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Skip
Filters
Related Topics
Subject Headings

Classification

- Arts & recreation (5)
- Computer science, inform... (23)
- History & geography (1)
- Language (1)
- Literature (7)
- Philosophy and psychol... (18)
- Religion (1)
- Science (16)
- Social sciences (179)
- Technology (469)

Turn Off OECD Collection

Provider

- Business Expert Press (721)
- Expert Insights Article (216)

Year

- 2018 (123)
- 2017 (250)
- 2016 (167)
- 2015 (106)
- 2014 (84)

Language

- English (936)

Input Search Keywords

Phrase Match Refine



Back

Total Result : 937

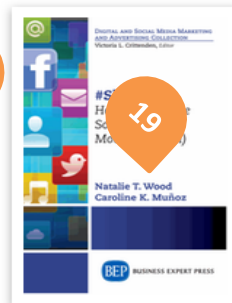
0 Books Selected. Export Select All(no more than 1000 title)

first previous 1 2 3 4 5 6 7 8 9 10 next last

Cover Brief Detail

Sort : Year Title Publisher Order : A-Z Z-A

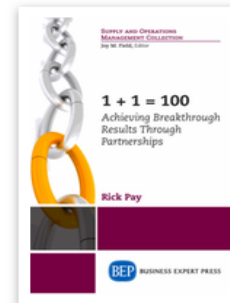
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#Share: How to Mobilize Social Word of Mouth (sWOM)

T. Wood, N. Muñoz
Business Expert Press, 2016

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1 + 1 = 100: Achieving Breakthrough Results Through Partnerships

Pay, Rick
Business Expert Press, 2016

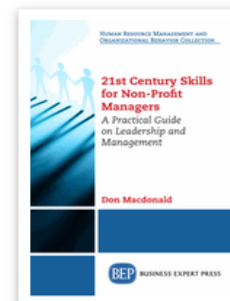
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Karl Wieggers
Business Expert Press, 2018

Read



21st century skills for non-profit managers : a practical guide on leadership and management

