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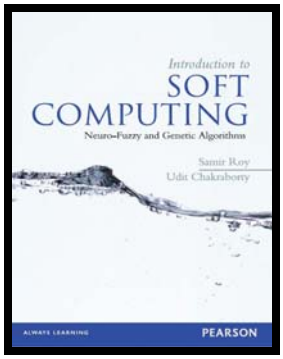
COMPUTER AND INFORMATION SYSTEMS

1



Introduction to soft computing: neuro-fuzzy and genetic algorithms by Samir Roy and Udit Chakraborty. Delhi: Pearson Education, Inc., 2013.

006.3 R6I6 (179276) *

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ECONOMICS

2

Options, futures and other derivatives by John C. Hull and Sankarshan Basu. Chennai: Pearson Education, Inc., 2013.

332.64 H8O7-2013 (179322)

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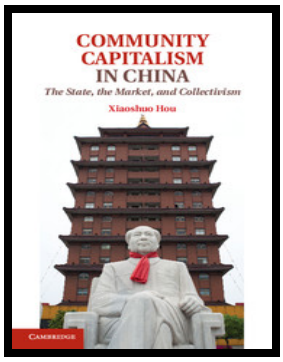
3



Community capitalism in China: the state, the market and collectivism by Xiaoshuo Hou. Cambridge: Cambridge University Press, 2013.

330.1220951 H6C6 (179265)

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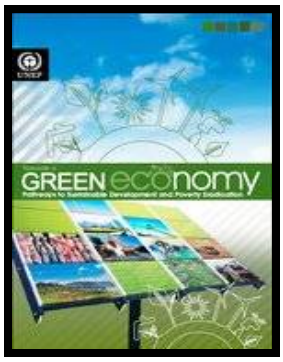

Towards a green economy: pathways to sustainable development and poverty eradication by United Nations Environment Programme. Nairobi: United Nations Environment Programme, 2011.

333.7 U6T6 (179218)

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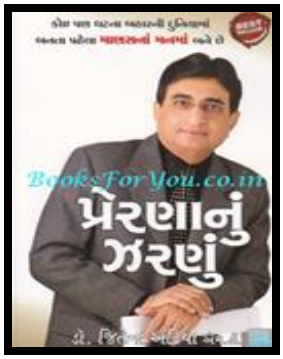
GENERAL

5 

Prerna nu zarnu by Jitendra Adhiya. Ahmedabad: Rudra Publication, 2011.

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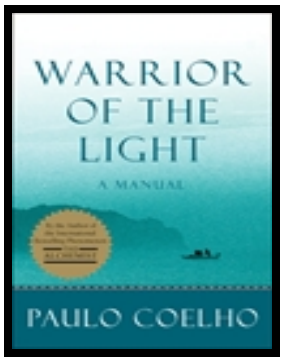
6 

Manual of the warrior of light by Paulo Coelho. New Delhi: HarperCollins Publishers India, 2011.

291.401 C6M2 (179274)

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The handbook of journal publishing by Sally Morris, Ed Barnas and Douglas LaFrenier. Cambridge: Cambridge University Press, 2013.

070.5 M6H2 (179269)

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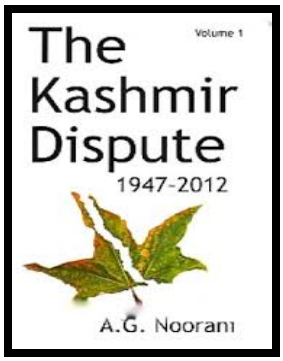
8 

The Kashmir dispute 1947-2012 - 2 Vols. by A.G. Noorani. New Delhi: Tulika Books, 2013.

954.6 N6K2-I (179247-179248)

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9

The reluctant fundamentalist: from book to film by Mira Nair. New York: Penguin Group Inc., 2013.

781.54213 N2R3 (179244)

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10

Bombay stories by Saadat Hasan Manto. Noida: Random House, 2012.

813.6 M2B6 (179233)

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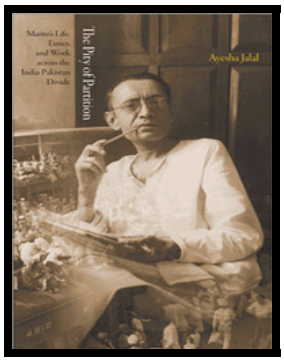

The pity of partition: manto's life, times and work across the India-Pakistan divide by Ayesha Jalal. Noida: Harper Collins Publishers India, 2013.

