

# Book display on Big Data

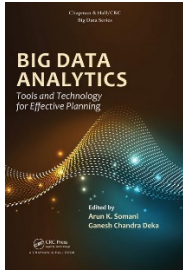


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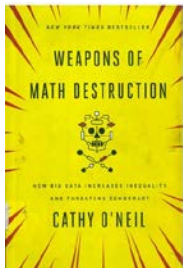


Big data analytics: tools and technology for effective planning by Arun K. Somani. Boca Raton: CRC Press, 2017.

005.7 B4 (198791)

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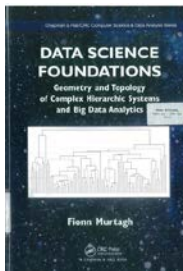


Weapons of math destruction: how big data increases inequality and threatens democracy by Cathy O'Neil. New York: Crown, 2016.

005.7 O6W3 (194007)

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3



Data science foundations: geometry and topology of complex hierarchic systems and big data analytics by Fionn Murtagh. Boca Raton: CRC Press, 2017.

005.701514 M8D2 (195782)

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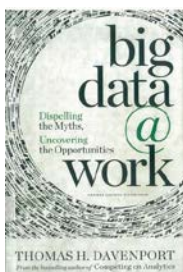


The data revolution: big data, open data, data infrastructures and their consequences by Rob Kitchin. Los Angeles: Sage, 2014.

005.74015 K4D2 (188618)

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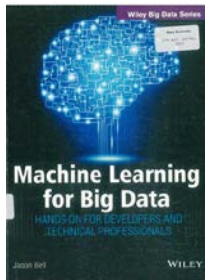


Privacy, big data, and the public good: frameworks for engagement by Julia Lane. New York: Cambridge University Press, 2015.

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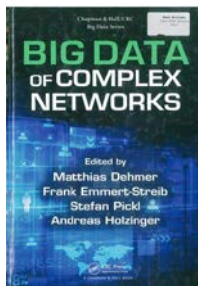


Machine learning for big data: hands-on for developers and technical professionals by Jason Bell. New Delhi: Wiley, 2015.

005.74015 B3M2 (189174)

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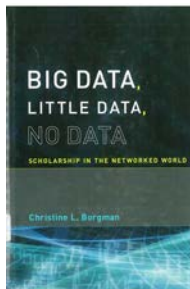


Big data of complex networks by Matthias Dehmer. Boca Raton: CRC Press, 2017.

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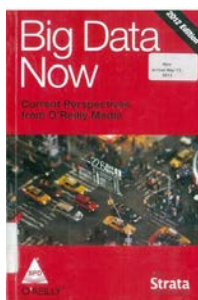


Big data, little data, no data: scholarship in the networked world by Christine L. Borgman. Cambridge: The MIT Press, 2015.

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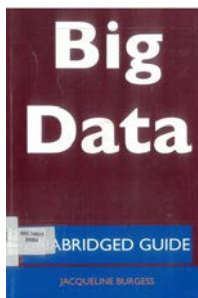


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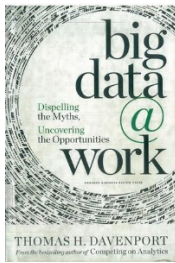


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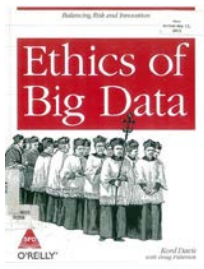


Big data at work: dispelling the myths, uncovering the opportunities by Thomas H. Davenport. Boston: Harvard Business Review Press, 2014.

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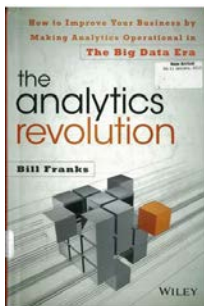


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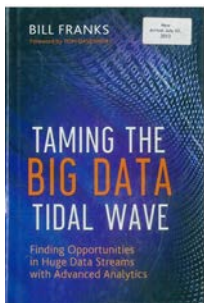


The analytics revolution: how to improve your business by making analytics operational in the big data era by Bill Franks. Hoboken: Wiley, 2014.

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Taming the big data tidal wave: finding opportunities in huge data streams with advanced analytics by Bill Franks. Hoboken: John Wiley & Sons, Inc., 2012.

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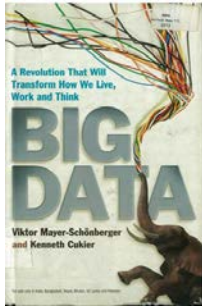


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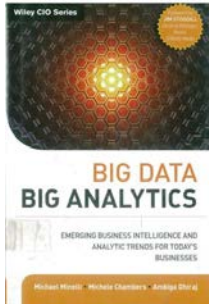


Big data: a revolution that will transform how we live, work and think by Viktor Mayer-Schonberger. United Kingdom: John Murray, 2013.

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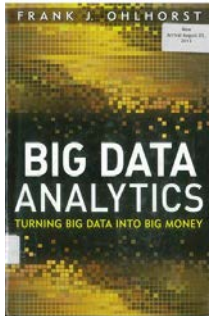


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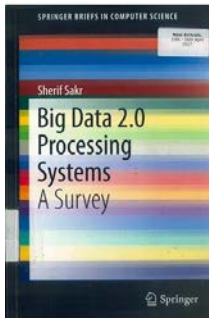


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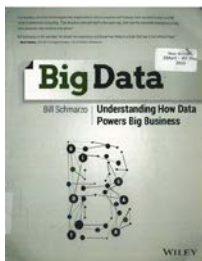


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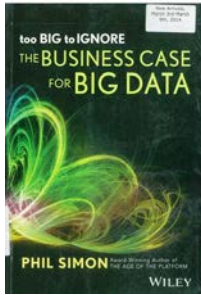
Big data: understanding how data powers big business by Bill Schmarzo. New Delhi: John Wiley & Sons, 2014.

