

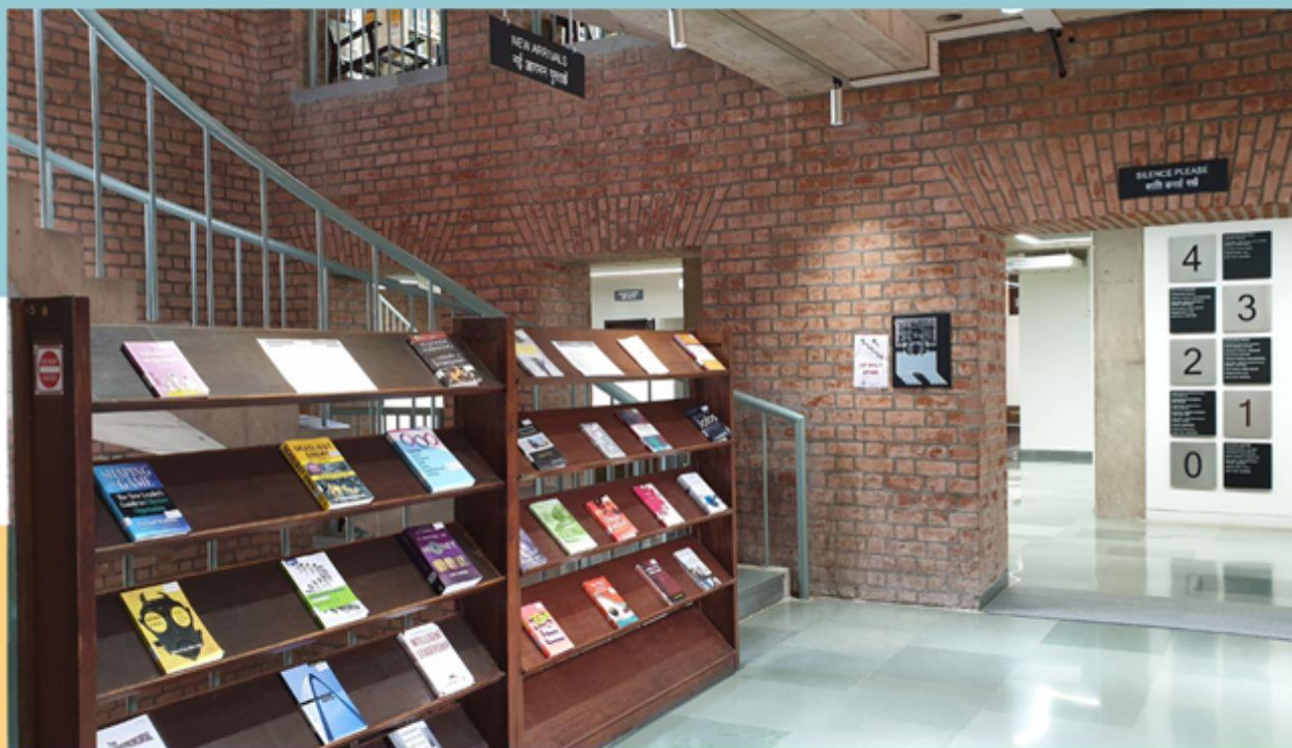


विद्याविनियोगादिकामः

Vikram Sarabhai Library

Read Experience And Discover

NEW ARRIVALS (BOOKS) | On Display February 19 – 25, 2024



Available for issue from February 26, 2024

1. WHERE ARE THESE BOOKS?

The new arrivals section (**books**) is located on the **first floor**.

2. HOW TO RESERVE THE BOOK?

Reserve the book through the online catalogue
(<https://vslopac.iima.ac.in>), using “Place hold” option.

3. HOW TO SUGGEST THE BOOK?

You can suggest the book through the online catalogue
(<https://vslopac.iima.ac.in/cgi-bin/koha/opac-suggestions.pl>), using
“Your purchase suggestions” tab.

SUBJECT

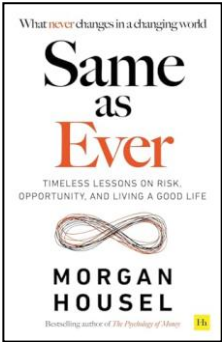
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INTERNATIONAL BUSINESS.....	5
IT/SYSTEMS.....	5
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SOCIAL SCIENCE.....	8

Note:

*** Currently Checked Out**

GENERAL

- 1

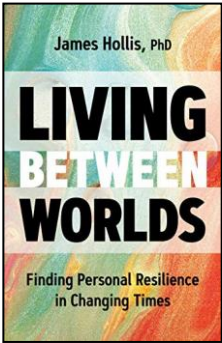


Same as ever: timeless lessons on risk, opportunity and living a good life by Morgan Housel. Hampshire: Harriman House, 2023.

