



**Vikram Sarabhai Library**  
**IIMA Weekly News Digest**  
(December 11 – 17, 2017)

Sr. no	TITLE	SOURCE	DATE	FULL TEXT
<b>News on IIMA</b>				
1	Putting numbers to the art of selling	Business Line	December 12, 2017	<a href="#">Full text</a>
2	Business for keeps	Business Standard	December 16, 2017	<a href="#">Full text</a>
3	Food safety audit in IITs and IIMs	Business Line	December 16, 2017	<a href="#">Full text</a>