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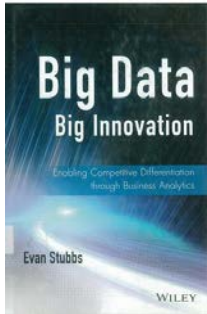


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Big data, big innovation: enabling competitive differentiation through business analytics by Evan Stubbs. Hoboken, N.J.: John Wiley and Sons, 2014.

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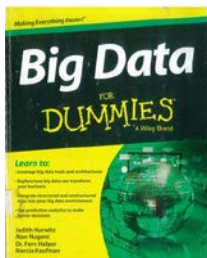


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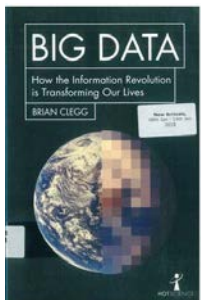


Big data for dummies by Judith Hurwitz. Hoboken: Wiley, 2013.

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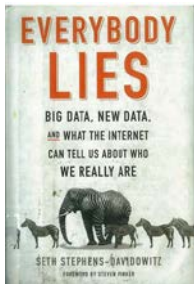


Big data: how the information revolution is transforming our lives by Brian Clegg. London: Icon Books, 2017.

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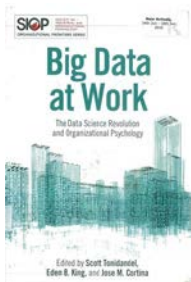


Everybody lies: big data, new data, and what the internet can tell us about who we really are by Seth Stephens-Davidowitz. New York: Dey Street Books, 2017.

302.231 S8E9 (194961)

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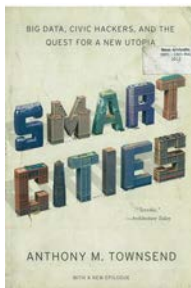


Big data at work: the data science revolution and organizational psychology by Scott Tonidandel. New York: Routledge, 2015.

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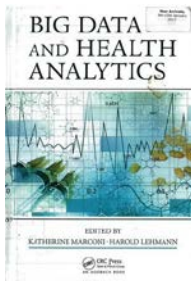


Smart cities: big data, civic hackers, and the quest for a new utopia by Anthony M. Townsend. New York: W W Norton & Co, 2014.

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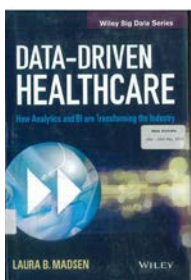


Big data and health analytics by Katherine Marconi. Boca Raton: CRC Press, 2015.

362.1028557 B4 (193448)

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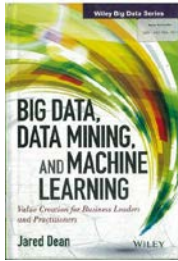


Data-driven healthcare: how analytics and BI are transforming the industry by Laura B. Madson. New Delhi: Wiley India, 2015.

362.1068 M2D2 (189318)

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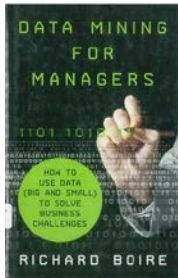


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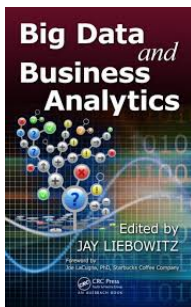


Data mining for managers: how to use data (big and small) to solve business challenges by Richard Boire. New York: Palgrave, 2014.

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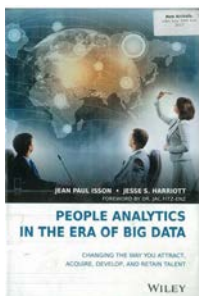


Big data and business analytics by Jay Liebowitz. India: CRC Press, 2015.

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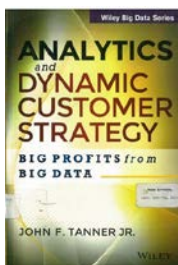


People analytics in the era of big data: changing the way you attract, acquire, develop, and retain talent by Jean Paul Isson. New Jersey: John Wiley & Sons, Inc., 2016.

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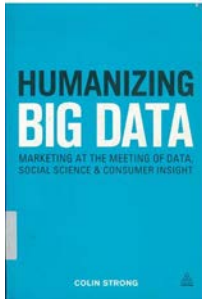
Analytics and dynamic customer strategy: big profits from big data by John F. Tanner. Hoboken: John Wiley & Sons, 2014.

658.834 T2A6 (189315)

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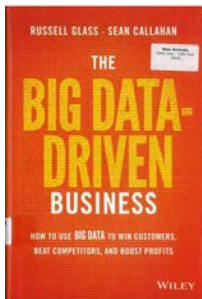


Humanizing big data: marketing at the meeting of data, social science and consumer insight by Colin Strong. London: KoganPage, 2015.

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The big data-driven business: how to use big data to win customers, beat competitors, and boost profits by Russell Glass. New Jersey: John Wiley and Sons, 2015.

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