



## Vikram Sarabhai Library

### New Arrivals (Books)

(On Display March 27 – April 02, 2017)



### Available for issue from April 3rd, 2017

- **WHERE ARE THESE BOOKS?**  
The new arrivals section (books) is right behind the circulation counter.
- **HOW TO RESERVE THE BOOK?**  
Reserve the book through the online catalogue (<http://vslopac.iima.ac.in>), using “Place hold” option.
- **HOW TO SUGGEST THE BOOK?**  
You can suggest the book through the online catalogue (<http://vslopac.iima.ac.in>), using “[Your purchase suggestions](#)” option.

Vikram Sarabhai Library New Arrivals Books Mar 27 - Apr 02, 2017

## SUBJECTS


<b>GENERAL</b> .....	<b>3</b>
<b>MANAGEMENT</b> .....	<b>5</b>
<b>ECONOMICS</b> .....	<b>5</b>
<b>EDUCATION</b> .....	<b>6</b>
<b>FINANCE</b> .....	<b>6</b>
<b>GENDER STUDIES</b> .....	<b>6</b>
<b>GENERAL</b> .....	<b>7</b>
<b>MARKETING</b> .....	<b>7</b>
<b>OB/HR</b> .....	<b>8</b>
<b>PUBLIC POLICY</b> .....	<b>8</b>
HEALTH.....	8
<b>PUBLIC POLICY</b> .....	<b>9</b>
OTHERS.....	9
<b>STRATEGY/BUSINESS POLICY</b> .....	<b>9</b>
<b>MATHEMATICS</b> .....	<b>9</b>
<b>STATISTICS</b> .....	<b>9</b>
<b>SOCIAL SCIENCE</b> .....	<b>10</b>
<b>HINDI BOOKS</b> .....	<b>11</b>

Note:

- \* Issued to Faculty
- \*\* Issued to FPM

## GENERAL

- 1

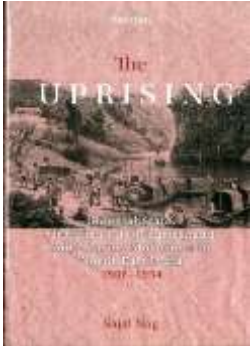


Full marks for trying : an unlikely journey from the Raj to the rag trade by Brigid Keenan. London: Bloomsbury, 2016.

070.92 K3F8 (194115) \*

[Click for more information](#)

[Place Hold](#)
- 2

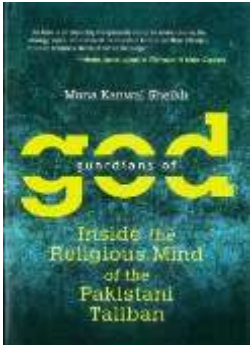


The uprising: colonial state, christian missionaries, and anti-slavery movement in North-East India 1908-1954 by Sajal Nag. New Delhi: Oxford University Press, 2016.

266.009541 N2U7 (193938)

[Click for more information](#)

[Place Hold](#)
- 3

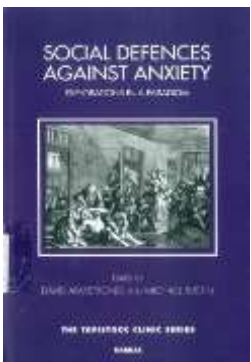


Guardians of God: inside the religious mind of the Pakistani Taliban by Mona Kanwal Sheikh. New Delhi: Oxford University Press, 2016.

297.72 S4G8 (193933)

[Click for more information](#)

[Place Hold](#)
- 4



Social defences against anxiety: explorations in a paradigm by David Armstrong. London: Karnac Books, 2015.

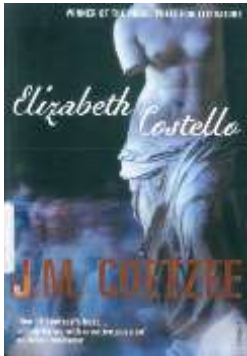
616.85225 S6 (194118) \*

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

5



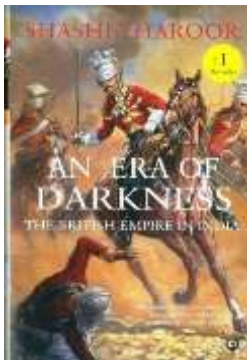
Elizabeth Costello: eight lessons by J. M. Coetzee. London: Vintage Books, 2003.

