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List of FPM Thesis (1974-2016)

- | | | |
|----------|--------------------|---|
| 1 | Title | A quantitative approach to media planning |
| | Author | Jain, Abhinandan K. |
| | TAC Chair | Mote, V.L. |
| | Tac Members | |
| | Year | 1974 |
| | Keywords | Mass media; Mathematical models; Media planning |
| 2 | Title | Adoption of family planning: a process model and optimal pattern for the visit of a field worker |
| | Author | Bhatnagar, S.C. |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Satia, J.K. |
| | Year | 1975 |
| | Keywords | Birth control; Family planning |
| 3 | Title | Corporate dividend behaviour with special emphasis on growth and controlled companies |
| | Author | Dhameja, Nand L. |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Kuchhal, S.C. |
| | Year | 1976 |
| | Keywords | Dividenda; Corporations |
| 4 | Title | Implementation and administration of a management control system |
| | Author | Mohanty, Braharaj |
| | TAC Chair | Bhattacharya, S. K. |
| | Tac Members | |
| | Year | 1976 |

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|----------|--------------|---|
| | Keywords | Telecommunication; Cost control - case studies; Management |
| 5 | Title | Use of credibility theory for rate-making in marine (Cargo) insurance business |
| | Author | Sabharwal, Yash Paul |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Kalro, A.H. |
| | Year | 1976 |
| | Keywords | Insurance; Management |
| 6 | Title | Function and effectiveness of product management institution in Indian consumer goods industry |
| | Author | Subramaniam, Sreedhara |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Sheth, N.R. |
| | Year | 1976 |
| | Keywords | Product management |
| 7 | Title | Public distribution of food grains in India |
| | Author | Gupta, Arvind |
| | TAC Chair | Vyas, V.S. |
| | Tac Members | Desai, G.M.; Misra, P.N.; Murthy, K.R.S. |
| | Year | 1977 |
| | Keywords | Food supply; Grain trade; Agriculture and state; Marketing |
| 8 | Title | Multi-objective two-level planning for extending banking facilities to rural areas |
| | Author | Chaudhary, Bhaskara |
| | TAC Chair | Isaac, A. M. |
| | Tac Members | Satia, Jay K.; Rangarajan, C.; |
| | Year | 1977 |
| | Keywords | Bank and banking; Rural India |
| 9 | Title | Simulation model to determine minimum inventory level in grey room of textile industry |

	Author	Amar, Kranti
	TAC Chair	Kaul, Mohan
	Tac Members	Saha, Jahar
	Year	1977
	Keywords	Textile industry; Simulation methods; Inventory control
10	Title	Strength and correlates of participatory desire among employees in two organisations
	Author	Bhatnagar, Deepti
	TAC Chair	Sheth, N.R.
	Tac Members	Verma, Pramod; Pareek, Udai;
	Year	1977
	Keywords	Employees representation in management; Decision making
11	Title	Industrial buyer behaviour in the thermoplastic raw material manufacturing industry in India for capital, fabricated and standard items
	Author	Ghosh, P.K.
	TAC Chair	SenGupta, S.
	Tac Members	Sheth, N.R.; Khurana, R.;
	Year	1977
	Keywords	Buyer behaviour; Material procurement
12	Title	Semi-integrated steel industry of India
	Author	Maggu, Ashok
	TAC Chair	Rangarajan, C.
	Tac Members	Gupta, G.S.; Isaac, Akkanad M.;
	Year	1977
	Keywords	Steel industry and trade
13	Title	An application of cost benefit analysis to rural electrification
	Author	Ranganathan, Venkataraman
	TAC Chair	Rangarajan, C.
	Tac Members	Satia, J.K.; Shreekant, S.;

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|-----------|--------------|--|
| | Year | 1977 |
| | Keywords | Rural electrification; Cost-benefit analysis |
| 14 | Title | Planning for computer-based management information systems for municipal corporations |
| | Author | Subramanian, T.V. |
| | TAC Chair | Patel, N.R. |
| | Tac Members | Isaac, A.M. |
| | Year | 1977 |
| | Keywords | Management information system; Muncipal corporation |
| 15 | Title | Managing diversification: the general management process |
| | Author | Das, Ranjan |
| | TAC Chair | Seshan, Suresh A. |
| | Tac Members | Bhattacharya, S.K. |
| | Year | 1978 |
| | Keywords | Industrial management; Diversification influence; Diversification in industry |
| 16 | Title | Size, profitability and growth of some of the Indian manufacturing industries |
| | Author | Aggarwal, V.K. |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Gupta, G.S.; Verma, Pramod; |
| | Year | 1978 |
| | Keywords | Economics of scale; Manufactures - case studies; Industries |
| 17 | Title | Resource allocation and scheduling in project networks under risk |
| | Author | Goplan, Marathurai Ramani |
| | TAC Chair | Kalro, A.H. |
| | Tac Members | Satia, J.K.; Sarin, R.K.; |
| | Year | 1978 |
| | Keywords | Network analysis; Critical path analysis; Monte carlo simulation; Resource allocation |
| 18 | Title | Organisational characteristics and unit performance - the case of |

		bank branches
	Author	Ram, V. Anand
	TAC Chair	Khandwalla, Pradip N.
	Tac Members	Murthy, K.R.S.; Saiyadain, Mirza S.;
	Year	1978
	Keywords	Organization; Bank and banking; Bank branches
19	Title	Economic performance of the ancillary industry in India: managerial and policy implications
	Author	Shaligram, K.R.
	TAC Chair	Gupta, G.S.
	Tac Members	Murthy, K.R.S.; Dholakia, Bakul H.;
	Year	1978
	Keywords	Small busines India; Ancillary Industry India; Small scale industries; Performance India
20	Title	Money, finance and economic development; the case of India
	Author	Shah, Tushaar
	TAC Chair	Rangarajan, C.
	Tac Members	Gupta, G.S.; Subrahmanyam, M.G.;
	Year	1978
	Keywords	Economic growth; Economic development; Money; Finance
21	Title	Process lag and individual stress in organizations: a diagnostic basis for OD
	Author	Jumani, Usha
	TAC Chair	Garg, Pulin K.
	Tac Members	Moulik, Tushar K.; Shingi, P.M.;
	Year	1979
	Keywords	Organisational development; Organisational stress; Textile industry
22	Title	Effectiveness of the public distribution channel - the case of controlled cloth distribution
	Author	Bijapurkar, Ashoke
	TAC Chair	Mote, V.L.

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|-----------|--------------|---|
| | Tac Members | Gupta, Subroto Sen; Bhandari, Labdhi R.; |
| | Year | 1979 |
| | Keywords | Public distribution system; Distribution channels; House hold commodities |
| 23 | Title | Decentralised development planning towards an operational framework |
| | Author | Jain, Pankaj S. |
| | TAC Chair | Vyas, V.S. |
| | Tac Members | Dholakia, Bakul H.; Mampilly, P.; |
| | Year | 1979 |
| | Keywords | Developement planning; Economic planning; Regional planning |
| 24 | Title | Acquisition and assimilation of technology in the tractor industry in India: the strategic perspective |
| | Author | Chaudhuri, Shekhar |
| | TAC Chair | Moulik, Tushar K. |
| | Tac Members | Balakrishnan, K.; Kulkarni, G.R.; |
| | Year | 1980 |
| | Keywords | Tractor industry; Technology |
| 25 | Title | Voyage allocation and fuelling decisions in shipping |
| | Author | Ramesh, V.N. |
| | TAC Chair | Saha, Jahar |
| | Tac Members | Mote, V.L.; Dogra, V.K.; Malya, M. |
| | Year | 1980 |
| | Keywords | Shipping; Fuel consumption; Voyage allocation |
| 26 | Title | Demand for industrial consumer goods in India: a study of linkages |
| | Author | Roy, Siddhartha |
| | TAC Chair | Rangarajan, C. |
| | Tac Members | Vyas, V.S.; Dholakia, Bakul H.; |
| | Year | 1980 |
| | Keywords | Industry India; Industrialization |

- 27** Title **Indian oil industry: a historical study with special reference to the strategic role of government of India**
- Author Vathsala, S.
- TAC Chair Sambrani, Shreekant
- Tac Members Kulkarni, G.R.; Balakrishnan, K.;
- Year 1980
- Keywords Petroleum industry and trade India; Oil industry India; Government role
- 28** Title **Quantitative methods in media planning**
- Author Nair, Sarla Achuthan
- TAC Chair Mote, V.L.
- Tac Members
- Year 1980
- Keywords Mass media India; Mathematical models; Advertising Mathematical models; Audio visual education
- 29** Title **Impact of product on the life styles of its consumers: the case of domestic liquefied petroleum gas**
- Author Arora, Ashok Pratap
- TAC Chair Bhandari, Labdhi R.
- Tac Members Mehta, S.C.
- Year 1980
- Keywords Product impact on life styles; Consumers lifestyle; Domestic liquid gas
- 30** Title **A framework for infra-structure planning.**
- Author Madhavan, T.
- TAC Chair Saha, Jahar
- Tac Members Mote, V.L.; Malya, M.; Gupta, Ranjit
- Year 1980
- Keywords Infrastructure planning; Community development; Rural development; Regional planning
- 31** Title **Performance and prospects for the Indian man - made fibers industry**
- Author Chawla, Deepak

	TAC Chair	Rangarajan, C.
	Tac Members	Gupta, G.S.; Kuchhal, S.C.; Shah, M.D.
	Year	1980
	Keywords	Man - made fibers industry; Man - made textile industry; Performance measurements textile industry
32	Title	The process of technology transfer in the Ahmedabad textile Industry
	Author	Gangjee, Zahid H.
	TAC Chair	Moulik, Tushar K.
	Tac Members	
	Year	1980
	Keywords	Textile industry; Fabrics; Technology transfer
33	Title	Adoption of management systems in Indian organisations
	Author	Nagabrahmam, D.
	TAC Chair	Pareek, Udai
	Tac Members	Anubhai, Prafull; Rao, T.V.;
	Year	1980
	Keywords	Management systems; Indian organisations; Management by objectives
34	Title	Predicting corporate sickness: the case of indian textile industry
	Author	Paranjape, Avinash
	TAC Chair	Dholakia, Bakul H.
	Tac Members	Gupta, Ramesh; Shah, M.D.;
	Year	1980
	Keywords	Textile industry; Corporate sickness; Discriminant analysis procedure
35	Title	Impact of fiscal incentives on corporate financial decisions
	Author	Srinivasan, G.
	TAC Chair	Rangarajan, C.
	Tac Members	Gupta, G.S.; Moulik, Tushar K.; Raval, N.U.
	Year	1980

- Keywords Incentives in Industry; Corporate investment; Fiscal incentives; Financial decisions; Corporate rebate
- 36** Title **Portfolio behaviour of Indian commercial banks**
- Author Balasubramanian, G.
- TAC Chair Rangarajan, C.
- Tac Members Gupta, G.S.; Govindarajan, V.; Ramani, K.V.
- Year 1980
- Keywords Bank and banking; Securities; Portfolio behaviour
- 37** Title **A comparative study of general management functions in private sector, public sector and multinational subsidiary companies in India**
- Author Kumar, Krishna
- TAC Chair Khandwalla, Pradip N.
- Tac Members Kulkarni, G.R.; Rao, S.Sreenivas;
- Year 1980
- Keywords Private Sector; Public Sector companies; Management function
- 38** Title **Valuation of securities and influence of value on financial decisions of a firm**
- Author Barua, Samir K.
- TAC Chair Govindarajan, V.
- Tac Members Kuchhal, S.C.; Patel, Nitin R.; Ramani, K.V.
- Year 1980
- Keywords Securities; Price behaviour India; Securities valuation India; Chemical industry Valuation process India; Engineering industry Valuation process India
- 39** Title **Effectiveness of industrial relations systems at the enterprise level**
- Author Nayar, Meenakshi
- TAC Chair Sheth, N.R.
- Tac Members Misra, Sasi B.; Saiyadain, Mirza S.;
- Year 1980
- Keywords Industrial relations; Hierarchical relations; Bank and banking
- 40** Title **Performance of new equity share issues: an India experience**

	Author	Mahendra, Gujarathi
	TAC Chair	Kuchhal, S.C.
	Tac Members	Gupta, G.S.; Jaikumar, V.;
	Year	1981
	Keywords	Capital investment; Securities; Investment analysis; Capital asset pricing model
41	Title	Study of managerial identity at the first line supervisor level
	Author	Lakshmi, Jayanti N. S.
	TAC Chair	Garg, Pulin K.
	Tac Members	Mirza, Saiyadain S.; Sheth, N.R.;
	Year	1981
	Keywords	Executive ability; Managerial identity; supervisor level
42	Title	Lags in the transmission process of monetary policy in India
	Author	Kaul, Gautam
	TAC Chair	Rangarajan, C.
	Tac Members	Gupta, G.S.; Gupta, Ramesh;
	Year	1981
	Keywords	Monetary policy India; Transmission process
43	Title	Multiobjective decision making: Operational features
	Author	Srinivasan, N
	TAC Chair	Kaul, Mohan
	Tac Members	Shukla, P.R.; Malya, Meenakshi M.;
	Year	1981
	Keywords	Decision making; Value preference structure; Multi objective system
44	Title	Technical innovation in the manufacturing enterprise: context and process
	Author	Sinha, Arun P.
	TAC Chair	Dholakia, Bakul H.
	Tac Members	Khandwalla, Pradip N.; Pathak, H.N.; Satia, J.K.
	Year	1982

