



Vikram Sarabhai Library
IIMA Weekly News Digest
(February 23 – March 1, 2015)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	IIMA placement: Samsung recruits 13 students	DNA	February 23, 2015	Full text
2	Samsung makes highest number of offers at second cluster of IIM-A placements	Financial Express	February 23, 2015	Full text
3	Make in India an old mantra	Times of India	February 23, 2015	Full text
4	How Naik is reshaping IIM-A in his second term	Economic Times	February 24, 2015	Full text
5	Agri-franchising more cost effective than CoCo model: IIM-A	Business Standard	February 26, 2015	Full text
6	IIM-A's CIIE incubatee sets up India's largest biomass cook-stove factory in Gujarat	Business Standard	February 27, 2015	Full text
7	IIM-A incubator set to widen its nationwide network	Indian Express	March 1, 2015	Full text

Faculty Column

1	A whole world to be explored beyond the conventional...by Prof. Dheeraj Sharma	DNA Column: Career Q & A	February 23, 2015	Full text
2	Swine flu: stake holders must work together by Prof. Anurag Agarwal	DNA Column: Lawfully Yours	March 1, 2015	Full text
3	Opportunities to open minds by Prof. Anil Gupta	DNA Column: Minds on the Margin	March 1, 2015	Full text