823.914 C6E5 (194114) \*

[Click for more information](#)

[Place Hold](#)

6



An era of darkness: the British empire in India by Shashi Tharoor. New Delhi: Alpha books, 2016.

954.03 T4E7 (194151)

[Click for more information](#)

[Place Hold](#)

7



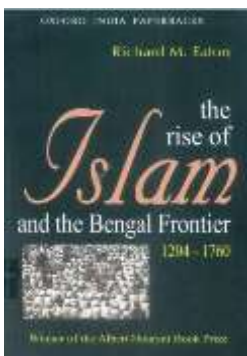
The feringhees: Sir Robert and Sir William—two Europeans in India (2 Vols) by Elizabeth Hamilton. New Delhi: Oxford University Press, 2016.

954.03092 H2F3-I (193931)

[Click for more information](#)

[Place Hold](#)

8



The rise of Islam and the Bengal frontier 1204-1760 by Richard M. Eaton. New Delhi: Oxford University Press, 1993.

954.14 E2R4 (194145)

[Click for more information](#)

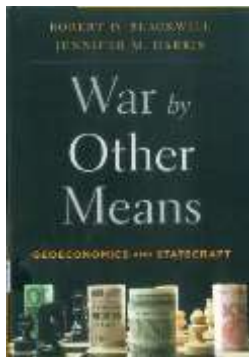
[Place Hold](#)

[Back to Content](#)

# MANAGEMENT

## ECONOMICS

9



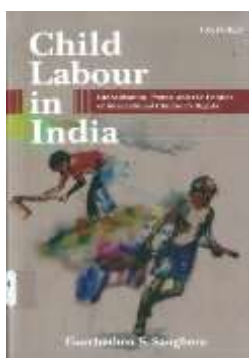
War by other means: geoeconomics and statecraft by Robert D. Blackwill. Cambridge: Harvard University Press, 2016.

327.1110973 B5W2 (194117) \*

[Click for more information](#)

[Place Hold](#)

10



Child labour in India: globalization, power and the politics of international children's rights by Gurchathen S. Sanghera. New Delhi: Oxford University Press, 2016.

331.310954 S2C4 (193929)

[Click for more information](#)

[Place Hold](#)

11



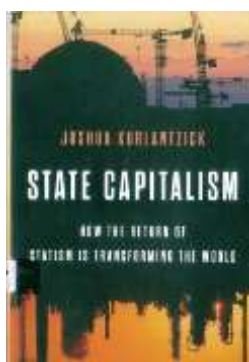
Reengineering India: work, capital and class in an offshore economy by Carol Upadhyia. New Delhi: Oxford University Press, 2016.

338.470053760954 U7R3 (193935)

[Click for more information](#)

[Place Hold](#)

12



State capitalism: how the return of statism is transforming the world by Joshua Kurlantzick. New York: Oxford University Press, 2016.

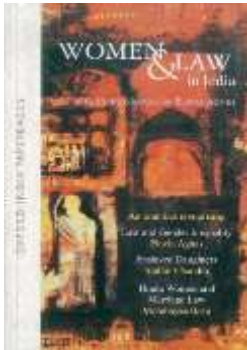
338.62091724 K8S8 (193937)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

13



Women and law in India: an omnibus comprising: law and gender inequality, enslaved daughters, hindu women and marriage law by Flavia Agnes. New Delhi: Oxford University Press, 2016.

346.54 A4W6 (193939)

[Click for more information](#)

[Place Hold](#)

## EDUCATION

14



Handbook of school improvement: how high-performing principals create high-performing schools by Jo Blase. Thousand Oaks: Corwin, 2010.

