

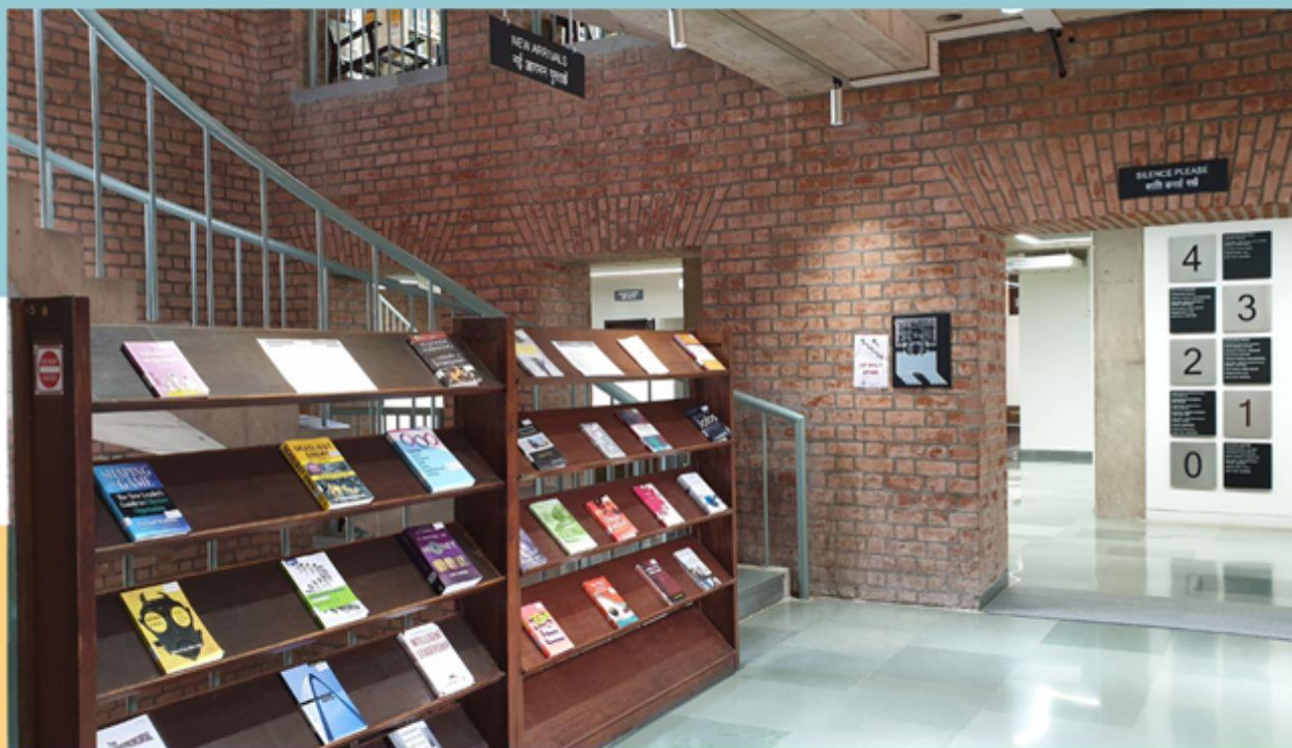


विद्याविनियोगादिकामः

Vikram Sarabhai Library

Read Experience And Discover

NEW ARRIVALS (BOOKS) | On Display September 18 - 24, 2023



Available for issue from September 25, 2023

1. WHERE ARE THESE BOOKS?

The new arrivals section (**books**) is located on the **first floor**.

2. HOW TO RESERVE THE BOOK?

Reserve the book through the online catalogue
(<https://vslopac.iima.ac.in>), using “Place hold” option.

3. HOW TO SUGGEST THE BOOK?

You can suggest the book through the online catalogue
(<https://vslopac.iima.ac.in/cgi-bin/koha/opac-suggestions.pl>), using
“Your purchase suggestions” tab.