Macdonald, Don
Business Expert Press, 2017

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Home Page View

1. To preview new eBooks which has not been purchased by customers.

2. To view on titles purchased.

3. You need to sign in to Personal Account for its function.

4. To install the iG Library on Browser for future search.

5. Logout from the iG Library.

6. To filter titles by Classification, Provider and Year.

7. To search by related topics.

8. Input search keywords.

9. Advanced Search

10. Reset.

11. To show number of pages on your Search Result.

12. Search result can sort by Year, Title or Publisher from Ascending to Descending or Descending to Ascending.

13. Three options for you to display your search result via Cover, Brief or Detail. (Figure 1)

14. Once selected, you may Export the titles out from the platform (Figure 2.)

15. To select a title by clicking on the small square box next to the cover.

16. Click to Read online from iViewer.

17. Only certain titles have PDF Download button.

18. Only certain titles have ePub Download button

19. Click on the Cover to view the Detail Page of your selection.

20. Click on the Title to view the Detail Page of your selection.

21. You can see subject wise classification

22. You can filter the year of publication

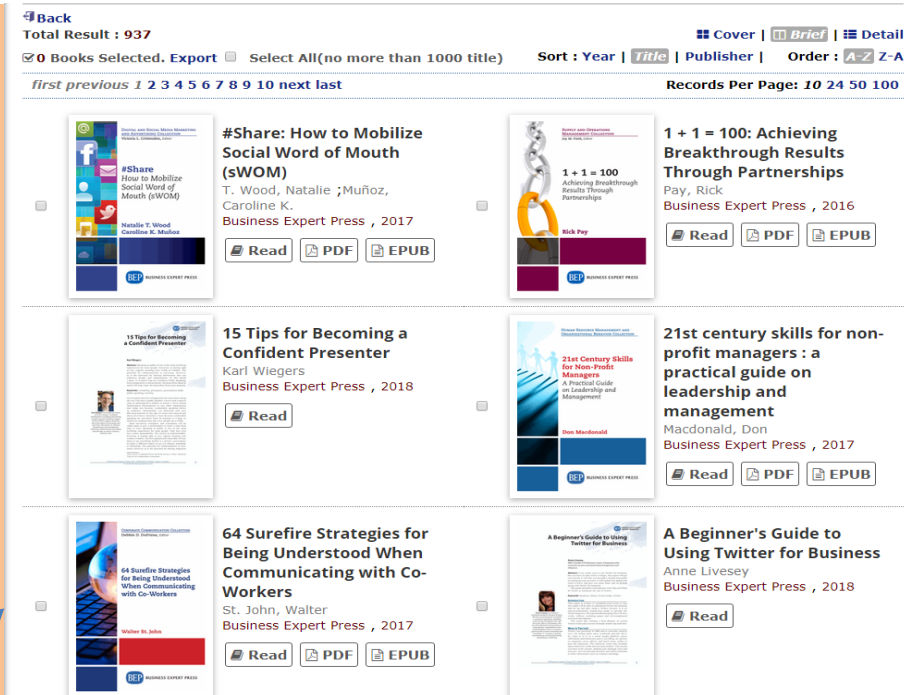
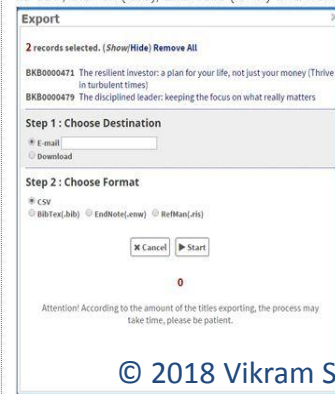


Figure 2.

You can Export the selected titles out from the platform via E-mail or Download to one of the format such as CSV, BibTex (.bib), EndNote (.enw) and RefMan (.ris).



Search & Filter

The screenshot shows the iG Library Plus search interface. The top navigation bar includes links for 'iG Library Plus', 'Preview New eBooks', 'eBooks Library', 'Personal Account', 'OpenSearch', 'User Guide', and 'Logout'. The main header area displays the iG Library logo and a welcome message for Indian Institute of Management Ahmedabad (IIMA). The search bar is prominently displayed with the text 'Input Search Keywords'. To the left, there are filter sections for 'Classification', 'Provider', 'Year', and 'Language'. A 'Related Topics' section is also visible. The search results are displayed in a grid format, showing book covers, titles, authors, and publication details. Numbered callouts (1-6) highlight specific features: 1 points to the 'Classification' filter, 2 points to the 'Related Topics' filter, 3 points to the 'Apply' button, 4 points to the 'Arts & recreation' filter list, 5 points to the 'Close' button, and 6 points to the 'Read', 'PDF', and 'EPUB' download options.

1. Click on the Classification for filter selection.
2. You can switch to search by Related Topics.
3. Click on the "■" in every filter criteria, will brings you to the first layer of filter selection.
4. If prefer to go for more detailed search, click on the "►" to the next layer of search result.
5. Select the filter list.
6. Close the last layer by clicking on the "Cancel"
7. Click on the "Apply Filter" to start the search.

Search & Filter

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Welcome, Indian Institute of Management Ahmedabad (IIMA) |

Filters **Related Topics** **Subject Headings**

Classification

- Arts & recreation (5)
- Computer science, infor... (23)
- History & geography (1)
- Language (1)
- Literature (7)
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Turn Off OECD Collection ☒

Provider

- Business Expert Press (721)
- Expert Insights Article (216)

Year

- 2018 (123)
- 2017 (250)
- 2016 (167)
- 2015 (106)
- 2014 (84)

Language

- English (936)

Current Filters :

Back

Total Result : 5

☒ 0 Books Selected

[first](#) [previous](#) [next](#)

Suggested Keyword

- Approach
- Accounting in a Nutshell
- Audit
- Accounting
- Audit, Global Financial Crisis
- Audit, Investor Relations, Global Financial Crisis
- Activities
- Administration
- Author
- Applications
- Audience
- Academic Research
- Analytics
- Audience for this Book
- Actions
- Article
- Academic Literature
- Classification**
- Accounting (27)
- Advertising & public relations (17)
- Arts & recreation (5)
- Applied psychology (4)
- Area planning (Civic art) (2)

Phrase Match ☒ **Refine** ☐

Cover ☒ **Brief** ☐ **Detail** ☐

Sort : Year | Title | Publisher | Order : Asc Desc

Records Per Page: 10 24 50 100

A Profile of the Performing Arts Industry: Culture and Commerce

Gaylin, David H.