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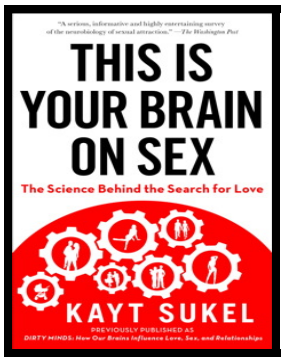
12



This is your brain on sex: the science behind the search for love by Kayt Sukel. New York: Simon and Schuster, 2012.

155.31 S8T4 (179241)

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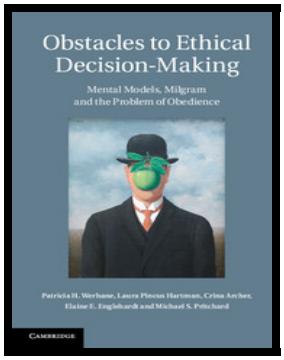
13 

Obstacles to ethical decision-making: mental models, milgram and the problem of obedience by Patricia H. Werhane, Laura Pincus Hartman and Crina Archer. Cambridge: Cambridge University Press, 2013.

174.4 W3O2 (179268)

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MANAGEMENT

ENTREPRENEURSHIP

14

Dhandha: how Gujaratis do business by Shobha Bondre. Noida: Random House, 2013.

338.76 B6D4 (179252)

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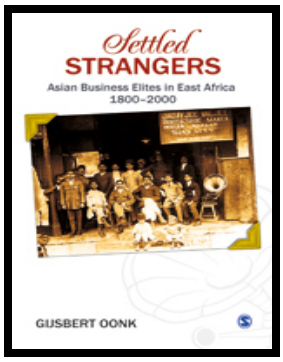
15 

Settled strangers: Asian business elites in East Africa(1800-2000) by Gijsbert Oonk. New Delhi: Sage Publications, 2013.

305.89506 O6S3 (179334)

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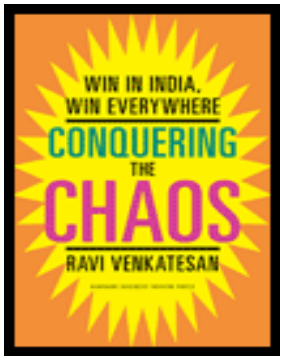
16 

Conquering the chaos: win in India, win everywhere by Ravi Venkatesan. Boston: Harvard Business Review Press, 2013.

658.0490954 V3C6 (179331)

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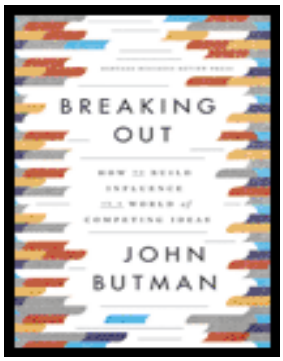
17 

Breaking out: how to build influence in a world of competing ideas by John Butman. Boston: Harvard Business Review Press, 2013.

658.4094 B8B7 (179330)

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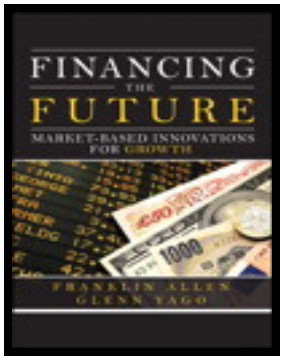
FINANCE

18 

Financing the future: market-based innovations for growth by Franklin Allen. New Jersey: Pearson Prentice Hall, 2010.

332.041 A5F4 (179324) *

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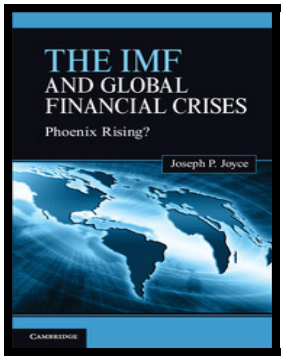
19 

The IMF and global financial crises: phoenix rising? by Joseph P. Joyce. Cambridge: Cambridge University Press, 2013.

