

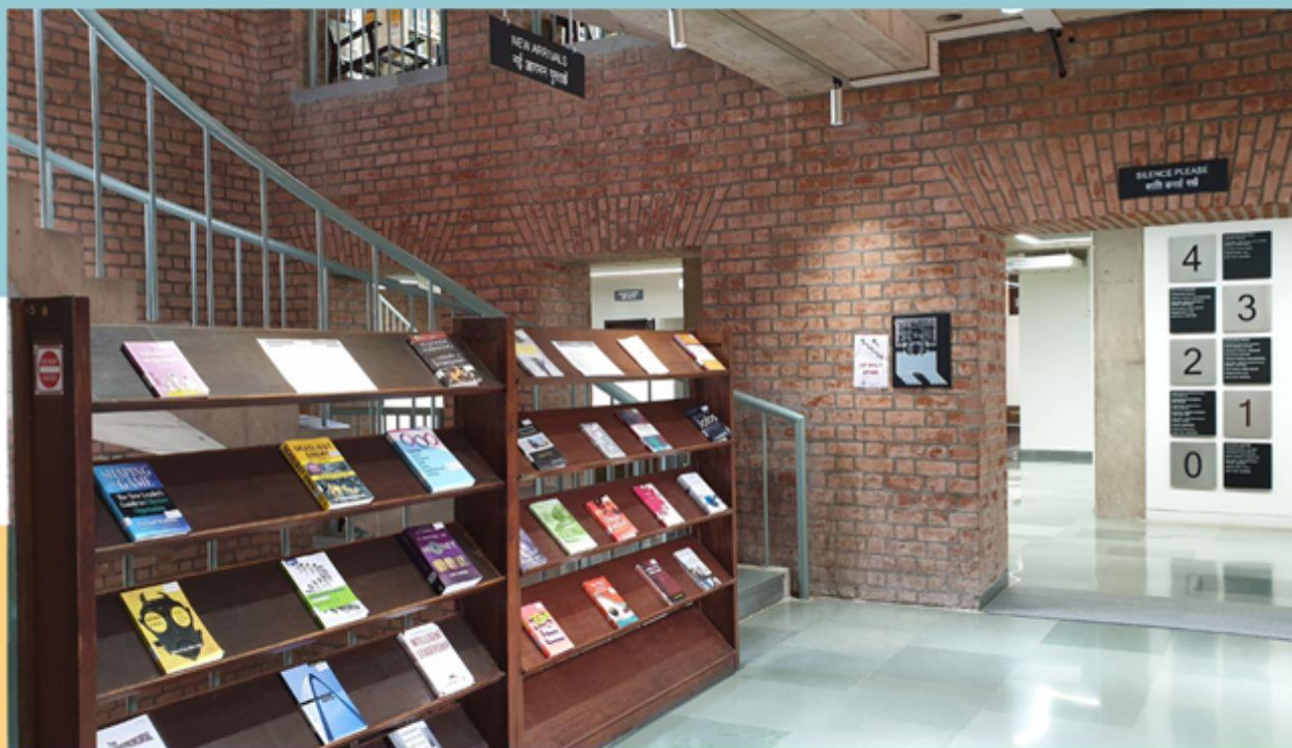


विद्याविनियोगादिकामः

# Vikram Sarabhai Library

*Read Experience And Discover*

**NEW ARRIVALS (BOOKS) | On Display March 18 – 24, 2024**



Available for issue from March 25, 2024

## 1. WHERE ARE THESE BOOKS?

The new arrivals section (**books**) is located on the **first floor**.

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## 2. HOW TO RESERVE THE BOOK?

Reserve the book through the online catalogue  
(<https://vslopac.iima.ac.in>), using “Place hold” option.

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## 3. HOW TO SUGGEST THE BOOK?

You can suggest the book through the online catalogue  
(<https://vslopac.iima.ac.in/cgi-bin/koha/opac-suggestions.pl>), using  
“Your purchase suggestions” tab.