SUBJECT

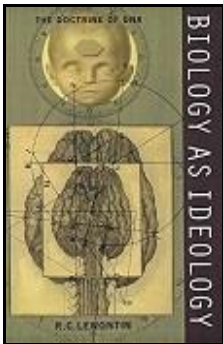
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Note:

- * Issued to Faculty**
- ** Issued to Ph.D.**
- *** Issued to Student**

GENERAL

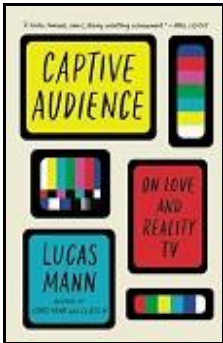
- 1



Biology as ideology: the doctrine of DNA by R. C. Lewontin. New York: HarperCollins, 1991.
572.86 L3B4 (206418) **

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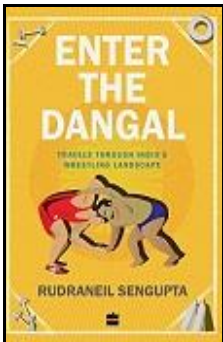
[Place hold](#)
- 2



Captive audience: on love and reality TV by Lucas Mann. New York: Penguin Random House, 2018.
791.456 M2C2 (206410)

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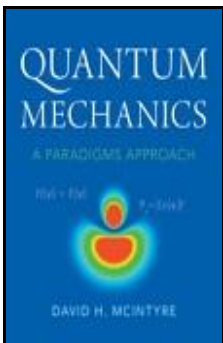
[Place hold](#)
- 3



Enter the dangal: travels through India's wrestling landscape by Rudraneil Sengupta. Gurugram: HarperCollins, 2016.
796.8120954 S3E6 (206421)

[Click here for more details](#)

[Place hold](#)
- 4



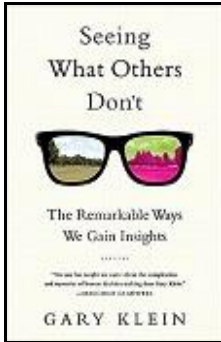
Quantum mechanics: a paradigms approach by David McIntyre. New York: Pearson, 2023.
530.12 M2Q8 (206423) *

[Click here for more details](#)

[Place hold](#)

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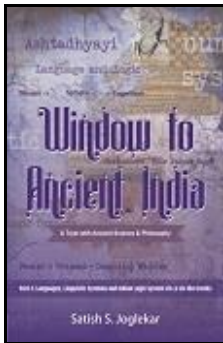
- 5 Seeing what others don't: the remarkable ways we gain insights by Gary Klein. London: Hachette, 2015.
153.4 K5S3 (206422)



[Click here for more details](#)

[Place hold](#)

- 6 Window to ancient India: a tryst with ancient science & philosophy, part II: languages, linguistic systems and Indian logic system vis-a-vis the Greeks by Satish S. Joglekar. Mumbai: StoryMirror Infotech, 2023.
790.10934 J6W4 (206419)



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[Place hold](#)

FICTION

- 7 Yellowface by Rebecca F. Kuang. London: HarperCollins, 2023.
813.6 K8Y3 (206415)



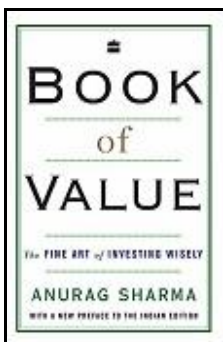
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[Place hold](#)

MANAGEMENT

FINANCE

- 8 Book of value: the fine art of investing wisely by Anurag Sharma. Gurugram: HarperCollins, 2018.
332.6 S4B6 (206417)

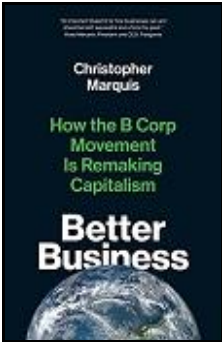


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[Place hold](#)

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GENERAL

- 9  Better business: how the B Corp movement is remaking capitalism by Christopher Marquis. New Haven: Yale University Press, 2020.