332.152 J6I6 (179270)

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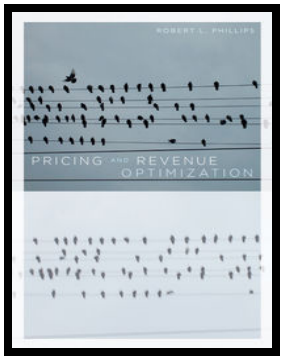
20 

Pricing and revenue optimization by Robert L. Phillips. Stanford: Stanford University Press, 2005.

658.1554 P4P7 (179326) **

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GENDER STUDIES

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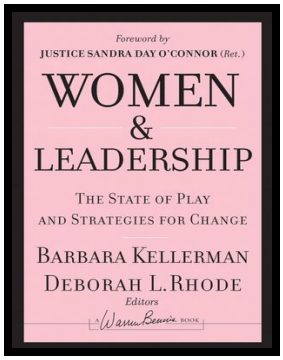

Women and leadership: the state of play and strategies for change by Barbara Kellerman and Deborah L. Rhode (Editors). San Francisco: Jossey-Bass, 2007.

305.42 W61 (179319) *

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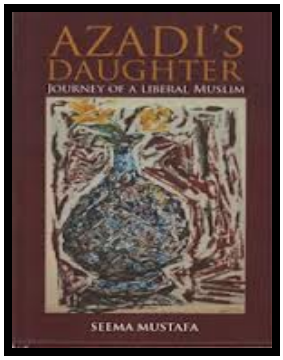
22



Azadi's daugher: journey of a liberal Muslim by Seema Mustafa. Delhi: ImprintOne, 2012.

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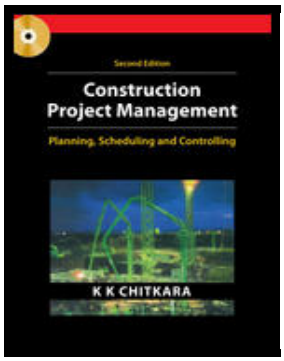
GENERAL

23



Construction project management : planning, scheduling and controlling. New Delhi: Tata McGraw Hill Education, 2010.

690.0684 C6 (179273)

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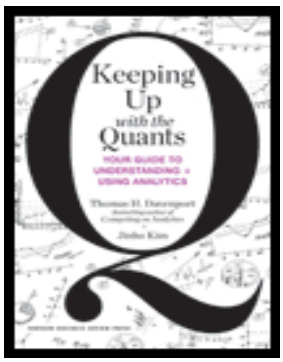

Keeping up with the quants: your guide to understanding + using analytics by Thomas H. Davenport. Boston: Harvard Business Review Press, 2013.

658.4015 D2K3 (179333)

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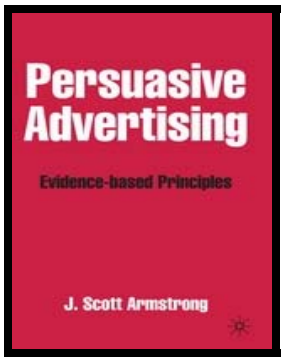
MARKETING

25



Persuasive advertising: evidence-based advertising by J. Scott Armstrong, Gerry Lukeman and Sandeep Patnaik. Basingstoke: Palgrave Macmillan, 2010.

659.1 A7P3 (179317) *

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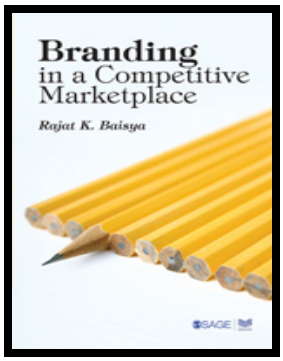
26



Branding in a competitive marketplace by Rajat K. Baisya. New Delhi: Sage Publications, 2013.

658.827 B2B7 (179329)

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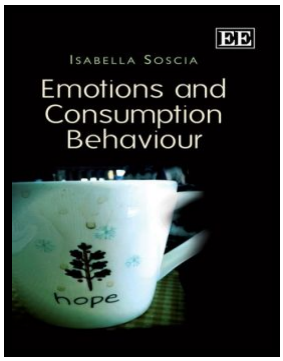

Emotions and consumption behaviour by Isabella Soscia. Cheltenham: Edward Elgar Publishing, 2013.