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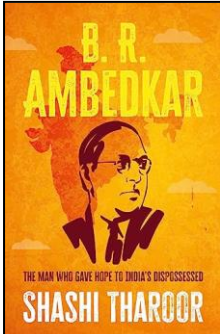
# SUBJECT

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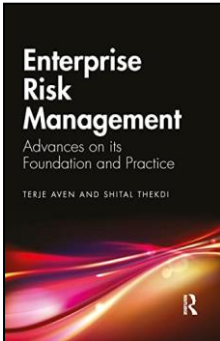
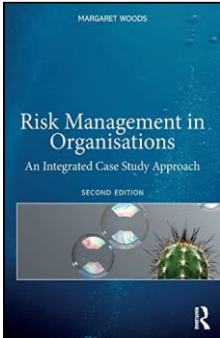
**Note:**

**\* Currently Checked Out**

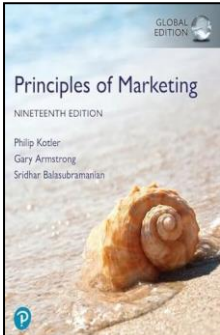
## GENERAL

- 1  B. R. Ambedkar: the man who gave hope to India's dispossessed by Shashi Tharoor. Manchester: Manchester University Press, 2023.  
954.035092 T4B2 (206864)  
[Click here for more details](#)  
**Place hold**

## MANAGEMENT FINANCE

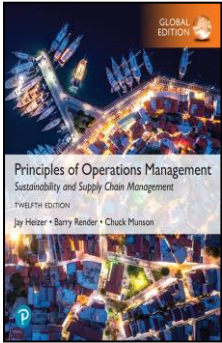
- 2  Enterprise Risk Management  
Advances on its Foundation and Practice  
TERJE AVEN AND SHITAL THAKDI  
R  
Enterprise risk management: advances on its foundation and practice by Terje Aven. London: Routledge, 2021.  
658.155 A9E6 (206909)  
[Click here for more details](#)  
**Place hold**
- 3  RISK MANAGEMENT IN ORGANISATIONS  
An Integrated Case Study Approach  
SECOND EDITION  
MARGARET WOODS  
R  
Risk management in organisations: an integrated case study approach by Margaret Woods. London: Routledge, 2022.  
658.155 W6R4 (206914)  
[Click here for more details](#)  
**Place hold**

## MARKETING

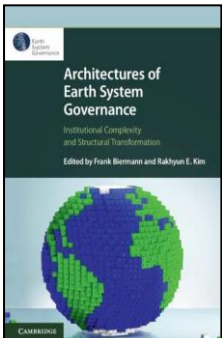
- 4  GLOBAL EDITION  
Principles of Marketing  
NINETEENTH EDITION  
Philip Kotler  
Gary Armstrong  
Sridhar Balasubramanian  
P  
Principles of marketing by Philip Kotler. London: Pearson, 2024.  
658.8 K6P7 (206869)  
[Click here for more details](#)  
**Place hold**

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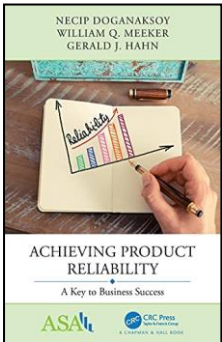
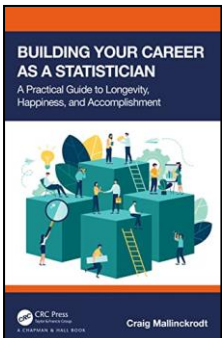
## OPERATIONS MANAGEMENT

- 5  Principles of operations management: sustainability and supply chain management by Jay Heizer. London: Pearson, 2024.  
658.5 H3P7 (206870)  
[Click here for more details](#)  
**Place hold**

## PUBLIC POLICY OTHERS

- 6  Architectures of earth system governance: institutional complexity and structural transformation by Frank Biermann (Editor). Cambridge: Cambridge University Press, 2020.  
363.70526 A7 (206863)  
[Click here for more details](#)  
**Place hold**

## MATHEMATICS / STATISTICS

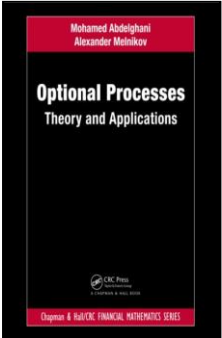
- 7  Achieving product reliability: a key to business success by Necip Doganaksoy. London: CRC Press, 2021.  
620.00452 D6A2 (206908)  
[Click here for more details](#)  
**Place hold**
- 8  Building your career as a statistician: a practical guide to longevity, happiness, and accomplishment by Craig Mallinckrodt (Editor). London: CRC Press, 2024.  
519.5023 B8 (206852)  
[Click here for more details](#)  
**Place hold**

