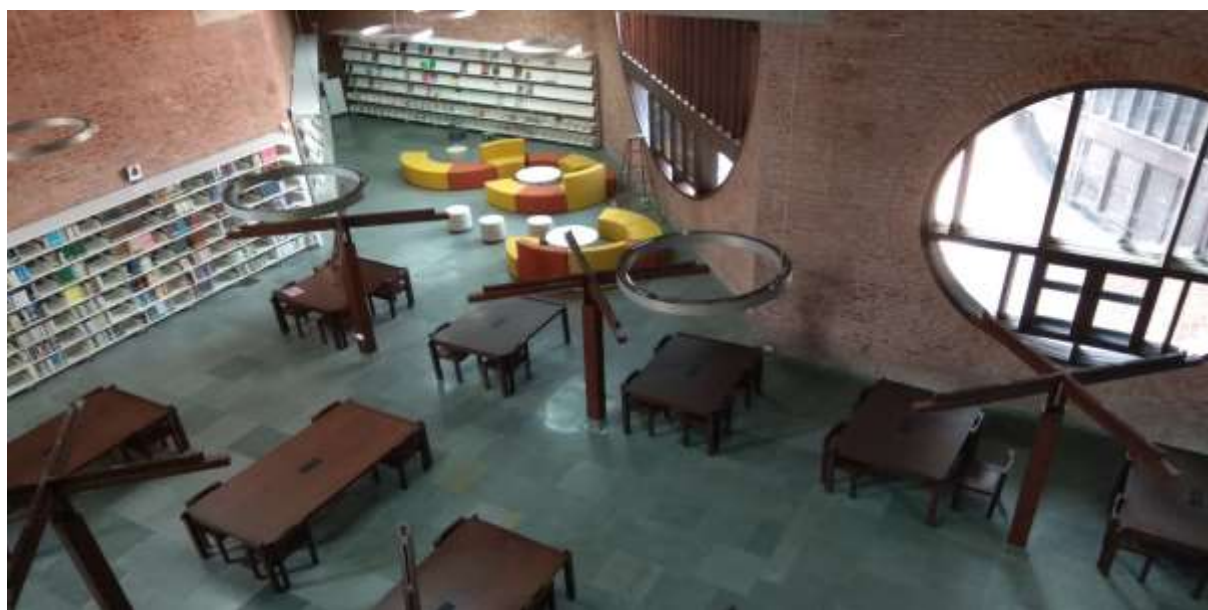




## Vikram Sarabhai Library

### New Arrivals (Books)

(On Display 24 – 30 December, 2018)



### Available for issue from 31 December, 2018

- **WHERE ARE THESE BOOKS?**  
The new arrivals section (books) is located in first floor.
- **HOW TO RESERVE THE BOOK?**  
Reserve the book through the online catalogue (<http://vslopac.iima.ac.in>), using “Place hold” option.
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You can suggest the book through the online catalogue (<http://vslopac.iima.ac.in>), using “[Your purchase suggestions](#)” option.

**Vikram Sarabhai Library New Arrivals Books 24 - 30 December, 2018**

## SUBJECTS

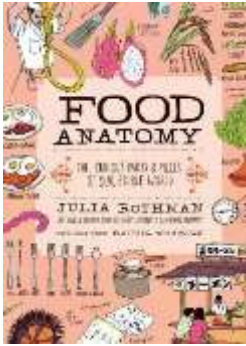
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<b>MANAGEMENT .....</b>	<b>4</b>
<b>AGRICULTURE.....</b>	<b>4</b>
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**Note:**

- \* Issued to Faculty
- \*\* Issued to FPM
- \*\*\* Issued to Student

## GENERAL

1



Food anatomy: the curious parts and pieces of our edible world by Julia Rothman. Massachusetts: Storey Publishing, 2016.

641.3 R6F6 (197981)\*

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2

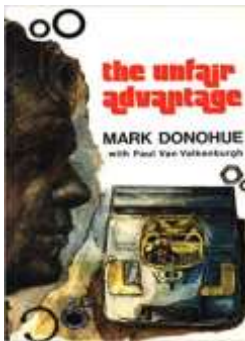


281 and beyond by V V S Laxman. Chennai: Westland, 2018.

796.3580954 L2T9 (198031)

[Place Hold](#)

3



The unfair advantage by Mark Donohue. Cambridge: Bentley Publishers, 2000.

796.72092 D6U6 (198037)

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4



Neuromancer by William Gibson. New York: Penguin, 2016.