658.408 M2B3 (206416) *

[Click here for more details](#)


[Place hold](#)

- 10  Freshly minted - MBA essentials for the first time manager by Shreyas Harish. Chandigarh: White Falcon Publishing, 2022.

658 H2F7 (206420)

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[Place hold](#)

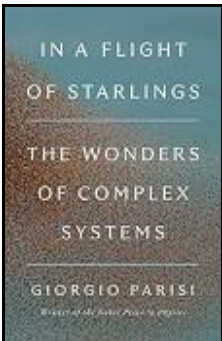
- 11  How big things get done by Bent Flyvbjerg. New York: Penguin Random House, 2023.

658.404 F5H6 (206411) **

[Click here for more details](#)

[Place hold](#)

IT/SYSTEMS

- 12  In a flight of starlings: the wonders of complex systems by Giorgio Parisi. New York: Penguin Random House, 2023.

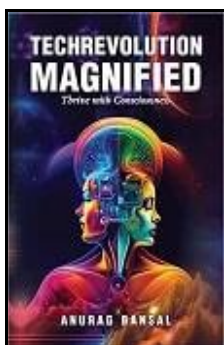
003.7 P2I6 (206408) *

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13



TechRevolution magnified: thrive with consciousness by Anurag Bansal. Mumbai: Repro Books Limited, 2023.

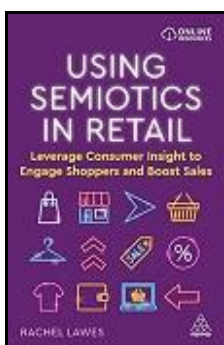
338.45 B2T3 (206412)

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[Place hold](#)

MARKETING

14



Using semiotics in retail: leverage consumer insight to engage shoppers and boost sales by Rachel Lawes. New York: Kogan Page, 2022.

658.87 L2U8 (206426) ***

[Click here for more details](#)

[Place hold](#)

OB/HR

15



Human resource development and MSME development by D. M. Pestonjee (Editor). Delhi: Bookwell, 2020.

658.315 H8 (206413)

[Place hold](#)

16



Labour in the clothing industry in the Asia Pacific by Vicki Crinis (Editor). New York: Routledge, 2017.

331.7687095 L2 (206427) *

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17



Managing human resources in small and medium-sized enterprises: entrepreneurship and the employment relationship by Robert Wapshott. New York: Routledge, 2015.

658.3 W2M2 (206425)

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[Place hold](#)

PUBLIC POLICY ENVIRONMENT

18



On time and water by Andri Snær Magnason. London: Profile Books, 2021.

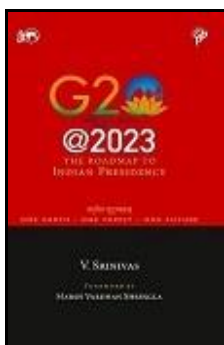
363.73874 M2O6 (206414)

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[Place hold](#)

OTHERS

19



G20 @ 2023: the roadmap to Indian presidency by V. Srinivas. New Delhi: Pentagon Press, 2023.

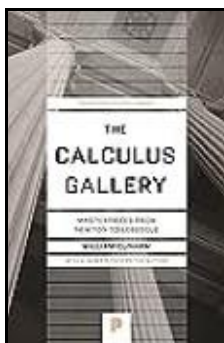
327.10154 S7G8 (206405) *

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[Place hold](#)

MATHEMATICS / STATISTICS

20



The calculus gallery: masterpieces from Newton to Lebesgue by William Dunham. Princeton: Princeton University Press, 2018.

515 D8C2 (206409) *

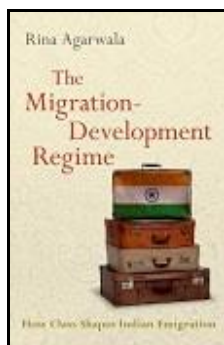
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SOCIAL SCIENCE

21



The migration-development regime: how class shapes Indian emigration by Rina Agarwala. New York: Oxford University Press, 2023.

325.2540954 A4M4 (206428)

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- [New Arrival - Books \(Previous weeks\)](#)