



Vikram Sarabhai Library

IIMA Weekly News Digest

(September 26 – October 02, 2022)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	IIM-A set up research chair in consumer technology with Nykaa	The Indian Express	September 28, 2022	Full Text
2	5G, metaverse to change e-commerce experience for consumers: Falguni Nayar	Financial Express	September 28, 2022	Full Text
3	'Lipstick effect seen in sales of skin products in post-covid era'	The Times of India	September 28, 2022	Full Text