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| | Keywords | Manufacturing industries; Technology innovation India; Technology transfer |
| 45 | Title | Operational planning for large State Road Transport Corporation |
| | Author | Ankolekar, Suresh |
| | TAC Chair | Patel, N.R. |
| | Tac Members | Saha, Jahar; Ramani, K.V.; |
| | Year | 1982 |
| | Keywords | State Road Transport; Operational planning India; Vehicle scheduling |
| 46 | Title | Lifestyles of Indian managers: an exploratory study of the images, experiences and impact of collectors in their districts |
| | Author | Jain, Uma R. |
| | TAC Chair | Rao, T.V. |
| | Tac Members | Pareek, Udai; Sheth, N.R.; |
| | Year | 1982 |
| | Keywords | Government executives; Executives India |
| 47 | Title | Managing the technology purchase decision process in the Indian public sector |
| | Author | Pandya, Anil |
| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Bhandari, Labdhi R.; Mehta, S.C.; Subramanian, K.K. |
| | Year | 1982 |
| | Keywords | Indian public sector; Decision process; Technology purchase |
| 48 | Title | Sugar economy: a cobweb of policies |
| | Author | Rajagopalan, R |
| | TAC Chair | Patel, N.R. |
| | Tac Members | Ali, Ifzal; Barua, Samir K.; Vyas, V.S. |
| | Year | 1983 |
| | Keywords | Industrial policy; Sugar industry |
| 49 | Title | Water resources management for a multipurpose project: an operational perspective |

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| | Author | Chatterjee, A.K. |
| | TAC Chair | Kalro, A.H. |
| | Tac Members | Patel, N.R.; Asopa, V.N.; |
| | Year | 1983 |
| | Keywords | Water resources management; Irrigation India |
| 50 | Title | Relationship between corporate strategy, structure, and the personnel function |
| | Author | Rebello, Audrey |
| | TAC Chair | Verma , D. |
| | Tac Members | Rao, T.V.; Sheth, N.R.; |
| | Year | 1983 |
| | Keywords | Industrial management; Personnel management; Organisational strategy; Management structure |
| 51 | Title | Banking on human beings: action research in human resource development and organization development in a large organization |
| | Author | Gupta, R.K. |
| | TAC Chair | Uday, Pareek |
| | Tac Members | Rao, T.V.; Sheth, N.R.; |
| | Year | 1983 |
| | Keywords | Organisational change; Personnel management; Organisational development; Human resource development |
| 52 | Title | Evolution of management systems in two Indian business groups |
| | Author | Pendse, Ujjwala |
| | TAC Chair | Ganesh, S.R. |
| | Tac Members | Tripathi, Dwijendra; Pareek, Udai; |
| | Year | 1983 |
| | Keywords | Management system; India |
| 53 | Title | Investment, profits and capacity utilisation in the Indian cement industry |
| | Author | Padmanabhan, R. |
| | TAC Chair | Rangarajan, C. |

	Tac Members	Gupta, Anand; Gupta, G.S.;
	Year	1984
	Keywords	Investment behaviour; Cement industry - India; Cement industry
54	Title	A multi-objective framework for the project selection problem using goal programming
	Author	Bhaumik, P.R.
	TAC Chair	Kalro, A.H.
	Tac Members	
	Year	1984
	Keywords	Financial institutions; Project selection problem; Goal programming
55	Title	Multi-project scheduling under multiple resource constraints: an experimental investigation
	Author	Pant, Madan
	TAC Chair	Tripathy, A.
	Tac Members	Korgaonker, M.G.; Satia, J.K.;
	Year	1984
	Keywords	Project management; Multi project scheduling; Multiple resource constraints
56	Title	New product introduction processes in Indian consumer goods industry
	Author	Raju, Vijayram M.
	TAC Chair	Bhandari, Labdhi R.
	Tac Members	Kulkarni, G.R.; Rao, T.V.;
	Year	1984
	Keywords	New products; Consumer goods industry; Products introduction India
57	Title	Behavioral perspective of budgeting; an exploratory study set in two fertilizer companies
	Author	Premchander
	TAC Chair	Ganesh, S.R.
	Tac Members	Jaikumar, V.; Kuchhal, S.C.;
	Year	1985

	Keywords	Budget in business; Fertiliser industry; Fertiliser industry; Financial planning India
58	Title	Introducing management control systems for construction projects
	Author	Gandhi, S.B.
	TAC Chair	Ganesh, S.R.
	Tac Members	Jaikumar, V.; Shukla, P.R.;
	Year	1985
	Keywords	Construction industry management
59	Title	Organizational commitment and human resource management: a study of mangers in cooperatives
	Author	Balaji, C.
	TAC Chair	Sheth, N.R.
	Tac Members	Misra, Sasi B.; Saiyadain, Mirza S.; Seetharaman, S.P.
	Year	1985
	Keywords	Human resource management; Mergers; Cooperatives
60	Title	Choice of technique in the sugar industry: an interactive multi-objective model
	Author	Vijayalakshmi, B.
	TAC Chair	Kalro, A.H.
	Tac Members	Dholakia, Bakul H.; Mote, V.L.;
	Year	1985
	Keywords	Sugar industry India
61	Title	A simulation model of paper industry in India
	Author	Chauhan, Ajay
	TAC Chair	Rangarajan, C.
	Tac Members	Dholakia, Bakul H.; Murthy, N.;
	Year	1985
	Keywords	Paper industry India; Simulation methods; Sugar industry India
62	Title	An attribution theoretical analysis of consumers satisfaction and dissatisfaction with products
	Author	Jha, Mithileshwar

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| | TAC Chair | Singh, Ramadhar |
| | Tac Members | Nath, N.C.B.; Bhandari, Labdhi R.; |
| | Year | 1985 |
| | Keywords | Consumer satisfaction; Product expectation; Pressure cooker product |
| 63 | Title | Behaviour of stock market prices: information assimilation and market efficiency |
| | Author | Ramachandran, J. |
| | TAC Chair | Barua, Samir K. |
| | Tac Members | Jaikumar, V.; Dixit, Mukund R.; |
| | Year | 1985 |
| | Keywords | Stock exchange India; Capital market India |
| 64 | Title | Diversified Indian companies: a study of strategies and financial performance |
| | Author | Paul, George |
| | TAC Chair | Kuchhal, S.C. |
| | Tac Members | Kulkarni, G.R.; Gupta, G.S.; |
| | Year | 1985 |
| | Keywords | Company diversification; Diversification strategy |
| 65 | Title | The Dynamic multistage multicommodity process selection - location - production - allocation (DMMSLPA) model for centralised. |
| | Author | Seshadri, D.V.R. |
| | TAC Chair | Tripathy, A. |
| | Tac Members | Satia, J.K.; Shukla, P.R.; Srinivasan, G. |
| | Year | 1985 |
| | Keywords | |
| 66 | Title | Management of exchange rates: India's experience |
| | Author | Singh, Devi |
| | TAC Chair | Wadhva, Charan D. |
| | Tac Members | Shroff, Manu R.; Kuchhal, S.C.; |
| | Year | 1985 |

- Keywords Foreign exchange India; Foreign exchange administration; Exchange rate determination theory; Exchange rate policy; Balance of trade devaluation
- 67** Title **Human resource planning in hotel industry**
- Author Tambe, Sangram
- TAC Chair Saiyadain, Mirza S.
- Tac Members Monappa, A.; Korgaonker, M.G.;
- Year 1986
- Keywords Human resource planning; Hotel industry
- 68** Title **Identification and measurement of work-dedication**
- Author Nagananda Kumar, P.B.
- TAC Chair Singh, Ramadhar
- Tac Members Khandwalla, Pradip N.; Nath, N.C.B.; Ranungo, R.
- Year 1986
- Keywords Work measurement; Work Psychological aspects; Organisational behaviour
- 69** Title **A study of the process of evaluation of the internal environment of a nascent organization**
- Author Reddy, C.M.
- TAC Chair Garg, Pulin K.
- Tac Members Sheth, N.R.; Ganesh, S.R.;
- Year 1986
- Keywords Organization
- 70** Title **Study of the management of transition from small scale to medium scale unit with special focus on the behavioural aspects of the top management**
- Author Rangarajan, T.
- TAC Chair Khandwalla, Pradip N.
- Tac Members Ganesh, S.R.; Rao, T.V.; Patel, V.G.
- Year 1986
- Keywords Organisational behaviour; Chemical industries; Engineering industries; Entrepreneurs Psychological aspects; Small scale industries;

- Management Psychological aspects
- 71 Title **Impact of accounting changes: an earnings perspective**
- Author Sasidhar, K.
- TAC Chair Gupta, Ramesh
- Tac Members Raghunathan, V.; Srinivasan, G.;
- Year 1986
- Keywords Financial reporting; Financial statements; Accounting changes
- 72 Title **Interaction between production scheduling and dispatching: an experimental study in an MRP frame work**
- Author Murty, L. Srinivasa
- TAC Chair Satia, J.K.
- Tac Members Korgaonker, M.G.; Shukla, P.R.;
- Year 1987
- Keywords Operation management; Production management; Production scheduling; Production dispatching
- 73 Title **Marketing strategies of the state level organisation in public distribution: A study of civil supplies corporations**
- Author Koshy, Abraham
- TAC Chair Vora, M.N.
- Tac Members Bhandari, Labdhi R.; Dixit, Mukund R.;
- Year 1987
- Keywords Public distribution system; Civil supplies corporations; Marketing
- 74 Title **ECIL: a case study of environmental and organizational response in the public sector**
- Author Manikutty, S.
- TAC Chair Murthy, K.R.S.
- Tac Members Nath, N.C.B.; Bhandari, Labdhi R.;
- Year 1987
- Keywords ECIL; Public Sector
- 75 Title **Project management in government and joint sector organizations: comparative case studies of four projects**

	Author	Dhuru, Jyotsna D.
	TAC Chair	Khandwalla, Pradip N.
	Tac Members	Tripathy, Arabinda; Paul, Samuel; Ganesh, S.R.
	Year	1987
	Keywords	Industrial project management; Government sector; Joint sector
76	Title	Control limit models for cash management in bank branches
	Author	Sreekumar, A.
	TAC Chair	Kalro, A.H.
	Tac Members	Shrinivasan, G; Tripathy, A.;
	Year	1987
	Keywords	Cash management; Bank and banking
77	Title	Managerial heuristics of pioneering innovative (PI) entrepreneurs: an exploratory study
	Author	Manimala, Mathew James
	TAC Chair	Khandwalla, Pradip N.
	Tac Members	Chhokar, Jagdeep S.; Rao, T. V.; Tripathi, Dwijendra
	Year	1988
	Keywords	Innovations; Pioneering - Innovative index; Entrepreneurial behaviour
78	Title	A study of quality circles in Indian organisations
	Author	Agraval, N.M.
	TAC Chair	Singh, J.P.
	Tac Members	Korgaonker, M.G.; Saiyadain, Mirza S.; Singh, Ramadhar
	Year	1988
	Keywords	Industries quality control India; Quality circles; Industries India; Test score
79	Title	Stocking policies for blood components: a case of substitutable, perishable items
	Author	Arun, M.R.
	TAC Chair	Kalro, A.H.
	Tac Members	Rao, V.V.; Shah, Nitin R.;

	Year	1988
	Keywords	Blood bank; Blood component therapy
80	Title	Organizations as agents of social change: policy orientation and organizational design
	Author	D'Souza, Keith C.
	TAC Chair	Khandwalla, Pradip N.
	Tac Members	Gupta, Ranjit; Singh, J.P.;
	Year	1988
	Keywords	Organizational design; Social change; Policy orientation
81	Title	Multistage bulk commodity distribution: development of decomposition lagrangian relaxation based algorithm
	Author	Sharma, R.R.K.
	TAC Chair	Tripathy, A.
	Tac Members	Shukla, P.R.; Raghuram, G.; Sridharan, R.
	Year	1988
	Keywords	Physical distribution of goods; Mathematical models; Fertiliser distribution system; Algorithm lagrangian functions
82	Title	Extent of exposure and satisfaction with exposure as predictors of attitudes towards women as managers
	Author	Swamy, Ranjini
	TAC Chair	Bhatnagar, Deepti
	Tac Members	Singh, Ramadhar; Chhokar, Jagdeep S.;
	Year	1988
	Keywords	Women as excutives; Women in management
83	Title	Asset pricing models under parameter nonstationarity
	Author	Varma, Jayanth R.
	TAC Chair	Barua, Samir K.
	Tac Members	Madhavan, T.; Raghunathan, V.;
	Year	1988
	Keywords	Asset pricing theory; Capital asset pricing model; Corporate finance; Portfolio management

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| 84 | Title | Decision support system for portfolio management |
| | Author | Kothari, Nirlesh S. |
| | TAC Chair | Patel, N.R. |
| | Tac Members | Ankolekar, Suresh; Barua, Samir K.; |
| | Year | 1988 |
| | Keywords | Portfolio management; Capital market; Decision support systems |
| 85 | Title | Do stress and personality determine health of the Indian executive? |
| | Author | Ramesh, C.M. |
| | TAC Chair | Singh, Ramadhar |
| | Tac Members | Bhatnagar, Deepti; Chhokar, Jagdeep S.; |
| | Year | 1988 |
| | Keywords | Executives, stress; Stress moderator; Stress measurement, executives |
| 86 | Title | Influence of Organisational culture on Organisational structure |
| | Author | Reddy, K. Prathap |
| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Garg, Pulin K.; Pestonjee, D.M.; |
| | Year | 1988 |
| | Keywords | Organisational behaviour; Organisational Culture; Organisational Structure |
| 87 | Title | Entry conditions, relative role of owners and management, strategic conduct and performance: a study of large firms of major Indian industries |
| | Author | John, K.C. |
| | TAC Chair | Gupta, G.S. |
| | Tac Members | Dixit, Mukund R.; DasGupta, A.; |
| | Year | 1988 |
| | Keywords | Performance of firms; Indian industry |
| 88 | Title | Impact of political and economic events on stock price behaviour |
| | Author | Subramanian, S. |
| | TAC Chair | Pandey, I.M. |