155.24 H6S2 (206692)

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Place hold
- 2

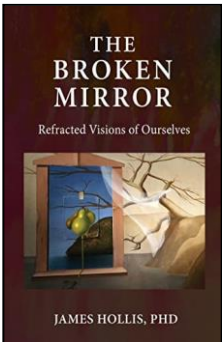


Living between worlds: finding personal resilience in changing times by James Hollis. Boulder: Sounds True, 2020.

155.24 H6L4 (206710)*

[Click here for more details](#)

Place hold
- 3




The broken mirror: refracted visions of ourselves by James Hollis. North Carolina: Chiron Publications, 2022.

158.1 H6B7 (206725)*

[Click here for more details](#)

Place hold
- 4



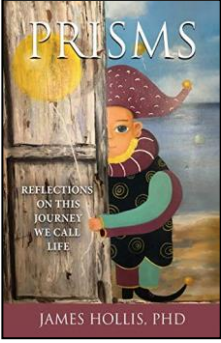
Hauntings: dispelling the ghosts who run our lives by James Hollis. North Carolina: Chiron Publications, 2013.

155.92 H6H2 (206726)*

[Click here for more details](#)

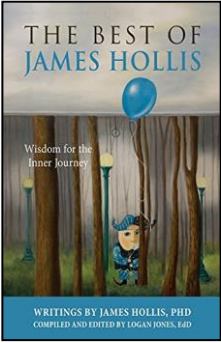
Place hold

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- 5  **Prisms: reflections on this journey we call life** by James Hollis. North Carolina: Chiron Publications, 2021.
158.1 H6P7 (206727)*

[Click here for more details](#)

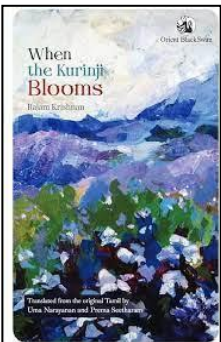
Place hold

- 6  **The best of James Hollis: wisdom for the inner journey** by James Hollis. North Carolina: Chiron Publications, 2021.
150.1954 H6B3 (206728)*

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Place hold

FICTION

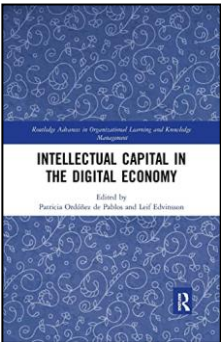
- 7  **When the Kurinji blooms** by Rajam Krishnan. Hyderabad: Orient BlackSwan, 2023.
894.811371 K7W4 (206674)*

[Click here for more details](#)

Place hold

MANAGEMENT

ECONOMICS

- 8  **Intellectual capital in the digital economy** by Patricia Ordonez de Pablos (Editor). New York: Routledge, 2021.
303.4833 I6 (206675)*

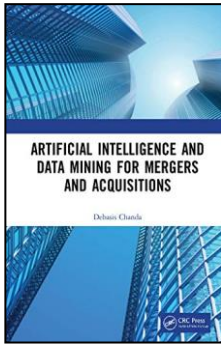
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Place hold

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FINANCE

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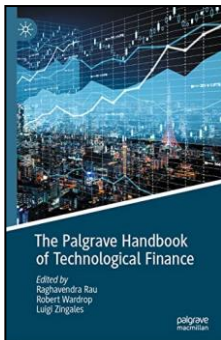
Artificial intelligence and data mining for mergers and acquisitions by Debasis Chanda. London: CRC Press, 2021.

338.8302 C4A7 (206676)*

[Click here for more details](#)

Place hold

10



The palgrave handbook of technological finance by Raghavendra Rau (Editor). Cham: Palgrave Macmillan, 2021.

