



Vikram Sarabhai Library

New Arrivals (Books)

(On Display 10 – 16 December, 2018)



Available for issue from 17 December, 2018

- **WHERE ARE THESE BOOKS?**
The new arrivals section (books) is located in first floor.
- **HOW TO RESERVE THE BOOK?**
Reserve the book through the online catalogue (<http://vslopac.iima.ac.in>), using “Place hold” option.
- **HOW TO SUGGEST THE BOOK?**
You can suggest the book through the online catalogue (<http://vslopac.iima.ac.in>), using “[Your purchase suggestions](#)” option.

Vikram Sarabhai Library New Arrivals Books 10 - 16 December, 2018

SUBJECTS

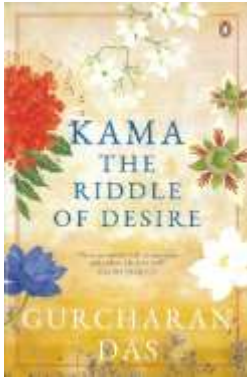
GENERAL	3
MANAGEMENT	5
ECONOMICS	5
EDUCATION	7
FINANCE	8
GENDER STUDIES	8
IT/SYSTEMS	9
MARKETING	9
OB/HR	9
PUBLIC POLICY	10
SOCIAL SCIENCE	10

Note:

- * Issued to Faculty
- ** Issued to FPM
- *** Issued to Student

GENERAL

1



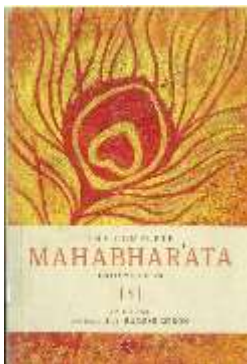
Kama: the riddle of desire by Gurcharan Das. Haryana: Penguin, 2018.

294.52113 D2K2 (197958)

[Click for more information](#)

[Place Hold](#)

2



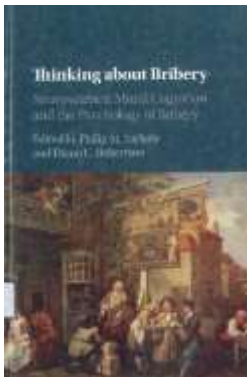
The complete Mahabharata - Vol 5: Bhishma Parva by Anjuli Kaul. New Delhi: Rupa Publications, 2013.

294.5923 K2C6 (197955)

[Click for more information](#)

[Place Hold](#)

3



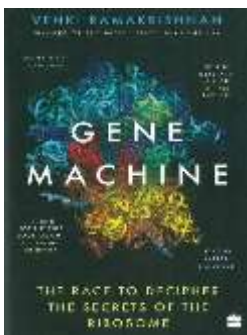
Thinking about bribery: neuroscience, moral cognition and the psychology of bribery by Philip Nichols (Editor). Cambridge: Cambridge University Press, 2017.

364.132 3019 T4 (197944)

[Click for more information](#)

[Place Hold](#)

4



Gene machine: the race to decipher the secrets of the ribosome by Venki Ramakrishnan. Noida: Harper Collins Publishers, 2018.

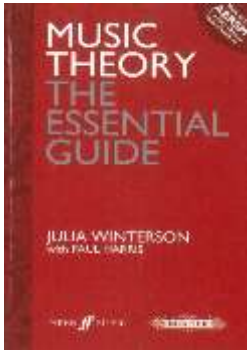
578.092 R2G3 (197968)*

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

5



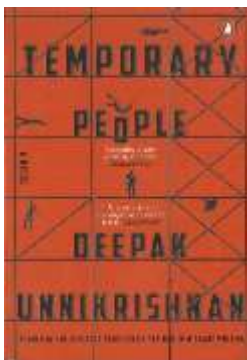
Music theory: the essential guide by Julia Winterson. London: Faber Music Limited, 2014.