Business Expert Press , 2016

[Read](#) [PDF](#) [EPUB](#)

Citizen-Centered Cities, Volume II: City Studies of Public Involvement

Messinger, Paul R.

Business Expert Press , 2017

[Read](#) [PDF](#) [EPUB](#)

Citizen-Centered Cities, Volume I: Case Studies of Public Involvement

Messinger, Paul R.

Business Expert Press, LLC , 2016

[Read](#) [PDF](#) [EPUB](#)

1. Input the keyword for Search.
2. Once input, will dropdown a list of suggested keywords for reference.
3. Tick " " for exact phrase match
4. In order to have more detailed search, you may click on " Refine " once you have selected the suggested keywords.
5. Click to start the search.
6. Click for Advanced Search if necessary.
7. Reset and back to its Main Page.
8. Click on Publisher & Year will link you to the filter selection.

Search & Filter

☒ Phrase Match
 ☒ Refine

Keyword : **culture** **"entrepreneurship"**

Current Filters : **Arts & re...**

1. Click on " X " to delete the selection.
2. Keywords will fade when click to set for delete.
Click on the keywords again to remove the delete.
3. Switch to Filter panel.
4. Select the title.

3

(18)

Turn Off OECD Collection ☒

(18)

(1)
 (6)
 (1)
 (1)
 (3)

(18)

☒ Phrase Match
 ☐ Refine

Keyword : **"entrepreneurship"**

Current Filters : **Technology**

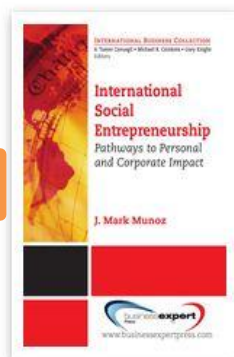
Total Result : 18

☒ 0 Books Selected. Export
 ☐ Select All(no more than 1000 title)

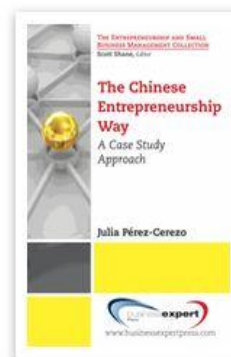
Sort : Year | Title | Publisher | **Relevance**
 Order : Asc **Desc**

first previous 1 2 next last

Records Per Page: 10 24 50 100



International Social Entrepreneurship:
Pathways to Personal and Corporate Impact
 Munoz, J. Mark
 Business Expert Press , 2010



The Chinese Entrepreneurship Way: A Case Study Approach
 Pérez-Cerezo, Julia
 Business Expert Press , 2013

Advanced Search

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Back

Search **Reset**

Add Fields

Year

From **to**

Provider

Available		Selected
Commonwealth		
Expert Insights Article		
Norden		
OECD		
Business Expert Press		

Search **Reset**

Back

Search Result Preview

Query: entrepreneurship AND innovation

Matched : 937

Rhetorical Invention and Techn...
2018
Milan Frankl
Expert Insights Article

The Seven Essential Tips for M...
2018
Phyllis Zimmler Miller
Expert Insights Article

Top Ten Startup Mistakes form ...
2018
Pedro Perry
Expert Insights Article

Accounting in a Nutshell 7: Fi...
2018
Joel Shapiro
Expert Insights Article

Advanced Search

1. Input the keywords for Search.
2. Choose either one of the field or All Fields to preview the search result.
3. Select the related type of keywords search with “AND”, “OR” , “NOT” Boolean operators
4. Add fields for further search.
5. Search by Year.
6. Search by contents provider.
7. Search result preview.
8. Click on cover to see the details of the selected book.
9. Click to search the result of publisher or year.
10. See result in details.
11. Once finished, click " Search " to see the result in details.
12. Reset for a new search.
13. Back to Main Page.

il Suggestions

Entrepreneurial Selling: The Facts Every Entrepreneur Must Know
2017

Educating Social Entrepreneurs: From Idea Generation to Business Plan Formulation, Volume I
2017

Arts and Entrepreneurship
2017

Entrepreneurial Strategic Management
2014

Teaching Ethics Across the Management Curriculum: Contributing to a Global Paradigm Shift, Volume III
2016

