



Vikram Sarabhai Library

New Arrivals (Books)

(On Display 4 - 10 February, 2019)



Available for issue from 11 February, 2019

- **WHERE ARE THESE BOOKS?**
The new arrivals section (books) is located in first floor.
- **HOW TO RESERVE THE BOOK?**
Reserve the book through the online catalogue (<http://vslopac.iima.ac.in>), using “Place hold” option.
- **HOW TO SUGGEST THE BOOK?**
You can suggest the book through the online catalogue (<http://vslopac.iima.ac.in>), using “[Your purchase suggestions](#)” option.

Vikram Sarabhai Library New Arrivals Books 4 - 10 February, 2019

SUBJECTS

GENERAL	3
MANAGEMENT	6
COMMUNICATION	6
ECONOMICS	6
FINANCE	7
IT/SYSTEMS	7
MARKETING	8
OB/HR	8
PUBLIC POLICY	9
ENVIRONMENT.....	9
PUBLIC POLICY	9
HEALTH.....	9
RESEARCH METHODS	9
MATHEMATICS / STATISTICS.....	10
SOCIAL SCIENCE	11

Note:

- * Issued to Faculty
- ** Issued to FPM
- *** Issued to Student

GENERAL

1

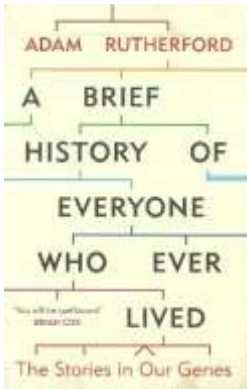


Bhagavad Gita: saying it the simple way by Vijay Singal. Haryana: Vision India Publications, 2018.

294 S4B4 (198278)

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2



A brief history of everyone who ever lived: the stories in our genes by Adam Rutherford. London: Weidenfeld & Nicolson, 2017.

599.938 R8B7 (198202)

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3



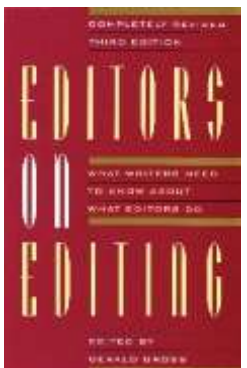
Eat up: food, appetite and eating what you want by Ruby Tandoh. London: Serpents Tail, 2018.

641.5 T2E2 (198228)**

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4



Editors on editing: what writers need to know about what editors do by Gerald Gross (Editor). New York: Grove Press, 1993.

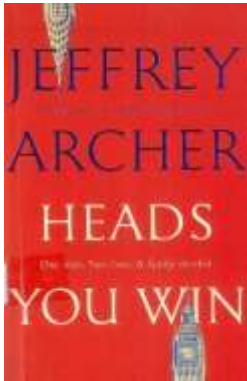
808.027 E2 (198282)**

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[Place Hold](#)

[Back to Content](#)

5



Heads you win by Jeffrey Archer. London: Pan Books, 2018.

823.914 A7H3 (198233)*

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[Place Hold](#)

6



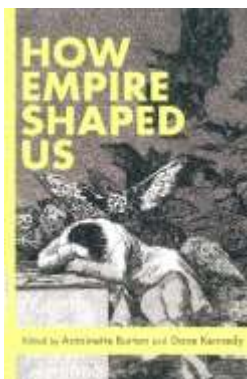
The lies we tell by Himanjali Sankar. Chennai: Duckbill Books, 2019.

823.92 S2L4 (198227)*

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7



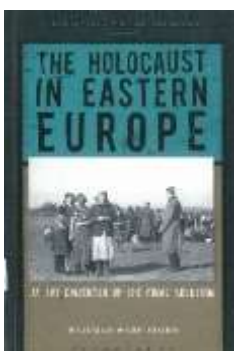
How empire shaped us by Antoinette Burton (Editor). London: Bloomsbury Academic, 2016.

907.2 H6 (198200)

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8



The holocaust in eastern Europe: at the epicenter of the final solution by Waitman Wade Beorn. London: Bloomsbury, 2018.

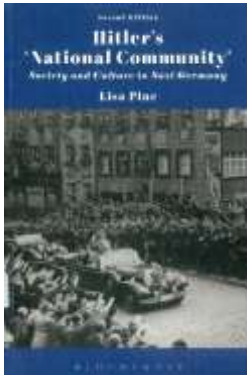
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[Place Hold](#)

[Back to Content](#)

9



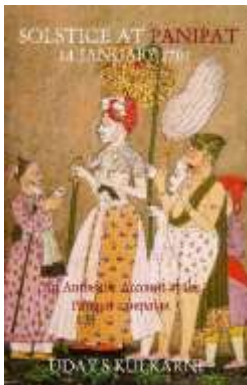
Hitler's national community: society and culture in Nazi Germany by Lisa Pine. London: Bloomsbury, 2017.

