



विद्याविनियोगाद्विकासः

**IIM**

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### IIMA Weekly News Digest

(February 23 – March 1, 2015)

| SR. NO.             | TITLE  | SOURCE            | DATE              | FULL TEXT                 |
|---------------------|--|-------------------|-------------------|---------------------------|
| <b>News on IIMA</b> |  |                   |                   |                           |
| 1                   | IIMA placement: Samsung recruits 13 students   | DNA               | February 23, 2015 | <a href="#">Full text</a> |
| 2                   | Samsung makes highest number of offers at second cluster of IIM-A placements         | Financial Express | February 23, 2015 | <a href="#">Full text</a> |
| 3                   | Make in India an old mantra  | Times of India    | February 23, 2015 | <a href="#">Full text</a> |
| 4                   | How Naik is reshaping IIM-A in his second term                                       | Economic Times    | February 24, 2015 | <a href="#">Full text</a> |
| 5                   | Agri-franchising more cost effective than CoCo model: IIM-A                          | Business Standard | February 26, 2015 | <a href="#">Full text</a> |
| 6                   | IIM-A's CIIE incubatee sets up India's largest biomass cook-stove factory in Gujarat | Business Standard | February 27, 2015 | <a href="#">Full text</a> |
| 7                   | IIM-A incubator set to widen its nationwide network                                  | Indian Express    | March 1, 2015     | <a href="#">Full text</a> |

## Faculty Column

|   |  |                                 |                   |                           |
|---|--|---------------------------------|-------------------|---------------------------|
| 1 | A whole world to be explored beyond the conventional...by Prof. Dheeraj Sharma | DNA Column: Career Q & A        | February 23, 2015 | <a href="#">Full text</a> |
| 2 | Swine flu: stake holders must work together by Prof. Anurag Agarwal            | DNA Column: Lawfully Yours      | March 1, 2015     | <a href="#">Full text</a> |
| 3 | Opportunities to open minds by Prof. Anil Gupta                                | DNA Column: Minds on the Margin | March 1, 2015     | <a href="#">Full text</a> |