



Vikram Sarabhai Library

New Arrivals (Books)

(On Display May 08 – 14, 2017)



Available for issue from May 15th, 2017

- **WHERE ARE THESE BOOKS?**
The new arrivals section (books) is right behind the circulation counter.
- **HOW TO RESERVE THE BOOK?**
Reserve the book through the online catalogue (<http://vslopac.iima.ac.in>), using “Place hold” option.
- **HOW TO SUGGEST THE BOOK?**
You can suggest the book through the online catalogue (<http://vslopac.iima.ac.in>), using “[Your purchase suggestions](#)” option.

Vikram Sarabhai Library New Arrivals Books May 08 - 14, 2017

SUBJECTS

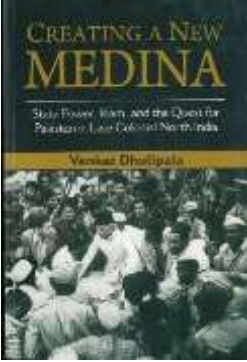
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Note:

- * Issued to Faculty
- ** Issued to FPM
- *** Issued to Student

GENERAL

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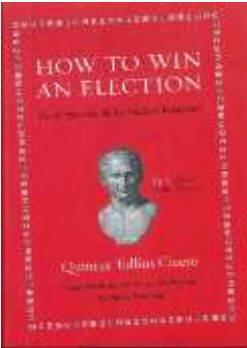


Creating a new Medina: state power, Islam, and the quest for Pakistan in late colonial North India by Venkat Dhulipala. Delhi: Cambridge University Press, 2016.

322.420882971 D4C7 (194366)

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- 2

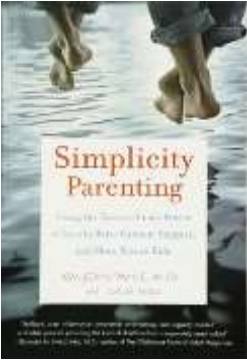


How to win an election: an ancient guide for modern politicians by Quintus Tullius Cicero. New Jersey: Princeton University Press, 2012.

324.720937 C4H6 (194369)*

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- 3

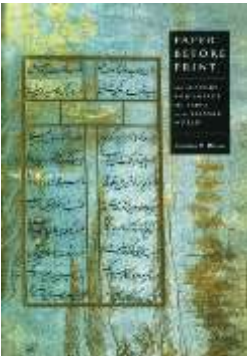


Simplicity parenting: using the extraordinary power of less to raise calmer, happier, and more secure kids by Kim John Payne. New York: Ballantine Books, 2010.

649.1 P2S4 (194376)**

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- 4



Paper before print: the history and impact of paper in the Islamic world by Jonathan M. Bloom. New Haven: Yale University Press, 2001.

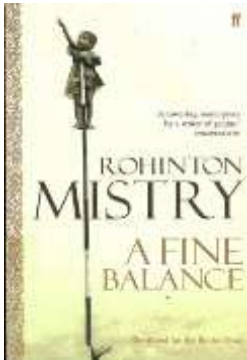
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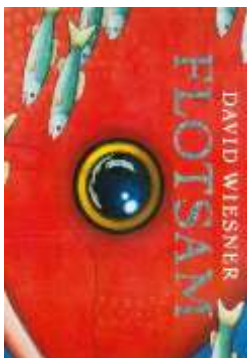
A fine balance by Rohinton Mistry. London: Faber and Faber, 2006.

813.54 M4F4 (194360)*

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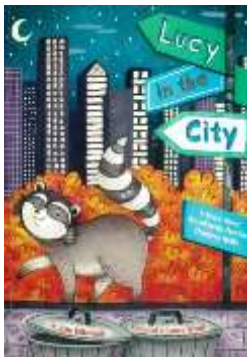
Flotsam by David Wiesner. USA: Clarion Books , 2006.

813.6 W4F5 (194361)*

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Lucy in the city: a story about developing spatial thinking skills by Julie Dillemath. Washington: Magination press, 2015.

820.93561 D4L8 (194362)*

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8



Swami and friends by R K. Narayan. Madras: Indian Thought publication, 2008.

