



Vikram Sarabhai Library
IIMA Weekly News Digest
 (October 20-26, 2014)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	Teachers, friends at IIM-A recall Arvind Subramanian's fun-filled student days	Business Standard	October 20, 2014	Full text
2	'Entre'preneurship fair at IIM-A	DNA	October 20, 2014	Full text
3	Author your own story book <i>A workshop for children where they are introduced to the basics of writing</i>	DNA	October 21, 2014	Full text
4	Top B-school students lack sales acumen, customer focus	Financial Express	October 23, 2014	Full text

Faculty Column				
1	Hot Amdavad faces risk of cold-related mortality by Prof. Amit Garg	DNA Column: Killer Climate	October 22, 2014	Full text