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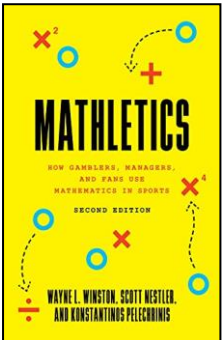
- 9  Calculus reordered: a history of the big ideas by David M. Bressoud. Princeton: Princeton University Press, 2021.  
510.9 B7C2 (206895)  
[Click here for more details](#)  
**Place hold**
- 10  Design and analysis of experiments and observational studies using R by Nathan Taback. London: CRC Press, 2022.  
519.57 T2D3 (206851)  
[Click here for more details](#)  
**Place hold**
- 11  Learning mathematics through modelling and simulation: an investigative approach by Jonaki Ghosh. Hyderabad: Universities Press, 2023.  
511.8 G4L3 (206911)  
[Click here for more details](#)  
**Place hold**
- 12  Linear algebra for data science by Moshe Haviv. New Jersey: World Scientific, 2023.  
512.5 H2L4 (206897)  
[Click here for more details](#)  
**Place hold**

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- 13  Optional processes: theory and applications by Mohamed Abdelghani. London: CRC Press, 2022.  
519.23 A2O7 (206912)

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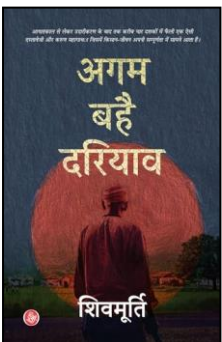
**Place hold**

- 14  Mathletics: how gamblers, managers, and fans use mathematics in sports by Wayne L. Winston. Princeton: Princeton University Press, 2022.  
796.0151 W4M2 (206885)

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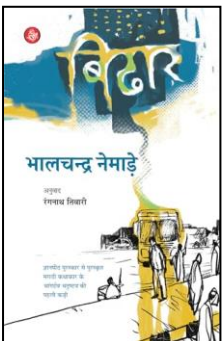
**Place hold**

## HINDI BOOKS

- 15  Agam bahai dariyav (अगम बहै दरियाव ) by Shivmurti. New Delhi: Rajkamal, 2023.  
H 891.433 S4A4 (206723)

[Click here for more details](#)

**Place hold**

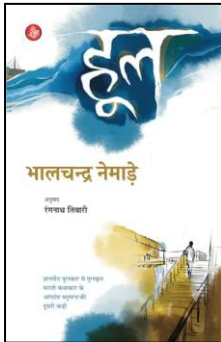
- 16  Bidhar (बिडार) by Bhalchandra Nemade. New Delhi: Rajkamal, 2023.  
H 891.433 N3B4 (206719)

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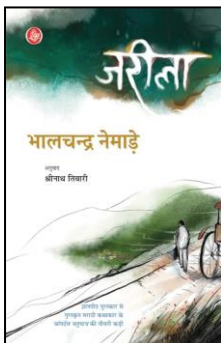


Hool (हूल) by Bhalchandra Nemade. New Delhi: Rajkamal, 2023.  
H 891.433 N3H6 (206720)

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**Place hold**

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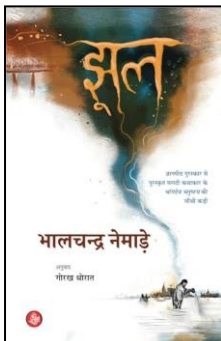
Jareela (जरीला) by Bhalchandra Nemade. New Delhi: Rajkamal, 2023.

H 891.433 N3J2 (206721)

[Click here for more details](#)

**Place hold**

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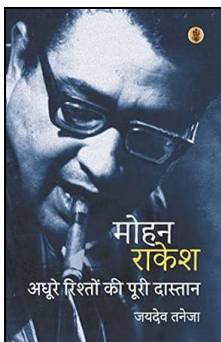


Jhool (झूल) by Bhalchandra Nemade. New Delhi: Rajkamal, 2023.  
H 891.433 N3J4 (206722)

[Click here for more details](#)

**Place hold**

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Mohan Rakesh: adhure rishton ki puri dastaan (मोहन राकेश: अधूरे रिश्तों की पूरी दास्तान) by Jaidev Taneja. New Delhi: Radhakrishna Prakashan, 2023.

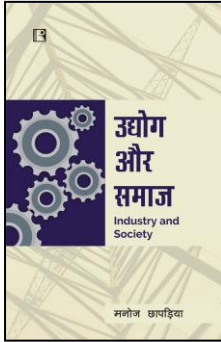
H 921.85 T2M6 (206724)

[Click here for more details](#)

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Udyog aur samaj (उद्योग और समाज) by Manoj Chhaparia. Jaipur: Rawat Publications, 2022.

H 306.36 C4U2 (206709)

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- [New Arrival - Books \(Previous weeks\)](#)