



**Vikram Sarabhai Library, Indian Institute of Management**

**IIMA in Media**

(14<sup>th</sup> October -20<sup>th</sup> October, 2013)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
<b>News on IIMA</b>				
1	IIMA takes its Entre fair online <i>The entrepreneurship fair organized by IIMA connected over 10K students from more than 12 countries</i>	Ahmedabad Mirror	14 <sup>th</sup> October 2013	<a href="#">Full text</a>
2	Urban working young lack financial literacy: IIM-A study <i>The study conducted by Prof. Sobhesh K. Agarwalla, Prof. Samir K. Barua, Prof. Joshy Jacob &amp; Prof. Jayanth R.Verma</i>	Business Standard	14 <sup>th</sup> October, 2013	<a href="#">Full text</a>
3	IIM-A moves up the 39th spot in The Economist MBA rankings	Business Standard	15 <sup>th</sup> October 2013	<a href="#">Full text</a>
4	IIM-A moves up The Economist B-school ranking list	Business Line	15 <sup>th</sup> October 2013	<a href="#">Full text</a>
5	IIM-A is 39th in Economist's b-school ranking	Times of India	15 <sup>th</sup> October 2013	<a href="#">Full text</a>
6	IIM-A ranked 39th in global survey	Financial Express	15 <sup>th</sup> October 2013	<a href="#">Full text</a>
7	IIMA ranks 39th in The Economist MBA ranking	DNA	15 <sup>th</sup> October 2013	<a href="#">Full text</a>
8	IIM-A ranks 39 in The Economist MBA Ranking 2013	Indian Express	15 <sup>th</sup> October 2013	<a href="#">Full text</a>
9	Eight IIM-A students with out-of-box self-employment ideas get alumni funds	Indian Express	16 <sup>th</sup> October, 2013	<a href="#">Full text</a>
10	France wants tie-ups with NID, IIMA	Indian Express	16 <sup>th</sup> October, 2013	<a href="#">Full text</a>
11	IIM-A set to launch RTE resource center	DNA	20 <sup>th</sup> October, 2013	<a href="#">Full text</a>
12	IIM-A plans RTE center to boost primary education	Indian Express	20 <sup>th</sup> October, 2013	<a href="#">Full text</a>
13	IIM-A plans resource Centre to help achieve RTE goals	Times of India	20 <sup>th</sup> October, 2013	<a href="#">Full text</a>
<b>Faculty Column</b>				
1.	Why do some trees disappears? By Prof. Anil K. Gupta	Column: Minds on the Margin DNA	14 <sup>th</sup> October, 2013	<a href="#">Full text</a>
2.	Roses are red & Violets blue...is Cadbury purple by Prof. Anurag Agarwal	Column: Lawfully Yours DNA	14 <sup>th</sup> October, 2013	<a href="#">Full text</a>
3	Can bureaucracy's mind be reformatted	Column: Minds on the Margin DNA	20 <sup>th</sup> October, 2013	<a href="#">Full text</a>

## Interview

1.	Taking IIM-A beyond classrooms <i>Prof. Ashish Nanda free-wheeling conversation with team DNA</i>	Column: DNA Exclusive	20 <sup>th</sup> October, 2013	<a href="#">Full text</a>
2.	New IIM-A bridge to Ahmedabad <i>The B-School's Director is striving to build firmer links with community</i>	Column: Sunday Special Times of India	20 <sup>th</sup> October, 2013	<a href="#">Full text</a>