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|-----------|--------------|---|
| | Tac Members | Dholakia, Bakul H.; Bhat, Ramesh; |
| | Year | 1989 |
| | Keywords | Capital market; Price behaviour |
| 89 | Title | Industrial energy use and environment quality: a case study of Ahmedabad |
| | Author | Naik, Charu Sheela |
| | TAC Chair | Ganapathy, R.S. |
| | Tac Members | Satia, J.K.; Tripathy, A.; |
| | Year | 1989 |
| | Keywords | Energy consumption; Industrial energy consumption; Environment control; Case studies |
| 90 | Title | Bias in testing; a study of bank selection tests |
| | Author | Balasubramanian, A.G. |
| | TAC Chair | Saiyadain, Mirza S. |
| | Tac Members | Joseph, Jerome; Sridharan, R.; |
| | Year | 1989 |
| | Keywords | Educational tests and measurements; Bank and banking; Multiple Choice Objective Test; Reasoning test bias |
| 91 | Title | Coking coal allocation to steel plants: modeling and policy analysis |
| | Author | Shah, Janat |
| | TAC Chair | Tripathy, A. |
| | Tac Members | Shukla, P.R.; Gupta, Ramesh; |
| | Year | 1989 |
| | Keywords | Steel industry and trade; coal |
| 92 | Title | Interorganizational co-ordination in development programmes: a case on integrated child development services |
| | Author | Sethi, Dipti |
| | TAC Chair | Rao, T.V. |
| | Tac Members | Moulik, Tushar K.; Shukla, P.R.; |
| | Year | 1989 |
| | Keywords | Integrated approach; Child development |

- 93** Title **Risk in agriculture and agricultural development: the role of public policy**
- Author Phansalkar, S.J.
- TAC Chair Satia, J.K.
- Tac Members Gupta, Anil K.; Raghuram, G.;
- Year 1989
- Keywords Agriculture risk; Agriculture income; Agriculture policy; Risk adjustment strategy
- 94** Title **Unity of labour in the context of political diversity**
- Author Ray, Pranabesh
- TAC Chair Sheth, N.R.
- Tac Members Saiyadain, Mirza S.; Joseph, Jerome;
- Year 1989
- Keywords Trade unions; Labour unity; Political diversity
- 95** Title **Study of the campaign planning process in Indian and French advertising agencies**
- Author Nathan, S.V.
- TAC Chair Vora , M.N.
- Tac Members Ramachander, S.; Shingi, P.M.;
- Year 1990
- Keywords Advertising - Case studies; Mass media - Case studies; Advertising agencies - India - Case studies; Advertising agencies - France - Case studies
- 96** Title **Control systems in non-profit service organizations; the case of the state-owned hospital**
- Author Ramesh, G.
- TAC Chair Jaikumar, V.
- Tac Members Pandey, I.M.; Giridhar, G.;
- Year 1990
- Keywords Hospital-administration; Non-profit professional service organization; Management control
- 97** Title **Learned helplessness in organizations**

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|------------|--------------|--|
| | Author | Balakrishnan, Suresh |
| | TAC Chair | Misra, Sasi B. |
| | Tac Members | Chhokar, Jagdeep S.; Rao, T.V.; |
| | Year | 1990 |
| | Keywords | Employees behavior |
| 98 | Title | Government policy, technology development, industry structure and performance of industry; an analysis of three industries |
| | Author | Barros, Oscar J. |
| | TAC Chair | Ganapathy, R.S. |
| | Tac Members | Gupta, G.S.; Giridhar, G.; |
| | Year | 1990 |
| | Keywords | Detergent industry; Electric motor industry; Electronic switching equipment industry; Technological development |
| 99 | Title | Technology adaptation in Indian chemical and engineering enterprises having collaboration with French enterprises - a comparative study |
| | Author | Raina, Rajinder |
| | TAC Chair | Chaudhuri, Shekhar |
| | Tac Members | Moulik, Tushar K.; Tripathi, Dwijendra; |
| | Year | 1990 |
| | Keywords | Indian enterprises; French enterprises; Collaboration; Technology adaptation; Chemical enterprises; Engineering enterprises |
| 100 | Title | Use of information technology by retail banks in India and France |
| | Author | Bajaj, Sanjeevan |
| | TAC Chair | Korwar, Ashok |
| | Tac Members | Bhatnagar, S.C.; Ramachandran, K.; Mottis, Nicolas |
| | Year | 1991 |
| | Keywords | Bank and banking; Information technology |
| 101 | Title | Planning for conjunctive use of surface and ground water for irrigated agriculture: a systems approach |
| | Author | Panjwani, Ashok |

	TAC Chair	Kalro, A.H.
	Tac Members	Gopinath, C.; Kolavalli, Shashi;
	Year	1991
	Keywords	Water resources management India; Irrigation simulation methods; Mahi- Kadana irrigation scheme; Canal distribution system india
102	Title	Industrial buying behaviour: A study of non-routine purchase decision process in a public sector interprise
	Author	Sanal, Kumar V.
	TAC Chair	Ramnarayan, S.
	Tac Members	Koshy, Abraham; Saha, Jahar;
	Year	1991
	Keywords	Buying behaviour; Public sector enterprises; Purchasing public sector enterprises; Purchasing decision process; Government business enterprises
103	Title	Communication for development programmes: an information integration analytic study of communicator effectiveness
	Author	Mishra, Debiprasad
	TAC Chair	Murthy, Nirmala
	Tac Members	Chhokar, Jagdeep S.; Shingi, P.M.;
	Year	1991
	Keywords	Rehabilitation India; Community programmes; Balipatana Block; Rural development India
104	Title	The Relative Importance of life style and Demograhic / Socio-Economic variables in Explainig ownership of consumer durable products
	Author	Garg, Raka
	TAC Chair	Jain, Abhinandan K.
	Tac Members	Saha, Jahar; Saiyadain, Mirza S.;
	Year	1991
	Keywords	Ownership; Demograhic / socio-economic
105	Title	New services evolution processes
	Author	Bhatt, Sanjeev
	TAC Chair	Khandwalla, Pradip N.

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|------------|--------------|---|
| | Tac Members | Jain, Abhinandan K.; Mukhopadhyay, Sipra; |
| | Year | 1991 |
| | Keywords | Services sector; New services; Evolution process |
| 106 | Title | Ecological movements - strategies for managing conflicts around natural resources-A case of forests |
| | Author | Maitreyi, K.R. |
| | TAC Chair | Gupta, Anil K. |
| | Tac Members | Bhatt, Anil H.; Joseph, Jerome; |
| | Year | 1992 |
| | Keywords | Forests ecolody; Natural resources |
| 107 | Title | A study of the process of negotiations in the evolution of turnaround packages for sick industrial units |
| | Author | Kuriyan, Elizabeth P. |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Bhatnagar, Deepti; Ramnarayan, J.; |
| | Year | 1992 |
| | Keywords | Negotiation; Industrial sickness; Negotiation in business |
| 108 | Title | Performance variation across industries: role of ownership, trade and market structure |
| | Author | Aggarwal, Ashok K. |
| | TAC Chair | Gupta, G.S. |
| | Tac Members | Pandey, I.M.; Verma, Pramod; |
| | Year | 1992 |
| | Keywords | Ownership; Trade; Market Structure |
| 109 | Title | Dynamics of Strategy implementation: a study of international joint ventures |
| | Author | Gupta, Shalini S. |
| | TAC Chair | Chhokar, Jagdeep S. |
| | Tac Members | Rao, S.S.; Korwar, A.; |
| | Year | 1992 |

- Keywords International Joint Venture; Foreign Investment
- 110** Title **An organisational enquiry into social movement**
- Author Chakravarty, Indranil
- TAC Chair Moulik, Tushar K.
- Tac Members Tripathi, Dwijendra; Verma, Pramod;
- Year 1993
- Keywords Social movement; Bhill wage labourers Maharashtra
- 111** Title **Human resource management in diversified organizations: a strategic management perspective**
- Author Krishna, Anujayesh
- TAC Chair Chhokar, Jagdeep S.
- Tac Members Monappa, A.; Verma, Pramod;
- Year 1993
- Keywords Human resource management; Strategic management
- 112** Title **A Consumer study of law induced behaviour and attitude change: the case of safety helmets**
- Author Chhabra, Harwant Singh
- TAC Chair Pareek, Udai
- Tac Members Mehta, S.C.; Bhandari, Labdhi R.;
- Year 1993
- Keywords Consumer attitude; Safety helmets; Law induced behaviour; Consumer study
- 113** Title **Exports and economic growth in India: - an empirical investigation**
- Author Ganesh, Kumar N.
- TAC Chair Dholakia, Ravindra H.
- Tac Members Oza, A.N.; Dutta, Samar K.;
- Year 1993
- Keywords Economic development; Exports
- 114** Title **Marketing in spearhead strategic development organisations**
- Author Moorthy, Ravi C.

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| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Koshy, Abraham; Mukhopadhyay, Sipra; |
| | Year | 1993 |
| | Keywords | Organization; Marketing |
| 115 | Title | Security prices behaviour associated with rights issue-related events |
| | Author | Srinivasan, R. |
| | TAC Chair | Raghunathan, V. |
| | Tac Members | Korwar, Ashok; Varma, Jayanth R.; |
| | Year | 1993 |
| | Keywords | Convertible bonds; Securities; Prices; Capital market |
| 116 | Title | Market regulations and stock market activity |
| | Author | Dhillon, Nitender |
| | TAC Chair | Raghunathan, V. |
| | Tac Members | Varma, Jayanth R.; Venkiteswaran, N.; |
| | Year | 1993 |
| | Keywords | Capital market India; Stock exchange India; Stock market; Regulatory policy |
| 117 | Title | Learned helplessness in the banking sector: interaction of individual and role characteristics |
| | Author | Chawla, A.K. |
| | TAC Chair | Ramnarayan, S. |
| | Tac Members | Pestonjee, D.M.; Rao, T.V.; |
| | Year | 1994 |
| | Keywords | Learned helplessness; Human behaviour; Bank and banking |
| 118 | Title | The choice of organisational form in implementing diversification |
| | Author | Damle, C.S. |
| | TAC Chair | Pandey, I.M. |
| | Tac Members | Ramachandran, K.; Ramnarayan, S.; Vathsala, S. |
| | Year | 1994 |
| | Keywords | Organization; Corporations; India; Diversification in industry |

- 119 Title **Understanding hospital performance: an empirical study**
Author Aruldas, Vijaykumar
TAC Chair Satia, J.K.
Tac Members Munikutty, S; Ramnarayan, S.;
Year 1994
Keywords
- 120 Title **Some issues in pricing bulk electricity**
Author Sethu, G
TAC Chair Pandey, I.M.
Tac Members Dholakia, Ravindra H.; Bhat, Ramesh; Moulik, Tushar K.
Year 1994
Keywords Power resources; Electricity
- 121 Title **Political processes in grievance resolution: An empirical study**
Author Varman, Rahul
TAC Chair Bhatnagar, Deepti
Tac Members Monappa, Arun; Pestonjee, D.M.; Sheth, N.R.
Year 1994
Keywords
- 122 Title **Orientation of professionals in family-owned/managed organizations: the case of engineers**
Author Vasavada, Mukul
TAC Chair Parikh, Indira J.
Tac Members Ramnarayan, S.; Ramchandran, K.;
Year 1994
Keywords Management; Engineers; Organization; Organizational behaviour
- 123 Title **Strategic management in early stages of industry pioneers and late entrants: the case of Indian computer hardware industry**
Author Karki, Rajnish
TAC Chair Khandwalla, Pradip N.

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|-----|-------------|---|
| | Tac Members | Chaudhuri, Shekhar; Dixit, Mukund R.; |
| | Year | 1994 |
| | Keywords | Strategic planning India; Computer industry |
| 124 | Title | Liquidity: effect on securities returns in Indian capital markets |
| | Author | Pandey, Ajay |
| | TAC Chair | Gupta, Ramesh |
| | Tac Members | Bhat, Ramesh; Sinha, Sidharth; |
| | Year | 1994 |
| | Keywords | Capital market; Liquidity |
| 125 | Title | Purchase of branded agricultural inputs: a study of pesticide buying behaviour |
| | Author | Venugopal, P. |
| | TAC Chair | Seetharaman, S.P. |
| | Tac Members | Shingi, P.M.; Pestonjee, D.M.; |
| | Year | 1994 |
| | Keywords | Agricultural industries India; Pesticides; Research |
| 126 | Title | Study on corporate sickness and turnaround management: managerial and policy implication |
| | Author | Jain, Arun Kumar |
| | TAC Chair | Dholakia, Bakul H. |
| | Tac Members | Dixit, Mukund R.; Pandey, I.M.; |
| | Year | 1994 |
| | Keywords | Corporate sickness; Performance; Management policy |
| 127 | Title | Managers' satisfaction with performance appraisal system: an empirical study |
| | Author | Srinivasan, S. Murali |
| | TAC Chair | Verma, Pramod |
| | Tac Members | Monappa, A.; Pestonjee, D.M.; |
| | Year | 1994 |
| | Keywords | Performance appraisal; Human resource |

- 128** Title **Manufacturing futures: an empirical study of outsourcing in the automobile industry**
- Author Benerjee, Dhruva
- TAC Chair Shukla, P.R.
- Tac Members Chandra, Pankaj; Sastry, T.; Tripathy, A.
- Year 1995
- Keywords Automobile industry; Outsourcing
- 129** Title **Client-orientation in new product development: a case of biotechnological agri-input**
- Author Moorthy, Janakiraman
- TAC Chair Gupta, Anil K.
- Tac Members Dutta, Samar K.; Naik, Gopal;
- Year 1995
- Keywords Agricultural biotechnology; New product development
- 130** Title **International competitiveness of selected Indian Industries - an empirical analysis**
- Author Peris, Lawrence W J
- TAC Chair Gupta, G.S.
- Tac Members Chaudhuri, Shekhar; Verma, Pramod;
- Year 1995
- Keywords Indian industries; Textile industries; Leather industries
- 131** Title **Determinants of capital structure decisions in large mature corporations: an empirical analysis**
- Author Deb, Sandip
- TAC Chair Pandey, I.M.
- Tac Members Bhat, Ramesh; Sinha, Sidharth;
- Year 1995
- Keywords Capital investment; Corporations finance; Financial institutions
- 132** Title **A study of operational issues in blood bank**
- Author Bhattacharya, Kalyan
- TAC Chair Ravichandran, N.