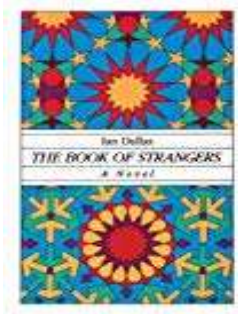
813.54 G4N3 (198034)\*\*\*

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5



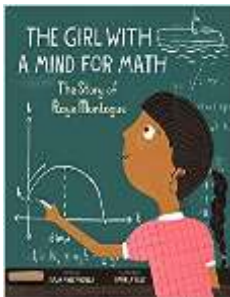
The book of strangers: a novel by Ian Dallas. New York: Suny Press, 1988.

823.914 D2B6 (198043)

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6



The girl with a mind for math: the story of Rhea Montague by Julia Finley Mosca. Wisconsin: Innovation Press, 2018.

823.92 M6G4 (198046)\*

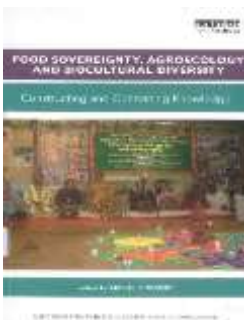
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## MANAGEMENT

### AGRICULTURE

7



Food sovereignty, agroecology and biocultural diversity: constructing and contesting knowledge by Michel P. Pimbert (Editor). London: Routledge, 2016.

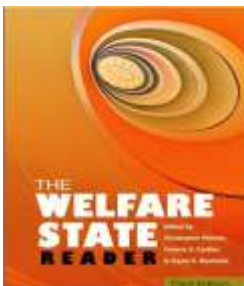
333.9516 F6 (198030)\*

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### ECONOMICS

8



The welfare state reader by Christopher Pierson (Editor). London: Polity Press, 2006.

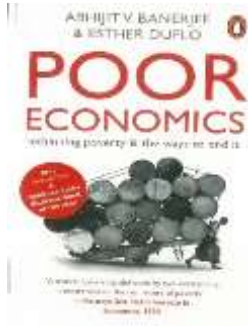
330.126 W3 (198009)

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9



Poor economics: rethinking poverty and the ways to end it by Abhijit V. Banerjee. Gurgaon: Penguin, 2013.

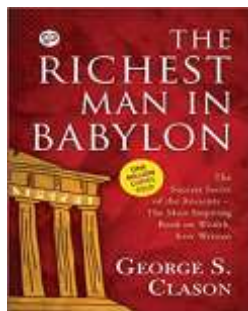
339.46 B2P6 (197978)

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## FINANCE

10

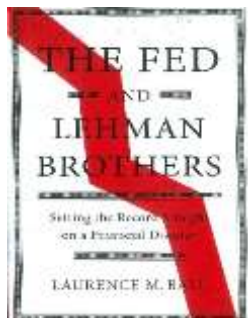


The richest man in Babylon by George S. Clason. New Delhi: General Press, 2018.

332.024 C5R4 (198010)

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11



The Fed and Lehman brothers: setting the record straight on a financial disaster by Laurence M. Ball. Cambridge: Cambridge University Press, 2018.

332.660973 B2F3 (198029)

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## IT/SYSTEMS

12



Intel Xeon Phi processor high performance programming by Jim Jeffers. London: Morgan Kaufmann, 2016.

004.11 J3I6 (198033)

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13



High performance parallelism pearls: multicore and many core programming approaches Vol.2 by James Reinders. Amsterdam: Morgan Kaufmann, 2015.

004.35 R3H4 (198011)

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14

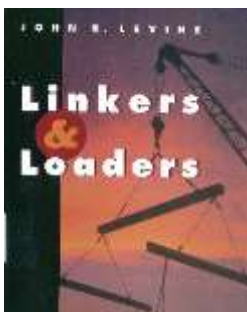


Advanced compiler design and implementation by Steven S. Muchnick. San Diego: Morgan Kaufmann, 1997.

005.453 M8A2 (197980)

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15



Linkers and loaders by John Levine. San Francisco: Morgan Kaufmann, 2000.

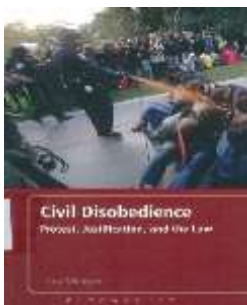
005.456 L3L4 (198032)

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## LEGAL ASPECTS

16



Civil disobedience: protest, justification, and law by Tony Milligan. New Delhi: Bloomsbury, 2018.

303.610973 M4C4 (198016)

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## MARKETING

17



The Routledge companion to critical marketing  
by Mark Tadajewski (Editor). London: Routledge, 2019.

658.8 R6 (197982)\*\*

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18



Internet marketing: a practical approach in the Indian context  
by Moutusy Maity. New Delhi: Oxford University Press, 2017.