Advance Search: title:"entrepreneurship" 1955 + 1956 + 1957 + 1958 + 1959 + 1960 + 1961 + 1962 + ...
[Previous Page](#) [Prev Book](#) [Next Page](#) [Next Book](#)

ENTREPRENEURSHIP AND SMALL
BUSINESS MANAGEMENT COLLECTION
Scott Shane, Editor

**Hispanic-Latino
Entrepreneurship**
Viewpoints of
Practitioners





J. Mark Munoz
Michelle Ingram Spain

BEP BUSINESS EXPERT PRESS

Read

PDF

EPUB








Hispanic-Latino Entrepreneurship: Viewpoints of Practitioners


Munoz, J. Mark ; Spain, Michelle
Business Expert Press, ©2015 ,©2015
142 Pages

ISSN :
 19465653, 19465661
ISBN13 :
 9781606493564
E-ISBN13 :
 9781000493571

Classification :
 Technology
 Management & auxiliary services
 General management
Subject :
 Entrepreneurship
 Hispanic American businesspeople

Description : This book examines the entrepreneurial mindset of Hispanic– Latinos in the United States. With limited literature on the subject, the authors created a pioneering book that captures the viewpoints of real-life Hispanic–Latino entrepreneurs. Using a 15-item questionnaire, the authors obtained information on entrepreneurial intent, goals, and business strategies utilized. This book highlights real world business experiences, including challenges relating to entrepreneurial pursuits, and the importance of hardwork, discipline, and a positive



Page	Chapter
1	Latin American entrepreneurs : profiles and viewpoints
6	Abstract
8	Contents
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24	Chapter 2: Nature of the Study
28	Chapter 3: The Hispanic-Latino Entrepreneurs
110	Chapter 4: Conclusion
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130	References
136	Index
140	Advertisement Page
142	Back Cover

Book Home Page

1. Back to Previous Page.
2. To search Previous Book.
3. Click to go to Next Book.
4. Input keywords to search within this book. (Figure 1.)
5. Share the information on social network website.
6. Read online from iViewer.
7. Only certain titles have PDF Download button.
8. Only certain titles have ePub Download button.
9. Click on publisher & year will link you to the filter selection.
10. Click on cover to see the details of the selected book.
11. Table of Contents.
12. Thumbnail Preview.
13. For Citation Tool to use on this Export formats.
14. Click on the keywords under Classification will lead you to the relevant subject of this publisher.
15. Click on book title to see the details of the selected book.
16. Click on the Year to view all books published in the selected year.
17. Click to read any of the Chapter will lead you to that particular pages on iViewer.
18. Click to view any of the Chapter in Thumbnail Preview version.
19. Click to view Previous / Next / Last Chapter as needed.
20. Click on the selected thumbnail to read online from the iViewer.
21. 5 different Export formats for Citation Tool.

Table of Contents | Thumbnail Preview | Export Formats

- BibTeX(.bib)
- EndNote(.enw)
- RefMan(.ris)
- APA(.apa)
- MLA(.mla)

Export Citations

RefMan Format

TY - BOOK

C1 - BEPB0000307

AU - Munoz, J. Mark

AU - Spain, Michelle

PY - 2015

TI - Hispanic-Latino Entrepreneurship: Viewpoints of Practitioners

PB - Business Expert Press

AB - This book examines the entrepreneurial mindset of Hispanic- Latinos in the United States. With limited literature on the subject, the authors created a pioneering book that captures the viewpoints of real-life Hispanic-Latino entrepreneurs. Using a 15-item questionnaire, the authors obtained information on entrepreneurial intent, goals, and business strategies utilized. This book highlights real world business experiences, including challenges relating to entrepreneurial pursuits, and the importance of hardwork, discipline, and a positive mindset in the success of an enterprise.

SP - 142

DP - IG Publishing Pte Ltd

SN 9781606493564

ER -

Table of Contents | Thumbnail Preview | Export Formats

First Chapter | Previous Chapter | Next Chapter | Last Chapter

Latin American entrepreneurs : profiles and viewpoints



iViewer Online Reader

1. Display / Hidden the reader control panels.
2. Search within this book.
3. Search button. (Figure 1)
4. Print pages.
5. Table of content. (Figure 2)
6. Thumbnail pages. (Figure 3)
7. Reload the current page and viewer.
8. Display page fit window width.
9. Display page fit window size.
10. The display area zoom in / out control.
11. Go first page.
12. Go previous page.
13. Enter number to switch the page.
14. Go next page.
15. Go last page.
16. Single page vertical display.
17. Two pages side by side vertical display.