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|------------|--------------|---|
| | Tac Members | Mavalankar, Dileep V.; Sastry, T.; |
| | Year | 1995 |
| | Keywords | Hospital administrater; Blood bank |
| 133 | Title | Client-orientation in new product development: a case of biotechnological agri-input |
| | Author | Moorthy, Janakiraman |
| | TAC Chair | Gupta, Anil K. |
| | Tac Members | Datta, Samar K.; Naik, Gopal; |
| | Year | 1995 |
| | Keywords | Agricultural biotechnology; New products |
| 134 | Title | Pricing behaviour of the Indian capital market: a comparative analysis in the CAPM, the APT and the macro-economic context |
| | Author | Sood, Anil K. |
| | TAC Chair | Jaikumar, V. |
| | Tac Members | Gupta, G.S.; Sinha, Sidharth; |
| | Year | 1995 |
| | Keywords | Capital market India; Price policy India; Macroeconomics India |
| 135 | Title | Interim financial reports: comparative practices and evidence of usefulness in the Indian context |
| | Author | Venkatesh, S. |
| | TAC Chair | Gupta, Ramesh |
| | Tac Members | Sinha, Sidharth; Bhat, Ramesh; |
| | Year | 1995 |
| | Keywords | Corporations; Corporation report; Financial statements interim |
| 136 | Title | Firm level technological learning and performance: an empirical study in the Indian drugs and pharmaceutical industry |
| | Author | Das, Suranjan |
| | TAC Chair | Chaudhuri, Shekhar |
| | Tac Members | Gupta, G.S.; Manikutty, S.; |
| | Year | 1996 |

- Keywords Pharmaceutical industry - India; Drug Industry
- 137** Title **Diffusion of biogas plants in rural Gujarat**
- Author Mathew, Regi V.
- TAC Chair Sharan, Girja
- Tac Members Naik, Gopal; Saha, Jahar;
- Year 1996
- Keywords Biogas plants; Rural Gujarat
- 138** Title **Grassroots innovations for sustainable development: the case of agricultural pest management**
- Author Pastakia, Astad R.
- TAC Chair Gupta, Anil K.
- Tac Members Bhatt, Anil; Mavalankar, Dileep V.;
- Year 1996
- Keywords Sustainable development; Agriculture India; Agricultural pests
- 139** Title **Work-family conflict across the work-family life cycle: a study of dual career couples**
- Author Rajadhyaksha, Ujvala
- TAC Chair Bhatnagar, Deepti
- Tac Members Joseph, Jerome; Morris, Sebastian;
- Year 1996
- Keywords Dual-career families; Work family; Job satisfaction; Women Employment
- 140** Title **Stock market reaction to macroeconomic events**
- Author Rao, S.V.D. Nageswara
- TAC Chair Oza, Ajay N.
- Tac Members Dholakia, Ravindra H.; Sinha, Sidharth;
- Year 1996
- Keywords Stock market; Macroeconomic
- 141** Title **Emerging patterns of transnational activity in India: a study of foreign collaboration intentions in the 1990s**
- Author Rosario, Shirley Louis

	TAC Chair	Morris, Sebastian
	Tac Members	Basant, Rakesh; Patibandla, Murali;
	Year	1996
	Keywords	Foreign collaboration; Transnational activity patterns
142	Title	Joint R&D projects of industrial firms and technology institutions with developmental financial institutional support: a strategy process study
	Author	Prabhu, Ganesh N.
	TAC Chair	Dixit, Mukund R.
	Tac Members	Chaudhuri, Shekhar; Bhatnagar, Deepti;
	Year	1996
	Keywords	India - industries; Financial institutions - India; Technology - India; Business policy
143	Title	Energy-environment policy and technology selection: modeling and analysis for India
	Author	Kanudia, Amit
	TAC Chair	Shukla, P.R.
	Tac Members	Chandra, Pankaj; Tripathy, A.;
	Year	1996
	Keywords	Energy policy; Environmental policy; Technology India
144	Title	Firm level technological learning and performance: an empirical study in the Indian drugs and pharmaceutical industry
	Author	Das, Suranjan
	TAC Chair	Chaudhuri, Shekhar
	Tac Members	Gupta, G.S.; Manikutty, S.; Verma, Pramod
	Year	1997
	Keywords	Drug trade; India pharmaceutical industry
145	Title	Financial sector reforms in Bangladesh and Sri Lanka
	Author	Kumar, C. Hema
	TAC Chair	Dholakia, Bakul H.
	Tac Members	Dholakia, Ravindra H.; Morris, Sebastian; Bhat, Ramesh

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|-----|-------------|---|
| | Year | 1997 |
| | Keywords | Financial institutions; Bank and banking; Bangladesh; Srilanka; Structural adjustment |
| 146 | Title | Corporate responses to the ecological environment: a process study of firms in the Indian chemical industry |
| | Author | Jose, P.D. |
| | TAC Chair | Kolavalli, Shashi |
| | Tac Members | Dixit, Mukund R.; Shukla, P.R.; |
| | Year | 1997 |
| | Keywords | Ecology India; Chemical industries |
| 147 | Title | An examination of initial and aftermarket returns of initial public offerings of equity shares |
| | Author | Majmudar, Utkarsh |
| | TAC Chair | Sinha, Sidharth |
| | Tac Members | Korwar, Ashok; Gupta, Ramesh; |
| | Year | 1997 |
| | Keywords | Stocks India; Market share; Equity |
| 148 | Title | Management of in-house technology development and transfer: a process study in the Indian pharmaceutical and chemical industries |
| | Author | Sikdar, Arijit |
| | TAC Chair | Chaudhuri, Shekhar |
| | Tac Members | Dixit, Mukund R.; Sengupta, D.N.; |
| | Year | 1997 |
| | Keywords | Pharmaceutical industry |
| 149 | Title | Innovative and non-innovative determinants of viability of rural banking by nationalized commercial banks |
| | Author | Sourindra, Bhattacharjee |
| | TAC Chair | Desai, Bhupat M. |
| | Tac Members | Naik, Gopal; Bhatnagar, Deepti; |
| | Year | 1997 |
| | Keywords | Rural credit; Economic development; Bank and banking |

- 150** Title **Study of the repurchase behaviour of farmers: case of the Indian tractor market**
- Author Saxena, Amar
- TAC Chair Shingi, P.M.
- Tac Members Gandhi, Vasant P.; Nathan, S. V.;
- Year 1997
- Keywords Consumer behaviour; Tractor industry - India
- 151** Title **Human resource management in the subsidiaries of foreign firms in India**
- Author Kumar, Sunil
- TAC Chair Verma, Pramod
- Tac Members Monappa, Arun; Chaudhuri, Shekhar;
- Year 1997
- Keywords Personnel management; Human resource management
- 152** Title **Managerial cognition and action in complex problem solving**
- Author Nair, K. Unnikrishnan
- TAC Chair Ramnarayan, S.
- Tac Members Misra, Sasi B.; Chhokar, Jagdeep S.;
- Year 1997
- Keywords Problem solving; Cognition; Managerial effectiveness
- 153** Title **International trade behavior of firms: a study of transactions carried out across countries with special reference to selected French and Indian firms in leather shoes industry**
- Author Peru, Muthu
- TAC Chair Dholakia, Ravindra H.
- Tac Members Oza, A.N.; Sengupta, D.N.; Jenny, F.
- Year 1997
- Keywords Shoe industry India and French; Leather industry and trade
- 154** Title **The role of human resource management systems in influencing organizational commitment: a study of an organization in the software industry**

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| | Author | Mukherjee, Jayant |
| | TAC Chair | Verma, Pramod |
| | Tac Members | Bhatnagar, Deepti; Monappa, Arun; |
| | Year | 1997 |
| | Keywords | Human resource management; Computer software industry |
| 155 | Title | Consumer evaluation of brand extensions: the process, and moderating role of involvement |
| | Author | Ganapathy, Shobha |
| | TAC Chair | Koshy, Abraham |
| | Tac Members | Chhokar, Jagdeep S.; Banerjee, Bibek; |
| | Year | 1998 |
| | Keywords | Consumer behaviour; Brand |
| 156 | Title | Developing competitiveness of Indian floriculture industry: a study based on Israeli experience |
| | Author | Narayanan, M |
| | TAC Chair | Naik, Gopal |
| | Tac Members | Asopa, V.N.; Morris, Sebastian; |
| | Year | 1998 |
| | Keywords | Floriculture industry |
| 157 | Title | Exploring the context, process and outcome of strategic information system decisions: a study of organizations from India and Singapore |
| | Author | Ranganathan, C. |
| | TAC Chair | Bhatnagar, S.C. |
| | Tac Members | Dixit, Mukund R.; Ravichandran, N.; Sethi, Vijay |
| | Year | 1998 |
| | Keywords | Decision making; Information technology; Organization; Strategic planning; Information systems |
| 158 | Title | Strategic response of government owned enterprises to deregulation and changes in public sector policy: a study in the context of Indian central public sector enterprises |
| | Author | Venugopal, R. |
| | TAC Chair | Dixit, Mukund R. |

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| | Tac Members | Khandwalla, Pradip N.; Manikutty, S.; |
| | Year | 1998 |
| | Keywords | Organizational change; Electronic industries; Government ownership; Government business enterprises |
| 159 | Title | Factors influencing commitment of key individuals towards an organisational transformation |
| | Author | Pradyumana, Khokle |
| | TAC Chair | Misra, Sasi B. |
| | Tac Members | Chhokar, Jagdeep S.; Ramanarayan, S.; |
| | Year | 1998 |
| | Keywords | Corporation India; Organizational change |
| 160 | Title | Implementation of quality management programmes as a process of planned organisational change |
| | Author | Jha, Vidyanand |
| | TAC Chair | Bhatnagar, Deepti |
| | Tac Members | Pestonjee, D.M.; Saha, Jahar; |
| | Year | 1998 |
| | Keywords | Organisational change; Quality control |
| 161 | Title | Modelling of a pull production system: a simulation approach |
| | Author | Chatterjee, Arunabha |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Korgaonker, M.G.; Tripathy, A.; |
| | Year | 1998 |
| | Keywords | Totla quality management; Production management; Pull production management; Pull production system |
| 162 | Title | Occupational withdrawal: a study of Indian MNOs in the International Shipping Industry |
| | Author | Sharma, Krishan Kumar |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Bhatnagar, Deepti; Sinha, Sidharth; |
| | Year | 1998 |

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|------------|--------------|---|
| | Keywords | Merchants; Merchant Navy Officers India; Shipping |
| 163 | Title | Strategic responses of firms to economic liberalisation |
| | Author | Ray, Sougata |
| | TAC Chair | Dixit, Mukund R. |
| | Tac Members | Chaudhuri, Shekhar; Chhokar, Jagdeep S.; |
| | Year | 1998 |
| | Keywords | Economic stabilization; Economic policy; Liberalization; Strategic planning India |
| 164 | Title | Decision support system for urban bus route network design |
| | Author | Bhatt, Yogesh Kumar |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Pangotra, Prem; Venkata Rao, V.; |
| | Year | 1998 |
| | Keywords | Transportation; Ahmedabad Municipal Transport Service; Decision support system; Data processing; Urban transportation |
| 165 | Title | Study of workers' response to technological change |
| | Author | Gurtoo, Anjula |
| | TAC Chair | Tripathy, Arabinda |
| | Tac Members | Monappa, Arun; Verma, Pramod; |
| | Year | 1998 |
| | Keywords | Automobile industry; Corporations; Human resources development; Technological change |
| 166 | Title | Integrated energy systems modeling for policy analysis and operational planning |
| | Author | Pandey, Rahul |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Chandra, Pankaj; Kalro, A.H.; |
| | Year | 1998 |
| | Keywords | Energy development; Organization research; Energy policy |
| 167 | Title | Use of information technology by retail banks in India and France |