943.086 P4H4 (198198)

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10

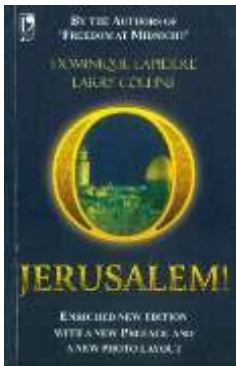


Solstice at Panipat: 14 January 1761 by Uday S. Kulkarni. Pune: Mula Mutha Publishers, 2011.

954.0296 K8S6 (198285)**

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11



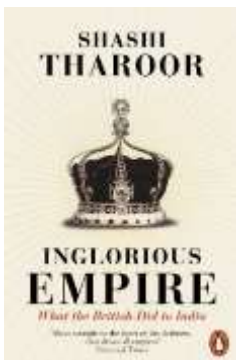
O Jerusalem by Dominique Lapierre. Noida: Vikash Publishing, 2007.

956.042 L2O5 (198277)

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12



Inglorious empire: what the British did to India by Shashi Tharoor. London: Penguin Books, 2016.

954.03 T4I6 (198319)***


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[Place Hold](#)

[Back to Content](#)

MANAGEMENT

COMMUNICATION

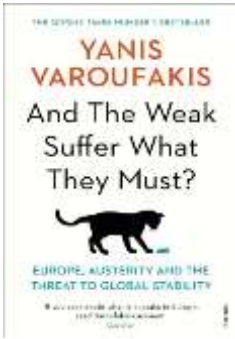
- 13  Five stars: the communication secrets to get from good to great by Carmine Gallo. London: Macmillan, 2018.

658.45 G2F4 (198203)***

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[Place Hold](#)


ECONOMICS

- 14  And the weak suffer what they must: Europe, austerity and the threat to global stability by Yanis Varoufakis. London: Vintage, 2016.

330.940561 V2A6 (198252)*

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- 15  The Bombay plan: blueprint for economic resurgence by Baru, Sanjaya (Editor). New Delhi: Rupa Publications, 2018.

330.954792 B6 (198229)

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- 16  Changing India by Manmohan Singh. New Delhi: Oxford University Press, 2019.

338.954 S4C4 - I (198313 - 198318)

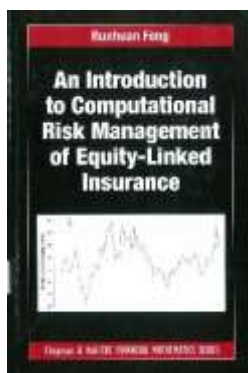
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[Place Hold](#)

[Back to Content](#)

FINANCE

17



An Introduction to computational risk management of equity-linked insurance by Runhuan Feng. London: CRC Press, 2018.

368 F316 (198240)

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[Place Hold](#)

18



Mergers and acquisitions from A to Z by Andrew J. Sherman. New York: Amacom, 2018.

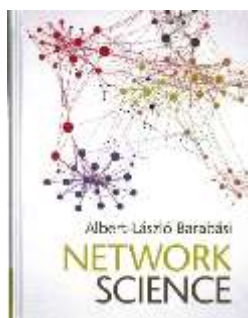
658.162 S4M3 (198201)

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IT/SYSTEMS

19



Network science by Albert-Laszlo Barabasi. Cambridge: Cambridge University Press, 2016.

004.6 B2N3 (198283)**

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[Place Hold](#)

20



Automating automation: QC 10, QTP 10 and automation framework by Saurabh Chandra. New Delhi: Tata McGraw Hill, 2012.

005.11 C4A8 (198249)

[Place Hold](#)

[Back to Content](#)

MARKETING

21



Ogilvy on advertising in the digital age by Miles Young. London: Goodman Book, 2018.

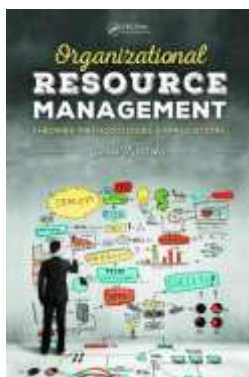
659.144 Y6O4 (198230)***

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[Place Hold](#)

OB/HR

22



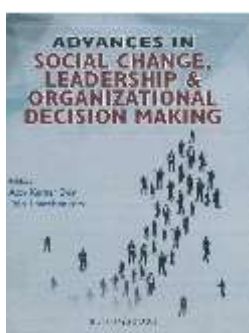
Organizational resource management: theories, methodologies, and applications by Jussi Kantola. London: CRC Press, 2016.

658.4 K2O7 (198234)

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23

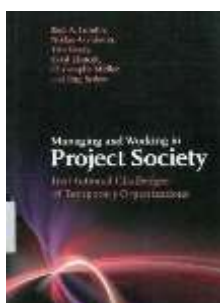


Advances in social change leadership and organisational decision making by Ajoy Kumar Dey (Editor). New Delhi: Bloomsbury, 2018.

658.403 A2 (198236)

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24



Managing and working in project society: institutional challenges of temporary organizations by Rolf A. Lundin. London: Cambridge University Press, 2017.

