



**Vikram Sarabhai Library**  
**IIMA Weekly News Digest**  
 (March 2 – March 8, 2015)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
<b>News on IIMA</b>				
1	Call to shift focus from IIMs to school education	DNA	March 2, 2015	<a href="#">Full text</a>
2	Top business schools see robust hiring	MINT	March 2, 2015	<a href="#">Full text</a>
3	MICA ex-director passes away	Ahmedabad Mirror	March 4, 2015	<a href="#">Full text</a>
4	11 IIMA students prefer own biz over cushy jobs	Ahmedabad Mirror	March 4, 2015	<a href="#">Full text</a>
5	How public-private partnership can embrace agri-value chain?	Business Line	March 4, 2015	<a href="#">Full text</a>
6	Army and Navy band perform at IIMA	DNA	March 4, 2015	<a href="#">Full text</a>
7	Internet, e-commerce firms rule IIM-A placements	Financial Express	March 4, 2015	<a href="#">Full text</a>
8	Accenture top recruiter as IIM-A placements end	Indian Express	March 4, 2015	<a href="#">Full text</a>
9	Over 115 firms recruit 375 IIM-A students; Accenture top hirer	MINT	March 4, 2015	<a href="#">Full text</a>
10	Seven GUJ brands are most trustworthy	DNA	March 5, 2015	<a href="#">Full text</a>
11	Making women feel safe is a matter of pride	Economic Times	March 8, 2015	<a href="#">Full text</a>

## Faculty Column

1	Great demand for trained gemologists in India & abroad by Prof. Dheeraj Sharma	DNA Column: Career - Q & A	March 2, 2015	<a href="#">Full text</a>
2	Taylor swift and trademarks: a new trend's emerging by Prof. Anurag Agarwal	DNA Column: Lawfully Yours	March 8, 2015	<a href="#">Full text</a>