

# FIG - Market Intelligence platform (SNL)

## User Reference Guide



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**S&P Global**  
Market Intelligence

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# S&P Global Market Intelligence Platform Access

The screenshot shows the website of the Vikram Sarabhai Library, IIM Ahmedabad. The browser address bar shows the URL `library.iima.ac.in`. The website header includes the library's logo and name, along with a navigation menu with links: HOME, RESOURCES, RESEARCH ASSISTANCE, SERVICES, and ABOUT. A secondary menu below the header lists: Online Resources, Discovery, A-Z eJournals, OPAC, Ask a Librarian, Downloads, and IIMA. A callout box points to the address bar with the text "Visit IIMA library Website". Another callout box points to the "RESOURCES" link in the navigation menu with the text "Click on 'Resources'". The main content area features a large banner image of people working at computers in a library setting. Overlaid on this banner is the text "ONLINE RESOURCES" in large white letters. Below this text are two buttons: "A to Z Databases" and "All Databases". On the left side of the page, there are social media icons for Facebook, Twitter, and Email, along with a red button with a white plus sign and the number "178".

Vikram Sarabhai Library, IIM Ahmedabad

library.iima.ac.in

Online Resources Discovery A-Z eJournals OPAC Ask a Librarian Downloads IIMA

Vikram Sarabhai Library  
Read Experience And Discover

Visit IIMA library Website

HOME RESOURCES RESEARCH ASSISTANCE SERVICES ABOUT

Click on "Resources"

ONLINE RESOURCES

A to Z Databases All Databases

# S&P Global Market Intelligence Platform Access

The screenshot shows the homepage of the Vikram Sarabhai Library (IIM Ahmedabad). The browser address bar displays 'library.iima.ac.in'. The website header includes the library's logo and name, along with a navigation menu with links like 'HOME', 'RESOURCES', 'RESEARCH ASSISTANCE', 'SERVICES', and 'ABOUT'. Below the header, there are four main columns of links: 'ONLINE RESOURCES', 'PRINT RESOURCES', 'INSTITUTIONAL REPOSITORY', and 'OTHERS'. A large black arrow points from a text box to the 'All Databases' link in the 'ONLINE RESOURCES' column.

**Vikram Sarabhai Library**  
*Read Experience And Discover*

HOME RESOURCES ▾ RESEARCH ASSISTANCE ▾ SERVICES ▾ ABOUT ▾


ONLINE RESOURCES	PRINT RESOURCES	INSTITUTIONAL REPOSITORY	OTHERS
All Databases	Books	Faculty Publications	Discovery Service
Search by Content Type	CDs/DVDs	Thesis and Dissertations	A to Z eJournals
Browse Database by	Print Journals	Video Library	Free Resources
Offline Databases	New Arrivals	Working Papers	Trial Databases
		National Digital Library of India	Training Session Video

Click on  
“All Databases”

# S&P Global Market Intelligence Platform Access

← → ↺ 🏠 ⓘ Not secure | library.iima.ac.in/all\_database.html 🔍 ☆ 👤 ⋮

🌐 f 🐦 📧 in 🟢 Online Resources Discovery A-Z eJournals OPAC Ask a Librarian Downloads IIMA

 **Vikram Sarabhai Library**  
*Read Experience And Discover*

HOME **RESOURCES** - RESEARCH ASSISTANCE - SERVICES - ABOUT -

ALL DATABASES Home / Resources

**Company & Industry (36)**

- ACE Equity (Offline) (Contact Library Staff for Installation) 📄
- ACE Mutual Fund (Offline) (Contact Library Staff for Installation) 📄
- CAPITALINE (Offline) (Contact Library Staff for Installation) 📄
- CMIE - PACE (Registration Required) 📄
- CMIE - ProWessIQ (Registration Required) 📄
- Corporate Social Responsibility
- CRSP (Center for Research in Security Prices) (Registration Required) 📄
- Euromonitor Passport 📄
- Frost & Sullivan Growth Partnership Services 📄
- Indian Boards
- InfraLine - Oil & Gas Sector 📄
- Institutional Shareholder Services (ISS) (Registration Required) 📄
- NASSCOM Member Directory 📄
- Statista 📄
- Thomson Reuters LPC (One user only) 📄
- Venture Intelligence : M&A Deal Database 📄
- Venture Intelligence : Real Estate Deal Database 📄
- WRDS (Registration Required) 📄
- ACE Knowledge and Research 📄
- Bloomberg (Available only in Library)
- CAPITALINE (Online) 📄
- CMIE - ProWess dx (Registration Required)
- Compustat (North America University Package) (Registration Required) 📄
- CRISIL Research (Registration Required) 📄
- Dion INSIGHT 📄
- EMIS Intelligence (IS - Emerging Markets (Asia)) 📄
- **FIG - Market Intelligence platform (SNL)** (Registration Required) 📄
- GARTNER (Registration Required) 📄
- InfraLine - Coal Sector 📄
- InfraLine - Power Sector 📄
- MarketLine Advantage 📄
- SeekEdgar 📄
- Thomson Reuters Eikon (Available only in Library) 📄
- Tracxn.com (Registration Required)
- Venture Intelligence : Private Equity Deal Database 📄
- WARC (World Advertising Research Center) 📄