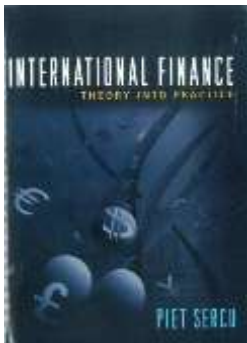
371.207 B5H2 (194150)

[Click for more information](#)

[Place Hold](#)

## FINANCE

15



International finance: theory into practice by Piet Sercu. Princeton: Princeton University Press, 2009.

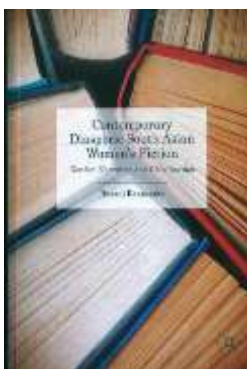
332.042 S3I6 (194148)

[Click for more information](#)

[Place Hold](#)

## GENDER STUDIES

16



Contemporary diasporic South Asian women's fiction: gender, narration and globalisation by Ruvani Ranashinha. London: Palgrave Macmillan, 2016.

809 R2C6 (194000)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

## GENERAL

17



Hit makers: how things become popular by Derek Thompson. London: Allen Lane, 2017.

306 T4H4 (194147)

[Click for more information](#)

[Place Hold](#)

## MARKETING

18



India's most attractive brands 2015 by N. Chandramouli. Mumbai: TRA Research Pvt. Ltd., 2015.

658.8270954 I6 (193912)

[Place Hold](#)

19



The brand trust report: India study 2011 by N. Chandramouli. Mumbai: Trust Research Advisory Pvt. Ltd., 2011.

659.102573 B7 (193910)

[Place Hold](#)

20



The brand trust report: India study 2012 by N. Chandramouli. 2012: Trust Research Advisory Pvt. Ltd., Mumbai.

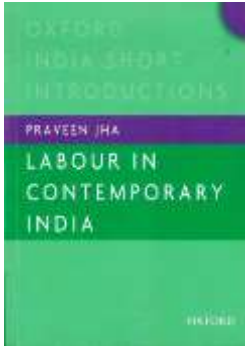
659.102573 C4B7 (193911)

[Place Hold](#)

[Back to Content](#)

## OB/HR

21



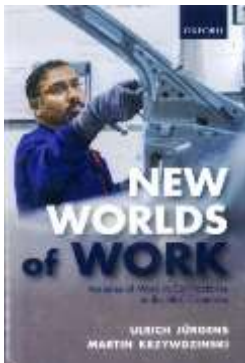
Labour in contemporary India by Praveen Jha. New Delhi: Oxford University Press, 2016.

331.095409051 J4L2 (193926)

[Click for more information](#)

[Place Hold](#)

22



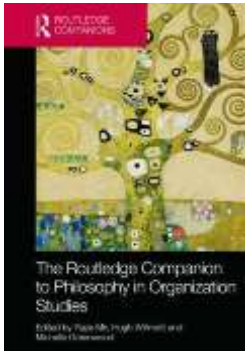
New worlds of work: varieties of work in car factories in the BRIC countries by Ulrich Jurgens. Oxford: Oxford University Press, 2016.

338.76292 J8N3 (193934)

[Click for more information](#)

[Place Hold](#)

23



The routledge companion to philosophy in organization studies by Raza Mir. London: Routledge, 2016.

658.1 R6 (194120) \*

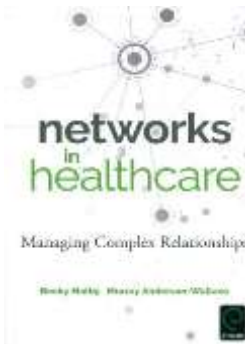
[Click for more information](#)

[Place Hold](#)

## PUBLIC POLICY

### HEALTH

24



Networks in healthcare: managing complex relationships by Becky Malby. Bingley: Emerald Group Publishing Limited, 2016.