The screenshot displays the iViewer Online Reader interface. At the top, a dark blue header contains the title "iViewer Online Reader" in orange. Below the header, a browser address bar shows a URL. The interface includes a search bar with the text "Search within this document ...". On the right side, there are buttons for "Table of Contents" and "Thumbnail". The main content area shows the cover of the book "Hispanic-Latino Entrepreneurship: Viewpoints of Practitioners" by J. Mark Munoz and Michelle Ingram Spain, part of the "Entrepreneurship and Small Business Management Collection" edited by Scott Shane. The cover features a golden sphere on a stand. At the bottom, there is a navigation bar with various controls: a "Reload" button, a "Fit" button, a zoom slider set to 140%, a page number indicator "1 / (1 of 142)", and buttons for navigating between pages. Numbered orange callouts (1-17) are placed around the interface to highlight specific features, corresponding to the list on the left.

Abstract

The Hispanic-Latino community is large, expanding, and an important contributor to the U.S. economy. Numbering over 50 million, they currently represent about 16 percent of the population. This number is estimated to rise to about 102 million by 2050. Hispanic Latinos engage in a diversity of jobs that help keep the American economic engine running. The practice of entrepreneurship has been on the rise with over 2.3 million businesses in the United States categorized as minority-owned, generating over \$345 billion in sales.

This book examines the entrepreneurial mindset of Hispanic-Latinos in the United States. With limited literature on the topic, the authors created a pioneering book that captures the voices of real-life Hispanic-Latino entrepreneurs. Using a 15-item questionnaire, the authors obtained information on entrepreneurial intentions, business strategies utilized. Among several findings, the completed study uncovered that (1) real world experiences and challenges are relevant frameworks for entrepreneurial success, (2) race has not posed as a barrier for entrepreneurial pursuit, and (3) hardwork, discipline and a positive mindset are anchors for success. The literature offers inspirational stories and innovative ideas that define a new age of business in the United States. The book is valuable to the Hispanic-Latino community, teachers and students of entrepreneurship, executives and entrepreneurs, government officials and organizations, policy makers, and minority entrepreneurs worldwide.

- Left click mouse on the text to select the text. Right click the mouse to open the function menu.
- Reset the text selection.
- Copy the selected text.
- Crop the selected area image.
- Translate the selected text.
- Print current Chapter (Available only for some books).
- Print current page.
- Print by page range.
- Download current chapter (Available only for some books).
- Download current page.
- Download by page range.
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- Translate in selected languages.

iViewer Online Reader



Hispanic-Latino Entrepreneurship: Viewpoints of Practitioners

Business Expert Press

142 pages









Click the chapter item to switch the page.

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The search results display in relevancy order, you can click the thumbnail image go to the matched page.

Search : hispanic

2		Hispanic -Latino Entrepreneurship	4		Hispanic -Latino Entrepreneurship Viewpoints of Practitioners J. Mark Munoz and Michelle Ingram Spain
11		2 HISPANIC -LATINO ENTREPRENEURSHIP individuals whose origins are countries or cultures once under... interpretations behind the Hispanic and Latino terminologies. The U.S. Census (2010) defines Hispanic or Latino	14		INTRODUCTION 5 Data supports the fact that the Hispanic community is a significant contributor to the U.S. economy. Hispanic -owned businesses generated \$345.2 billion in sales in 2007, with a 55.5
12		INTRODUCTION 3 The Hispanic population comprise of people from different national origins. The 14 largest Hispanic groups are as follows: Mexicans (33,539,000), Puerto Ricans (4,916,000	1		Entrepreneurship and Small Business Management Collection Scott Shane, Editor Hispanic -Latino Entrepreneurship Viewpoints of Practitioners J. Mark Munoz Michelle Ingram Spain
6		Abstract The Hispanic -Latino community is large, expanding, and an important contributor.... This number is estimated to rise to about 102 million by 2050. Hispanic Latinos engage	17		8 HISPANIC -LATINO ENTREPRENEURSHIP opportunities and competition in the labor market (Mora... to prefer good working relationships and a professional work setting among Hispanic entrepreneurs. Gender

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Search within this document ...