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| | Author | Bajaj, Sanjeevan |
| | TAC Chair | Korwar, Ashok |
| | Tac Members | Bhatnagar, S.C.; Ramachandran, K.; Mottis, Nicolai |
| | Year | 1999 |
| | Keywords | Banks and banking; Information technology |
| 168 | Title | A measure for service quality for hospitals: scale development and validation |
| | Author | Sharma, Deepak Kumar |
| | TAC Chair | Saha, Jahar |
| | Tac Members | Jain, Abhinandan K.; Banerjee, Bibek; |
| | Year | 1999 |
| | Keywords | Hospital-administration; Hospitals |
| 169 | Title | Energy, economy and emissions in India: analysis using equilibrium models |
| | Author | Rana, Ashish |
| | TAC Chair | Dholakia, Bakul H. |
| | Tac Members | Dholakia, Ravindra H.; Shukla, P.R.; |
| | Year | 1999 |
| | Keywords | Natural resources - India; Energy resources; Energy policy - Economic aspects - India |
| 170 | Title | Small business behavior: development and test of a multivariate model |
| | Author | Kumar, E. Sendil |
| | TAC Chair | Chhokar, Jagdeep S. |
| | Tac Members | Misra, Sasi B.; Ramnarayan, S.; |
| | Year | 1999 |
| | Keywords | Small business; Business ethics |
| 171 | Title | Internationalization process of industrial firms: a study on the auto-component manufacturers in India and Canada |
| | Author | Sridhar, R. |
| | TAC Chair | Korwar, Ashok |

	Tac Members	Dixit, Mukund R.; Sastry, T.; Chhokar, Jagdeep S.
	Year	1999
	Keywords	Automobile industry; Automobiles parts; International business enterprises
172	Title	Economic analysis of the Indian paper industry
	Author	Srinivasan, R.
	TAC Chair	Naik, Gopal
	Tac Members	Dholakia, Ravindra H.; Kalro, A.H.;
	Year	1999
	Keywords	Paper making trade India; Paper industry; Forest product
173	Title	International competitiveness of Indian sugar industry
	Author	Gupta, Kriti Bardhan
	TAC Chair	Datta, Samar K.
	Tac Members	Gandhi, Vasant P.; Chaudhuri, Shekhar;
	Year	1999
	Keywords	Sugar trade India; International Competition
174	Title	Environment, business strategy and buyer supplier relationship: exploration of linkages
	Author	Mustafi, Sumit
	TAC Chair	Dixit, Mukund R.
	Tac Members	Dholakia, Bakul H.; Manikutty, S.; Sastry, T.
	Year	1999
	Keywords	Consumers; Strategic planning; Tractor industry
175	Title	Distribution strategies and performance: a cross-national comparison of the automobile industry
	Author	Mukherjee, Avinandan
	TAC Chair	Sastry, T.
	Tac Members	Mukhopadhyay, Sipra; Banerjee, Bibek;
	Year	1999
	Keywords	Automobile industry; Marketing

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|------------|-------------|---|
| 176 | Title | Interdependence structure of Indian financial markets: an empirical investigation |
| | Author | Sarathi, N. Vijaya |
| | TAC Chair | Barua, Samir K. |
| | Tac Members | Morris, Sebastian; Sinha, Sidharth; Madhavan, T. |
| | Year | 2000 |
| | Keywords | Financial market; Capital market; Stock market |
| 177 | Title | Inter-firm linkages and small-scale enterprises: a study of sub-contracting relationships |
| | Author | Pani, Pranab Kumar |
| | TAC Chair | Basant, Rakesh |
| | Tac Members | Morris, Sebastian; Chandra, Pankaj; |
| | Year | 2000 |
| | Keywords | Small business - India; Corporations - India; Strategic alliances (Business) |
| 178 | Title | Television advertising and consumer price sensitivity: a contingent approach |
| | Author | Badrinath, V. V. P. |
| | TAC Chair | Banerjee, Bibek |
| | Tac Members | Basant, Rakesh; Raghuram, G.; |
| | Year | 2001 |
| | Keywords | consumer price sensitivity; Television advertising |
| 179 | Title | Economic factors influencing the export performance of indian private corporate sector - pre and post liberalisation |
| | Author | Kapur, Deepak |
| | TAC Chair | Dholakia, Ravindra H. |
| | Tac Members | Dholakia, Bakul H.; Ahuja, Vinod; |
| | Year | 2001 |
| | Keywords | Economic factor; Corporate sector; Export |
| 180 | Title | Technologies, policies and measures for energy and environment future |
| | Author | Garg, Amit |

	TAC Chair	Shukla, P.R.
	Tac Members	Dholakia, Bakul H.; Pangotra, Prem;
	Year	2001
	Keywords	Energy policy; Environmental policy; Nature conservation
181	Title	Long-term technology strategies and policies for Indian power sector
	Author	Ghosh, Debyani
	TAC Chair	Shukla, P.R.
	Tac Members	Tripathy, A.; Pangotra, Prem;
	Year	2001
	Keywords	Energy consumption - India; Electric power India; Electric utilities India
182	Title	Disaggregate study of mode choice for inland movement of export cargo containerized on sea
	Author	Ravi Babu, M.
	TAC Chair	Raghuram, G.
	Tac Members	Dholakia, Ravindra H.; Naik, Gopal;
	Year	2001
	Keywords	Cargo handling; Harbors; Shipping
183	Title	Determinants of human resource responses in the context of mergers - an exploration into executive responses
	Author	Prasanth, D
	TAC Chair	Joseph, Jerome
	Tac Members	Venkiteswaran, N.; Basant, Rakesh; Parikh, Indira J.
	Year	2002
	Keywords	Human Resource Management; Merger and Cooperation
184	Title	Determinants of entry in the Indian manufacturing sector: 1993-2000
	Author	Saha, Subhendra Nath
	TAC Chair	Basant, Rakesh
	Tac Members	Morris, Sebastian; Ahuja, Vinod;
	Year	2002

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|------------|--------------|---|
| | Keywords | Indian manufacturing sector; Industrial organization |
| 185 | Title | Effect of perceived risk and context on consumer inferencing about missing information |
| | Author | Mishra, Ramakanta |
| | TAC Chair | Jain, Abhinandan K. |
| | Tac Members | Saha, Jahar; Vohra, Neharika; |
| | Year | 2002 |
| | Keywords | Industrial relations; Hierarchical relations; Bank and banking |
| 186 | Title | Role of human resource management in Organisational redesign |
| | Author | Som, Ashok |
| | TAC Chair | Khandwalla, Pradip N. |
| | Tac Members | Tripathy, Arabinda; Dixit, Mukund R.; Rao, T.V. |
| | Year | 2002 |
| | Keywords | Human resource management; Organisational change; Organization |
| 187 | Title | Investment options and least cost planning in the electricity sector in India |
| | Author | Paul, Pallavi |
| | TAC Chair | Morris, Sebastian |
| | Tac Members | Basant, Rakesh; Purkayastha, Prabir; |
| | Year | 2002 |
| | Keywords | Electricity - India - costs; Electirc utilities - India - Costs; Power - resources - India - costs; Energy policy - India |
| 188 | Title | Dynamics of energy and electricity markets: policy analysis for India |
| | Author | Subramanyam, Pratima |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Chandra, Pankaj; Dholakia, Ravindra H.; |
| | Year | 2002 |
| | Keywords | Electricity India; Energy policy India; Energy conservation; Electric utilities India |
| 189 | Title | Integrated assessment of energy and environment future: linking policy to implementation |

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|------------|--------------|---|
| | Author | Kapshe, Manmohan |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Bakul H.; Raghuram, G.; |
| | Year | 2003 |
| | Keywords | Energy; Environmental policy |
| 190 | Title | Role of 'Contact' in shaping and reducing inaccuracies in gender stereotypes of women managers |
| | Author | Basu, Sujoya |
| | TAC Chair | Parikh, Indira J. |
| | Tac Members | Gupta, Parvinder |
| | Year | 2003 |
| | Keywords | Women executives; Stereotype; Women development; Gender identity; Organization structure; Organisational behaviour |
| 191 | Title | Energy security in South Asia: integrating the primary energy and electricity markets |
| | Author | Nair, Rajesh |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Chandra, Pankaj; Dholakia, Ravindra H.; |
| | Year | 2003 |
| | Keywords | Electricity market; Energy security |
| 192 | Title | Determinants of managerial role competency utilization of IT project managers |
| | Author | Rajiv, Noronha |
| | TAC Chair | Joseph, Jerome |
| | Tac Members | Maheshwari, Sunil; Varkkey, Biju; |
| | Year | 2003 |
| | Keywords | Industriak project management; Computer software industry; Human resource management; IT industry; Managerial effectiveness |
| 193 | Title | Effect of prices and exchange rates on India's foreign trade flows: an empirical study |
| | Author | Saradhi, Raveendra V. |

	TAC Chair	Dholakia, Ravindra H.
	Tac Members	Bhat, Ramesh; Deodhar, Satish Y.;
	Year	2003
	Keywords	India - Commercial policy; Exchange rate - India; India - Economic condition; Industrial policy - India
194	Title	Collaborations in supply chain - value of information sharing
	Author	Mehta, Namit
	TAC Chair	Ramani, K.V.
	Tac Members	Naik, Gopal; Ramarao, T.P.;
	Year	2004
	Keywords	Supply chain management; Business logistics; Information technology
195	Title	Determinants of incidence and modes of alliances: a study of Indian information industry
	Author	Gupta, Vivek
	TAC Chair	Basant, Rakesh
	Tac Members	Bhatnagar, S.C.; Dixit, Mukund R.; Ramarao, T.P.
	Year	2004
	Keywords	
196	Title	Decision models for single-period and lateral stock-transfer inventory policies in distribution systems
	Author	Kumar, Satyendra
	TAC Chair	Rao, V.V.
	Tac Members	Ramarao, T.P.; Tirupati, Devanath;
	Year	2004
	Keywords	Manufactures; Inventories; Stock transfer; Research methodology; Distribution system
197	Title	Production planning and scheduling in multi-stage batch production environment
	Author	Mehta, Peeyush
	TAC Chair	Chandra, Pankaj
	Tac Members	Tirupati, Devanath; Tripathy, Arabinda;

	Year	2004
	Keywords	Production planning; Production scheduling; Production control; Organisational planning
198	Title	Managing contract farming in agro industry
	Author	Prabhu, C
	TAC Chair	Naik, Gopal
	Tac Members	Shingi, P.M.; Tirupati, Devanath;
	Year	2004
	Keywords	Agriculture industry; Contract farming; Farming
199	Title	Managing urban air quality in India ; Models, policy instruments and institutions
	Author	Menon, Deepa
	TAC Chair	Shukla, P.R.
	Tac Members	Bhat, Ramesh; Dholakia, Bakul H.;
	Year	2004
	Keywords	Public systems
200	Title	Power sector reforms: emerging generation markets and externalities
	Author	Biswas, Debashish
	TAC Chair	Shukla, P.R.
	Tac Members	Bhat, Ramesh; Dholakia, Bakul H.;
	Year	2005
	Keywords	Electricity; Power sector
201	Title	Implications of electricity reforms on technology and environment
	Author	Nag, Tirthankar
	TAC Chair	Shukla, P.R.
	Tac Members	Dholakia, Ravindra H.; Chandra, Pankaj;
	Year	2005
	Keywords	Electricity reforms; Energy policy
202	Title	Debt tolerance: a model and its application to Indian states

	Author	Karan, Navendu
	TAC Chair	Dholakia, Ravindra H.
	Tac Members	Kelkar, Vijay; Rammohan, T.T.;
	Year	2005
	Keywords	Debt; Fiscal deficit
203	Title	Three essays in monetary economics
	Author	Virmani, Vineet
	TAC Chair	Dholakia, Ravindra H.
	Tac Members	D'Souza, Errol; Varma, Jayanth R.;
	Year	2005
	Keywords	Monetary policy; Indian economy
204	Title	Organisational restructuring an exploratory study of Indian organizations
	Author	Jeyavelu, S
	TAC Chair	Parikh, Indira J.
	Tac Members	Rao, T.V.; Khokle, Pradyumana;
	Year	2005
	Keywords	Organisational behaviour; Organisational change; Economic development
205	Title	Relationship of prior product knowledge to pre-purchase information search ;a motivation theory approach
	Author	Awasthy, Dheeraj
	TAC Chair	Banerjee, Arindam
	Tac Members	Pawar, Badris; Banerjee, Bibek; Purwar, Prem
	Year	2005
	Keywords	Marketing
206	Title	Exploratory-formulative case study of employee retaliation in industrial relations
	Author	Bagchi, Soumendra N.
	TAC Chair	Joseph, Jerome
	Tac Members	Singh, Manjari; Chand, Vijaya Sherry;

	Year	2005
	Keywords	Personnel and industrial relations; Industrial relations
207	Title	Assessment of the electricity reforms: restructuring improving access and policies for the future
	Author	Balasubramaniam, S.
	TAC Chair	Shukla, P.R.
	Tac Members	Bhat, Ramesh; Dholakia, Bakul H.;
	Year	2005
	Keywords	Electricity reforms; Electricity restructure
208	Title	Study of consumers' psychological response to promotion based on mental accounting principles
	Author	Dang, Priya Jha
	TAC Chair	Koshy, Abraham
	Tac Members	Mukhopadhyay, Partha; Sinha, Piyush K.;
	Year	2005
	Keywords	Consumer psychology
209	Title	A study of the determinants of executive knowledge management
	Author	Gurunathan, L.
	TAC Chair	Joseph, Jerome
	Tac Members	Parikh, Indira J.; Basant, Rakesh; Singh, Manjari
	Year	2005
	Keywords	Knowledge management; Executive knowledge
210	Title	An exploratory-formulative study of executive dispute handling capability, morphology, measurement and modalities
	Author	Rai, Himanshu
	TAC Chair	Joseph, Jerome
	Tac Members	Parikh, Indira J.; Monippally, M.M.; Singh, Manjari
	Year	2005
	Keywords	Executive dispute handling capacity; Mahabharata dispute analysis
211	Title	Perceived organisational support and organisational commitment:

- the mediational influence of psychological well being**
- Author Gupta, Meenakshi Aggarwal
- TAC Chair Bhatnagar, Deepti
- Tac Members Vohra, Neharika; Khokle, Pradyuman;
- Year 2005
- Keywords Organisational commitment; Well being
- 212 Title Determinants of knowledge flows and firm performance in industrial clusters**
- Author Upadhyayula, Rajesh S.
- TAC Chair Basant, Rakesh
- Tac Members Chandra, Pankaj; Morris, Sebastian;
- Year 2006
- Keywords Performance analysis; Performance analysis - Industrial clusters
- 213 Title Future energy transitions in India: an assessment of new and renewable energy technologies**
- Author Sharma, Kamal Kishore
- TAC Chair Shukla, P.R.
- Tac Members Chandra, Pankaj; Dholakia, Ravindra H.;
- Year 2006
- Keywords Renewable energy; Energy transition
- 214 Title Antecedents of diversification: perspectives from theories of firm**
- Author Karthik, D.
- TAC Chair Basant, Rakesh
- Tac Members Morris, Sebastian; Venkiteswaran, N.;
- Year 2006
- Keywords Diversification; Financial crisis; Firm theory
- 215 Title Trust and shopper patronage intentions: impact of congruity in store-shopper relationships**
- Author Kaul, Subhashini
- TAC Chair Koshy, Abraham

- | | | |
|------------|--------------|---|
| | Tac Members | Khokle, Pradyumana; Sahay, Arvind; Venkatesh, Alladi |
| | Year | 2007 |
| | Keywords | Value-congruity model; Store-shopper relationship; Marketing |
| 216 | Title | Study on career systems in Indian organizatons: the role of major organizational factors |
| | Author | Krishnan, T.N. |
| | TAC Chair | Maheshwari, Sunil |
| | Tac Members | Dixit, Mukund R.; Singh, Manjari; Khokle, Pradyumana |
| | Year | 2007 |
| | Keywords | Career Systems - Indian Organizations; Career Management System; Personnel and Industrial Relations |
| 217 | Title | Healthcare expenditure and private health insurance: an investigation |
| | Author | Jain, Nishant |
| | TAC Chair | Bhatt, Ramesh |
| | Tac Members | Pandey, I.M.; Dholakia, Ravindra H.; Maheshwari, Sunil |
| | Year | 2007 |
| | Keywords | Healthcare Expenditure; Health Insurance; Healthcare |
| 218 | Title | Tacit knowledge and organizational citizenship performance |
| | Author | Kumar, Rajiv |
| | TAC Chair | Chhokar, Jagdeep S. |
| | Tac Members | Bhatnagar, Deepti; Chand, Vijaya Sherry; |
| | Year | 2007 |
| | Keywords | Tacit knowledge; Organizational citizenship performance; Organiational Behaviour |
| 219 | Title | Determinants and outcomes of intention to quit of Indian IT professionals |
| | Author | Krishnan, Sandeep K. |
| | TAC Chair | Singh, Manjari |
| | Tac Members | Varkkey, Biju; Basant, Rakesh; |
| | Year | 2007 |

	Keywords	IT Professionals - Employee retention; Personnel and Industrial Relations
220	Title	Trust and organisational commitment: a study in the Indian pharmaceutical sector
	Author	Nambudiri, Ranjeet
	TAC Chair	Bhatnagar, Deepti
	Tac Members	Misra, Sasi B.; Vohra, Neharika; Khokle, Pradyumana
	Year	2007
	Keywords	Organizational Commitment; Pharmaceutical Industry; Organizational Behaviour
221	Title	Exploration of positive characteristics in employee engaging in organizational citizenship behaviors
	Author	Goel, Abhishek
	TAC Chair	Vohra, Neharika
	Tac Members	Chhokar, Jagdeep S.; Khokle, Pradyumana;
	Year	2008
	Keywords	Organizational Citizenship Behavior; Employee; Positive Psychology; altruism
222	Title	AN Exploration of Correlates of Performance Appraisal Politics from Appraisee Perspective: A Study of Indian Family Run Organizations
	Author	Dhiman, Amit
	TAC Chair	Maheshwari, Sunil
	Tac Members	Singh, Manjari; Bhat, Ramesh;
	Year	2008
	Keywords	Performance appraisal
223	Title	Determinants of CEO compensation: evidence from India
	Author	Pande, Amit
	TAC Chair	Maheshwari, Sunil
	Tac Members	Bhatt, Ramesh; Singh, Manjari;
	Year	2008
	Keywords	Compensation; CEO
224	Title	Innovation champions' influence approach in the innovation process

	Author	Pamu, Venkatesh
	TAC Chair	Bhatnagar, Deepti
	Tac Members	Sharma, Rajeev; Noronha, Ernesto;
	Year	2008
	Keywords	Innovation; Innovation process; Champions
225	Title	Stochastic optimization based decision support system for strategic planning in process industries
	Author	Gupta, Narain
	TAC Chair	Dutta, Goutam
	Tac Members	Rao, V.V.; Laha, Arnab K.;
	Year	2008
	Keywords	Decision support system; Optimization; Strategic planning; Stochastic programming
226	Title	Technical and allocative efficiency in Indian dairy industry: a comparative study across institutional structures
	Author	Sen, Arindam
	TAC Chair	Ahuja, Vinod
	Tac Members	Chandra, Pankaj; Sharma, Vijay Paul;
	Year	2008
	Keywords	Dairy industry; Technical efficiency; Indian Dairy industry
227	Title	Evaluating G2C e-government projects in India: indicators and measurement
	Author	Ray, Subhajyoti
	TAC Chair	Rao, V.V.
	Tac Members	Bhatnagar, S.C.; Ahuja, Vinod;
	Year	2008
	Keywords	e-Government; Government project
228	Title	Three essays on operational and strategic decisions in a competitive auto component replacement market
	Author	Jain, Nimit
	TAC Chair	Chandra, Pankaj

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| | Tac Members | Tirupati, Devanath; Chakravarty, Sujoy; |
| | Year | 2008 |
| | Keywords | Operations strategy; Replacement market; Component replacement market |
| 229 | Title | Natural gas market in India: evolution and future scenarios |
| | Author | Dhar, Subash |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Ravindra H.; Pangotra, Prem; |
| | Year | 2008 |
| | Keywords | Natural gas; Gas market |
| 230 | Title | Performance and impact of national multi-commodity exchanges on the marketing and price-risk management of agricultural commodities |
| | Author | Roy, Ashutosh |
| | TAC Chair | Gandhi, Vasant P. |
| | Tac Members | Pandey, Ajay; Sharma, Vijay Paul; |
| | Year | 2008 |
| | Keywords | Agricultural commodities; National Multi Commodity Exchange; Price risk management |
| 231 | Title | Store format choice behavior for planned purchases: a case of bulk grocery |
| | Author | Anand, Kamaljit S. |
| | TAC Chair | Sinha, Piyush K. |
| | Tac Members | Raghuram, G.; Naik, Gopal; Deodhar, Satish Y. |
| | Year | 2008 |
| | Keywords | Store Format choice; Consumer behaviour; Choice behaviour |
| 232 | Title | Commodities spot and future markets in India: efficiency, integration, returns and risk |
| | Author | Jaswal, Anshuman |
| | TAC Chair | Dholakia, Ravindra H. |
| | Tac Members | Morris, Sebastian; Sinha, Sidharth; |

	Year	2009
	Keywords	Commodity; Future market
233	Title	Identification and building of capabilities for knowledge intensive, highly risky and uncertain activities: a study in the oil and gas sector
	Author	Sharma, Sunil
	TAC Chair	Dixit, Mukund R.
	Tac Members	Chandra, Pankaj; Basant, Rakesh;
	Year	2009
	Keywords	Knowledge intensive activities; Oil and gas sector
234	Title	The Effect of Organizational Identification on Emotional Labor: A Study in the Indian Pharmaceutical Sector
	Author	Mishra, Sushanta Kumar
	TAC Chair	Bhatnagar, Deepti
	Tac Members	Noronha, Ernesto; D'Cruz, Premilla;
	Year	2009
	Keywords	Industrial psychology; Pharmaceutical sector
235	Title	Managing climate change risks in cities: a study of mitigation and adaptation strategies
	Author	Khan, Salman Shakir
	TAC Chair	Shukla, P.R.
	Tac Members	Bhatt, Ramesh; Garg, Amit; Pangotra, Prem
	Year	2009
	Keywords	Climate change; mitigation and adaptation strategies
236	Title	Life cycle costs and energy market equilibrium: a policy assessment for India
	Author	Mahapatra, Diptiranjan
	TAC Chair	Shukla, P.R.
	Tac Members	Dholakia, Ravindra H.; Pangotra, Prem;
	Year	2009
	Keywords	Electricity market; Environmental impacts; Social cost
237	Title	Dual Channel Selling in Online Stores: Simultaneous Auctions and

Posted Prices

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|-----|-------------|---|
| | Author | Chawam, Vinaysingh |
| | TAC Chair | Rao, V.V. |
| | Tac Members | Tirupati, Devanath; Dass, Rajanish; |
| | Year | 2009 |
| | Keywords | Online stores; Distribution; Price discrimination |
| 238 | Title | A study of alienation among knowledge workers |
| | Author | Nair, Nisha |
| | TAC Chair | Vohra, Neharika |
| | Tac Members | Bhatnagar, Deepti; Khokle, Pradyumana; |
| | Year | 2009 |
| | Keywords | Alienation; Knowledge workers |
| 239 | Title | Efficient tabu search implementations for asymmetric traveling salesman problems |
| | Author | Basu, Sumanta |
| | TAC Chair | Ghosh, Diptesh |
| | Tac Members | Ravindra, G.S. |
| | Year | 2009 |
| | Keywords | Tabu search; Asymmetric traveling salesman |
| 240 | Title | Formation process of public private partnership in transport infrastructure in India |
| | Author | Sundaram, Satyam Shivam |
| | TAC Chair | Raghuram, G. |
| | Tac Members | Pandey, Ajay; Pangotra, Prem; |
| | Year | 2009 |
| | Keywords | Transport infrastructure; Public private partnership |
| 241 | Title | A study of career mobility decisions of dual career couples |
| | Author | Saxena, Richa |
| | TAC Chair | Bhatnagar, Deepti |
| | Tac Members | Noronha, Ernesto; Gupta, Parvinder; |

	Year	2009
	Keywords	Dual-career couples; Career development
242	Title	A Simulation and Genetic Algorithm Based Optimization of Closed - Loop Multi - Echelon Inventory System
	Author	Kapoor, Rohit
	TAC Chair	Ravichandran, N.
	Tac Members	Tirupati, Devanath; Banerjee, Tathagata;
	Year	2009
	Keywords	Genetic algorithm; Multi - Echelon Inventory System
243	Title	Building capabilities for global service delivery: a study in the Indian software service sector
	Author	Karna, Amit
	TAC Chair	Dixit, Mukund R.
	Tac Members	Basant, Rakesh; Verma, Sanjay;
	Year	2009
	Keywords	Capability building; Software service sector
244	Title	Strategic response of Indian state owned enterprises to environmental shifts
	Author	Basu, Shubhabrata
	TAC Chair	Ravichandran, N.
	Tac Members	Maheswari, Sunil; Rammohan, T. T.;
	Year	2010
	Keywords	State owned enterprises; Environmental shifts
245	Title	Intraday activity patterns and market microstructure effects in Indian capital markets: an empirical investigation using high frequency data
	Author	Agarwalla, Sobhesh Kumar
	TAC Chair	Pandey, Ajay
	Tac Members	Sinha, Siddharth; Barua, Samir K.; Bandyopadhyay, Tathagata
	Year	2010
	Keywords	Capital markets - India; Intraday trading

- 246** Title **Role of operational capabilities on performance in Indian apparel retail sector**
- Author Gangula, Bharath
- TAC Chair Chandra, Pankaj
- Tac Members Tirupati, Devnath; Bandyopadhyay, Tathagata;
- Year 2010
- Keywords Apparel Industry; Retail Sector
- 247** Title **Evolution of global carbon market: implications for India**
- Author Chaturvedi, Vaibhav
- TAC Chair Dholakia, Ravindra H.
- Tac Members Shukla, P.R.; Dholakia, Bakul H.;
- Year 2010
- Keywords Global carbon market; Carbon market - india
- 248** Title **Effects of price discrepancies, referents for comparison and prior trust in seller on buyers perceptions of price unfairness, subsequent trust and purchase intention**
- Author Tripathi, Sanjeev
- TAC Chair Koshy, Abraham
- Tac Members Laha, Arnab K .; Gandhi, Vasant P .;
- Year 2010
- Keywords Buyers behavior; Price discrepancies
- 249** Title **Essays on seduelized and comparative advertising strategies: a search for the best advertising decision**
- Author Chakrabarty, Patrali
- TAC Chair Banerjee, Bibek
- Tac Members Tirupati, Devanath; Chakravarty, Sujoy; Bandyopadhyay, Tathagata
- Year 2010
- Keywords Advertising competition; Simultaneous move game; Comparative advertisement; Sequelized advertisement; Communication focus; Nash equilibrium
- 250** Title **Salesperson's customer orientation: conceptualization, scale development and impact in selling situations**

