagdeep S. |
| | Tac Members | Rao, S.S.; Korwar, A.; |
| | Year | 1992 |

- Keywords International Joint Venture; Foreign Investment
- 110** Title **An organisational enquiry into social movement**
- Author Chakravarty, Indranil
- TAC Chair Moulik, Tushar K.
- Tac Members Tripathi, Dwijendra; Verma, Pramod;
- Year 1993
- Keywords Social movement; Bhill wage labourers Maharashtra
- 111** Title **Human resource management in diversified organizations: a strategic management perspective**
- Author Krishna, Anujayesh
- TAC Chair Chhokar, Jagdeep S.
- Tac Members Monappa, A.; Verma, Pramod;
- Year 1993
- Keywords Human resource management; Strategic management
- 112** Title **A Consumer study of law induced behaviour and attitude change: the case of safety helmets**
- Author Chhabra, Harwant Singh
- TAC Chair Pareek, Udai
- Tac Members Mehta, S.C.; Bhandari, Labdhi R.;
- Year 1993
- Keywords Consumer attitude; Safety helmets; Law induced behaviour; Consumer study
- 113** Title **Exports and economic growth in India: - an empirical investigation**
- Author Ganesh, Kumar N.
- TAC Chair Dholakia, Ravindra H.
- Tac Members Oza, A.N.; Dutta, Samar K.;
- Year 1993
- Keywords Economic development; Exports
- 114** Title **Marketing in spearhead strategic development organisations**
- Author Moorthy, Ravi C.

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| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Koshy, Abraham; Mukhopadhyay, Sipra; |
| | Year | 1993 |
| | Keywords | Organization; Marketing |
| 115 | Title | Security prices behaviour associated with rights issue-related events |
| | Author | Srinivasan, R. |
| | TAC Chair | Raghunathan, V. |
| | Tac Members | Korwar, Ashok; Varma, Jayanth R.; |
| | Year | 1993 |
| | Keywords | Convertible bonds; Securities; Prices; Capital market |
| 116 | Title | Market regulations and stock market activity |
| | Author | Dhillon, Nitender |
| | TAC Chair | Raghunathan, V. |
| | Tac Members | Varma, Jayanth R.; Venkiteswaran, N.; |
| | Year | 1993 |
| | Keywords | Capital market India; Stock exchange India; Stock market; Regulatory policy |
| 117 | Title | Learned helplessness in the banking sector: interaction of individual and role characteristics |
| | Author | Chawla, A.K. |
| | TAC Chair | Ramnarayan, S. |
| | Tac Members | Pestonjee, D.M.; Rao, T.V.; |
| | Year | 1994 |
| | Keywords | Learned helplessness; Human behaviour; Bank and banking |
| 118 | Title | The choice of organisational form in implementing diversification |
| | Author | Damle, C.S. |
| | TAC Chair | Pandey, I.M. |
| | Tac Members | Ramachandran, K.; Ramnarayan, S.; Vathsala, S. |
| | Year | 1994 |
| | Keywords | Organization; Corporations; India; Diversification in industry |

- 119 Title **Understanding hospital performance: an empirical study**
 Author Aruldas, Vijaykumar
 TAC Chair Satia, J.K.
 Tac Members Munikutty, S; Ramnarayan, S.;
 Year 1994
 Keywords
- 120 Title **Some issues in pricing bulk electricity**
 Author Sethu, G
 TAC Chair Pandey, I.M.
 Tac Members Dholakia, Ravindra H.; Bhat, Ramesh; Moulik, Tushar K.
 Year 1994
 Keywords Power resources; Electricity
- 121 Title **Political processes in grievance resolution: An empirical study**
 Author Varman, Rahul
 TAC Chair Bhatnagar, Deepti
 Tac Members Monappa, Arun; Pestonjee, D.M.; Sheth, N.R.
 Year 1994
 Keywords
- 122 Title **Orientation of professionals in family-owned/managed organizations: the case of engineers**
 Author Vasavada, Mukul
 TAC Chair Parikh, Indira J.
 Tac Members Ramnarayan, S.; Ramchandran, K.;
 Year 1994
 Keywords Management; Engineers; Organization; Organizational behaviour
- 123 Title **Strategic management in early stages of industry pioneers and late entrants: the case of Indian computer hardware industry**
 Author Karki, Rajnish
 TAC Chair Khandwalla, Pradip N.

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|-----|-------------|---|
| | Tac Members | Chaudhuri, Shekhar; Dixit, Mukund R.; |
| | Year | 1994 |
| | Keywords | Strategic planning India; Computer industry |
| 124 | Title | Liquidity: effect on securities returns in Indian capital markets |
| | Author | Pandey, Ajay |
| | TAC Chair | Gupta, Ramesh |
| | Tac Members | Bhat, Ramesh; Sinha, Sidharth; |
| | Year | 1994 |
| | Keywords | Capital market; Liquidity |
| 125 | Title | Purchase of branded agricultural inputs: a study of pesticide buying behaviour |
| | Author | Venugopal, P. |
| | TAC Chair | Seetharaman, S.P. |
| | Tac Members | Shingi, P.M.; Pestonjee, D.M.; |
| | Year | 1994 |
| | Keywords | Agricultural industries India; Pesticides; Research |
| 126 | Title | Study on corporate sickness and turnaround management: managerial and policy implication |
| | Author | Jain, Arun Kumar |
| | TAC Chair | Dholakia, Bakul H. |
| | Tac Members | Dixit, Mukund R.; Pandey, I.M.; |
| | Year | 1994 |
| | Keywords | Corporate sickness; Performance; Management policy |
| 127 | Title | Managers' satisfaction with performance appraisal system: an empirical study |
| | Author | Srinivasan, S. Murali |
| | TAC Chair | Verma, Pramod |
| | Tac Members | Monappa, A.; Pestonjee, D.M.; |
| | Year | 1994 |
| | Keywords | Performance appraisal; Human resource |

- 128** Title **Manufacturing futures: an empirical study of outsourcing in the automobile industry**
- Author Benerjee, Dhruva
- TAC Chair Shukla, P.R.
- Tac Members Chandra, Pankaj; Sastry, T.; Tripathy, A.
- Year 1995
- Keywords Automobile industry; Outsourcing
- 129** Title **Client-orientation in new product development: a case of biotechnological agri-input**
- Author Moorthy, Janakiraman
- TAC Chair Gupta, Anil K.
- Tac Members Dutta, Samar K.; Naik, Gopal;
- Year 1995
- Keywords Agricultural biotechnology; New product development
- 130** Title **International competitiveness of selected Indian Industries - an empirical analysis**
- Author Peris, Lawrence W J
- TAC Chair Gupta, G.S.
- Tac Members Chaudhuri, Shekhar; Verma, Pramod;
- Year 1995
- Keywords Indian industries; Textile industries; Leather industries
- 131** Title **Determinants of capital structure decisions in large mature corporations: an empirical analysis**
- Author Deb, Sandip
- TAC Chair Pandey, I.M.
- Tac Members Bhat, Ramesh; Sinha, Sidharth;
- Year 1995
- Keywords Capital investment; Corporations finance; Financial institutions
- 132** Title **A study of operational issues in blood bank**
- Author Bhattacharya, Kalyan
- TAC Chair Ravichandran, N.

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|------------|--------------|---|
| | Tac Members | Mavalankar, Dileep V.; Sastry, T.; |
| | Year | 1995 |
| | Keywords | Hospital administrater; Blood bank |
| 133 | Title | Client-orientation in new product development: a case of biotechnological agri-input |
| | Author | Moorthy, Janakiraman |
| | TAC Chair | Gupta, Anil K. |
| | Tac Members | Datta, Samar K.; Naik, Gopal; |
| | Year | 1995 |
| | Keywords | Agricultural biotechnology; New products |
| 134 | Title | Pricing behaviour of the Indian capital market: a comparative analysis in the CAPM, the APT and the macro-economic context |
| | Author | Sood, Anil K. |
| | TAC Chair | Jaikumar, V. |
| | Tac Members | Gupta, G.S.; Sinha, Sidharth; |
| | Year | 1995 |
| | Keywords | Capital market India; Price policy India; Macroeconomics India |
| 135 | Title | Interim financial reports: comparative practices and evidence of usefulness in the Indian context |
| | Author | Venkatesh, S. |
| | TAC Chair | Gupta, Ramesh |
| | Tac Members | Sinha, Sidharth; Bhat, Ramesh; |
| | Year | 1995 |
| | Keywords | Corporations; Corporation report; Financial statements interim |
| 136 | Title | Firm level technological learning and performance: an empirical study in the Indian drugs and pharmaceutical industry |
| | Author | Das, Suranjan |
| | TAC Chair | Chaudhuri, Shekhar |
| | Tac Members | Gupta, G.S.; Manikutty, S.; |
| | Year | 1996 |

