



Vikram Sarabhai Library, Indian Institute of Management

IIMA in Media

(May 12-18, 2014)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	'IIMA world's 4th best B-School in terms of return on investment' <i>It has 44% return on investment after one year, states The Economist survey</i>	DNA	May 13, 2014	Full text
2	More bang for buck at IIM-A than Ivy League Institute 4 th on The Economist list of global B-Schools in terms of return on investment	Business Standard	May 13, 2014	Full text
3	IIM-A outranks Harvard and other Ivy League varsities on MBA programmes' RoI	Financial Express	May 14, 2014	Full text
4	IIM-A 4th in The Economist's good-value B-schools	Business Line	May 14, 2014	Full text
5	IIMA's Rama Bijapurkar joins Ratnakar Bank	Economic Times	May 15, 2014	Full text
Faculty Column				
1	Time for change: An avalanche of expectations by Prof. Anil Gupta	DNA Column Minds on the margin	May 18, 2014	Full text