362.10285 M2N3 (194149)

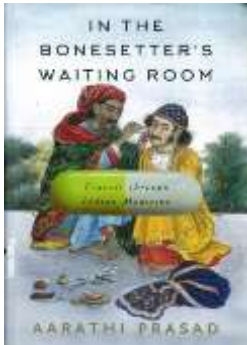
[Click for more information](#)

[Place Hold](#)

[Back to Content](#)



25



In the bonesetter's waiting room: travels through Indian medicine by Aarathi Prasad. London: Profile Books Limited, 2016.

610.954 P7I6 (194116) \*

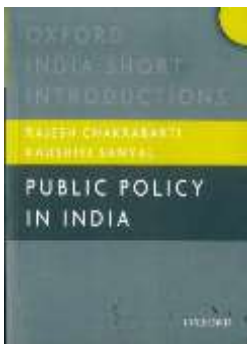
[Click for more information](#)

[Place Hold](#)

## PUBLIC POLICY

### OTHERS

26



Public policy in India by Rajesh Chakrabarti. New Delhi: Oxford University Press, 2017.

320.60954 C4P8 (193928)

[Click for more information](#)

[Place Hold](#)

## STRATEGY/BUSINESS POLICY

27



History and strategy by Steven J. Kahl. Bingley: Emerald, 2012.

658.4012 H4 (194121)

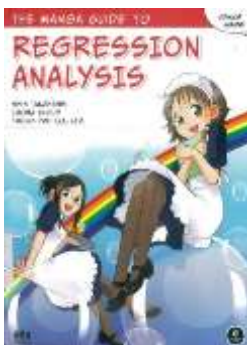
[Click for more information](#)

[Place Hold](#)

## MATHEMATICS

## STATISTICS

28



The manga guide to regression analysis by Shin Takahashi. Tokyo: No Starch Press, 2016.

519.536 T2M2 (194152)

[Click for more information](#)

[Place Hold](#)

## SOCIAL SCIENCE

29



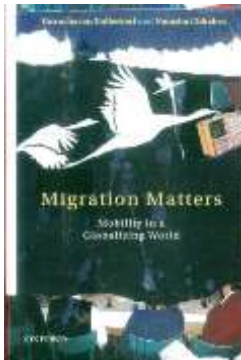
The glass cage: how our computers are changing us by Nicholas Carr. New York: W. W. Norton & Company, 2014.

303.483 C2G5 (194119) \*\*

[Click for more information](#)

[Place Hold](#)

30



Migration matters: mobility in a globalizing world by Gurucharan Gollerkeri. New Delhi: Oxford University Press, 2016.

304.8 G6M4 (193927)

[Click for more information](#)

[Place Hold](#)

31



The scheduled tribes and their India: politics, identities, policies and work by Nandini Sundar. New Delhi: Oxford University Press, 2016.

305.800954 S2 (193936)

[Click for more information](#)

[Place Hold](#)

32



Coming apart: the state of white America, 1960-2010 by Charles Murray. New York: Crown fourm, 2013.

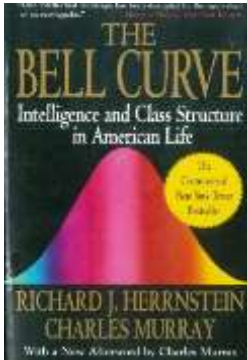
305.800973 M8C6 (194146)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

33



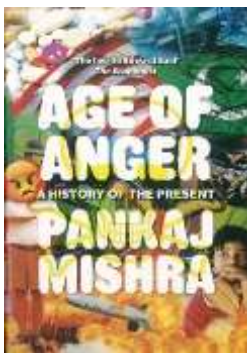
The bell curve: intelligence and class structure in American life by Richard J. Herrnstein. New York: Free Press, 1996.

305.9082 H3B3 (194154)

[Click for more information](#)

[Place Hold](#)

34



Age of anger: a history of present by Pankaj Mishra. Delhi: Juggernaut, 2017.

320 M4A4 (194153)

[Click for more information](#)

[Place Hold](#)

35



Displacement and exile: the state-refugee relations in India by Abhijit Dasgupta. New Delhi: Oxford University Press, 2016.