781 W4M8 (197935)***

[Click for more information](#)

[Place Hold](#)

6

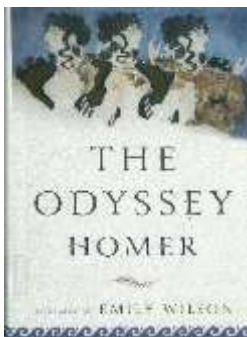


Temporary people by Deepak Unnikrishnan. Haryana: Penguin India, 2017.

823.92 U6T3 (197932)***

[Place Hold](#)

7



The Odyssey by Homer. New York: W. W. Norton & Company, 2018.

883.01 H6O2 (197939)

[Click for more information](#)

[Place Hold](#)

8



The good soldier Svejk by Jaroslav Hasek. London: Penguin Books, 2016.

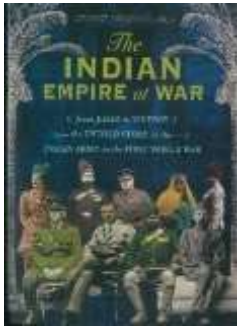
891.8635 H2G6 (197940)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

9



The Indian empire at war: from jihad to victory, the untold story of the Indian army in the first world war by George Morton Jack. London: Little Brown, 2018.

940.41254 J2I6 (197938)***

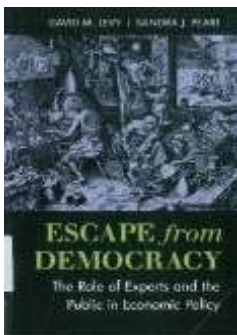
[Click for more information](#)

[Place Hold](#)

MANAGEMENT

ECONOMICS

10



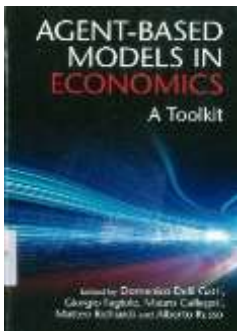
Escape from democracy: the role of experts and the public in economic policy by David M. Levy. Cambridge: Cambridge University Press, 2017.

330 L3E8 (197953)

[Click for more information](#)

[Place Hold](#)

11



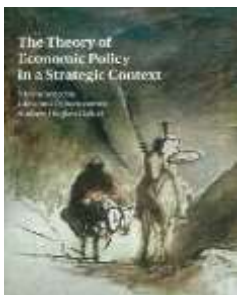
Agent-based models in economics: a toolkit by Domenico Delli Gatti (Editor). Cambridge: Cambridge University Press, 2018.

330.015195 A4 (197949)

[Click for more information](#)

[Place Hold](#)

12



The theory of economic policy in a strategic context by Nicola Acocella. Cambridge: Cambridge University Press, 2018.

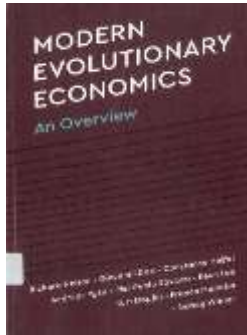
330.1 A2T4 (197954)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

13



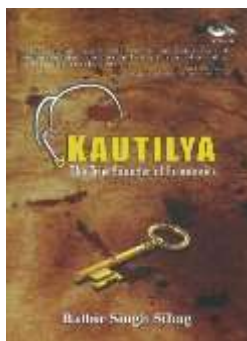
Modern evolutionary economics: an overview by Richard R. Nelson.
Cambridge: Cambridge University Press, 2018.

330.1 N3M6 (197948)

[Click for more information](#)

[Place Hold](#)

14



Kautilya: the true founder of economics by Balbir Singh Sihag.
New Delhi: Vitasta Publishing Pvt. Ltd, 2018.

