



Vikram Sarabhai Library, Indian Institute of Management
IIMA in Media
(January 13 – 19, 2014)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	2-day Amaethon ends at IIMA	DNA	January 13 , 2014	Full text
2	IIM Selection: What Clicks	Economic Times	January 13 , 2014	Full text
3	Rise in the number of IIMA students opting for placements in online sector, says report	Ahmedabad Mirror	January18, 2014	Full text
4	IIMA releases audited placement report <i>3 PGP students opt out of the process in 2013-14</i>	DNA	January18, 2014	Full text
5	Privy to the CM's purse? <i>Paycheck India, a research led by Prof. Biju Varkkey, IIMA.</i>	Times of India	January 19, 2014	Full text
Faculty Column				
1	A change not monitored is a change not desired by Prof. Anil Gupta	DNA Column: Minds on the margin	January 19, 2014	Full text