- Keywords Pharmaceutical industry - India; Drug Industry
- 137** Title **Diffusion of biogas plants in rural Gujarat**
- Author Mathew, Regi V.
- TAC Chair Sharan, Girja
- Tac Members Naik, Gopal; Saha, Jahar;
- Year 1996
- Keywords Biogas plants; Rural Gujarat
- 138** Title **Grassroots innovations for sustainable development: the case of agricultural pest management**
- Author Pastakia, Astad R.
- TAC Chair Gupta, Anil K.
- Tac Members Bhatt, Anil; Mavalankar, Dileep V.;
- Year 1996
- Keywords Sustainable development; Agriculture India; Agricultural pests
- 139** Title **Work-family conflict across the work-family life cycle: a study of dual career couples**
- Author Rajadhyaksha, Ujvala
- TAC Chair Bhatnagar, Deepti
- Tac Members Joseph, Jerome; Morris, Sebastian;
- Year 1996
- Keywords Dual-career families; Work family; Job satisfaction; Women Employment
- 140** Title **Stock market reaction to macroeconomic events**
- Author Rao, S.V.D. Nageswara
- TAC Chair Oza, Ajay N.
- Tac Members Dholakia, Ravindra H.; Sinha, Sidharth;
- Year 1996
- Keywords Stock market; Macroeconomic
- 141** Title **Emerging patterns of transnational activity in India: a study of foreign collaboration intentions in the 1990s**
- Author Rosario, Shirley Louis

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| | TAC Chair | Morris, Sebastian |
| | Tac Members | Basant, Rakesh; Patibandla, Murali; |
| | Year | 1996 |
| | Keywords | Foreign collaboration; Transnational activity patterns |
| 142 | Title | Joint R&D projects of industrial firms and technology institutions with developmental financial institutional support: a strategy process study |
| | Author | Prabhu, Ganesh N. |
| | TAC Chair | Dixit, Mukund R. |
| | Tac Members | Chaudhuri, Shekhar; Bhatnagar, Deepti; |
| | Year | 1996 |
| | Keywords | India - industries; Financial institutions - India; Technology - India; Business policy |
| 143 | Title | Energy-environment policy and technology selection: modeling and analysis for India |
| | Author | Kanudia, Amit |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Chandra, Pankaj; Tripathy, A.; |
| | Year | 1996 |
| | Keywords | Energy policy; Environmental policy; Technology India |
| 144 | Title | Firm level technological learning and performance: an empirical study in the Indian drugs and pharmaceutical industry |
| | Author | Das, Suranjan |
| | TAC Chair | Chaudhuri, Shekhar |
| | Tac Members | Gupta, G.S.; Manikutty, S.; Verma, Pramod |
| | Year | 1997 |
| | Keywords | Drug trade; India pharmaceutical industry |
| 145 | Title | Financial sector reforms in Bangladesh and Sri Lanka |
| | Author | Kumar, C. Hema |
| | TAC Chair | Dholakia, Bakul H. |
| | Tac Members | Dholakia, Ravindra H.; Morris, Sebastian; Bhat, Ramesh |

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|-----|-------------|---|
| | Year | 1997 |
| | Keywords | Financial institutions; Bank and banking; Bangladesh; Srilanka; Structural adjustment |
| 146 | Title | Corporate responses to the ecological environment: a process study of firms in the Indian chemical industry |
| | Author | Jose, P.D. |
| | TAC Chair | Kolavalli, Shashi |
| | Tac Members | Dixit, Mukund R.; Shukla, P.R.; |
| | Year | 1997 |
| | Keywords | Ecology India; Chemical industries |
| 147 | Title | An examination of initial and aftermarket returns of initial public offerings of equity shares |
| | Author | Majmudar, Utkarsh |
| | TAC Chair | Sinha, Sidharth |
| | Tac Members | Korwar, Ashok; Gupta, Ramesh; |
| | Year | 1997 |
| | Keywords | Stocks India; Market share; Equity |
| 148 | Title | Management of in-house technology development and transfer: a process study in the Indian pharmaceutical and chemical industries |
| | Author | Sikdar, Arijit |
| | TAC Chair | Chaudhuri, Shekhar |
| | Tac Members | Dixit, Mukund R.; Sengupta, D.N.; |
| | Year | 1997 |
| | Keywords | Pharmaceutical industry |
| 149 | Title | Innovative and non-innovative determinants of viability of rural banking by nationalized commercial banks |
| | Author | Sourindra, Bhattacharjee |
| | TAC Chair | Desai, Bhupat M. |
| | Tac Members | Naik, Gopal; Bhatnagar, Deepti; |
| | Year | 1997 |
| | Keywords | Rural credit; Economic development; Bank and banking |

- 150** Title **Study of the repurchase behaviour of farmers: case of the Indian tractor market**
- Author Saxena, Amar
- TAC Chair Shingi, P.M.
- Tac Members Gandhi, Vasant P.; Nathan, S. V.;
- Year 1997
- Keywords Consumer behaviour; Tractor industry - India
- 151** Title **Human resource management in the subsidiaries of foreign firms in India**
- Author Kumar, Sunil
- TAC Chair Verma, Pramod
- Tac Members Monappa, Arun; Chaudhuri, Shekhar;
- Year 1997
- Keywords Personnel management; Human resource management
- 152** Title **Managerial cognition and action in complex problem solving**
- Author Nair, K. Unnikrishnan
- TAC Chair Ramnarayan, S.
- Tac Members Misra, Sasi B.; Chhokar, Jagdeep S.;
- Year 1997
- Keywords Problem solving; Cognition; Managerial effectiveness
- 153** Title **International trade behavior of firms: a study of transactions carried out across countries with special reference to selected French and Indian firms in leather shoes industry**
- Author Peru, Muthu
- TAC Chair Dholakia, Ravindra H.
- Tac Members Oza, A.N.; Sengupta, D.N.; Jenny, F.
- Year 1997
- Keywords Shoe industry India and French; Leather industry and trade
- 154** Title **The role of human resource management systems in influencing organizational commitment: a study of an organization in the software industry**

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| | Author | Mukherjee, Jayant |
| | TAC Chair | Verma, Pramod |
| | Tac Members | Bhatnagar, Deepti; Monappa, Arun; |
| | Year | 1997 |
| | Keywords | Human resource management; Computer software industry |
| 155 | Title | Consumer evaluation of brand extensions: the process, and moderating role of involvement |
| | Author | Ganapathy, Shobha |
| | TAC Chair | Koshy, Abraham |
| | Tac Members | Chhokar, Jagdeep S.; Banerjee, Bibek; |
| | Year | 1998 |
| | Keywords | Consumer behaviour; Brand |
| 156 | Title | Developing competitiveness of Indian floriculture industry: a study based on Israeli experience |
| | Author | Narayanan, M |
| | TAC Chair | Naik, Gopal |
| | Tac Members | Asopa, V.N.; Morris, Sebastian; |
| | Year | 1998 |
| | Keywords | Floriculture industry |
| 157 | Title | Exploring the context, process and outcome of strategic information system decisions: a study of organizations from India and Singapore |
| | Author | Ranganathan, C. |
| | TAC Chair | Bhatnagar, S.C. |
| | Tac Members | Dixit, Mukund R.; Ravichandran, N.; Sethi, Vijay |
| | Year | 1998 |
| | Keywords | Decision making; Information technology; Organization; Strategic planning; Information systems |
| 158 | Title | Strategic response of government owned enterprises to deregulation and changes in public sector policy: a study in the context of Indian central public sector enterprises |
| | Author | Venugopal, R. |
| | TAC Chair | Dixit, Mukund R. |

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| | Tac Members | Khandwalla, Pradip N.; Manikutty, S.; |
| | Year | 1998 |
| | Keywords | Organizational change; Electronic industries; Government ownership; Government business enterprises |
| 159 | Title | Factors influencing commitment of key individuals towards an organisational transformation |
| | Author | Pradyumana, Khokle |
| | TAC Chair | Misra, Sasi B. |
| | Tac Members | Chhokar, Jagdeep S.; Ramanarayan, S.; |
| | Year | 1998 |
| | Keywords | Corporation India; Organizational change |
| 160 | Title | Implementation of quality management programmes as a process of planned organisational change |
| | Author | Jha, Vidyanand |
| | TAC Chair | Bhatnagar, Deepti |
| | Tac Members | Pestonjee, D.M.; Saha, Jahar; |
| | Year | 1998 |
| | Keywords | Organisational change; Quality control |
| 161 | Title | Modelling of a pull production system: a simulation approach |
| | Author | Chatterjee, Arunabha |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Korgaonker, M.G.; Tripathy, A.; |
| | Year | 1998 |
| | Keywords | Totla quality management; Production managment; Pull production management; Pull production system |
| 162 | Title | Occupational withdrawal: a study of Indian MNOs in the International Shipping Industry |
| | Author | Sharma, Krishan Kumar |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Bhatnagar, Deepti; Sinha, Sidharth; |
| | Year | 1998 |

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|------------|--------------|---|
| | Keywords | Merchants; Merchant Navy Officers India; Shipping |
| 163 | Title | Strategic responses of firms to economic liberalisation |
| | Author | Ray, Sougata |
| | TAC Chair | Dixit, Mukund R. |
| | Tac Members | Chaudhuri, Shekhar; Chhokar, Jagdeep S.; |
| | Year | 1998 |
| | Keywords | Economic stabilization; Economic policy; Liberalization; Strategic planning India |
| 164 | Title | Decision support system for urban bus route network design |
| | Author | Bhatt, Yogesh Kumar |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Pangotra, Prem; Venkata Rao, V.; |
| | Year | 1998 |
| | Keywords | Transportation; Ahmedabad Municipal Transport Service; Decision support system; Data processing; Urban transportation |
| 165 | Title | Study of workers' response to technological change |
| | Author | Gurtoo, Anjula |
| | TAC Chair | Tripathy, Arabinda |
| | Tac Members | Monappa, Arun; Verma, Pramod; |
| | Year | 1998 |
| | Keywords | Automobile industry; Corporations; Human resources development; Technological change |
| 166 | Title | Integrated energy systems modeling for policy analysis and operational planning |
| | Author | Pandey, Rahul |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Chandra, Pankaj; Kalro, A.H.; |
| | Year | 1998 |
| | Keywords | Energy development; Organization research; Energy policy |
| 167 | Title | Use of information technology by retail banks in India and France |