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Thumbnail



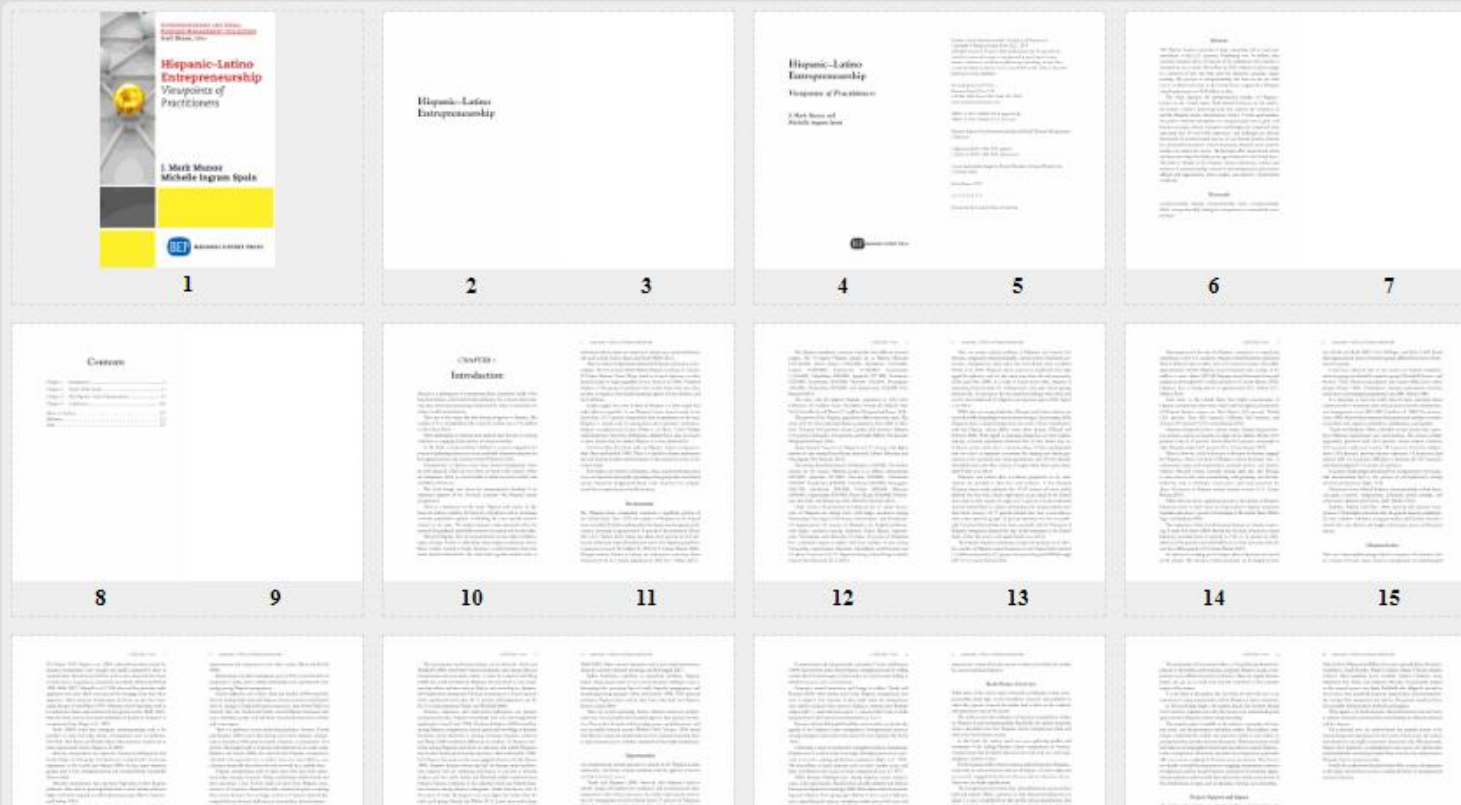
Hispanic-Latino Entrepreneurship: Viewpoints of Practitioners

Business Expert Press

142 pages

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Page Thumbnail



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