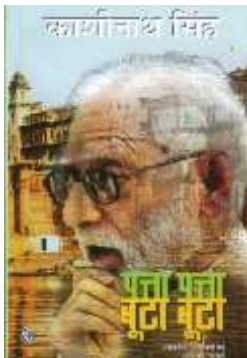
325.210954 D2D4 (193930)

[Click for more information](#)

[Place Hold](#)

## HINDI BOOKS

36



Patta patta boota boota: Kashinath Singh ki asankalit kahanian avam anya gadya rachnaen by Kashinath Singh. New Delhi: Rajkamal Prakashan, 2016.

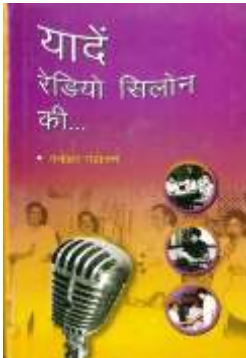
H 891 S4P2 (194104)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

37



Yaadein radio ceylon kee by Manohar Mahajan. Jaipur: Vangmaya Prakashan, 2010.

H 175.1 M2Y2 (194109)

[Click for more information](#)

[Place Hold](#)

38

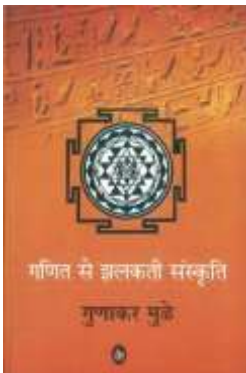


Ek akeli aurat by Ananta Kabra. New Delhi: Classic Publishing Company, 2015.

H 361 K2E5 (194102)

[Place Hold](#)

39



Ganit se jhalakti sanskriti by Gunakar Muley. New Delhi: Rajkamal Prakashan, 2015.

H 510 M8G2 (194105)

[Click for more information](#)

[Place Hold](#)

40



Hindi film sangeet: 75 varshon ka safar by Anil Bhargava. Jaipur: Vangmaya Prakashan, 2011.

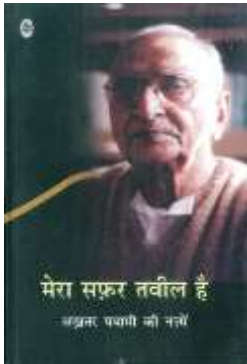
H 791.437 B4H4-2011 (194111)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

41



Mera safar taweel hai: Akhtar Payami ki nazmen by Jabir Husain. New Delhi: Rajkamal Prakashan, 2015.

H 891.431 M3 (194113)

[Click for more information](#)

[Place Hold](#)

42



Hanso hanso jaldi hanso by Raghuvir Sahay. New Delhi: Rajkamal Prakashan, 2016.

H 891.4317 S2H2 (194112)

[Click for more information](#)

[Place Hold](#)

43



Hindi ki samkaleen laghukathaian by Ramkumar Ghoter. Jaipur: Vangmaya Prakashan, 2012.

H 891.43301 G4H4 (194110)

[Place Hold](#)

44



Shabd parspar: Krishna Sobti ke rachanatmak avadan per kendrit by Niranjana Dev Sharma. New Delhi: Rajkamal Prakashan, 2015.

H 891.43309 S4S4 (194103)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

45



Surinam ka srijanatmak hindi sahitya by Vimlesh Kanti Verma. New Delhi: Radhakrishna Prakashan, 2015.

H 891.438 S8 (194107)

[Click for more information](#)

[Place Hold](#)

46



P. Vidyaniwas Mishra sanchayita by Dayanidhi Mishra. New Delhi: Rajkamal Prakashan, 2015.

H 891.4387 P9 (194106)

[Click for more information](#)

[Place Hold](#)

47



Yatharthwad aur uski samasyaye by Yashpal. Allahabad: Lokbharti Prakashan, 2015.

H 891.734 Y2Y2 (194108)

[Click for more information](#)

[Place Hold](#)

[Back to Content](#)

\* Issued to Faculty

\*\* Issued to FPM