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| | Author | Bajaj, Sanjeevan |
| | TAC Chair | Korwar, Ashok |
| | Tac Members | Bhatnagar, S.C.; Ramachandran, K.; Mottis, Nicolai |
| | Year | 1999 |
| | Keywords | Banks and banking; Information technology |
| 168 | Title | A measure for service quality for hospitals: scale development and validation |
| | Author | Sharma, Deepak Kumar |
| | TAC Chair | Saha, Jahar |
| | Tac Members | Jain, Abhinandan K.; Banerjee, Bibek; |
| | Year | 1999 |
| | Keywords | Hospital-administration; Hospitals |
| 169 | Title | Energy, economy and emissions in India: analysis using equilibrium models |
| | Author | Rana, Ashish |
| | TAC Chair | Dholakia, Bakul H. |
| | Tac Members | Dholakia, Ravindra H.; Shukla, P.R.; |
| | Year | 1999 |
| | Keywords | Natural resources - India; Energy resources; Energy policy - Economic aspects - India |
| 170 | Title | Small business behavior: development and test of a multivariate model |
| | Author | Kumar, E. Sendil |
| | TAC Chair | Chhokar, Jagdeep S. |
| | Tac Members | Misra, Sasi B.; Ramnarayan, S.; |
| | Year | 1999 |
| | Keywords | Small business; Business ethics |
| 171 | Title | Internationalization process of industrial firms: a study on the auto-component manufacturers in India and Canada |
| | Author | Sridhar, R. |
| | TAC Chair | Korwar, Ashok |

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| | Tac Members | Dixit, Mukund R.; Sastry, T.; Chhokar, Jagdeep S. |
| | Year | 1999 |
| | Keywords | Automobile industry; Automobiles parts; International business enterprises |
| 172 | Title | Economic analysis of the Indian paper industry |
| | Author | Srinivasan, R. |
| | TAC Chair | Naik, Gopal |
| | Tac Members | Dholakia, Ravindra H.; Kalro, A.H.; |
| | Year | 1999 |
| | Keywords | Paper making trade India; Paper industry; Forest product |
| 173 | Title | International competitiveness of Indian sugar industry |
| | Author | Gupta, Kriti Bardhan |
| | TAC Chair | Datta, Samar K. |
| | Tac Members | Gandhi, Vasant P.; Chaudhuri, Shekhar; |
| | Year | 1999 |
| | Keywords | Sugar trade India; International Competition |
| 174 | Title | Environment, business strategy and buyer supplier relationship: exploration of linkages |
| | Author | Mustafi, Sumit |
| | TAC Chair | Dixit, Mukund R. |
| | Tac Members | Dholakia, Bakul H.; Manikutty, S.; Sastry, T. |
| | Year | 1999 |
| | Keywords | Consumers; Strategic planning; Tractor industry |
| 175 | Title | Distribution strategies and performance: a cross-national comparison of the automobile industry |
| | Author | Mukherjee, Avinandan |
| | TAC Chair | Sastry, T. |
| | Tac Members | Mukhopadhyay, Sipra; Banerjee, Bibek; |
| | Year | 1999 |
| | Keywords | Automobile industry; Marketing |

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|------------|-------------|---|
| 176 | Title | Interdependence structure of Indian financial markets: an empirical investigation |
| | Author | Sarathi, N. Vijaya |
| | TAC Chair | Barua, Samir K. |
| | Tac Members | Morris, Sebastian; Sinha, Sidharth; Madhavan, T. |
| | Year | 2000 |
| | Keywords | Financial market; Capital market; Stock market |
| 177 | Title | Inter-firm linkages and small-scale enterprises: a study of sub-contracting relationships |
| | Author | Pani, Pranab Kumar |
| | TAC Chair | Basant, Rakesh |
| | Tac Members | Morris, Sebastian; Chandra, Pankaj; |
| | Year | 2000 |
| | Keywords | Small business - India; Corporations - India; Strategic alliances (Business) |
| 178 | Title | Television advertising and consumer price sensitivity: a contingent approach |
| | Author | Badrinath, V. V. P. |
| | TAC Chair | Banerjee, Bibek |
| | Tac Members | Basant, Rakesh; Raghuram, G.; |
| | Year | 2001 |
| | Keywords | consumer price sensitivity; Television advertising |
| 179 | Title | Economic factors influencing the export performance of indian private corporate sector - pre and post liberalisation |
| | Author | Kapur, Deepak |
| | TAC Chair | Dholakia, Ravindra H. |
| | Tac Members | Dholakia, Bakul H.; Ahuja, Vinod; |
| | Year | 2001 |
| | Keywords | Economic factor; Corporate sector; Export |
| 180 | Title | Technologies, policies and measures for energy and environment future |
| | Author | Garg, Amit |

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| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Bakul H.; Pangotra, Prem; |
| | Year | 2001 |
| | Keywords | Energy policy; Environmental policy; Nature conservation |
| 181 | Title | Long-term technology strategies and policies for Indian power sector |
| | Author | Ghosh, Debyani |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Tripathy, A.; Pangotra, Prem; |
| | Year | 2001 |
| | Keywords | Energy consumption - India; Electric power India; Electric utilities India |
| 182 | Title | Disaggregate study of mode choice for inland movement of export cargo containerized on sea |
| | Author | Ravi Babu, M. |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Dholakia, Ravindra H.; Naik, Gopal; |
| | Year | 2001 |
| | Keywords | Cargo handling; Harbors; Shipping |
| 183 | Title | Determinants of human resource responses in the context of mergers - an exploration into executive responses |
| | Author | Prasanth, D |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Venkiteswaran, N.; Basant, Rakesh; Parikh, Indira J. |
| | Year | 2002 |
| | Keywords | Human Resource Management; Merger and Cooperation |
| 184 | Title | Determinants of entry in the Indian manufacturing sector: 1993-2000 |
| | Author | Saha, Subhendra Nath |
| | TAC Chair | Basant, Rakesh |
| | Tac Members | Morris, Sebastian; Ahuja, Vinod; |
| | Year | 2002 |

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|------------|--------------|---|
| | Keywords | Indian manufacturing sector; Industrial organization |
| 185 | Title | Effect of perceived risk and context on consumer inferencing about missing information |
| | Author | Mishra, Ramakanta |
| | TAC Chair | Jain, Abhinandan K. |
| | Tac Members | Saha, Jahar; Vohra, Neharika; |
| | Year | 2002 |
| | Keywords | Industrial relations; Hierarchical relations; Bank and banking |
| 186 | Title | Role of human resource management in Organisational redesign |
| | Author | Som, Ashok |
| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Tripathy, Arabinda; Dixit, Mukund R.; Rao, T.V. |
| | Year | 2002 |
| | Keywords | Human resource management; Organisational change; Organization |
| 187 | Title | Investment options and least cost planning in the electricity sector in India |
| | Author | Paul, Pallavi |
| | TAC Chair | Morris, Sebastian |
| | Tac Members | Basant, Rakesh; Purkayastha, Prabir; |
| | Year | 2002 |
| | Keywords | Electricity - India - costs; Electirc utilities - India - Costs; Power - resources - India - costs; Energy policy - India |
| 188 | Title | Dynamics of energy and electricity markets: policy analysis for India |
| | Author | Subramanyam, Pratima |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Chandra, Pankaj; Dholakia, Ravindra H.; |
| | Year | 2002 |
| | Keywords | Electricity India; Energy policy India; Energy conservation; Electric utilities India |
| 189 | Title | Integrated assessment of energy and environment future: linking policy to implementation |

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|------------|--------------|---|
| | Author | Kapshe, Manmohan |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Bakul H.; Raghuram, G.; |
| | Year | 2003 |
| | Keywords | Energy; Environmental policy |
| 190 | Title | Role of 'Contact' in shaping and reducing inaccuracies in gender stereotypes of women managers |
| | Author | Basu, Sujoya |
| | TAC Chair | Parikh, Indira J. |
| | Tac Members | Gupta, Parvinder |
| | Year | 2003 |
| | Keywords | Women executives; Stereotype; Women development; Gender identity; Organization structure; Organisational behaviour |
| 191 | Title | Energy security in South Asia: integrating the primary energy and electricity markets |
| | Author | Nair, Rajesh |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Chandra, Pankaj; Dholakia, Ravindra H.; |
| | Year | 2003 |
| | Keywords | Electricity market; Energy security |
| 192 | Title | Determinants of managerial role competency utilization of IT project managers |
| | Author | Rajiv, Noronha |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Maheshwari, Sunil; Varkkey, Biju; |
| | Year | 2003 |
| | Keywords | Industriak project management; Computer software industry; Human resource management; IT industry; Managerial effectiveness |
| 193 | Title | Effect of prices and exchange rates on India's foreign trade flows: an empirical study |
| | Author | Saradhi, Raveendra V. |