330.934 S4K2 (197965)*

[Click for more information](#)

[Place Hold](#)

15



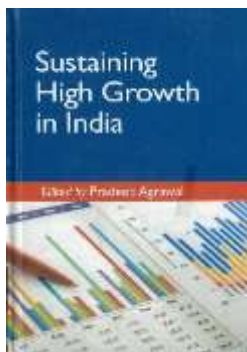
Exclusionary practices: the economics of monopolisation and abuse of dominance by Chiara Fumagalli. Cambridge: Cambridge University Press, 2018.

338.82 F8E9 (197947)

[Click for more information](#)

[Place Hold](#)

16



Sustaining high growth in India by Pradeep Agarwal (Editor).
Cambridge: Cambridge University Press, 2018.

338.954 S8 (197945)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

17



Macroeconomics: a critical companion by Ben Fine. London: Pluto Press, 2016.

339 F4M2 (197951)

[Click for more information](#)

[Place Hold](#)

EDUCATION

18



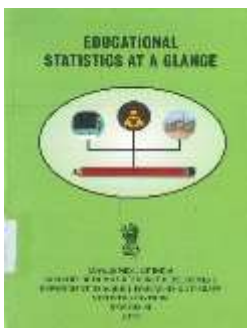
The cynical educator by Ansgar Allen. Berkeley: Mayfly books, 2017.

183.4071 A5C9 (197956)

[Click for more information](#)

[Place Hold](#)

19



Educational statistics at a glance by India. Ministry of Human Resource Development. New Delhi: India, Ministry of Human Development Resources, Statistics Division, 2018.

370.18 I6E2 (197963)

[Place Hold](#)

20



Selected information on school education 2015-2016 by India. Ministry of Human Resource Development. New Delhi: India, Ministry of Human Resource Development, 2017.

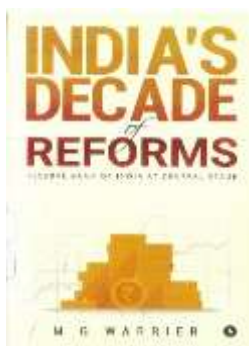
372 I6S3 (197962)

[Place Hold](#)

[Back to Content](#)

FINANCE

21



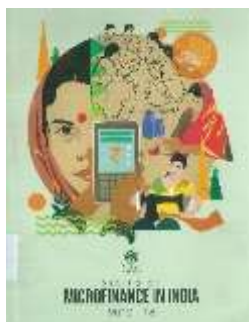
India's decade of reforms: Reserve Bank of India at central stage by M G Warriar. Chennai: Notion Press, 2018.

330.10954 W216 (197959)

[Click for more information](#)

[Place Hold](#)

22



Status of microfinance in India 2017-18 by National Bank for Agriculture and Rural Development (NABARD). Mumbai: National Bank for Agriculture and Rural Development (NABARD), 2018.

332.10954 N2S8 (197964)

[Place Hold](#)

23



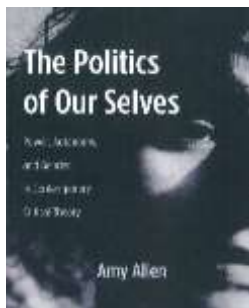
Factbook 2018 by The Clearing Corporation of India. Mumbai: The Clearing Corporation of India, 2018.

332.45 C5F2/2018 (197961)

[Place Hold](#)

GENDER STUDIES

24



The politics of our selves: power, autonomy, and gender in contemporary critical theory by Amy Allen. New York: Columbia University Press, 2013.

126 L5P6 (197936)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

IT/SYSTEMS

25



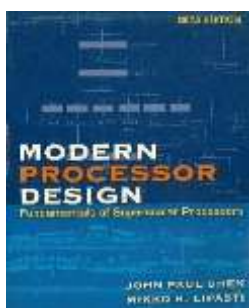
Advanced C and C++ compiling by Milan Stevanovic. New York: Apress, 2014.

