



**VSL DATABASE GUIDE**

**India Business  
Insight (IBID)**

**IP Based**



# Introduction

IBID is a compilation of vital information on Indian business and industry from various business magazines and newspapers, giving access back from 1993. Its knowledge base is captured from more than 327 sources. It is a comprehensive database covering news and analysis of information-rich stories on Indian industry chosen from leading businesses and industries and accesses information disseminated through Government sources.

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**News Papers & Magazines (16)**

<a href="#">Business Standard Newspaper (1997 onwards)</a>	<a href="#">EBSCO Newswires</a>	<a href="#">EBSCO Regional Business News</a>
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DIGITAL LENDING TO TAKE LEAD BY 2030: STUDY (owing to a strong growth in the small-ticket unsecured lending segment)

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PHONEPE RAISES \$100 MILLION MORE AT \$12-BILLION VALUATION (in primary capital from TVS Capital Funds, Tiger Global, and Ribbit Capital)



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**COST OPTIMISATION MAY LEAD THE IT DEAL MIX IN 2023** (would throw new opportunities for IT services companies of India)

Source : [Economic Times](#) 27 Jan 2023;Pg 8.

**Summary**

Uncertainty in global economy is resulting in cost optimisation of expenditure on information technology (IT) services. In this scenario, leading IT services companies of India, such as Tata Consultancy Services Limited, Infosys Limited, Wipro Limited and HCL Technologies Limited are expected to find new opportunities in traditional outsourcing requirements. Industry experts have noted that there is immense interest in cost saving for legacy workloads that will drive opportunities for Indian IT services companies. Growth is also being witnessed in managed services and digital transformation. Optimisation on spending on IT services comes amidst ongoing slowdown worldwide that has led to massive layoffs by major companies like Meta, Google and Microsoft.

Companies : [Tata Consultancy Services Ltd](#); [Wipro Ltd](#); [HCL Technologies Ltd](#); [Infosys Ltd](#).

Business Terms [Forecast and market research](#); [Macro economy](#).



**WIPRO** GE HEALTHCARE NAMES SARAWATE AS MD (Chaitanya Sarawate will also take charge as the president & CEO of GE HealthCare South Asia)

Source : [Economic Times](#) 20 Jan 2023;Pg 16.

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Updated till 11-10-2023