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|------------|--------------|---|
| | Author | Singh, Ramendra |
| | TAC Chair | Koshy, Abraham |
| | Tac Members | Oburai, Prathap; Varkkey, Biju; |
| | Year | 2010 |
| | Keywords | Customer orientation; Scale development; Selling professionals |
| 251 | Title | Essays on revenue management |
| | Author | Karmarkar, Sandeep |
| | TAC Chair | Dutta, Gautam |
| | Tac Members | Laha, Arnab; Jayaswal, Sachin; Dass, Rajanish |
| | Year | 2010 |
| | Keywords | Revenue management |
| 252 | Title | Exploring welfare maximizing SPS standards in a game-theoretic framework: a case of Indo-US trade in wheat and mango |
| | Author | Rastogi, Siddhartha Kumar |
| | TAC Chair | Dholakia, Ravindra H. |
| | Tac Members | Bandyopadhyay, Tathagata |
| | Year | 2010 |
| | Keywords | SPS standards; Indian trade - wheat and mango; US trade - wheat and mango |
| 253 | Title | Adaptiveness in water management institutions: nature, existence and impact |
| | Author | Bhamoriya, Vaibhav |
| | TAC Chair | Gandhi, Vasant |
| | Tac Members | Basant, Rakesh; Noronha, Ernesto; |
| | Year | 2010 |
| | Keywords | Water management |
| 254 | Title | Factors related to empowerment of women employees in a streotypical job |
| | Author | Sarkar, Anita |
| | TAC Chair | Singh, Manjari |

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|------------|--------------|--|
| | Tac Members | Varkkey, Biju; Vohra, Neharika; |
| | Year | 2010 |
| | Keywords | Women employees - Job |
| 255 | Title | Managing maternal health care services through public private partnerships: policy issues and implications " a study of the Chiranjeevi scheme in Panchmahals district of Gujarat, India" |
| | Author | Singh, Prabal V. |
| | TAC Chair | Mavalankar, Dileep V. |
| | Tac Members | Bhatt, Ramesh; Maheshwari, Sunil; Maine, Deborah |
| | Year | 2010 |
| | Keywords | Sex ratio; WHO; Health care service - Gujarat; Chiranjeevi Scheme |
| 256 | Title | Integrated model for blood bank operations |
| | Author | Lowalekar, Harshal |
| | TAC Chair | Ravichandran, N. |
| | Tac Members | Tirupati, Devnath; Rao, V. Venkata; |
| | Year | 2010 |
| | Keywords | Blood bank operation |
| 257 | Title | Management investment and risks in Indian electricity generation markets |
| | Author | Yadav, Pramod Kumar |
| | TAC Chair | Shukla, P.R. |
| | Tac Members | Dholakia, Bakul H.; Pangotra, Prem; |
| | Year | 2010 |
| | Keywords | Indian electricity |
| 258 | Title | Algorithms for evaluation and design of reliable networks |
| | Author | Sharma, Megha |
| | TAC Chair | Ghosh, Diptesh |
| | Tac Members | Gajulapalli, Ravindra S.; Bandyopadhyay, Tathagata; |
| | Year | 2010 |
| | Keywords | Mathematics; Statistics; Mathematics - Algorithms; Networks design - Models |

- 259 Title **Planning, coordination and stability of supply chain networks**
 Author Palsule-Desai, Omkar D.
 TAC Chair Chandra, Pankaj
 Tac Members Tirupati, Devanath; Sriram, M.S.;
 Year 2010
 Keywords Supply chain network
- 260 Title **Consumer evaluation and choice of product bundles: an empirical study on the effects of price and non-price incentives and the moderating influence of consumers' goal orientation**
 Author Sett, Rahul Kumar
 TAC Chair Koshy , Abraham
 Tac Members Bandyopadhyay, Tathagata; Oburai, Prathap;
 Year 2010
 Keywords Product bundling; Goal orientation; Loss framing; Price bundling
- 261 Title **Role of operational capabilities on performance in Indian apparel retail sector**
 Author Gangula, Bharath
 TAC Chair Chandra, Pankaj
 Tac Members Tirupati, Devnath; Bandyopadhyay, Tathagata;
 Year 2010
 Keywords Apparel Industry - India; Apparel retail sector - India
- 262 Title **The role of haptic touch on product evaluation in different shopping situations**
 Author Abhishek
 TAC Chair Sinha, Piyush Kumar
 Tac Members Vohra, Neharika; Sahay, Arvind;
 Year 2011
 Keywords Product Evaluation; Haptic touch
- 263 Title **Managing the water-energy-climate change nexus: an integrated policy road map for India**
 Author Bazaz, Amir Bashir

	TAC Chair	Shukla, P.R.
	Tac Members	Pangotra, Prem; Garg, Amit;
	Year	2011
	Keywords	Climate change; Climate policy; Energy policy; Climate change-India
264	Title	Infrastructure investments, urbanization, and regional growth in India
	Author	Agarwalla, Astha
	TAC Chair	Pangotra, Prem
	Tac Members	Dholakia, Ravindra H.; Bandyopadhyay, Tathagata;
	Year	2011
	Keywords	Infrastructure investment; Investment; Urbanization; Regional growth
265	Title	Modeling price behavior and convenience yield in Indian commodity futures markets
	Author	Kumar, Brajesh
	TAC Chair	Pandey, Ajay
	Tac Members	Ahuja, Vinod; Sinha, Sidharth; Naik, Gopal
	Year	2011
	Keywords	Price Behavior; Future Markets; Commodity; Commodity exchange
266	Title	Workplace gender dilemmas: insights from women's narratives
	Author	Maheshwari, Mridul
	TAC Chair	Joseph, Jerome
	Tac Members	Gupta, Anil K.; Rao, T.V.;
	Year	2011
	Keywords	Gender dilemmas; Workplace; Women
267	Title	A study of executive perceptions of the determinants of compensation design and satisfaction
	Author	Selvaraj, Patturaja
	TAC Chair	Joseph, Jerome
	Tac Members	Varkkey, Biju; Mathur, Navdeep;
	Year	2011

	Keywords	Compensation; Compensation design; Executive perception; Employee relation
268	Title	Capability building leading to commercialization: a study of product based Indian telecom start-ups
	Author	Aeron, Prageet
	TAC Chair	Jain, Rekha
	Tac Members	Basant, Rakesh; Dass, Rajanish; Mishra, Abhishek
	Year	2011
	Keywords	Telecom start ups; Product start up; Social Network; Telecom industry
269	Title	Infrastructure for a low-carbon economy: future scenarios and policies for India
	Author	Agarwal, Prasoon
	TAC Chair	Shukla, P.R.
	Tac Members	Pangotra, Prem; Dholakia, Ravindra H.;
	Year	2011
	Keywords	low carbon economy; Infrastructures; Energy sector; Energy Policy; Transport sector
270	Title	The dynamics of bid-ask spread in an order driven market: the case of Indian stock market
	Author	Singh, Priyanka
	TAC Chair	Pandey, Ajay
	Tac Members	Varma, Jayanth; Sinha, Sidharth; Laha, Arnab
	Year	2011
	Keywords	Indian stock market; Bid-ask spread; Indian capital market
271	Title	Strategic innovation for serving the low-income segment
	Author	Roychowdhury, Shounak
	TAC Chair	Manikutty, S.
	Tac Members	Koshy, Abraham; Khokle, Pradyumann W.;
	Year	2011
	Keywords	Strategic innovation; low income segment; Bottom of pyramid; Microfinance

- 272 Title **A study of worker insecurity in four industrial relations contexts: a post structural approach**
- Author Jagannathan, Srinath
- TAC Chair Joseph, Jerome
- Tac Members Maheshwari, Sunil; Mathur, Navdeep;
- Year 2011
- Keywords Industrial Relation; Worker Insecurity
- 273 Title **Implementation of health care programmes: development of an operational framework**
- Author Narayana, B.V.L.
- TAC Chair Ravichandran, N.
- Tac Members Dixit, Mukund R.; Mavalankar, D.V.; Singh, Amarjit
- Year 2011
- Keywords Health care programme; Rural health care; Public policy; Performance measurement
- 274 Title **New Exact Methods for Scheduling Multi Mode Multiple Resource Constrained Project Scheduling Problems**
- Author Dayal, Madhukar
- TAC Chair Verma, Sanjay
- Tac Members Rao, V. Venkat; Ghosh, Diptesh;
- Year 2012
- Keywords Project scheduling problem; scheduling problem
- 275 Title **From Needing Help to Seeking Help: A Cross-Cultural Exploration of Interpersonal Help Seeking Behavior in the Software Industry**
- Author Anand, Twisha
- TAC Chair Bhatnagar, Deepti
- Tac Members Vohra, Neharika; Sharda, Kirti;
- Year 2012
- Keywords Seeking Behavior; Interpersonal Help; Software Industry
- 276 Title **Discontinuities of Environmental Elements, Firm Responses, and Dynamic Capabilities: An Empirical Investigation of Interrelations in Select Indian Manufacturing Sectors**

	Author	Bhowmick, Bhaskar
	TAC Chair	Dixit, Mukund R.
	Tac Members	Venkiteswaran, N.; Khokle, Pradyumna;
	Year	2012
	Keywords	Firm environment; Firm Responses; Textile industries
277	Title	Impact of Prework in Dyads on Information Sharing In Groups
	Author	Shatdal, Arvind
	TAC Chair	Vohra, Neharika
	Tac Members	Bhatnagar, Deepti; Khokle, Pradyumana;
	Year	2012
	Keywords	Group dynamics; prework in dyads; Information Sharing
278	Title	Essays in mergers and acquisitions, governance structures and firm valuation
	Author	Kinshuk, Saurabh
	TAC Chair	Pandey, Ajay
	Tac Members	Sinha, Sidharth; Maheshwari, Sunil;
	Year	2013
	Keywords	Mergers and Acquisition; Private Equity; Ownership; Firm Valuation
279	Title	Determinants of Inter-Country Variations in Outward Foreign Direct Investment and Cases of Outward FDI from India
	Author	Jain, Palakh
	TAC Chair	Morris, Sebastian
	Tac Members	Basant, Rakesh; Pandey, Ajay;
	Year	2013
	Keywords	Foreign Direct Investment; Outward FDI
280	Title	Impact of Quantity Scarcity and Time Scarcity Appeals on Consumers Response: Role of Need for Uniqueness and Deal Proneness
	Author	Soni, Mayank Jyotsna
	TAC Chair	Koshy, Abraham
	Tac Members	Vohra, Neharika; Mukherjee, Saral;

	Year	2013
	Keywords	Scarcity appeal; Quantity Scarcity; Consumer Attitude; deal proneness; Brand
281	Title	Role of Gratitude and Obligation in Business Relationships
	Author	Dewani, Prem Prakash
	TAC Chair	Sinha, Piyush Kumar
	Tac Members	Banerjee, Arindam; Vohra, Neharika;
	Year	2013
	Keywords	Relationship Marketing; Customer Relationship; Customer Loyalty; Customer Gratitude; Customer Obligation
282	Title	Information Presentation in the Online Environment: The Role of Consumer Generated Reviews
	Author	Pandey, Dheeraj Kumar
	TAC Chair	Banerjee, Bibek
	Tac Members	Banerjee, Arindam; Sarin, Ankur;
	Year	2013
	Keywords	on-line advertising; Information Presentation; Consumer Reviews
283	Title	Measurement of Systemic Risk and its Drivers
	Author	Verma, Naval B.
	TAC Chair	Pandey, Ajay
	Tac Members	Dholakia, Ravindra; Virmani, Vineet;
	Year	2013
	Keywords	Systemic expected shortfall; Financial risk; Systemic risk
284	Title	An Exploratory Study of Post Implementation Experiential Perceptions of Reservations with Focus on Stigmatization Processes in the Higher Professional Education Context
	Author	Mishra, Manisha
	TAC Chair	Joseph, Jerome
	Tac Members	Gupta, Anil K.; Rao, T.V.;
	Year	2013
	Keywords	Higher Professional Education; Reservations; Caste Based Reservations; stigmatization

- 285** Title **Studying the Impact of Corporate Social Responsibility (CSR) Perceptions on Employee Work Attitudes**
- Author Sheel, Rahul Chandra
- TAC Chair Vohra, Neharika
- Tac Members Khokle, Pradyumana; Kandathil, George;
- Year 2013
- Keywords Corporate Social Responsibility; Work Attitudes; Employee Work Attitudes; Organisational cynicism
- 286** Title **A Study of Value Creation and Value Appropriation In Inter-Firm Alliances of Simultaneous Cooperation and Competition**
- Author Rai, Rajnish Kumar
- TAC Chair Joseph, Jerome
- Tac Members Basant, Rakesh; Sharma, Sunil;
- Year 2013
- Keywords Value Creation; Value Appropriation; Inter-Firm Alliances; alliance development and management
- 287** Title **Managing Rural Institutional Credit: Lessons From Interlinked Transactions**
- Author Pal, Debdatta
- TAC Chair Datta, Samar K.
- Tac Members Gandhi, Vasant P.; Laha, Arnab K.;
- Year 2013
- Keywords Rural Credit; Institutional Credit; Rural Banking
- 288** Title **Stochastic Optimization Based Decision Support System for Asset-liability Management in Life Insurance Firms**
- Author Rao, Harish V.
- TAC Chair Dutta, Goutam
- Tac Members Basu, Sankarshan; Jayaswal, Sachin;
- Year 2013
- Keywords Decision Support System; Asset Liability Management; Life Insurance Firms
- 289** Title **Impact of Perceived Bases of Power of Brand on Consumers**

