



Vikram Sarabhai Library
IIMA Weekly News Digest
 (March 9 – 15, 2015)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	RTE: Not just fee, Rs 5k extra aid for kids likely	Ahmedabad Mirror	March 9, 2015	Full text
2	A cricketer's challenge prompts nutrition venture	Business Standard	March 9, 2015	Full text
3	Gujarat lags even Bihar in many parameters, says IIMA prof	DNA	March 11, 2015	Full text
4	IIMA to tie up with Canadian varsity	DNA	March 11, 2015	Full text
5	IIM-A, Canadian varsity sign business cases MoU	Financial Express	March 11, 2015	Full text
6	IIM-A faculty slams govt's business-friendly image	Indian Express	March 11, 2015	Full text
7	IIM-A, Canadian varsity to share business case studies	Indian Express	March 11, 2015	Full text
8	A not-for-profit route to win an olympic gold?	DNA	March 12, 2015	Full text
9	India's m-cap to reach Rs. 900 lakh crore by 2022	DNA	March 12, 2015	Full text
10	Petroleum cos refused to partner with SI2	Ahmedabad Mirror	March 15, 2015	Full text
11	French liquor company says	Indian Express	March 15, 2015	Full

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Faculty Column

1	Marketing on social media can be interesting career option by Prof. Dheeraj Sharma	DNA	March 9, 2015	Full text
2	The long & short of patent war in India by Prof. Anurag Agarwal	DNA Column: Lawfully Yours	March 15, 2015	Full text
3	Financing innovations by Prof. Anil Gupta	DNA Column: Minds on the Margin	March 15, 2015	Full text