

People of India_{dx}



The People of India database contains detailed identity information on about 885,000 individual members who reside in households in the Consumer Pyramids sample.

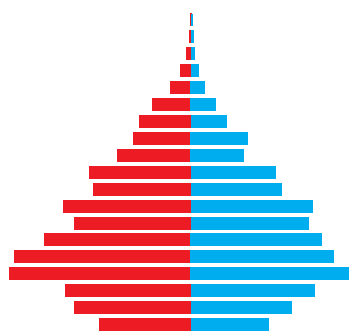
The sample is large and well spread across India. It is therefore a good database to study the demographic profile of the people of India.

The database contains information on age, gender, religion, caste, state of origin, occupation, literacy, education level and discipline in case of higher education, status of health and financial inclusion.

Caste is an important identity characteristic in India based on traditional social stratifications. State of origin is an identity based on recent clustering of administrative regions.

Status of health is captured in three self-assessed statuses. There are eight different indicators to represent financial inclusion and an indicator for mobile phone ownership.

Complete demographic data of all households in the Consumer Pyramids sample is collected thrice in a year. The People of India database is therefore updated thrice a year. The data always pertains to the date of the survey.



Consumer Pyramids
India's Largest
Survey of Households



Centre for Monitoring Indian Economy Pvt. Ltd.

Data fields per member per household

No. Data field name

1. Household ID
2. Country Name
3. State Name
4. State and Homogeneous Region No
5. Town/Village No.
6. Region Type
7. Survey status assigned to the household
8. Failure Reason of the household
9. Stratification of the Homogenous Region by type of Region
10. Member weight at Strata level
11. Adjustment factor for Non-Response, at Strata level
12. Extended weight for Non-Surveyed States, at Strata level
13. Slotted Month for execution
14. Member identity
15. Relation with the Head of Household
16. Gender
17. Age years
18. Age month
19. State of origin
20. Religion
21. Caste Category
22. Caste
23. Literacy
24. Education
25. Discipline
26. Occupation
27. Member is healthy
28. Member is on regular medication
29. Member is hospitalised
30. Member has a credit-card
31. Member has a kisan credit-card
32. Member has a demat account
33. Member has a bank account
34. Member has Employee Provident Fund account
35. Member has a Life Insurance
36. Member has a Health insurance
37. Member has a mobile

Number of Observations in Waves

		Wave		Number of Members
		From	To	
Jan	1	2014	Apr 30 2014	723,481
May	1	2014	Aug 31 2014	694,228
Sep	1	2014	Dec 31 2014	675,838
Jan	1	2015	Apr 30 2015	673,881
May	1	2015	Aug 31 2015	664,415
Sep	1	2015	Dec 31 2015	660,660
Jan	1	2016	Apr 30 2016	660,471
May	1	2016	Aug 31 2016	665,556
Sep	1	2016	Dec 31 2016	663,335
Jan	1	2017	Apr 30 2017	658,731
May	1	2017	Aug 31 2017	652,465
Sep	1	2017	Dec 31 2017	697,694

Unemployment_{dx}



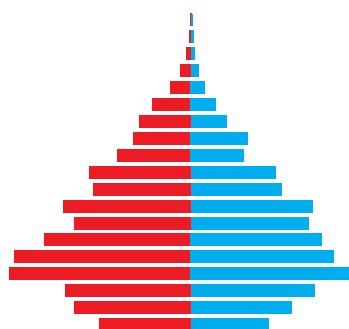
The Unemployment database contains detailed information on employment and unemployment status about the members residing in all households in the Consumer Pyramids sample. This is a database of about 522,000 people. It provides employment or unemployment status for each member (who is greater than or equal to 15 years of age) of each household in the database.

The database contains information on age and gender of the member, employment or unemployment status of the member.

Information on employment and unemployment statuses of all individuals from households in the Consumer Pyramids sample is collected during each Wave of the Consumer Pyramids survey. Since there are three Waves in a year, the complete employment and unemployment information is collected thrice in a year for the entire sample.

The data always pertains to the date of the survey.

If there is ambiguity of the status of an individual on the day of the survey (as it could be for a daily wage worker) we seek the status as of the day preceding the day of the interview. This recall of a status that is in very close proximity to the date of the survey ensures accurate observations of the status.