823.912 N2S9 (194375)***

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But what if we're wrong?: thinking about the present as if it were the past by Chuck Klosterman. New York: Blue Rider Press, 2016.

909.8312 K5B8 (194359)*

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10



The South African Gandhi: stretcher-bearer of empire by Ashwin Desai. New Delhi: Navayana publishing, 2015.

968.049092 D3S6 (194363)*

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MANAGEMENT

COMMUNICATION

11



PM interview questions: over 160 problems and solutions for product management interview questions by Lewis C. Lin. Seattle: Impact Interview, 2016.

658.56 L4P6 (194358)

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ECONOMICS

12



Evolution of destination planning and strategy: the rise of tourism in Croatia by Larry Dwyer (Editor). Proquest ebook: Springer International Publishing, 2016.

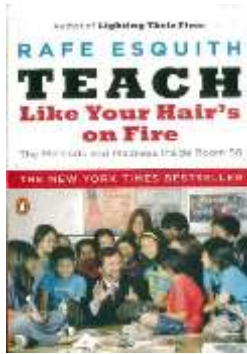
330 E9 (ER000559)

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EDUCATION

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Teach like your hair's on fire: the methods and madness inside room 56 by Rafe Esquith. New York: Penguin, 2007.

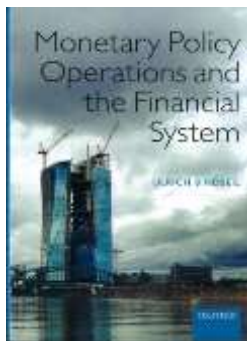
370.1 E8T3 (194368)**

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FINANCE

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Monetary policy operations and the financial system by Ulrich Bindseil. UK: Oxford University Press, 2014.

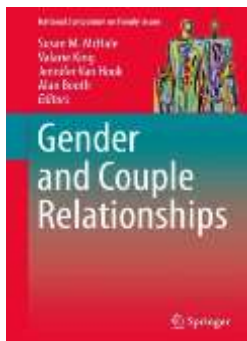
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GENDER STUDIES

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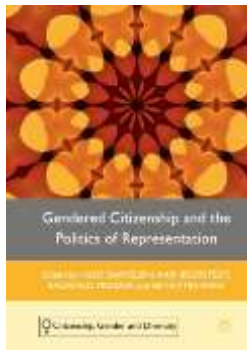


Gender and couple relationships by Susan McHale (Editor). Switzerland: Springer International Publishing, 2016.

300 G3 (ER000561)

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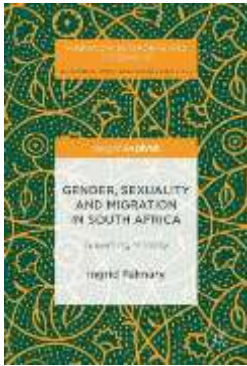
Gendered citizenship and the politics of representation by Hilde Danielsen (Editor). UK: Palgrave Macmillan , 2016.

300 G3 (ER000564)

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Gender, sexuality and migration in South Africa: governing morality by Ingrid Palmay. Switzerland: Springer International Publishing, Palmay, Ingrid, 2017.

300 P2G3 (ER000563)

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Gender and sexuality in male-dominated occupations: women working in construction and transport by Tessa Wright. UK: Palgrave Macmillan, 2016.

650 W7G3 (ER000562)

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GENERAL

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The design of everyday things: revised and expanded edition by Donald A. Norman. London: MIT Press, 2014.

745.20019 N6D3 (194357)

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IT/SYSTEMS

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Effective STL: 50 specific ways to improve your use of the standard template library by Scott Meyers. India: Pearson, 2001.

005.133 M3E3 (194364)

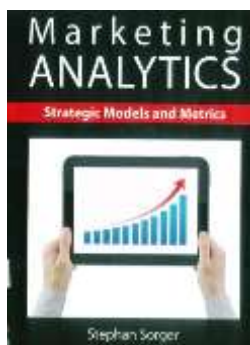
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MARKETING

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Marketing analytics: strategic models and metrics by Stephan Sorger. USA: CreateSpace Independent Publishing Platform, 2013.

