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## IIMA Weekly News Digest

(February 19-25, 2024)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
<b>News on IIMA</b>				
1	Women lead men in online shopping says IIMA survey	Ahmedabad Mirror	February 19, 2024	<a href="#">Full Text</a>
2	Report: Surge in e-shopping among small town consumers after pandemic	Indian Express	February 19, 2024	<a href="#">Full Text</a>
3	Eruditus to deepen its India presence to grow	MINT	February 19, 2024	<a href="#">Full Text</a>
4	Future-proofing MBAs: Integrating AI into business leadership of tomorrow	Financial Express	February 19, 2024	<a href="#">Full Text</a>
5	Men outspent women online: IIM-A study	Times of India	February 19, 2024	<a href="#">Full Text</a>
6	IIMA trains visually impaired in leadership, AI, tech	Ahmedabad Mirror	February 20, 2024	<a href="#">Full Text</a>
7	At IIMA, leadership workshop for visually challenged professionals	Indian Express	February 20, 2024	<a href="#">Full Text</a>
8	Caution stays in last leg of inflation fight	Business Standard	February 23, 2024	<a href="#">Full Text</a>
9	Any premature move may undermine success: Das	Financial Express	February 23, 2024	<a href="#">Full Text</a>
10	Accenture, BCG top recruiters at IIMA	Indian Express	February 23, 2024	<a href="#">Full Text</a>
11	IIMA: 15% drop in management consulting offers	Times of India	February 23, 2024	<a href="#">Full Text</a>
12	Indian economy still growing below its potential.	Business Standard	February 24, 2024	<a href="#">Full Text</a>
13	MPC must take its dual mandate of growth and inflation seriously now	Economic Times	February 24, 2024	<a href="#">Full Text</a>
14	IIM placements stable, fewer consulting jobs	Financial Times	February 24, 2024	<a href="#">Full Text</a>
15	High real interest rate can dampen growth prospects	Indian Express	February 24, 2024	<a href="#">Full Text</a>
16	Expect interest rate to normalize as inflation approaches 4% goal	Mint	February 24, 2024	<a href="#">Full Text</a>