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Unemployment_{dx}

Data fields per member >= 15 years of age

No. Data field name

1. Household ID
 2. Country Name
 3. State Name
 4. State and Homogeneous Region No
 5. Town/Village No.
 6. Region Type
 7. Survey status assigned to the household
 8. Failure Reason of the household
 9. Stratification of the Homogenous Region by type of Region
 10. Member weight at Strata level
 11. Adjustment factor for Non-Response, at Strata level
 12. Extended weight for Non-Surveyed States, at Strata level
 13. Slotted Month for execution
 14. Member identity
 15. Gender
 16. Age years
 17. Age month
 18. Employment Status of a Member
-

Number of Observations in Waves

Wave		Number of Members
From	To	
Jan 1 2016	Apr 30 2016	517,625
May 1 2016	Aug 31 2016	521,824
Sep 1 2016	Dec 31 2016	518,068
Jan 1 2017	Apr 30 2017	519,285
May 1 2017	Aug 31 2017	515,224
Sep 1 2017	Dec 31 2017	544,005

Composition of Incomes_{dx}



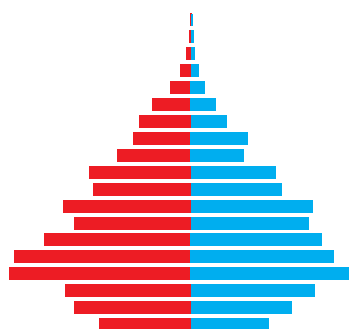
The Composition of Incomes database contains detailed information about the incomes of earning members residing in households in the Consumer Pyramids sample. It provides information regarding the monthly earning and source of earning for each earning member of each household in the database.

It provides an excellent view of the changing earning capacity and the sources of earnings of the households of India.

The database contains information on age and gender of the member, month of income, income in the form of wages, income from pensions, income in the form of dividends and interest income. Each source of income is shown separately against each member, wherever applicable. Besides, it contains the households income from rent, private transfers, government transfers, business profits, profit from sale of assets, income from lotteries or gambling and imputed income of production for self-consumption.

Income data of all earning members of households and the collective income of the households in the Consumer Pyramids sample is collected during each Wave of the Consumer Pyramids survey. Income is always collected for the four months that immediately preceded the month of the survey.

This is a longitudinal survey.



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Composition of Incomes_{dx}

Data fields per household and per member per household

No. Data field name	
Household Income	Member Income
1. Household ID	1. Household ID
2. Country name	2. Country name
3. State name	3. State name
4. Homogeneous Region no.	4. Homogeneous Region no.
5. Town/village no.	5. Town/village no.
6. Region type	6. Region type
7. Survey status assigned to the household	7. Survey status assigned to the household
8. Reason for failure of the survey	8. Reason for failure of the survey
9. Stratification of the Homogenous Region by type of Region	9. Stratification of the Homogenous Region by type of Region
10. Household weight at Strata level	10. Member weight at Strata level
11. Adjustment factor for Non-Response, at Strata level	11. Adjustment factor for Non-Response, at Strata level
12. Extended Household Weight for Non-Surveyed States, at Strata level	12. Extended weight for Non-Surveyed States, at Strata level
13. Slotted Month for execution	13. Member identity
14. Month for which the income is captured	14. Gender
15. Total Income	15. Age years
16. Household income from all sources	16. Age month
17. Household income from rent	17. Slotted Month for execution
18. Household income from imputed income	18. Month for which the income is captured
19. Household income from private transfers	19. Member income from all sources
20. Household income from government transfers	20. Member income from wages
21. Household income from business profit	21. Member income from pension
22. Household income from the sale of assets	22. Member income from dividends
23. Household income from lotteries, gambling, etc.	23. Member income from interest
24. Household income from all income of all members	
25. Household income from wages of all members	
26. Household income from pension of all members	
27. Household income from dividends of all members	
28. Household income from interest earned by all members	
29. Total Members in the Household	
30. Total Earning Members in the Household	

Number of Observations in Waves

Wave		Number of Households
From	To	
Jan 1 2014	Apr 30 2014	166,744
May 1 2014	Aug 31 2014	160,705
Sep 1 2014	Dec 31 2014	157,442
Jan 1 2015	Apr 30 2015	158,443
May 1 2015	Aug 31 2015	158,666
Sep 1 2015	Dec 31 2015	158,624
Jan 1 2016	Apr 30 2016	158,624
May 1 2016	Aug 31 2016	159,778
Sep 1 2016	Dec 31 2016	160,511
Jan 1 2017	Apr 30 2017	161,167
May 1 2017	Aug 31 2017	160,847
Sep 1 2017	Dec 31 2017	168,165

Household Amenities, Assets & Liabilities_{dx}



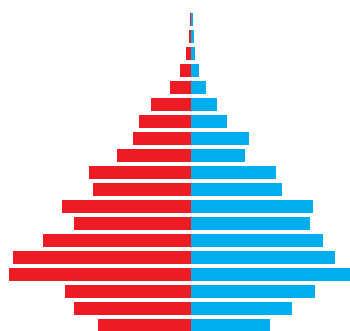
This database contains information on the availability of basic amenities in households, ownership of assets, pattern of investments and sources & purpose of borrowing.