658.83 S6M2 (194365)

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PUBLIC POLICY

ENVIRONMENT

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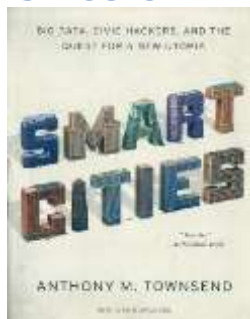
Environmental heresies: the quest for reasonable by Juha Hiedanpaa. UK: Palgrave Macmillan, 2016.

363.7 H4E6 (ER000557)

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INFRASTRUCTURE

23



Smart cities: big data, civic hackers, and the quest for a new utopia by Anthony M. Townsend. New York: W W Norton & Co, 2014.

307.76 T6S6 (194374)

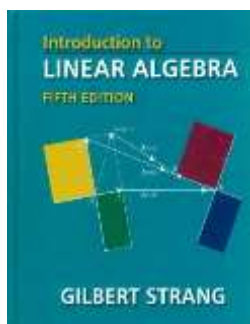
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MATHEMATICS

STATISTICS

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Introduction to linear algebra by Gilbert Strang. Massachusetts: Wellesley-Cambridge Press, 2016.

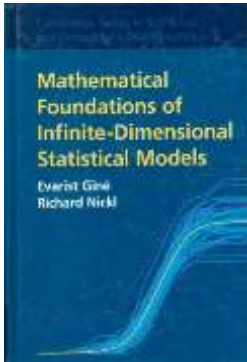
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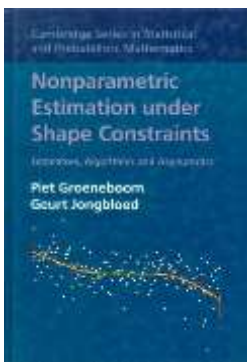
Mathematical foundations of infinite dimensional statistical models by Evarist Giné. New York: Cambridge University Press, 2016.

519.54 G4M2 (194300)

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26



Nonparametric estimation under shape constraints: estimators, algorithms and asymptotics by Piet Groeneboom. New York: Cambridge University Press, 2014.

519.54 G7N6 (194301)

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SOCIAL SCIENCE

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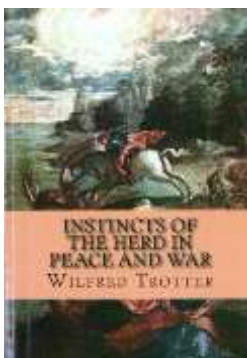


Fabrics of Indianness : the exchange and consumption of clothing in transnational Guyanese hindu communities by Sinah Theres Kloß. US: Palgrave Macmillan , 2016.

300 K5F2 (ER000560)

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The instincts of the herd in peace and war by Wilfred Trotter. London: Adelphi Terrace, 2005.

301.15 T7I6 (194367)**

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Darwin's unfinished symphony: how culture made the human mind by Kevin N. Laland. New Jersey: Princeton University Press, 2017.

303.4 L2D2 (194372)

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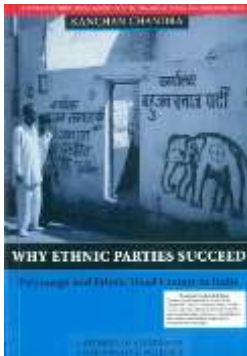


Engaged anthropology: views from Scandinavia by Tone Bringa (Editor). Proquest ebook: Springer International Publishing, 2016.

306 E6 (ER000555)

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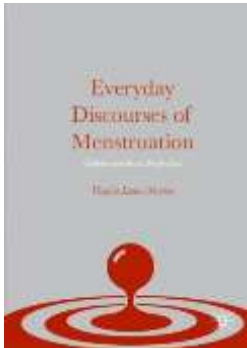
Why ethnic parties succeed: patronage and ethnic head counts in India by Kanchan Chandra. Delhi: Cambridge University Press, 2004.

306.260954 C4W4 (194370)**

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Everyday discourses of menstruation: cultural and social perspectives by Victoria Louise Newton. UK: Palgrave Macmillan , 2016.

306.4613 N3E9 (ER000558)

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Enjoyment and submission in modern fantasy by Mihnea Panu. UK: Palgrave Macmillan , 2016.

306.775 P2E6 (ER000556)

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