658.8342 S6E6 (179318)

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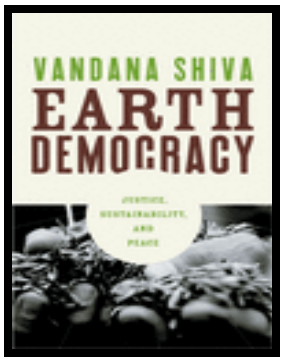
PUBLIC POLICY

ENVIRONMENT

28



Earth democracy: justice, sustainability and peace by Vandana Shiva. Cambridge: South End Press, 2005.

333.7 S4E2 (179325)

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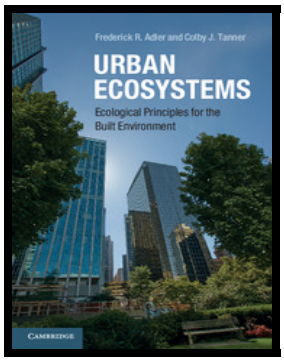
29 

Urban ecosystems: ecological principles for the built environment by Frederick R. Adler and Colby J. Tanner. Cambridge: Cambridge University Press, 2013.

307.76 A2U7 (179271)

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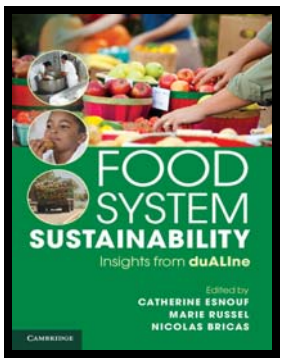
HEALTH

30 

Food system sustainability: insights from duALIne by Catherine Esnouf, Marie Russel and Nicolas Bricas (Editors). Cambridge: Cambridge University Press, 2013.

338.19 F68 (179267)

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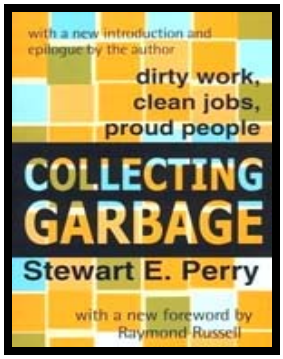
SOCIAL SCIENCE

31 

Collecting garbage: dirty work, clean jobs, proud people by Stewert E. Perry. New Jersey: Transaction Publishers, 1998.

334.0828440979461 P3C6 (179277) **

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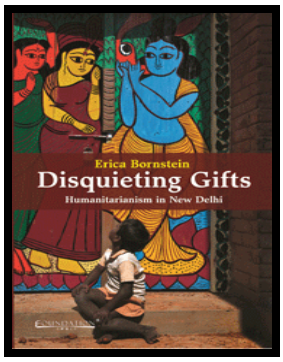
32 

Disquieting gifts: humanitarianism in New Delhi by Erica Bornstein. Cambridge: Cambridge University Press India Pvt. Ltd., 2012

361.7095456 B6D4 (179266)

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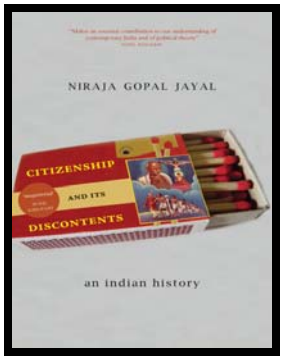
33 

Citizenship and its discontents: an Indian history by Niraja Gopal, Jayal. Ranilhet: Permanent BlackSwan, 2013.

323.60954 J2C4 (179272) **

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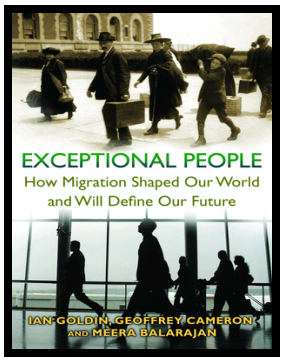
34 

Exceptional people: how migration shaped our world and will define our future by Ian Goldin, Geoffrey Cameron and Balarajan, Meera. Princenton: Princenton University Press, 2012

304.8 G6E9 (179320)

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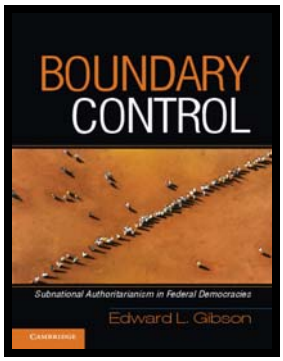
35 

Boundary control: subnational authoritarianism in federal democracies by Edward L. Gibson. Cambridge: Cambridge University Press, 2012.

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