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| | TAC Chair | Dholakia, Ravindra H. |
| | Tac Members | Bhat, Ramesh; Deodhar, Satish Y.; |
| | Year | 2003 |
| | Keywords | India - Commercial policy; Exchange rate - India; India - Economic condition; Industrial policy - India |
| 194 | Title | Collaborations in supply chain - value of information sharing |
| | Author | Mehta, Namit |
| | TAC Chair | Ramani, K.V. |
| | Tac Members | Naik, Gopal; Ramarao, T.P.; |
| | Year | 2004 |
| | Keywords | Supply chain management; Business logistics; Information technology |
| 195 | Title | Determinants of incidence and modes of alliances: a study of Indian information industry |
| | Author | Gupta, Vivek |
| | TAC Chair | Basant, Rakesh |
| | Tac Members | Bhatnagar, S.C.; Dixit, Mukund R.; Ramarao, T.P. |
| | Year | 2004 |
| | Keywords | |
| 196 | Title | Decision models for single-period and lateral stock-transfer inventory policies in distribution systems |
| | Author | Kumar, Satyendra |
| | TAC Chair | Rao, V.V. |
| | Tac Members | Ramarao, T.P.; Tirupati, Devanath; |
| | Year | 2004 |
| | Keywords | Manufactures; Inventories; Stock transfer; Research methodology; Distribution system |
| 197 | Title | Production planning and scheduling in multi-stage batch production environment |
| | Author | Mehta, Peeyush |
| | TAC Chair | Chandra, Pankaj |
| | Tac Members | Tirupati, Devanath; Tripathy, Arabinda; |

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|------------|-------------|--|
| | Year | 2004 |
| | Keywords | Production planning; Production scheduling; Production control; Organisational planning |
| 198 | Title | Managing contract farming in agro industry |
| | Author | Prabhu, C |
| | TAC Chair | Naik, Gopal |
| | Tac Members | Shingi, P.M.; Tirupati, Devanath; |
| | Year | 2004 |
| | Keywords | Agriculture industry; Contract farming; Farming |
| 199 | Title | Managing urban air quality in India ; Models, policy instruments and institutions |
| | Author | Menon, Deepa |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Bhat, Ramesh; Dholakia, Bakul H.; |
| | Year | 2004 |
| | Keywords | Public systems |
| 200 | Title | Power sector reforms: emerging generation markets and externalities |
| | Author | Biswas, Debashish |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Bhat, Ramesh; Dholakia, Bakul H.; |
| | Year | 2005 |
| | Keywords | Electricity; Power sector |
| 201 | Title | Implications of electricity reforms on technology and environment |
| | Author | Nag, Tirthankar |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Ravindra H.; Chandra, Pankaj; |
| | Year | 2005 |
| | Keywords | Electricity reforms; Energy policy |
| 202 | Title | Debt tolerance: a model and its application to Indian states |

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| | Author | Karan, Navendu |
| | TAC Chair | Dholakia, Ravindra H. |
| | Tac Members | Kelkar, Vijay; Rammohan, T.T.; |
| | Year | 2005 |
| | Keywords | Debt; Fiscal deficit |
| 203 | Title | Three essays in monetary economics |
| | Author | Virmani, Vineet |
| | TAC Chair | Dholakia, Ravindra H. |
| | Tac Members | D'Souza, Errol; Varma, Jayanth R.; |
| | Year | 2005 |
| | Keywords | Monetary policy; Indian economy |
| 204 | Title | Organisational restructuring an exploratory study of Indian organizations |
| | Author | Jeyavelu, S |
| | TAC Chair | Parikh, Indira J. |
| | Tac Members | Rao, T.V.; Khokle, Pradyumana; |
| | Year | 2005 |
| | Keywords | Organisational behaviour; Organisational change; Economic development |
| 205 | Title | Relationship of prior product knowledge to pre-purchase information search ;a motivation theory approach |
| | Author | Awasthy, Dheeraj |
| | TAC Chair | Banerjee, Arindam |
| | Tac Members | Pawar, Badris; Banerjee, Bibek; Purwar, Prem |
| | Year | 2005 |
| | Keywords | Marketing |
| 206 | Title | Exploratory-formulative case study of employee retaliation in industrial relations |
| | Author | Bagchi, Soumendra N. |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Singh, Manjari; Chand, Vijaya Sherry; |

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| | Year | 2005 |
| | Keywords | Personnel and industrial relations; Industrial relations |
| 207 | Title | Assessment of the electricity reforms: restructuring improving access and policies for the future |
| | Author | Balasubramaniam, S. |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Bhat, Ramesh; Dholakia, Bakul H.; |
| | Year | 2005 |
| | Keywords | Electricity reforms; Electricity restructure |
| 208 | Title | Study of consumers' psychological response to promotion based on mental accounting principles |
| | Author | Dang, Priya Jha |
| | TAC Chair | Koshy, Abraham |
| | Tac Members | Mukhopadhyay, Partha; Sinha, Piyush K.; |
| | Year | 2005 |
| | Keywords | Consumer psychology |
| 209 | Title | A study of the determinants of executive knowledge management |
| | Author | Gurunathan, L. |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Parikh, Indira J.; Basant, Rakesh; Singh, Manjari |
| | Year | 2005 |
| | Keywords | Knowledge management; Executive knowledge |
| 210 | Title | An exploratory-formulative study of executive dispute handling capability, morphology, measurement and modalities |
| | Author | Rai, Himanshu |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Parikh, Indira J.; Monippally, M.M.; Singh, Manjari |
| | Year | 2005 |
| | Keywords | Executive dispute handling capacity; Mahabharata dispute analysis |
| 211 | Title | Perceived organisational support and organisational commitment: |

- the mediational influence of psychological well being**
- Author Gupta, Meenakshi Aggarwal
- TAC Chair Bhatnagar, Deepti
- Tac Members Vohra, Neharika; Khokle, Pradyuman;
- Year 2005
- Keywords Organisational commitment; Well being
- 212 Title Determinants of knowledge flows and firm performance in industrial clusters**
- Author Upadhyayula, Rajesh S.
- TAC Chair Basant, Rakesh
- Tac Members Chandra, Pankaj; Morris, Sebastian;
- Year 2006
- Keywords Performance analysis; Performance analysis - Industrial clusters
- 213 Title Future energy transitions in India: an assessment of new and renewable energy technologies**
- Author Sharma, Kamal Kishore
- TAC Chair Shukla, P.R.
- Tac Members Chandra, Pankaj; Dholakia, Ravindra H.;
- Year 2006
- Keywords Renewable energy; Energy transition
- 214 Title Antecedents of diversification: perspectives from theories of firm**
- Author Karthik, D.
- TAC Chair Basant, Rakesh
- Tac Members Morris, Sebastian; Venkiteswaran, N.;
- Year 2006
- Keywords Diversification; Financial crisis; Firm theory
- 215 Title Trust and shopper patronage intentions: impact of congruity in store-shopper relationships**
- Author Kaul, Subhashini
- TAC Chair Koshy, Abraham

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|------------|--------------|---|
| | Tac Members | Khokle, Pradyumana; Sahay, Arvind; Venkatesh, Alladi |
| | Year | 2007 |
| | Keywords | Value-congruity model; Store-shopper relationship; Marketing |
| 216 | Title | Study on career systems in Indian organizatons: the role of major organizational factors |
| | Author | Krishnan, T.N. |
| | TAC Chair | Maheshwari, Sunil |
| | Tac Members | Dixit, Mukund R.; Singh, Manjari; Khokle, Pradyumana |
| | Year | 2007 |
| | Keywords | Career Systems - Indian Organizations; Career Management System; Personnel and Industrial Relations |
| 217 | Title | Healthcare expenditure and private health insurance: an investigation |
| | Author | Jain, Nishant |
| | TAC Chair | Bhatt, Ramesh |
| | Tac Members | Pandey, I.M.; Dholakia, Ravindra H.; Maheshwari, Sunil |
| | Year | 2007 |
| | Keywords | Healthcare Expenditure; Health Insurance; Healthcare |
| 218 | Title | Tacit knowledge and organizational citizenship performance |
| | Author | Kumar, Rajiv |
| | TAC Chair | Chhokar, Jagdeep S. |
| | Tac Members | Bhatnagar, Deepti; Chand, Vijaya Sherry; |
| | Year | 2007 |
| | Keywords | Tacit knowledge; Organizational citizenship performance; Organizational Behaviour |
| 219 | Title | Determinants and outcomes of intention to quit of Indian IT professionals |
| | Author | Krishnan, Sandeep K. |
| | TAC Chair | Singh, Manjari |
| | Tac Members | Varkkey, Biju; Basant, Rakesh; |
| | Year | 2007 |

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|-----|-------------|--|
| | Keywords | IT Professionals - Employee retention; Personnel and Industrial Relations |
| 220 | Title | Trust and organisational commitment: a study in the Indian pharmaceutical sector |
| | Author | Nambudiri, Ranjeet |
| | TAC Chair | Bhatnagar, Deepti |
| | Tac Members | Misra, Sasi B.; Vohra, Neharika; Khokle, Pradyumana |
| | Year | 2007 |
| | Keywords | Organizational Commitment; Pharmaceutical Industry; Organizational Behaviour |
| 221 | Title | Exploration of positive characteristics in employee engaging in organizational citizenship behaviors |
| | Author | Goel, Abhishek |
| | TAC Chair | Vohra, Neharika |
| | Tac Members | Chhokar, Jagdeep S.; Khokle, Pradyumana; |
| | Year | 2008 |
| | Keywords | Organizational Citizenship Behavior; Employee; Positive Psychology; altruism |
| 222 | Title | AN Exploration of Correlates of Performance Appraisal Politics from Appraisee Perspective: A Study of Indian Family Run Organizations |
| | Author | Dhiman, Amit |
| | TAC Chair | Maheshwari, Sunil |
| | Tac Members | Singh, Manjari; Bhat, Ramesh; |
| | Year | 2008 |
| | Keywords | Performance appraisal |
| 223 | Title | Determinants of CEO compensation: evidence from India |
| | Author | Pande, Amit |
| | TAC Chair | Maheshwari, Sunil |
| | Tac Members | Bhatt, Ramesh; Singh, Manjari; |
| | Year | 2008 |
| | Keywords | Compensation; CEO |
| 224 | Title | Innovation champions' influence approach in the innovation process |