Basic amenities include data on availability of toilet inside the household, access to electricity and water inside the household and also type of material used in walls and roof of the household. Access to transport infrastructure is captured by asking the time it takes household members to travel ten kilometers from the household.

Asset ownership includes data on the ownership of eleven kinds of assets as of the date of the survey, purchase of these assets 120 days before the date of survey and intentions to buy them within 120 days after the date of survey.

Similarly, the database includes investments in financial assets and land and intentions to invest in the next 120 days.

The database also provides information on whether the household has an outstanding borrowing or not and if it does have an outstanding borrowing then what are the sources and what are the purposes of the borrowing.



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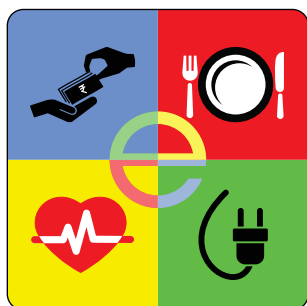
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Household Amenities, Assets & Liabilities_{dx}

Data fields per household

No.	Data field name	
1.	Household ID	
2.	Country name	
3.	State name	
4.	State and Homogeneous Region No.	
5.	Town / Village No.	
6.	Region Type	
7.	Survey status assigned to the household	
8.	Failure Reason of the household	
9.	Stratification of the Homogenous Region by type of Region	
10.	Household weight at Strata level	
11.	Adjustment factor for Non-Response, at Strata level	
12.	Extended Household Weight for Non-Surveyed States, at Strata level	
13.	Slotted Month for execution	
Assets owned by household		
1.	House/plot	
2.	Refrigerator	
3.	Air-conditioner	
4.	Cooler	
5.	Washing machine	
6.	Television	
7.	Computer	
8.	Car	
9.	Two-wheeler	
10.	Genset/inverter	
11.	Tractor	
12.	Cattle	
	~Owned as of date of survey	
	~Bought 120 days preceding date of survey	
	~Intention to buy in 120 days following date of survey	
Household Investments		
1.	Bank deposits	
2.	Post office savings	
3.	NSC/bonds/PPF	
4.	Kisan Vikas Patra	
5.	Provident fund	
6.	Life insurance	
7.	Mutual funds	
8.	Listed shares	
9.	Business loans	
10.	Gold	
11.	Real estate housing	
12.	Chit funds	
13.	Other financial instruments	
	~Household has savings as of date of survey	
	~Saved during 120 days preceding date of survey	
	~Will save within 120 days from date of survey	
Household Liabilities		
Sources of borrowing		
1.	Any Source	
2.	Bank	
3.	Chitfunds	
4.	Credit Cards	
5.	Employer	
6.	Money Lender	
7.	NBFC/Dealer	
8.	Other Sources	
9.	Relatives/Friends	
10.	SHG	
11.	MFI	
12.	Shops	
Purpose of borrowing		
1.	Any purpose	
2.	Business	
3.	Consumer Durables	
4.	Consumption Expenditure	
5.	Education	
6.	Housing	
7.	Investments	
8.	Marriage	
9.	Medical Expenses	
10.	Other Purposes	
11.	Repaying Debts	
12.	Vehicles	
Household Amenities		
1.	Household has power access	
2.	Availability of power in hours for a day	
3.	Household has water access	
4.	Availability of water in days for a week	
5.	Availability of water in hours for a day	
6.	Household has toilet within premises	
7.	Travel time to work in minutes	
8.	Type of Roof	
9.	Type of Wall	
Number of Observations in Waves		
Wave		Number of Households
From	To	
Jan 1 2014	Apr 30 2014	166,744
May 1 2014	Aug 31 2014	160,705
Sep 1 2014	Dec 31 2014	157,442
Jan 1 2015	Apr 30 2015	158,443
May 1 2015	Aug 31 2015	158,666
Sep 1 2015	Dec 31 2015	158,624
Jan 1 2016	Apr 30 2016	158,624
May 1 2016	Aug 31 2016	159,778
Sep 1 2016	Dec 31 2016	160,511
Jan 1 2017	Apr 30 2017	161,167
May 1 2017	Aug 31 2017	160,847
Sep 1 2017	Dec 31 2017	168,165

Household Expenses Details_{dx}



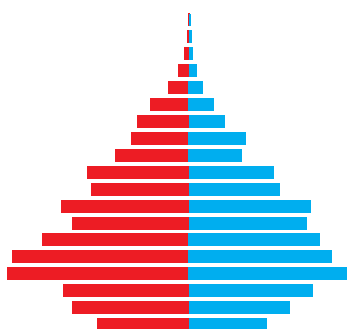
The Household Expense Details database contains information on household spends across over 80 expense items.

