



Vikram Sarabhai Library, Indian Institute of Management

IIMA in Media

(May 26- June 01, 2014)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	Others who stormed into the techies' bastion @ IIMA	DNA	May 26, 2014	Full text
2	IIMA summer school gets 11 SAARC participants	DNA	May 29, 2014	Full text
3	IIM-A's summer school goes global	Business Standard	May 29, 2014	Full text
4	IIM-A summer school attracts students from Saarc nations	Times of India	May 29, 2014	Full text
5	4Ps of marketing helped Modi become PM: Study	Times of India	May 30, 2014	Full text
Faculty Column				
1	Don't mess with the banking sector by Prof. T.T Ram Mohan	The Hindu	May 31, 2014	Full text