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| | Author | Pamu, Venkatesh |
| | TAC Chair | Bhatnagar, Deepti |
| | Tac Members | Sharma, Rajeev; Noronha, Ernesto; |
| | Year | 2008 |
| | Keywords | Innovation; Innovation process; Champions |
| 225 | Title | Stochastic optimization based decision support system for strategic planning in process industries |
| | Author | Gupta, Narain |
| | TAC Chair | Dutta, Goutam |
| | Tac Members | Rao, V.V.; Laha, Arnab K.; |
| | Year | 2008 |
| | Keywords | Decision support system; Optimization; Strategic planning; Stochastic programming |
| 226 | Title | Technical and allocative efficiency in Indian dairy industry: a comparative study across institutional structures |
| | Author | Sen, Arindam |
| | TAC Chair | Ahuja, Vinod |
| | Tac Members | Chandra, Pankaj; Sharma, Vijay Paul; |
| | Year | 2008 |
| | Keywords | Dairy industry; Technical efficiency; Indian Dairy industry |
| 227 | Title | Evaluating G2C e-government projects in India: indicators and measurement |
| | Author | Ray, Subhajyoti |
| | TAC Chair | Rao, V.V. |
| | Tac Members | Bhatnagar, S.C.; Ahuja, Vinod; |
| | Year | 2008 |
| | Keywords | e-Government; Government project |
| 228 | Title | Three essays on operational and strategic decisions in a competitive auto component replacement market |
| | Author | Jain, Nimit |
| | TAC Chair | Chandra, Pankaj |

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| | Tac Members | Tirupati, Devanath; Chakravarty, Sujoy; |
| | Year | 2008 |
| | Keywords | Operations strategy; Replacement market; Component replacement market |
| 229 | Title | Natural gas market in India: evolution and future scenarios |
| | Author | Dhar, Subash |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Ravindra H.; Pangotra, Prem; |
| | Year | 2008 |
| | Keywords | Natural gas; Gas market |
| 230 | Title | Performance and impact of national multi-commodity exchanges on the marketing and price-risk management of agricultural commodities |
| | Author | Roy, Ashutosh |
| | TAC Chair | Gandhi, Vasant P. |
| | Tac Members | Pandey, Ajay; Sharma, Vijay Paul; |
| | Year | 2008 |
| | Keywords | Agricultural commodities; National Multi Commodity Exchange; Price risk management |
| 231 | Title | Store format choice behavior for planned purchases: a case of bulk grocery |
| | Author | Anand, Kamaljit S. |
| | TAC Chair | Sinha, Piyush K. |
| | Tac Members | Raghuram, G.; Naik, Gopal; Deodhar, Satish Y. |
| | Year | 2008 |
| | Keywords | Store Format choice; Consumer behaviour; Choice behaviour |
| 232 | Title | Commodities spot and future markets in India: efficiency, integration, returns and risk |
| | Author | Jaswal, Anshuman |
| | TAC Chair | Dholakia, Ravindra H. |
| | Tac Members | Morris, Sebastian; Sinha, Sidharth; |

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|-----|-------------|--|
| | Year | 2009 |
| | Keywords | Commodity; Future market |
| 233 | Title | Identification and building of capabilities for knowledge intensive, highly risky and uncertain activities: a study in the oil and gas sector |
| | Author | Sharma, Sunil |
| | TAC Chair | Dixit, Mukund R. |
| | Tac Members | Chandra, Pankaj; Basant, Rakesh; |
| | Year | 2009 |
| | Keywords | Knowledge intensive activities; Oil and gas sector |
| 234 | Title | The Effect of Organizational Identification on Emotional Labor: A Study in the Indian Pharmaceutical Sector |
| | Author | Mishra, Sushanta Kumar |
| | TAC Chair | Bhatnagar, Deepti |
| | Tac Members | Noronha, Ernesto; D'Cruz, Premilla; |
| | Year | 2009 |
| | Keywords | Industrial psychology; Pharmaceutical sector |
| 235 | Title | Managing climate change risks in cities: a study of mitigation and adaptation strategies |
| | Author | Khan, Salman Shakir |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Bhatt, Ramesh; Garg, Amit; Pangotra, Prem |
| | Year | 2009 |
| | Keywords | Climate change; mitigation and adaptation strategies |
| 236 | Title | Life cycle costs and energy market equilibrium: a policy assessment for India |
| | Author | Mahapatra, Diptiranjan |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Ravindra H.; Pangotra, Prem; |
| | Year | 2009 |
| | Keywords | Electricity market; Environmental impacts; Social cost |
| 237 | Title | Dual Channel Selling in Online Stores: Simultaneous Auctions and |

Posted Prices

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|-----|-------------|---|
| | Author | Chawam, Vinaysingh |
| | TAC Chair | Rao, V.V. |
| | Tac Members | Tirupati, Devanath; Dass, Rajanish; |
| | Year | 2009 |
| | Keywords | Online stores; Distribution; Price discrimination |
| 238 | Title | A study of alienation among knowledge workers |
| | Author | Nair, Nisha |
| | TAC Chair | Vohra, Neharika |
| | Tac Members | Bhatnagar, Deepti; Khokle, Pradyumana; |
| | Year | 2009 |
| | Keywords | Alienation; Knowledge workers |
| 239 | Title | Efficient tabu search implementations for asymmetric traveling salesman problems |
| | Author | Basu, Sumanta |
| | TAC Chair | Ghosh, Diptesh |
| | Tac Members | Ravindra, G.S. |
| | Year | 2009 |
| | Keywords | Tabu search; Asymmetric traveling salesman |
| 240 | Title | Formation process of public private partnership in transport infrastructure in India |
| | Author | Sundaram, Satyam Shivam |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Pandey, Ajay; Pangotra, Prem; |
| | Year | 2009 |
| | Keywords | Transport infrastructure; Public private partnership |
| 241 | Title | A study of career mobility decisions of dual career couples |
| | Author | Saxena, Richa |
| | TAC Chair | Bhatnagar, Deepti |
| | Tac Members | Noronha, Ernesto; Gupta, Parvinder; |

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|-----|-------------|---|
| | Year | 2009 |
| | Keywords | Dual-career couples; Career development |
| 242 | Title | A Simulation and Genetic Algorithm Based Optimization of Closed - Loop Multi - Echelon Inventory System |
| | Author | Kapoor, Rohit |
| | TAC Chair | Ravichandran, N. |
| | Tac Members | Tirupati, Devanath; Banerjee, Tathagata; |
| | Year | 2009 |
| | Keywords | Genetic algorithm; Multi - Echelon Inventory System |
| 243 | Title | Building capabilities for global service delivery: a study in the Indian software service sector |
| | Author | Karna, Amit |
| | TAC Chair | Dixit, Mukund R. |
| | Tac Members | Basant, Rakesh; Verma, Sanjay; |
| | Year | 2009 |
| | Keywords | Capability building; Software service sector |
| 244 | Title | Strategic response of Indian state owned enterprises to environmental shifts |
| | Author | Basu, Shubhabrata |
| | TAC Chair | Ravichandran, N. |
| | Tac Members | Maheswari, Sunil; Rammohan, T. T.; |
| | Year | 2010 |
| | Keywords | State owned enterprises; Environmental shifts |
| 245 | Title | Intraday activity patterns and market microstructure effects in Indian capital markets: an empirical investigation using high frequency data |
| | Author | Agarwalla, Sobhesh Kumar |
| | TAC Chair | Pandey, Ajay |
| | Tac Members | Sinha, Siddharth; Barua, Samir K.; Bandyopadhyay, Tathagata |
| | Year | 2010 |
| | Keywords | Capital markets - India; Intraday trading |

- 246** Title **Role of operational capabilities on performance in Indian apparel retail sector**
- Author Gangula, Bharath
- TAC Chair Chandra, Pankaj
- Tac Members Tirupati, Devnath; Bandyopadhyay, Tathagata;
- Year 2010
- Keywords Apparel Industry; Retail Sector
- 247** Title **Evolution of global carbon market: implications for India**
- Author Chaturvedi, Vaibhav
- TAC Chair Dholakia, Ravindra H.
- Tac Members Shukla, P.R.; Dholakia, Bakul H.;
- Year 2010
- Keywords Global carbon market; Carbon market - india
- 248** Title **Effects of price discrepancies, referents for comparison and prior trust in seller on buyers perceptions of price unfairness, subsequent trust and purchase intention**
- Author Tripathi, Sanjeev
- TAC Chair Koshy, Abraham
- Tac Members Laha, Arnab K .; Gandhi, Vasant P .;
- Year 2010
- Keywords Buyers behavior; Price discrepancies
- 249** Title **Essays on seduelized and comparative advertising strategies: a search for the best advertising decision**
- Author Chakrabarty, Patrali
- TAC Chair Banerjee, Bibek
- Tac Members Tirupati, Devanath; Chakravarty, Sujoy; Bandyopadhyay, Tathagata
- Year 2010
- Keywords Advertising competition; Simultaneous move game; Comparative advertisement; Sequelized advertisement; Communication focus; Nash equilibrium
- 250** Title **Salesperson's customer orientation: conceptualization, scale development and impact in selling situations**