- Behaviour and Attitude in a Brand-Consumer Relationship Context**
- Author Raj, Roopika
- TAC Chair Koshy, Abraham
- Tac Members Laha, Arnab; Vohra, Neharika;
- Year 2013
- Keywords Brand choice; Consumer Behaviour; Brand consumer relationship
- 290** Title **Managing Ambidexterity in Growth Phase of Start-Up Firms**
- Author Sinha, Sabyasachi
- TAC Chair Manikutty, S.
- Tac Members Basant, Rakesh; Mehta, Shailendra;
- Year 2013
- Keywords Ambidexterity; Start up firms; Top Management Team
- 291** Title **Degree of Openness and Project Performance: a Multi-Country Empirical Assessment of Open Innovation Information Technology Initiatives**
- Author Krishnan, Sudeep K
- TAC Chair Jain, Rekha
- Tac Members Basant, Rakesh; Ranganathan, Kavitha;
- Year 2013
- Keywords Project Performance; Open Innovation; Information technology
- 292** Title **Metaheuristics for the Single Row Facility Layout Problem**
- Author Kothari, Ravi
- TAC Chair Ghosh, Diptesh
- Tac Members Bandyopadhyay, Tathagata; Rao, V. Venkata;
- Year 2013
- Keywords Single row facility layout problem; Heuristic; Metaheuristic
- 293** Title **Savings and Investment in Indian States: Implications for Growth and Public Finances**
- Author Deepak, Sethia
- TAC Chair Ravindra H., Dholakia

- Tac Members Prem, Pangotra; Tathagata, Bandyopadhyay;
Year 2013
Keywords Saving and Investment; Public Finance; State Domestic Product
- 294** Title **Impact of perceived overqualification on salesperson performance**
Author Basant, Purohit
TAC Chair Sahay, Arvind
Tac Members Sinha, P K; Laha, Arnab K;
Year 2013
Keywords Salesperson performance; Sales force control systems
- 295** Title **Institutional interaction and participative decision-making in development programmes: a study of their importance in effective natural resource management**
Author Jain, Dinesh
TAC Chair Gandhi, Vasant P.
Tac Members Bhamoriya, Vaibhav; Laha, Arnab K.;
Year 2014
Keywords Decision-Making; Natural Resource Management; Watershed Development; Environmental, and Economic Rationalities; Financial and Government Rationalities
- 296** Title **Numeracy, financial literacy, risk attitudes, and impatience of forest dependent communities: evidence from Andhra Pradesh**
Author Sundar, B.
TAC Chair Virmani, Vineet
Tac Members Dsouza, Errol; Chand, Vijaya Sherry;
Year 2014
Keywords Financial literacy; Numeracy and financial literacy; Forest dependent communities; Risk attitudes
- 297** Title **Development of dynamic capabilities in international joint ventures: an investigation within the context of insurance industry of an emerging economy**
Author Roy, Kaushik
TAC Chair Manikutty, S.
Tac Members Khokle, Pradyumana W.; Mehta, Shailendra;

	Year	2014
	Keywords	Insurance Industry; International Joint Venture; Joint Venture; Dynamic Capabilities
298	Title	Climate change, air pollution and public health in India: impact assessment and adaptation strategies
	Author	Dholakia, Hem H.
	TAC Chair	Garg, Amit
	Tac Members	Mavalankar, Dileep; Shukla, P. R.;
	Year	2014
	Keywords	Climate change; Air pollution and human health; Temperature and health; Environmental pollution; Health benefits
299	Title	Rich dad, poor dad: life-cycle portfolio savings & human capital accumulation
	Author	Thakurata, Indrajit
	TAC Chair	Virmani, Vineet
	Tac Members	D'Souza, Errol; Ghosh, Diptesh;
	Year	2014
	Keywords	Human capital; Life-cycle portfolio; Financial inclusion; Child labor; Human capital investment
300	Title	Uncertainty and risk management of climate change impacts on infrastructure assets
	Author	Naswa, Prakriti
	TAC Chair	Garg, Amit
	Tac Members	Sharma, Sunil; Shukla, P. R.;
	Year	2014
	Keywords	Climate change; Risk management; Infrastructure planning; Economic growth; Economic utility
301	Title	Broadening the concept of sustainability and measuring its impact on firms performance
	Author	Kumar, Bipul
	TAC Chair	Sinha, Piyush Kumar
	Tac Members	Shukla, P. R.; Abhishek;

	Year	2014
	Keywords	Consumers and societies; Marketing and business; Environment in Marketing discipline; Sustainability & Sustainable development
302	Title	Challenges in the introduction of new technologies: a study of the performance and adoption of hybrid rice in India
	Author	Khandker, Varsha
	TAC Chair	Gandhi, Vasant P.
	Tac Members	Bhamoriya, Vaibhav; Laha, Arnab K.;
	Year	2014
	Keywords	Hybrid rice; Agricultural technologies; Agro-economic; Agronomic potential; Marginal farmers
303	Title	Instrumental leadership as a determinant of salesperson performance: applying the extended full range leadership theory (FRLT)
	Author	Motiani, Manoj
	TAC Chair	Vohra, Neharika; Jaiswal, Anand
	Tac Members	Sinha, Piyushkumar
	Year	2014
	Keywords	Leadership; Salesperson performance; Behavior of a leader; Managerial tasks; Leadership behavior; Instrumental leadership
304	Title	Sustainable low carbon transport: an integrated policy framework and assessment for India
	Author	Mittal, Shivika
	TAC Chair	Shukla, P. R.
	Tac Members	Dholakia, Ravindra; Pangotra, Prem;
	Year	2014
	Keywords	Socio-economic development; Carbon transport; Climate change; Energy environment economy; Energy demand
305	Title	Analysis and design of public policy using system dynamics approach: a case in healthcare sector.
	Author	Saxena, Anurag
	TAC Chair	Verma, Sanjay
	Tac Members	Gupta, Anil K.; Dixit, M.R.; Ranganathan, Kavitha

	Year	2015
	Keywords	Analysis of Healthcare; Healthcare Workforce Policy; Public Healthcare System; Exploration and Generalizing for Public Policy
306	Title	An Integrative Delineation of the Determinants of Dynamic Capabilities: A Study in the Information Technology Industry.
	Author	Pathak, Atul A.
	TAC Chair	Dixit, M.R.
	Tac Members	Sharma, Sunil; Jaiswal, Anand K.;
	Year	2015
	Keywords	Dynamic Capabilities; Risk Orientation; Change Disposition
307	Title	Essays on the Newsboy Problem
	Author	Khanra, Avijit
	TAC Chair	Soman, Chetan
	Tac Members	Bandopadhyay, T.; Ghosh, Diptesh;
	Year	2015
	Keywords	Newsboy Model; Newsboy Problem; Inventory Management
308	Title	Exploring Work Intensification: A Case of Telehomework in the Information Technology Sector in India
	Author	Bathini, Dharma Raju
	TAC Chair	Kandathil, George
	Tac Members	Vohra, Neharika; Khokle, Pradyumana;
	Year	2015
	Keywords	Telehomework; Information Technology; Work Intensification
309	Title	Solar And Bioenergy Scenarios For India: Modelling And Policy Assessment.
	Author	Bhaskar, Kalyan
	TAC Chair	Shukla, P.R.
	Tac Members	Dholakia, Ravindra; Garg, Amit;
	Year	2015
	Keywords	Solar Energy; Bioenergy; Competition; Modelling; India
310	Title	A Study of Investor Sentiment in the Indian Market.

	Author	Gupta, Nilesh
	TAC Chair	Pandey, Ajay
	Tac Members	Jacob, Joshy; Laha, Arnab;
	Year	2015
	Keywords	Investor Sentiment; Indian Market; Pricing Anomalies
311	Title	Sustainable Low Carbon Urban Mobility: An Assessment of Future Scenarios and Policies for India
	Author	Chokshi, Poojan P.
	TAC Chair	Shukla, P.R.
	Tac Members	Pandey, Ajay; Garg, Amit;
	Year	2015
	Keywords	Climate Change; Carbon Emission; Sustainable Low Carbon Mobility; Climate Policy
312	Title	Modal Shift Estimation and Financial Viability of High Speed Rail in India: The Case Study of Ahmedabad – Mumbai Corridor
	Author	Ramakrishnan, T.S.
	TAC Chair	Raghuram, G.
	Tac Members	Sebastian, Morris; Garg, Amit;
	Year	2015
	Keywords	High Speed Rail; Passenger Transportation; Indian Railway; Transportation
313	Title	Does Strategic Planning Determine Innovation in Organizations? A Study of Indian SME Sector
	Author	Batra, Safal
	TAC Chair	Sharma, Sunil
	Tac Members	Dixit, M.R.; Vohra, Neharika;
	Year	2015
	Keywords	Innovation; Strategic Planning; Commitment to Learning; Structural Flexibility
314	Title	Re-Internationalization Process in Organizations
	Author	Ali, Salman S.

	TAC Chair	Mathur, Ajit N.
	Tac Members	Mehta, Shailendra R.; Jaiswal, Anand K.;
	Year	2015
	Keywords	Re-internationalization; Internationalization; Firm Performance
315	Title	Language Abstraction In Marketing Communication: Online Reviews Of Product Failure Context
	Author	Verma, Varsha
	TAC Chair	Sharma, Dheeraj
	Tac Members	Sinha, Piyush K.; Valck, Kristine D.;
	Year	2015
	Keywords	Marketing Communication; Language Abstraction; Online Reviews of Product
316	Title	Understanding the Experiences of Not Knowing in Workplace
	Author	Doshi, Vijayta
	TAC Chair	Vohra, Neharika
	Tac Members	Khokle, Pradyumana; Sharma, Rajeev;
	Year	2015
	Keywords	Negative Capability; 'Not Knowing'; Leadership; Consulting; Identity
317	Title	Exploring Openness in Innovation Process
	Author	Shukla, Shantam
	TAC Chair	Dixit, M.R.
	Tac Members	Gupta, Anil; Verma, Sanjay;
	Year	2015
	Keywords	Openness; Computer and information technology; Innovation in Organization; Innovation; Automobile,; Engineering sector
318	Title	Community Influences On Strategy-As-Practice In Family Businesses
	Author	Samar Singh
	TAC Chair	Ajeet Mathur
	TAC Members	Dwijendra Tripathi, Sunil Sharma and Navdeep Mathur

	Year	2016
	Keywords	Family Business; Business Communities
319	Title	Let's Put a Smile on that Face: A Study on the Embeddedness of Humorous Advertisements
	Author	Kapil Khandeparkar
	TAC Chair	Piyush Kumar Sinha
	TAC Members	Neharika Vohra and Abhishek
	Year	2016
	Keywords	Advertising; Humorous Advertisements; Embeddedness
320	Title	Impact Of Bundle Forms On Change In Consumers Internal Reference Price (IRP) Of Bundle Components
	Author	Prantosh J. Banerjee
	TAC Chair	Arvind Sahay
	TAC Members	Sanjeev Tripathi and Kirti Sharda
	Year	2016
	Keywords	Internal Reference Price; Consumer Price; Bundle Price
321	Title	Impact of CEO Succession on Strategic Changes in Large Indian Firms
	Author	Kamal Sharma
	TAC Chair	Mukund R Dixit
	TAC Members	Rakesh Basant and D. Karthik
	Year	2016
	Keywords	CEO Succession Strategy; Firm Performance; Leadership Succession; Indian Firms
322	Title	The Role Of Community Health Insurance In Perfecting Financial Inclusion
	Author	Kanish Debnath
	TAC Chair	Ravindra H. Dholakia
	TAC Members	Samar K. Datta, Vaibhav Bhamoriya and Arnab K. Laha
	Year	2016
	Keywords	Health Insurance; Community Health Insurance; Financial Inclusion; Community Insurance Scheme

- 323** Title **Perception of foreignness of brands: An investigation of consumers classificatory schema and its impact on brand evaluations**
- Author Harsh Dadhich
- TAC Chair Abraham Koshy
- TAC Members Arnab K. Laha and Neharika Vohra
- Year 2016
- Keywords Brand; Brand Origin; Country Of Origin; Consumer Perception
- 324** Title **Multi-Period Facility Location Problem With an Uncertain Number of Servers**
- Author Amit Kumar Vatsa
- TAC Chair Diptesh Ghosh
- TAC Members Sachin Jayaswal and Thatagata Bandyopadhyay
- Year 2016
- Keywords Facility location; Heuristics; Tabu search
- 325** Title **Industrial Productivity Growth and Agglomeration Economies**
- Author Anand Sharma
- TAC Chair Ravindra H. Dholakia
- TAC Members Prem Pangotra and Viswanath Pingali
- Year 2016
- Keywords Agglomeration Economies; Industrial Growth; Manufacturing Productivity
- 326** Title **Impact of Overlapping Price Ranges on Psychological Price Perception: Revisiting The Range Theory of Pricing**
- Author Saravana Jaikumar
- TAC Chair Arvind Sahay
- TAC Members Sanjeev Tripathi, Kirti Sharda and Rajiv Vaidyanathan
- Year 2016
- Keywords Price Perception; Theory of Pricing; Behavioral Pricing; Consumer Behaviour
- 327** Title **Patterns and Determinant of Internationalization by New Ventures in India: A study of entrepreneurial, firm and industry factors**

Author Abrar Ali Saiyed
TAC Chair Rakesh Basant
TAC Members Chitra Singla and D. Karthik
Year 2016
Keywords New Venture; Entrepreneur; Internationalization

**328 Title Drivers, Facilitators and Consequences: Exploring & Examining
Job Crafting among Management Consultants**

Author Vijay Lakshmi Singh
TAC Chair Manjari Singh
TAC Members Biju Varkkey and Sunil Sharma
Year 2016
Keywords Job Crafting; Performance Management

329 Title International Trade: Elixir Or Venom For Health?

Author Vishalkumar J. Jani
TAC Chair Ravindra H. Dholakia
TAC Members Ramesh Bhatt and Viswanath Pingali
Year 2016
Keywords Globalization; International Trade; Public Health