

ABI/INFORM (PROQUEST)

ABI/INFORM is the most comprehensive business database covering more than **4,020** journals. The combination of products forms a business database package covering business & economic conditions, corporate strategies, management techniques, as well as competitive and product information. Its international coverage gives researchers a complete picture of companies and business trends around the world.

Library has access to following databases.

- **ABI/INFORM Dateline**
- **ABI/INFORM Global**
- **ABI/INFORM Trade & Industry**

Home Page (Basic Search)

Basic search provides single search box option with selection of database and date range. Here, option for full text and scholarly-peer reviewed journals is also given.

The screenshot shows the ProQuest Basic Search interface in a Mozilla Firefox browser window. The URL is <http://proquest.umi.com/login>. The interface includes a search box with the text "marketing", a "Search" button, and a "Clear" button. Below the search box, there are options for "Database:" (Multiple databases...), "Date range:" (Last 7 days), and "Limit results to:" (Full text documents only, Scholarly journals, including peer-reviewed). A "More Search Options" link is visible. The interface also shows a "Help" link and a "Go" button. The browser's taskbar at the bottom shows the Windows start button, several open applications, and the system clock at 11:31 AM.

Callouts in the image point to the following features:

- Advanced Search**: Points to the "Advanced" tab in the navigation menu.
- Search Box**: Points to the search input field.
- Database Selection**: Points to the "Database:" dropdown menu.
- Date Range**: Points to the "Date range:" dropdown menu.
- Scholarly, Peer Reviewed Journals**: Points to the "Scholarly journals, including peer-reviewed" checkbox.
- Full Text Search**: Points to the "Full text documents only" checkbox.
- More Search Options**: Points to the "More Search Options" link.

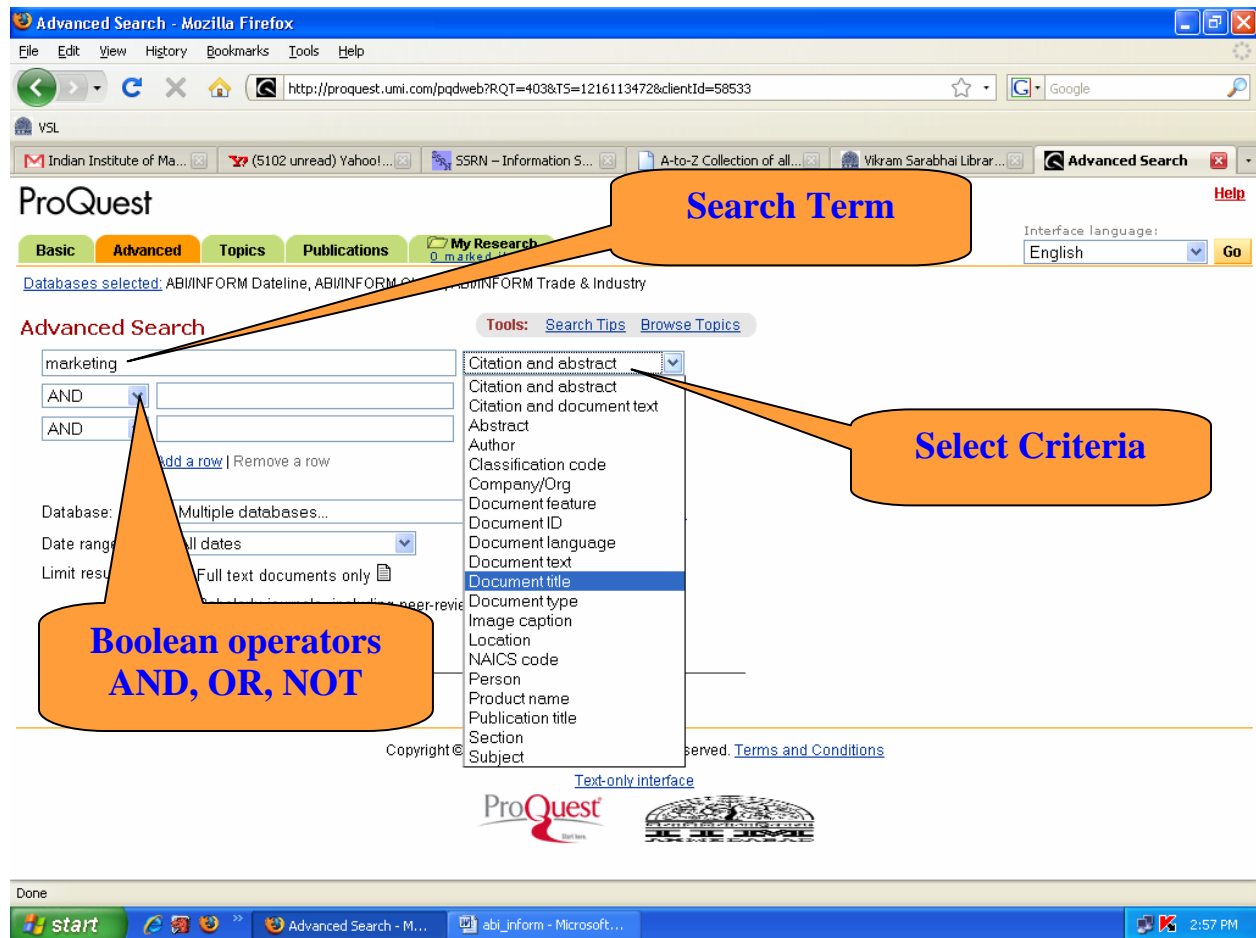
Search Result for term 'marketing'