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|------------|--------------|---|
| | Author | Singh, Ramendra |
| | TAC Chair | Koshy, Abraham |
| | Tac Members | Oburai, Prathap; Varkkey, Biju; |
| | Year | 2010 |
| | Keywords | Customer orientation; Scale development; Selling professionals |
| 251 | Title | Essays on revenue management |
| | Author | Karmarkar, Sandeep |
| | TAC Chair | Dutta, Gautam |
| | Tac Members | Laha, Arnab; Jayaswal, Sachin; Dass, Rajanish |
| | Year | 2010 |
| | Keywords | Revenue management |
| 252 | Title | Exploring welfare maximizing SPS standards in a game-theoretic framework: a case of Indo-US trade in wheat and mango |
| | Author | Rastogi, Siddhartha Kumar |
| | TAC Chair | Dholakia, Ravindra H. |
| | Tac Members | Bandyopadhyay, Tathagata |
| | Year | 2010 |
| | Keywords | SPS standards; Indian trade - wheat and mango; US trade - wheat and mango |
| 253 | Title | Adaptiveness in water management institutions: nature, existence and impact |
| | Author | Bhamoriya, Vaibhav |
| | TAC Chair | Gandhi, Vasant |
| | Tac Members | Basant, Rakesh; Noronha, Ernesto; |
| | Year | 2010 |
| | Keywords | Water management |
| 254 | Title | Factors related to empowerment of women employees in a stereotypical job |
| | Author | Sarkar, Anita |
| | TAC Chair | Singh, Manjari |

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| | Tac Members | Varkkey, Biju; Vohra, Neharika; |
| | Year | 2010 |
| | Keywords | Women employees - Job |
| 255 | Title | Managing maternal health care services through public private partnerships: policy issues and implications " a study of the Chiranjeevi scheme in Panchmahals district of Gujarat, India" |
| | Author | Singh, Prabal V. |
| | TAC Chair | Mavalankar, Dileep V. |
| | Tac Members | Bhatt, Ramesh; Maheshwari, Sunil; Maine, Deborah |
| | Year | 2010 |
| | Keywords | Sex ratio; WHO; Health care service - Gujarat; Chiranjeevi Scheme |
| 256 | Title | Integrated model for blood bank operations |
| | Author | Lowalekar, Harshal |
| | TAC Chair | Ravichandran, N. |
| | Tac Members | Tirupati, Devnath; Rao, V. Venkata; |
| | Year | 2010 |
| | Keywords | Blood bank operation |
| 257 | Title | Management investment and risks in Indian electricity generation markets |
| | Author | Yadav, Pramod Kumar |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Bakul H.; Pangotra, Prem; |
| | Year | 2010 |
| | Keywords | Indian electricity |
| 258 | Title | Algorithms for evaluation and design of reliable networks |
| | Author | Sharma, Megha |
| | TAC Chair | Ghosh, Diptesh |
| | Tac Members | Gajulapalli, Ravindra S.; Bandyopadhyay, Tathagata; |
| | Year | 2010 |
| | Keywords | Mathematics; Statistics; Mathematics - Algorithms; Networks design - Models |

- 259 Title **Planning, coordination and stability of supply chain networks**
 Author Palsule-Desai, Omkar D.
 TAC Chair Chandra, Pankaj
 Tac Members Tirupati, Devanath; Sriram, M.S.;
 Year 2010
 Keywords Supply chain network
- 260 Title **Consumer evaluation and choice of product bundles: an empirical study on the effects of price and non-price incentives and the moderating influence of consumers' goal orientation**
 Author Sett, Rahul Kumar
 TAC Chair Koshy , Abraham
 Tac Members Bandyopadhyay, Tathagata; Oburai, Prathap;
 Year 2010
 Keywords Product bundling; Goal orientation; Loss framing; Price bundling
- 261 Title **Role of operational capabilities on performance in Indian apparel retail sector**
 Author Gangula, Bharath
 TAC Chair Chandra, Pankaj
 Tac Members Tirupati, Devnath; Bandyopadhyay, Tathagata;
 Year 2010
 Keywords Apparel Industry - India; Apparel retail sector - India
- 262 Title **The role of haptic touch on product evaluation in different shopping situations**
 Author Abhishek
 TAC Chair Sinha, Piyush Kumar
 Tac Members Vohra, Neharika; Sahay, Arvind;
 Year 2011
 Keywords Product Evaluation; Haptic touch
- 263 Title **Managing the water-energy-climate change nexus: an integrated policy road map for India**
 Author Bazaz, Amir Bashir

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|------------|--------------|---|
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Pangotra, Prem; Garg, Amit; |
| | Year | 2011 |
| | Keywords | Climate change; Climate policy; Energy policy; Climate change-India |
| 264 | Title | Infrastructure investments, urbanization, and regional growth in India |
| | Author | Agarwalla, Astha |
| | TAC Chair | Pangotra, Prem |
| | Tac Members | Dholakia, Ravindra H.; Bandyopadhyay, Tathagata; |
| | Year | 2011 |
| | Keywords | Infrastructure investment; Investment; Urbanization; Regional growth |
| 265 | Title | Modeling price behavior and convenience yield in Indian commodity futures markets |
| | Author | Kumar, Brajesh |
| | TAC Chair | Pandey, Ajay |
| | Tac Members | Ahuja, Vinod; Sinha, Sidharth; Naik, Gopal |
| | Year | 2011 |
| | Keywords | Price Behavior; Future Markets; Commodity; Commodity exchange |
| 266 | Title | Workplace gender dilemmas: insights from women's narratives |
| | Author | Maheshwari, Mridul |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Gupta, Anil K.; Rao, T.V.; |
| | Year | 2011 |
| | Keywords | Gender dilemmas; Workplace; Women |
| 267 | Title | A study of executive perceptions of the determinants of compensation design and satisfaction |
| | Author | Selvaraj, Patturaja |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Varkkey, Biju; Mathur, Navdeep; |
| | Year | 2011 |

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| | Keywords | Compensation; Compensation design; Executive perception; Employee relation |
| 268 | Title | Capability building leading to commercialization: a study of product based Indian telecom start-ups |
| | Author | Aeron, Prageet |
| | TAC Chair | Jain, Rekha |
| | Tac Members | Basant, Rakesh; Dass, Rajanish; Mishra, Abhishek |
| | Year | 2011 |
| | Keywords | Telecom start ups; Product start up; Social Network; Telecom industry |
| 269 | Title | Infrastructure for a low-carbon economy: future scenarios and policies for India |
| | Author | Agarwal, Prasoon |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Pangotra, Prem; Dholakia, Ravindra H.; |
| | Year | 2011 |
| | Keywords | low carbon economy; Infrastructures; Energy sector; Energy Policy; Transport sector |
| 270 | Title | The dynamics of bid-ask spread in an order driven market: the case of Indian stock market |
| | Author | Singh, Priyanka |
| | TAC Chair | Pandey, Ajay |
| | Tac Members | Varma, Jayanth; Sinha, Sidharth; Laha, Arnab |
| | Year | 2011 |
| | Keywords | Indian stock market; Bid-ask spread; Indian capital market |
| 271 | Title | Strategic innovation for serving the low-income segment |
| | Author | Roychowdhury, Shounak |
| | TAC Chair | Manikutty, S. |
| | Tac Members | Koshy, Abraham; Khokle, Pradyumann W.; |
| | Year | 2011 |
| | Keywords | Strategic innovation; low income segment; Bottom of pyramid; Microfinance |

- 272 Title **A study of worker insecurity in four industrial relations contexts: a post structural approach**
- Author Jagannathan, Srinath
- TAC Chair Joseph, Jerome
- Tac Members Maheshwari, Sunil; Mathur, Navdeep;
- Year 2011
- Keywords Industrial Relation; Worker Insecurity
- 273 Title **Implementation of health care programmes: development of an operational framework**
- Author Narayana, B.V.L.
- TAC Chair Ravichandran, N.
- Tac Members Dixit, Mukund R.; Mavalankar, D.V.; Singh, Amarjit
- Year 2011
- Keywords Health care programme; Rural health care; Public policy; Performance measurement
- 274 Title **New Exact Methods for Scheduling Multi Mode Multiple Resource Constrained Project Scheduling Problems**
- Author Dayal, Madhukar
- TAC Chair Verma, Sanjay
- Tac Members Rao, V. Venkat; Ghosh, Diptesh;
- Year 2012
- Keywords Project scheduling problem; scheduling problem
- 275 Title **From Needing Help to Seeking Help: A Cross-Cultural Exploration of Interpersonal Help Seeking Behavior in the Software Industry**
- Author Anand, Twisha
- TAC Chair Bhatnagar, Deepti
- Tac Members Vohra, Neharika; Sharda, Kirti;
- Year 2012
- Keywords Seeking Behavior; Interpersonal Help; Software Industry
- 276 Title **Discontinuities of Environmental Elements, Firm Responses, and Dynamic Capabilities: An Empirical Investigation of Interrelations in Select Indian Manufacturing Sectors**

