



Vikram Sarabhai Library

IIMA Weekly News Digest

(September 15-21, 2014)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
News on IIMA				
1	Money makes you reveal more online	Times of India	September 15, 2014	Full text
2	At 13th rank, IIM-C among top non-European B-Schools	Business Standard	September 16, 2014	Full text
3	IIM-Calcutta leaps six places to 13 in FT MiM ranking	Financial Express	September 16, 2014	Full text
4	IIMA's ex-fellow appointed dean at Italian varsity's India campus	Indian Express	September 16, 2014	Full text
5	A musical weekend: the heritage club of IIMA has organised two evenings of Indian music and dance this weekend	Ahmedabad Mirror	September 17, 2014	Full text
6	Local industrialists remain mute spectators during MOUs signing	DNA	September 18, 2014	Full text
7	Marketing conclave at IIM-A	Times of India	September 18, 2014	Full text
8	Students to pitch market research for corporate projects at IIMA conclave	Indian Express	September 19, 2014	Full text
9	B-school students leave a lot to be desired	Economic Times	September 19, 2014	Full text
10	IIM-A insight ready with new vision	Times of India	September 20, 2014	Full text
11	Two-day marketing conclave at IIMA	DNA	September 21, 2014	Full text
12	Amdavadis get marketing insights at IIM-A conclave	Times of India	September 21, 2014	Full text



Faculty Column

1	Of cars, spare parts and competition. Who suffers the most? by Prof. Anurag Agarwal	DNA Column: Lawfully Yours	September 15, 2014	Full text
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