The screenshot shows a ProQuest search results page for the term 'marketing'. The page displays 59,900 documents found. A 'Suggested Topics' box lists related subjects such as 'Marketing information systems', 'Marketing (company/org)', 'United Kingdom--UK (location)', and 'Advertising campaigns'. A 'Sort results by:' dropdown menu is set to 'Most recent first'. The search results list includes three entries, each with a 'Full Text - PDF' link. Callouts highlight these features: 'Search Results' points to the document count, 'Related Subjects' points to the suggested topics, 'Sort by Date, or Relevancy' points to the sorting dropdown, and 'Full Text Link' points to the PDF links in the search results.

- **Search Result:** User will get search result in numbers
- **Related Subjects:** Here, user will find list of related subjects with your given term. So users can go through those subjects also.
- **Sorting Result:** User can sort the list either by date of publication or by relevancy of the article.
- **Full Text Link:** User will get link to full text article in available formats like PDF, Text etc.

Advanced Search

Advanced search in this database has multiple options to search. Apart from Boolean search, it also gives options to select database, date range, search range, full text search and search from scholarly-peer reviewed journals.



In Advanced Search user will be able to search information in many ways at a single stroke. Here combination search includes:

- **Boolean Search:** This search is done by selecting AND, OR and NOT criteria. This is very useful advanced search option. User can give as many search combination he wants.
- **Criteria Selection:** Here, user can select searching criteria from drop down list given in the right side of search box. These criteria will decide where to search the given term.

Advanced Search Result for the term 'Marketing'

Here, after making search on term 'marketing for the period of last week, user will get following screen as a search result.

The screenshot shows the ProQuest search results page for the term 'Marketing'. The page displays a list of search results with various options for viewing and sorting. Callouts highlight key features: 'Search Results' points to the search bar and results count; 'Related Subjects' points to the 'Suggested Topics' section; 'Sort by Date, or Relevancy' points to the sorting dropdown menu; and 'Full Text Link' points to the 'Full Text - PDF' link for the first result.

Search Results

Related Subjects

Sort by Date, or Relevancy

Full Text Link

- **Search Result:** User will get search result in numbers
- **Related Subjects:** Here, user will find list of related subjects with your given term. So users can go through those subjects also.
- **Sorting Result:** User can sort the list either by date of publication or by relevancy of the article.
- **Full Text Link:** User will get link to full text article in available formats like PDF, Text etc.

More Options for Search

The screenshot shows a Mozilla Firefox browser window displaying search results for 'marketing'. The page includes a search bar with 'marketing' entered, a 'Search' button, and a 'Clear' button. Below the search bar, there are options for 'Document title', 'Citation and abstract', and 'Citation and abstract'. The 'Database' is set to 'Multiple databases...', and the 'Date range' is 'Last 7 days'. The 'Limit results to' section has checkboxes for 'Full text documents only' and 'Scholarly journals, including peer-reviewed'. An orange callout box with the text 'More options for Search' points to the 'More Search Options' section, which includes fields for 'Publication title', 'Subject', 'Company/Org', 'Person', 'Location', 'Classification code', and 'NAICS'. Each field has a corresponding 'Look up' link.

Here, user will have option to refine search by following more criteria:

- Publication Title
- Subject
- Company/Organisation
- Person
- Location

Full Text Article



After getting full text article in PDF, users will get more options like:

- Mail article
- Article link
- Back to search
- Next full text article
- Other format
- Start new search

Other Search Options: Publication Search

Publication Search - Mozilla Firefox

http://proquest.umi.com/pdq

ProQuest

Basic Advanced Topics **Publications** My Research

Databases selected: ABI/INFORM Dateline, ABI/INFORM Global, ABI/INFORM Trade & Industry

Publication Search

Tools: Search Tips

Search Clear

Show all publications

0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

21st Century Fuels: Oxford Full Text: 1995 - 1998

ABACE International Transactions: Morgantown Full Text: 1988 - current, some exceptions View details Create RSS Feed

ABA Bank Compliance: Washington Full Text: 1994 - 2006

ABA Bank Marketing: Washington Full Text: 1987 - 2006

ABA Bankers News: Washington Full Text: 1994 - 2006

ABA Journal: Chicago Full Text: 1992 - current Create RSS Feed

Abacus: Sydney Create RSS Feed

Absatzwirtschaft: Dusseldorf

Academy of Banking Studies Journal: Cullowhee Full Text: 2002 - current, some exceptions View details Create RSS Feed

Academy of Educational Leadership Journal: Cullowhee Full Text: 2006 - current Create RSS Feed

Academy of Health Care Management Journal: Cullowhee Full Text: 2006 - current Create RSS Feed

Academy of Information and Management Sciences Journal: Cullowhee Full Text: 2006 - current Create RSS Feed

Academy of Management Journal: Briarcliff Manor Full Text: 1987 - 2001 Create RSS Feed

Academy of Management Journal (pre-1986): Briarcliff Manor Full Text: 1963 - 1985

Here, the list of all the publications accessible to the library is given alphabetically. Period of access is also mentioned for each of them. One can find particular publication by its name.