The sample is large and well spread across India with detailed data of expenditure of households on 82 household items during each month of the surveyed period. It therefore provides an excellent view of the changing spending capacity and the pattern of expenditure of the households of India.

The database contains information on monthly expense of 29 food items and 53 non-food items.

The 29 food items include whole-grain cereals, pulses, edible oils, vegetables, fruits, potatoes & onions, tea, coffee, jam/pickle/ketchup, sweeteners, bread, milk & milk-products, meat/eggs & fish, biscuits, namkeen & salty snacks, chocolates/cakes & ice-creams, etc.

The 53 non-food items include intoxicants, cosmetic & toiletries, clothing, footwear, restaurants, recreation, purchase of household appliances, education, health, electricity, petrol, transport, communication, bills & rent, transport, communication, Equated Monthly Installment (EMI) and miscellaneous expenses, etc.



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Expenses are always collected for the four months that immediately preceded the month of the survey.

Household Expenses Details_{dx}

Data fields per household

No.	Data field name	No.	Data field name
1.	Household ID	61.	Household Expenditure on Recreation
2.	Country Name	62.	Household Expenditure on Bills & Rent
3.	State Name	63.	Household Expenditure on House rent
4.	State and Homogeneous Region No	64.	Household Expenditure on Water Charges
5.	Town/Village No.	65.	Household Expenditure on Society charges
6.	Region Type	66.	Household Expenditure on Others (Taxes)
7.	Survey status assigned to the household	67.	Household Expenditure on Power & Fuel
8.	Failure Reason of the household	68.	Household Expenditure on Cooking fuel
9.	Stratification of the Homogenous Region by type of Region	69.	Household Expenditure on Petrol & Diesel
10.	Household weight at Strata level	70.	Household Expenditure on Electricity
11.	Adjustment factor for Non-Response, at Strata level	71.	Household Expenditure on Transport
12.	Extended Household Weight for Non-Surveyed States, at Strata level	72.	Household Expenditure on Communication/Information
13.	Slotted Month for execution	73.	Household Expenditure on Education
14.	Month for which the income is captured	74.	Household Expenditure on School/Academic Books
15.	Total Expenditure	75.	Household Expenditure on Fiction/Non-Fiction Books
16.	Household Expenditure on Food	76.	Household Expenditure on Stationery
17.	Household Expenditure on Cereals & Pulses	77.	Household Expenditure on School/College Fees
18.	Household Expenditure on Cereals Wholegrain	78.	Household Expenditure on Private Tuition Fees
19.	Household Expenditure on Cereals & Pulses Processed	79.	Household Expenditure on Additional Professional Education
20.	Household Expenditure on Pulses, etc	80.	Household Expenditure on Overseas Education
21.	Household Expenditure on Ghee	81.	Household Expenditure on Hobby Classes
22.	Household Expenditure on Edible Oils	82.	Household Expenditure on School Transport
23.	Household Expenditure on Dry Spices	83.	Household Expenditure on Others (Education)
24.	Household Expenditure on Vegetables & Wet Spices	84.	Household Expenditure on Health
25.	Household Expenditure on Fruits	85.	Household Expenditure on Medicines
26.	Household Expenditure on Dry Fruits & Saffron	86.	Household Expenditure on Doctors/Physiotherapist's Fee
27.	Household Expenditure on Potatoes & onions	87.	Household Expenditure on X-ray/Tests
28.	Household Expenditure on Milk & Milk Products	88.	Household Expenditure on Hospitalisation Fees
29.	Household Expenditure on Mithai	89.	Household Expenditure on Premium for Health Insurance
30.	Household Expenditure on Bread	90.	Household Expenditure on Health/Beauty enhancements products & services
31.	Household Expenditure on Biscuit	91.	Household Expenditure on EMIs (all EMIs)
32.	Household Expenditure on Namkeen & Salty Snacks	92.	Household Expenditure on EMI House
33.	Household Expenditure on Noodles/flakes	93.	Household Expenditure on EMI Vehicle
34.	Household Expenditure on Chocolates & Cakes/Ice creams	94.	Household Expenditure on EMI Durables
35.	Household Expenditure on Jam/Ketchup/Pickles	95.	Household Expenditure on EMI Other
36.	Household Expenditure on Health supplements	96.	Household Expenditure on Miscellaneous
37.	Household Expenditure on Meat/Eggs/Fish	97.	Total Members in the Household
38.	Household Expenditure on Ready to Eat Food		
39.	Household Expenditure on Tea		
40.	Household Expenditure on Coffee		
41.	Household Expenditure on Sweeteners (Sugar, Gur, etc.)		
42.	Household Expenditure on Beverages (Softdrinks/Juices)/Bottled Water		
43.	Household Expenditure on Baby Food		
44.	Household Expenditure on Others (Food)		
45.	Household Expenditure on Intoxicants		
46.	Household Expenditure on Cigarettes/tobacco		
47.	Household Expenditure on Liquor		
48.	Household Expenditure on Clothing & Footwear		
49.	Household Expenditure on Clothing (Garments, jackets, woolens, hosiery, etc)		
50.	Household Expenditure on Footwear		
51.	Household Expenditure on Clothing Accessories		
52.	Household Expenditure on Cosmetic & Toiletries		
53.	Household Expenditure on Dental care products		
54.	Household Expenditure on Bathing Soap		
55.	Household Expenditure on Cosmetics		
56.	Household Expenditure on Detergent bar, powder, liquids		
57.	Household Expenditure on Scourer & Housecleaning Agents		
58.	Household Expenditure on Other Housecare Products		
59.	Household Expenditure on Appliances		
60.	Household Expenditure on Restaurant		