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| | Author | Bhowmick, Bhaskar |
| | TAC Chair | Dixit, Mukund R. |
| | Tac Members | Venkiteswaran, N.; Khokle, Pradyumna; |
| | Year | 2012 |
| | Keywords | Firm environment; Firm Responses; Textile industries |
| 277 | Title | Impact of Prework in Dyads on Information Sharing In Groups |
| | Author | Shatdal, Arvind |
| | TAC Chair | Vohra, Neharika |
| | Tac Members | Bhatnagar, Deepti; Khokle, Pradyumana; |
| | Year | 2012 |
| | Keywords | Group dynamics; prework in dyads; Information Sharing |
| 278 | Title | Essays in mergers and acquisitions, governance structures and firm valuation |
| | Author | Kinshuk, Saurabh |
| | TAC Chair | Pandey, Ajay |
| | Tac Members | Sinha, Sidharth; Maheshwari, Sunil; |
| | Year | 2013 |
| | Keywords | Mergers and Acquisition; Private Equity; Ownership; Firm Valuation |
| 279 | Title | Determinants of Inter-Country Variations in Outward Foreign Direct Investment and Cases of Outward FDI from India |
| | Author | Jain, Palakh |
| | TAC Chair | Morris, Sebastian |
| | Tac Members | Basant, Rakesh; Pandey, Ajay; |
| | Year | 2013 |
| | Keywords | Foreign Direct Invsetment; Outward FDI |
| 280 | Title | Impact of Quantity Scarcity and Time Scarcity Appeals on Consumers Response: Role of Need for Uniqueness and Deal Proneness |
| | Author | Soni, Mayank Jyotsna |
| | TAC Chair | Koshy, Abraham |
| | Tac Members | Vohra, Neharika; Mukherjee, Saral; |

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|-----|-------------|---|
| | Year | 2013 |
| | Keywords | Scarcity appeal; Quantity Scarcity; Consumer Attitude; deal proneness; Brand |
| 281 | Title | Role of Gratitude and Obligation in Business Relationships |
| | Author | Dewani, Prem Prakash |
| | TAC Chair | Sinha, Piyush Kumar |
| | Tac Members | Banerjee, Arindam; Vohra, Neharika; |
| | Year | 2013 |
| | Keywords | Relationship Marketing; Customer Relationship; Customer Loyalty; Customer Gratitude; Customer Obligation |
| 282 | Title | Information Presentation in the Online Environment: The Role of Consumer Generated Reviews |
| | Author | Pandey, Dheeraj Kumar |
| | TAC Chair | Banerjee, Bibek |
| | Tac Members | Banerjee, Arindam; Sarin, Ankur; |
| | Year | 2013 |
| | Keywords | on-line advertising; Information Presentation; Consumer Reviews |
| 283 | Title | Measurement of Systemic Risk and its Drivers |
| | Author | Verma, Naval B. |
| | TAC Chair | Pandey, Ajay |
| | Tac Members | Dholakia, Ravindra; Virmani, Vineet; |
| | Year | 2013 |
| | Keywords | Systemic expected shortfall; Financial risk; Systemic risk |
| 284 | Title | An Exploratory Study of Post Implementation Experiential Perceptions of Reservations with Focus on Stigmatization Processes in the Higher Professional Education Context |
| | Author | Mishra, Manisha |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Gupta, Anil K.; Rao, T.V.; |
| | Year | 2013 |
| | Keywords | Higher Professional Education; Reservations; Caste Based Reservations; stigmatization |

- 285** Title **Studying the Impact of Corporate Social Responsibility (CSR) Perceptions on Employee Work Attitudes**
- Author Sheel, Rahul Chandra
- TAC Chair Vohra, Neharika
- Tac Members Khokle, Pradyumana; Kandathil, George;
- Year 2013
- Keywords Corporate Social Responsibility; Work Attitudes; Employee Work Attitudes; Organisational cynicism
- 286** Title **A Study of Value Creation and Value Appropriation In Inter-Firm Alliances of Simultaneous Cooperation and Competition**
- Author Rai, Rajnish Kumar
- TAC Chair Joseph, Jerome
- Tac Members Basant, Rakesh; Sharma, Sunil;
- Year 2013
- Keywords Value Creation; Value Appropriation; Inter-Firm Alliances; alliance development and management
- 287** Title **Managing Rural Institutional Credit: Lessons From Interlinked Transactions**
- Author Pal, Debdatta
- TAC Chair Datta, Samar K.
- Tac Members Gandhi, Vasant P.; Laha, Arnab K.;
- Year 2013
- Keywords Rural Credit; Institutional Credit; Rural Banking
- 288** Title **Stochastic Optimization Based Decision Support System for Asset-liability Management in Life Insurance Firms**
- Author Rao, Harish V.
- TAC Chair Dutta, Goutam
- Tac Members Basu, Sankarshan; Jayaswal, Sachin;
- Year 2013
- Keywords Decision Support System; Asset Liability Management; Life Insurance Firms
- 289** Title **Impact of Perceived Bases of Power of Brand on Consumers**

- Behaviour and Attitude in a Brand-Consumer Relationship Context**
- Author Raj, Roopika
- TAC Chair Koshy, Abraham
- Tac Members Laha, Arnab; Vohra, Neharika;
- Year 2013
- Keywords Brand choice; Consumer Behaviour; Brand consumer relationship
- 290 Title Managing Ambidexterity in Growth Phase of Start-Up Firms**
- Author Sinha, Sabyasachi
- TAC Chair Manikutty, S.
- Tac Members Basant, Rakesh; Mehta, Shailendra;
- Year 2013
- Keywords Ambidexterity; Start up firms; Top Management Team
- 291 Title Degree of Openness and Project Performance: a Multi-Country Empirical Assessment of Open Innovation Information Technology Initiatives**
- Author Krishnan, Sudeep K
- TAC Chair Jain, Rekha
- Tac Members Basant, Rakesh; Ranganathan, Kavitha;
- Year 2013
- Keywords Project Performance; Open Innovation; Information technology
- 292 Title Metaheuristics for the Single Row Facility Layout Problem**
- Author Kothari, Ravi
- TAC Chair Ghosh, Diptesh
- Tac Members Bandyopadhyay, Tathagata; Rao, V. Venkata;
- Year 2013
- Keywords Single row facility layout problem; Heuristic; Metaheuristic
- 293 Title Savings and Investment in Indian States: Implications for Growth and Public Finances**
- Author Deepak, Sethia
- TAC Chair Ravindra H., Dholakia

- Tac Members Prem, Pangotra; Tathagata, Bandyopadhyay;
Year 2013
Keywords Saving and Investment; Public Finance; State Domestic Product
- 294** Title **Impact of perceived overqualification on salesperson performance**
Author Basant, Purohit
TAC Chair Sahay, Arvind
Tac Members Sinha, P K; Laha, Arnab K;
Year 2013
Keywords Salesperson performance; Sales force control systems
- 295** Title **Institutional interaction and participative decision-making in development programmes: a study of their importance in effective natural resource management**
Author Jain, Dinesh
TAC Chair Gandhi, Vasant P.
Tac Members Bhamoriya, Vaibhav; Laha, Arnab K.;
Year 2014
Keywords Decision-Making; Natural Resource Management; Watershed Development; Environmental, and Economic Rationalities; Financial and Government Rationalities
- 296** Title **Numeracy, financial literacy, risk attitudes, and impatience of forest dependent communities: evidence from Andhra Pradesh**
Author Sundar, B.
TAC Chair Virmani, Vineet
Tac Members Dsouza, Errol; Chand, Vijaya Sherry;
Year 2014
Keywords Financial literacy; Numeracy and financial literacy; Forest dependent communities; Risk attitudes
- 297** Title **Development of dynamic capabilities in international joint ventures: an investigation within the context of insurance industry of an emerging economy**
Author Roy, Kaushik
TAC Chair Manikutty, S.
Tac Members Khokle, Pradyumana W.; Mehta, Shailendra;

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| | Year | 2014 |
| | Keywords | Insurance Industry; International Joint Venture; Joint Venture; Dynamic Capabilities |
| 298 | Title | Climate change, air pollution and public health in India: impact assessment and adaptation strategies |
| | Author | Dholakia, Hem H. |
| | TAC Chair | Garg, Amit |
| | Tac Members | Mavalankar, Dileep; Shukla, P. R.; |
| | Year | 2014 |
| | Keywords | Climate change; Air pollution and human health; Temperature and health; Environmental pollution; Health benefits |
| 299 | Title | Rich dad, poor dad: life-cycle portfolio savings & human capital accumulation |
| | Author | Thakurata, Indrajit |
| | TAC Chair | Virmani, Vineet |
| | Tac Members | D'Souza, Errol; Ghosh, Diptesh; |
| | Year | 2014 |
| | Keywords | Human capital; Life-cycle portfolio; Financial inclusion; Child labor; Human capital investment |
| 300 | Title | Uncertainty and risk management of climate change impacts on infrastructure assets |
| | Author | Naswa, Prakriti |
| | TAC Chair | Garg, Amit |
| | Tac Members | Sharma, Sunil; Shukla, P. R.; |
| | Year | 2014 |
| | Keywords | Climate change; Risk management; Infrastructure planning; Economic growth; Economic utility |
| 301 | Title | Broadening the concept of sustainability and measuring its impact on firms performance |
| | Author | Kumar, Bipul |
| | TAC Chair | Sinha, Piyush Kumar |
| | Tac Members | Shukla, P. R.; Abhishek; |