005.453 S8A2 (197967)

[Click for more information](#)

[Place Hold](#)

26



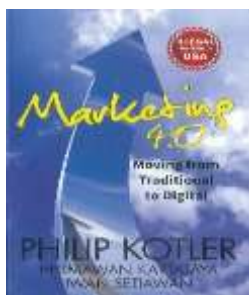
Modern processor design: fundamentals of superscalar processors by John Paul Shen. Boston: McGraw Hill, 2003.

621.3916 S4M6 (197966)

[Place Hold](#)

MARKETING

27



Marketing 4.0: moving from traditional to digital by Philip Kotler. New Delhi: Wiley, 2016.

658.8 K2M2 (197937)**

[Click for more information](#)

[Place Hold](#)

OB/HR

28



Incentives: motivation and the economics of information by Donald E. Campbell. Cambridge: Cambridge University Press, 2018.

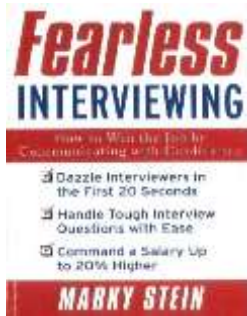
302.13 C2I6 (197950)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

29



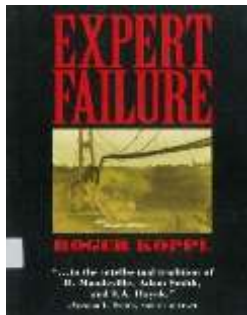
Fearless interviewing: how to win the job by communicating with confidence by Marky Stein. New York: McGraw Hill, 2003.

658.31124 S8F3 (197934)***

[Place Hold](#)

PUBLIC POLICY

30



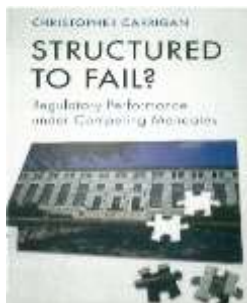
Expert failure by Roger Koppl. Cambridge: Cambridge University Press, 2018.

001 K6E9 (197952)

[Click for more information](#)

[Place Hold](#)

31



Structured to fail: regulatory performance under competing mandates by Christopher Carrigan. Cambridge: Cambridge University Press, 2017.

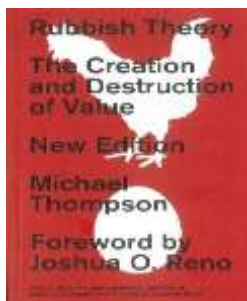
352.290973 C2S8 (197946)

[Click for more information](#)

[Place Hold](#)

SOCIAL SCIENCE

32



Rubbish theory: the creation and destruction of value by Michael Thompson. London: Pluto Press, 2017.

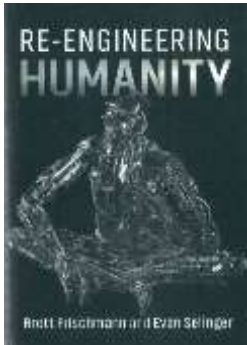
303.372 T4R8 (197933)**

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

33



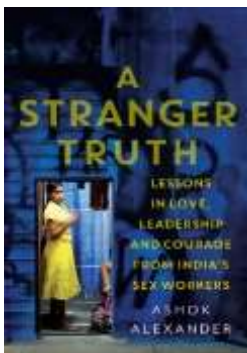
Re-engineering humanity by Brett Frischmann. Cambridge: Cambridge University Press, 2018.

303.482 F7R3 (197969)

[Click for more information](#)

[Place Hold](#)

34



A stranger truth: lessons in love, leadership and courage from India's sex workers by Ashok Alexander. New Delhi: Juggernaut Books, 2018.

306.7420954 A5S8 (197970)

[Place Hold](#)

35



Thinking about social problems: an introduction to constructionist perspectives by Donileen Loseke. New Jersey: Transaction Publishers, 2003.

361.10973 L6T4 (197957)**

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

Note:

* Issued to Faculty

** Issued to FPM

*** Issued to Student