Number of Observations in Waves

Wave		Number of Households
From	To	
Jan 1 2014	Apr 30 2014	166,744
May 1 2014	Aug 31 2014	160,705
Sep 1 2014	Dec 31 2014	157,442
Jan 1 2015	Apr 30 2015	158,443
May 1 2015	Aug 31 2015	158,666
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May 1 2016	Aug 31 2016	159,778
Sep 1 2016	Dec 31 2016	160,511
Jan 1 2017	Apr 30 2017	161,167
May 1 2017	Aug 31 2017	160,847
Sep 1 2017	Dec 31 2017	168,165

Consumer Sentiments_{dx}

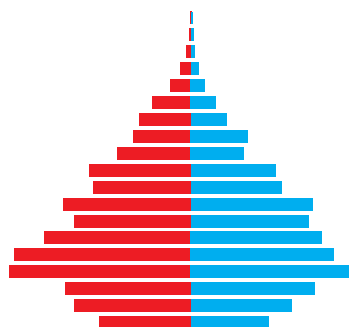


Consumer sentiments in the Consumer Pyramids survey are measured on the lines of the work done in this regard by the Survey Research Center at the University of Michigan. This effort, called the Survey of Consumers, began in 1946 and has produced several measures that are well established lead indicators in the US.

Five questions are asked to measure consumer sentiments. The first two questions pertain to consumers perceptions regarding their current well-being and expectations of their future well-being. The next two questions take into account perceptions that consumers have regarding current and prospective economic conditions of the country as a whole. The last question is with respect to the household's propensity to spend on consumer durables around the time of the interview.

All this data is as of a point in time - as of the date of the survey.

This is a longitudinal survey. The identity of households is kept constant over time with the help of household identity codes.



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CMIE

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Consumer Sentiments_{dx}

Data fields per household

No. Data field name

1. Household ID
 2. Country name
 3. State name
 4. Homogeneous Region no.
 5. Town/village no.
 6. Region type
 7. Survey status assigned to the household
 8. Reason for failure of the survey
 9. Stratification of the Homogenous Region by type of Region
 10. Household weight at Strata level
 11. Adjustment factor for Non-Response, at Strata level
 12. Extended Household Weight for Non-Surveyed States, at Strata level
 13. Slotted Month for execution
 14. Response of the first question of Consumer Sentiments
"Compared to a year ago, how is your family faring financially these days?"
 15. Response of the second question of Consumer Sentiments
"How do you think that a year from now your family would be faring financially?"
 16. Response of the third question of Consumer Sentiments
"How would you describe the financial and business conditions in our country in the next 12 months?"
 17. Response of the fourth question of Consumer Sentiments
"What do you think would the financial and business conditions in our country be in the next 5 years?"
 18. Response of the fifth question of Consumer Sentiments
"Do you think that this is generally a good or bad time to buy things like furniture, refrigerator, television, two-wheeler, car?"
 19. Gender of the respondent
 20. Age years (of the respondent)
 21. Age month (of the respondent)
-

Number of Observations in Waves

Wave		Number of Households
From	To	
Jan 1 2016	Apr 30 2016	158,624
May 1 2016	Aug 31 2016	159,778
Sep 1 2016	Dec 31 2016	160,511
Jan 1 2017	Apr 30 2017	161,167
May 1 2017	Aug 31 2017	160,847
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