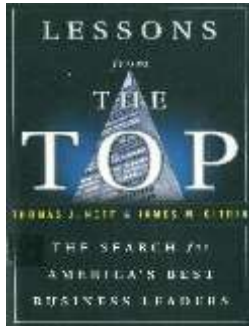
658.404 L8M2 (198235)

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[Place Hold](#)

[Back to Content](#)

25



Lessons from the top: the search for America's best business leaders by Thomas J. Neff. New York: Currency Doubleday, 1999.

658.4092 N3L3 (198225)***

[Place Hold](#)

PUBLIC POLICY

ENVIRONMENT

26



Knowledge, policy, and expertise: the UK royal commission on environmental pollution by Susan Owens. London: Oxford University Press, 2015.

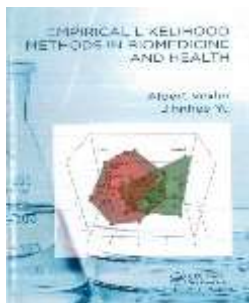
363.700941 O9K6 (198250)**

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[Place Hold](#)

HEALTH

27



Empirical likelihood methods in biomedicine and health by Albert Vexler. London: CRC Press, 2019.

610.285072 V3E6 (198237)

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[Place Hold](#)

RESEARCH METHODS

28



Applied biclustering methods for big and high-dimensional data using R by Adetayo Kasim (Editor). London: CRC Press, 2017.

005.7 A7 (198238)

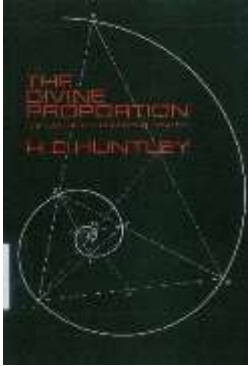
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[Place Hold](#)

[Back to Content](#)

MATHEMATICS / STATISTICS

29



The divine proportion: a study in mathematical beauty by H. E. Huntley. New York: Dover Publications, 1970.

510.01 H8D4 (198226)

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30



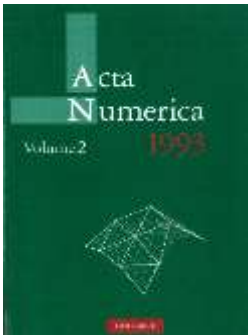
Acta numerica Volume 1 1992 by A. Iserles (Editor). New York: Cambridge University Press, 1992.

515 A2 (198286)

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31



Acta numerica Volume 2 1993 by A. Iserles (Editor). New York: Cambridge University Press, 1993.

518.05 A2 (198287)

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32



Acta numerica Volume 3 1994 by A. Iserles (Editor). New York: Cambridge University Press, 1994.

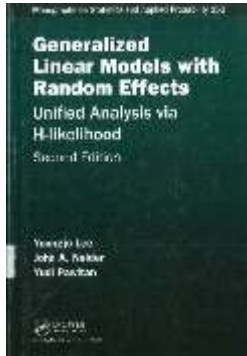
518.05 A2 (198288)

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[Place Hold](#)

[Back to Content](#)

33



Generalized linear models with random effects: unified analysis via H-likelihood by Younjo Lee. London: CRC Press, 2017.

519.5 L3G3 (198239)

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[Place Hold](#)

34



Handbook of approximate bayesian computation by Scott A Sisson (Editor). London: CRC Press, 2019.

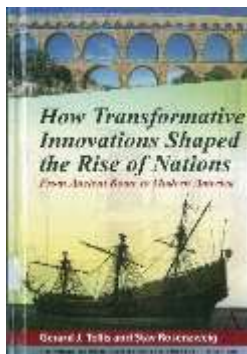
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SOCIAL SCIENCE

35



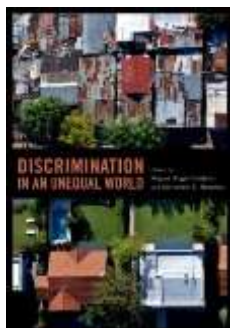
How transformative innovations shaped the rise of nations: from ancient Rome to modern America by Gerard J. Tellis. London: Anthem Press, 2018.

303.483 T3H6 (198279)***

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36



Discrimination in an unequal world by Miguel Angel Centeno (Editor). New York: Oxford University Press, 2010.

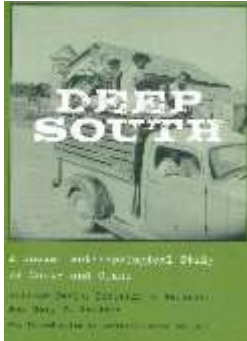
305.09 D4 (198284)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

37



Deep south: a social anthropological study of caste and class
by Allison Davis. Columbia: The University of South Carolina Press,
2009.

305.5122 D2D3 (198251)

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[Place Hold](#)

[Back to Content](#)

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- * Issued to Faculty
- ** Issued to FPM
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