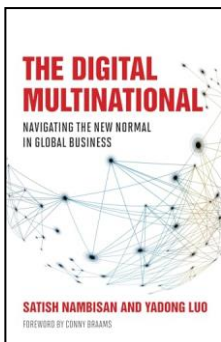
332.0415 P2 (206680)*

[Click here for more details](#)

Place hold

INTERNATIONAL BUSINESS

11



The digital multinational: navigating the new normal in global business by Satish Nambisan. Cambridge: MIT Press, 2022.

658.054678 N2D4 (206695)

[Click here for more details](#)

Place hold

IT/SYSTEMS

12



Game design deep dive: free-to-play by Joshua Bycer. London: CRC Press, 2023.

794.8 B9G2 (206671)

[Click here for more details](#)

Place hold

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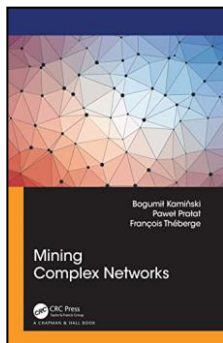
Game development 2042: the future of game design, development, and publishing by Tim Fields. London: CRC Press, 2023.

794.80112 F4G2 (206672)

[Click here for more details](#)

Place hold

14



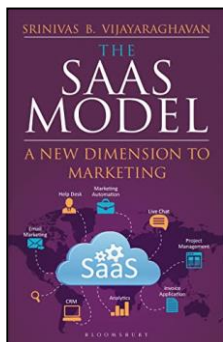
Mining complex networks by Bogumil Kaminski. London: CRC Press, 2022.

006.312 K2M4 (206673)

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Place hold

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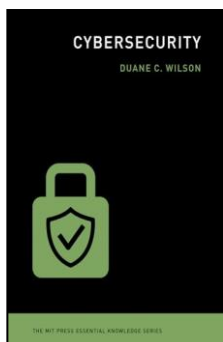
The SaaS model: a new dimension to marketing by Srinivas B. Vijayaraghavan. New Delhi: Bloomsbury, 2023.

659.2 V4S2 (206677)*

[Click here for more details](#)

Place hold

16



Cybersecurity by Duane C. Wilson. Cambridge: MIT Press, 2021.

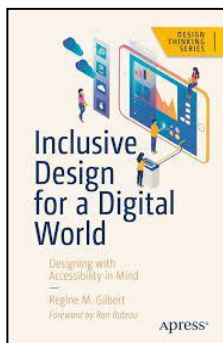
005.8 W4C9 (206678)*

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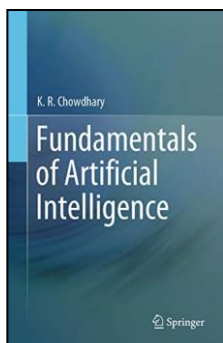
Inclusive design for a digital world: designing with accessibility in mind by Regine M. Gilbert. New York: Apress Media, 2019.

005.437 G4I6 (206679)*

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Place hold

18



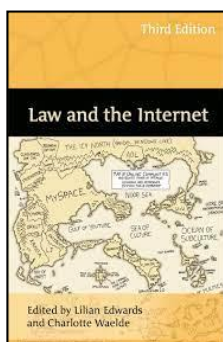
Fundamentals of artificial intelligence by K. R. Chowdhary. New Delhi: Springer, 2020.

006.3 C4F8 (206690)*

[Click here for more details](#)

Place hold

19



Law and the internet by Lilian Edwards (Editor). New Delhi: Bloomsbury, 2022.

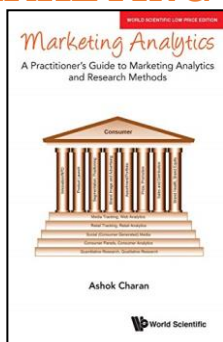
343.4109944 L2 (206694)*

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Place hold

MARKETING

20



Marketing analytics: a practitioner's guide to marketing analytics and research methods by Ashok Charan. Singapore: World Scientific, 2023.

658.83 C4M2 (206691)*

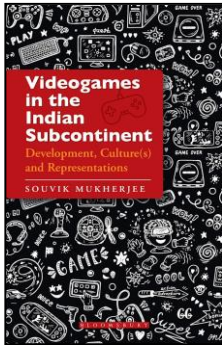
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Place hold

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SOCIAL SCIENCE

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Videogames in the Indian subcontinent: development, culture(s) and representations by Souvik Mukherjee. New Delhi: Bloomsbury India, 2022.

794.80954 M8V4 (206696)

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- [New Arrival - Books \(Previous weeks\)](#)