658.840954 M2I6 (197979) \*\*\*

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## RESEARCH METHODS

19



What is discourse analysis by Stephanie Taylor. New Delhi:  
Bloomsbury, 2018.

401.41 T2W4 (198015)

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## SOCIAL SCIENCE

20



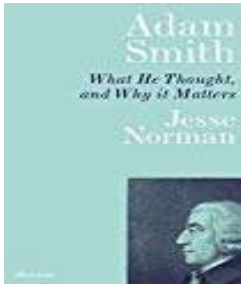
David Hume by Christopher J. Berry. New Delhi: Bloomsbury, 2013.

192 B3D2 (198017)

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21



Adam Smith: what he thought, and why it matters  
by Jesse Norman. London: Penguin Books, 2018.

192 N6A2 (198039)\*

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22



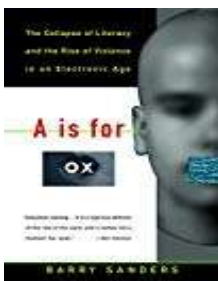
Applied anthropology: unexpected spaces, topics, and methods  
by Nahm, Sheena (Editor). London: Routledge, 2016.

301 A7 (198013)

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23

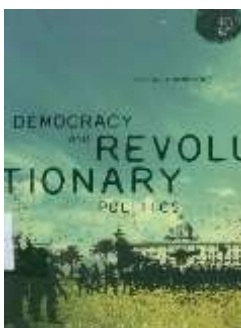


A is for ox: the collapse of literacy and the rise of violence in an  
electronic age by Barry Sanders. New York: Vintage, 1995.

302.2242 S2A4 (198044)

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24



Democracy and revolutionary politics by Neera Chandhoke. London:  
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303.62 C4D3 (198019)

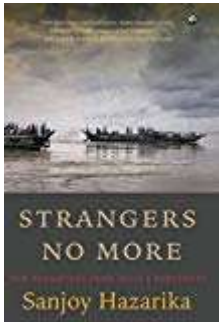
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Strangers no more: new narratives from India's Northeast by Sanjoy Hazarika. New Delhi: Aleph Book Company, 2018.

305.80954 H2S8 (198038)

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26



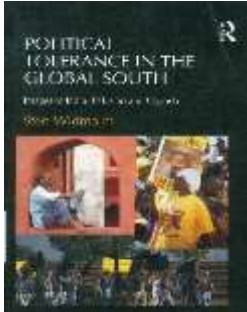
Culture and Identity by Kidd Warren. London: Palgrave Macmillan, 2017.

306 K4C8 (198014)

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27



Political tolerance in the global south: images of India, Pakistan and Uganda by Sten Widmalm. London: Routledge, 2016.

306.2091724 W4P6 (198012)

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Poststructuralism and after: structure, subjectivity and power by David R. Howarth. Basingstoke: Palgrave Macmillan, 2013.

320.01 H6P6 (198036)\*\*

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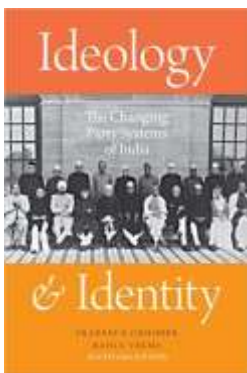
Reclaiming the state: a progressive vision of sovereignty for a post-neoliberal world by William Mitchell. London: Pluto Press, 2017.

320.15 M4R3 (198007)

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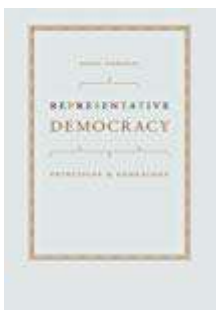
Ideology and identity: the changing party systems of India by Pradeep K Chhibber. New Delhi: Oxford University Press, 2018.

320.954 C4I2 (198035)\*\*

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31



Representative democracy: principles and genealogy by Nadia Urbinati. Chicago: University of Chicago Press, 2008.

321.8 U7R3 (198045)\*\*

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32



Social movements and the state in India: deepening democracy by Kenneth Bo Nielsen (Editor). London: Palgrave Macmillan, 2016.

322.440954 S6 (198018)

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33



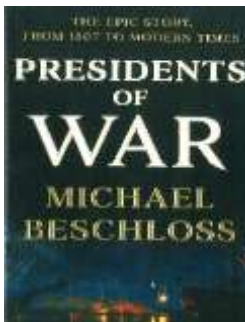
The idea of nation and its future in India by Shibani Kinkar Chaube. New Delhi: Routledge, 2017.

327.54 C4I2 (198008)

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Presidents of war by Michael Beschloss. New York: Crown, 2018.

355.00973 B3P7 (197884)

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