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| | Year | 2014 |
| | Keywords | Consumers and societies; Marketing and business; Environment in Marketing discipline; Sustainability & Sustainable development |
| 302 | Title | Challenges in the introduction of new technologies: a study of the performance and adoption of hybrid rice in India |
| | Author | Khandker, Varsha |
| | TAC Chair | Gandhi, Vasant P. |
| | Tac Members | Bhamoriya, Vaibhav; Laha, Arnab K.; |
| | Year | 2014 |
| | Keywords | Hybrid rice; Agricultural technologies; Agro-economic; Agronomic potential; Marginal farmers |
| 303 | Title | Instrumental leadership as a determinant of salesperson performance: applying the extended full range leadership theory (FRLT) |
| | Author | Motiani, Manoj |
| | TAC Chair | Vohra, Neharika; Jaiswal, Anand |
| | Tac Members | Sinha, Piyushkumar |
| | Year | 2014 |
| | Keywords | Leadership; Salesperson performance; Behavior of a leader; Managerial tasks; Leadership behavior; Instrumental leadership |
| 304 | Title | Sustainable low carbon transport: an integrated policy framework and assessment for India |
| | Author | Mittal, Shivika |
| | TAC Chair | Shukla, P. R. |
| | Tac Members | Dholakia, Ravindra; Pangotra, Prem; |
| | Year | 2014 |
| | Keywords | Socio-economic development; Carbon transport; Climate change; Energy environment economy; Energy demand |
| 305 | Title | Analysis and design of public policy using system dynamics approach: a case in healthcare sector. |
| | Author | Saxena, Anurag |
| | TAC Chair | Verma, Sanjay |
| | Tac Members | Gupta, Anil K.; Dixit, M.R.; Ranganathan, Kavitha |

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| | Year | 2015 |
| | Keywords | Analysis of Healthcare; Healthcare Workforce Policy; Public Healthcare System; Exploration and Generalizing for Public Policy |
| 306 | Title | An Integrative Delineation of the Determinants of Dynamic Capabilities: A Study in the Information Technology Industry. |
| | Author | Pathak, Atul A. |
| | TAC Chair | Dixit, M.R. |
| | Tac Members | Sharma, Sunil; Jaiswal, Anand K.; |
| | Year | 2015 |
| | Keywords | Dynamic Capabilities; Risk Orientation; Change Disposition |
| 307 | Title | Essays on the Newsboy Problem |
| | Author | Khanra, Avijit |
| | TAC Chair | Soman, Chetan |
| | Tac Members | Bandopadhyay, T.; Ghosh, Diptesh; |
| | Year | 2015 |
| | Keywords | Newsboy Model; Newsboy Problem; Inventory Management |
| 308 | Title | Exploring Work Intensification: A Case of Telehomework in the Information Technology Sector in India |
| | Author | Bathini, Dharma Raju |
| | TAC Chair | Kandathil, George |
| | Tac Members | Vohra, Neharika; Khokle, Pradyumana; |
| | Year | 2015 |
| | Keywords | Telehomework; Information Technology; Work Intensification |
| 309 | Title | Solar And Bioenergy Scenarios For India: Modelling And Policy Assessment. |
| | Author | Bhaskar, Kalyan |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Ravindra; Garg, Amit; |
| | Year | 2015 |
| | Keywords | Solar Energy; Bioenergy; Competition; Modelling; India |
| 310 | Title | A Study of Investor Sentiment in the Indian Market. |

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| | Author | Gupta, Nilesh |
| | TAC Chair | Pandey, Ajay |
| | Tac Members | Jacob, Joshy; Laha, Arnab; |
| | Year | 2015 |
| | Keywords | Investor Sentiment; Indian Market; Pricing Anomalies |
| 311 | Title | Sustainable Low Carbon Urban Mobility: An Assessment of Future Scenarios and Policies for India |
| | Author | Chokshi, Poojan P. |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Pandey, Ajay; Garg, Amit; |
| | Year | 2015 |
| | Keywords | Climate Change; Carbon Emission; Sustainable Low Carbon Mobility; Climate Policy |
| 312 | Title | Modal Shift Estimation and Financial Viability of High Speed Rail in India: The Case Study of Ahmedabad – Mumbai Corridor |
| | Author | Ramakrishnan, T.S. |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Sebastian, Morris; Garg, Amit; |
| | Year | 2015 |
| | Keywords | High Speed Rail; Passenger Transportation; Indian Railway; Transportation |
| 313 | Title | Does Strategic Planning Determine Innovation in Organizations? A Study of Indian SME Sector |
| | Author | Batra, Safal |
| | TAC Chair | Sharma, Sunil |
| | Tac Members | Dixit, M.R.; Vohra, Neharika; |
| | Year | 2015 |
| | Keywords | Innovation; Strategic Planning; Commitment to Learning; Structural Flexibility |
| 314 | Title | Re-Internationalization Process in Organizations |
| | Author | Ali, Salman S. |

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| | TAC Chair | Mathur, Ajit N. |
| | Tac Members | Mehta, Shailendra R.; Jaiswal, Anand K.; |
| | Year | 2015 |
| | Keywords | Re-internationalization; Internationalization; Firm Performance |
| 315 | Title | Language Abstraction In Marketing Communication: Online Reviews Of Product Failure Context |
| | Author | Verma, Varsha |
| | TAC Chair | Sharma, Dheeraj |
| | Tac Members | Sinha, Piyush K.; Valck, Kristine D.; |
| | Year | 2015 |
| | Keywords | Marketing Communication; Language Abstraction; Online Reviews of Product |
| 316 | Title | Understanding the Experiences of Not Knowing in Workplace |
| | Author | Doshi, Vijayta |
| | TAC Chair | Vohra, Neharika |
| | Tac Members | Khokle, Pradyumana; Sharma, Rajeev; |
| | Year | 2015 |
| | Keywords | Negative Capability; 'Not Knowing'; Leadership; Consulting; Identity |
| 317 | Title | Exploring Openness in Innovation Process |
| | Author | Shukla, Shantam |
| | TAC Chair | Dixit, M.R. |
| | Tac Members | Gupta, Anil; Verma, Sanjay; |
| | Year | 2015 |
| | Keywords | Openness; Computer and information technology; Innovation in Organization; Innovation; Automobile,; Engineering sector |
| 318 | Title | Community Influences On Strategy-As-Practice In Family Businesses |
| | Author | Samar Singh |
| | TAC Chair | Ajeet Mathur |
| | TAC Members | Dwijendra Tripathi, Sunil Sharma and Navdeep Mathur |

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| | Year | 2016 |
| | Keywords | Family Business; Business Communities |
| 319 | Title | Let's Put a Smile on that Face: A Study on the Embeddedness of Humorous Advertisements |
| | Author | Kapil Khandeparkar |
| | TAC Chair | Piyush Kumar Sinha |
| | TAC Members | Neharika Vohra and Abhishek |
| | Year | 2016 |
| | Keywords | Advertising; Humorous Advertisements; Embeddedness |
| 320 | Title | Impact Of Bundle Forms On Change In Consumers Internal Reference Price (IRP) Of Bundle Components |
| | Author | Prantosh J. Banerjee |
| | TAC Chair | Arvind Sahay |
| | TAC Members | Sanjeev Tripathi and Kirti Sharda |
| | Year | 2016 |
| | Keywords | Internal Reference Price; Consumer Price; Bundle Price |
| 321 | Title | Impact of CEO Succession on Strategic Changes in Large Indian Firms |
| | Author | Kamal Sharma |
| | TAC Chair | Mukund R Dixit |
| | TAC Members | Rakesh Basant and D. Karthik |
| | Year | 2016 |
| | Keywords | CEO Succession Strategy; Firm Performance; Leadership Succession; Indian Firms |
| 322 | Title | The Role Of Community Health Insurance In Perfecting Financial Inclusion |
| | Author | Kanish Debnath |
| | TAC Chair | Ravindra H. Dholakia |
| | TAC Members | Samar K. Datta, Vaibhav Bhamoriya and Arnab K. Laha |
| | Year | 2016 |
| | Keywords | Health Insurance; Community Health Insurance; Financial Inclusion; Community Insurance Scheme |

- 323** Title **Perception of foreignness of brands: An investigation of consumers classificatory schema and its impact on brand evaluations**
- Author Harsh Dadhich
- TAC Chair Abraham Koshy
- TAC Members Arnab K. Laha and Neharika Vohra
- Year 2016
- Keywords Brand; Brand Origin; Country Of Origin; Consumer Perception
- 324** Title **Multi-Period Facility Location Problem With an Uncertain Number of Servers**
- Author Amit Kumar Vatsa
- TAC Chair Diptesh Ghosh
- TAC Members Sachin Jayaswal and Thatagata Bandyopadhyay
- Year 2016
- Keywords Facility location; Heuristics; Tabu search
- 325** Title **Industrial Productivity Growth and Agglomeration Economies**
- Author Anand Sharma
- TAC Chair Ravindra H. Dholakia
- TAC Members Prem Pangotra and Viswanath Pingali
- Year 2016
- Keywords Agglomeration Economies; Industrial Growth; Manufacturing Productivity
- 326** Title **Impact of Overlapping Price Ranges on Psychological Price Perception: Revisiting The Range Theory of Pricing**
- Author Saravana Jaikumar
- TAC Chair Arvind Sahay
- TAC Members Sanjeev Tripathi, Kirti Sharda and Rajiv Vaidyanathan
- Year 2016
- Keywords Price Perception; Theory of Pricing; Behavioral Pricing; Consumer Behaviour
- 327** Title **Patterns and Determinant of Internationalization by New Ventures in India: A study of entrepreneurial, firm and industry factors**

Author Abrar Ali Saiyed
TAC Chair Rakesh Basant
TAC Members Chitra Singla and D. Karthik
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Keywords New Venture; Entrepreneur; Internationalization

328 Title Drivers, Facilitators and Consequences: Exploring & Examining Job Crafting among Management Consultants

Author Vijay Lakshmi Singh
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329 Title International Trade: Elixir Or Venom For Health?

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