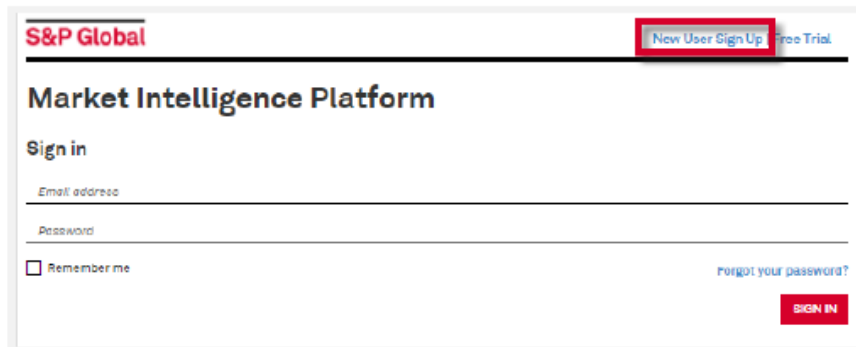
# How to register as a new user

## 1: Access the platform

Visit: <https://platform.mi.spglobal.com/>

Click on “New User Sign Up.”

1



S&P Global

[New User Sign Up](#) [Free Trial](#)

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### Market Intelligence Platform

Sign in

Email address

Password

☐ Remember me [forgot your password?](#)

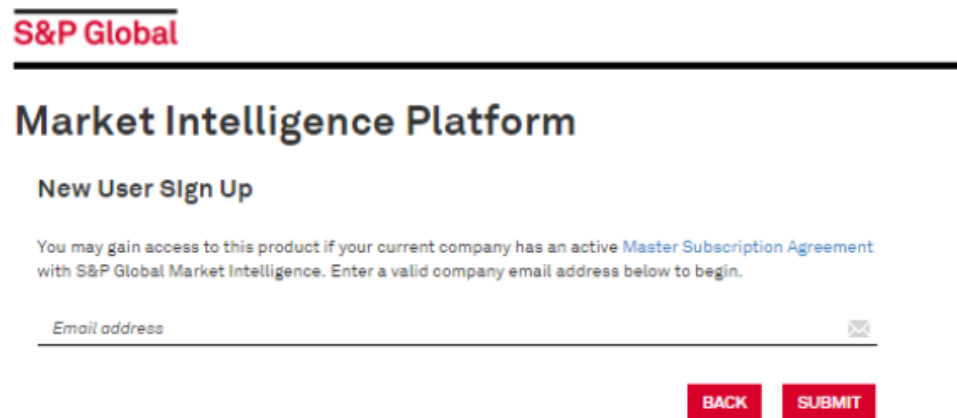
**SIGN IN**

## 2: Submit your email

Enter your email address,  
then click “Submit.”

Be sure to use your company’s domain.

2



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### Market Intelligence Platform

#### New User Sign Up

You may gain access to this product if your current company has an active [Master Subscription Agreement](#) with S&P Global Market Intelligence. Enter a valid company email address below to begin.

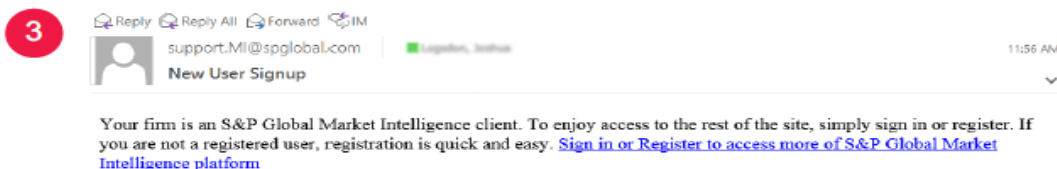
Email address

**BACK** **SUBMIT**

# How to register as a new user

## 3: Check your email

After entering your email address you, will be directed to a page that tells you to check your email to continue setting up your account. You will receive an email with the headline “New User Sign Up.” Within the email, click the link to sign in.



## 4: Fill in your contact details

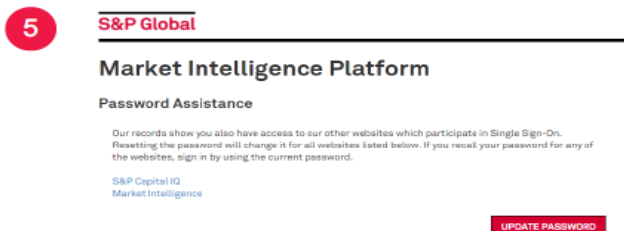
Complete the form with your information. When finished, check “I certify that the information provided in the above profile is current and accurate,” and click “Next” to complete “Your Interest” and “Your Settings” selections. Then click “Finish.”

A screenshot of the S&P Global Market Intelligence Platform registration form. The form is titled 'S&P Global Market Intelligence Platform' and has a progress bar with three steps: 1. CONTACT INFORMATION, 2. YOUR INTEREST, and 3. YOUR SETTINGS. The current step is 1. CONTACT INFORMATION. The form fields are organized into two columns. The left column includes: Email Address (joshua.100000@spglobal.com), First Name (Joshua), Last Name (Logsdon), Company Name (S&P Global Market Intelligence Inc.), Company Type (Professional Services), Focus (Marketing), Department (Marketing), Role (Other), and Job Title (Marketing/Engineer). The right column includes: Country (USA), Phone (8408800001), Address 1 (1102 E Market St), Address 2 (Apartment 1), City (Charlottesville), State (Virginia), Zip (22902), I found out about MI from (Other - please specify), and Other Please Specify (I work at S&P Global Market Intelligence). At the bottom, there is a checkbox for 'I certify that the information provided in the above profile is current and accurate.' and a 'NEXT' button.

# How to register as a new user

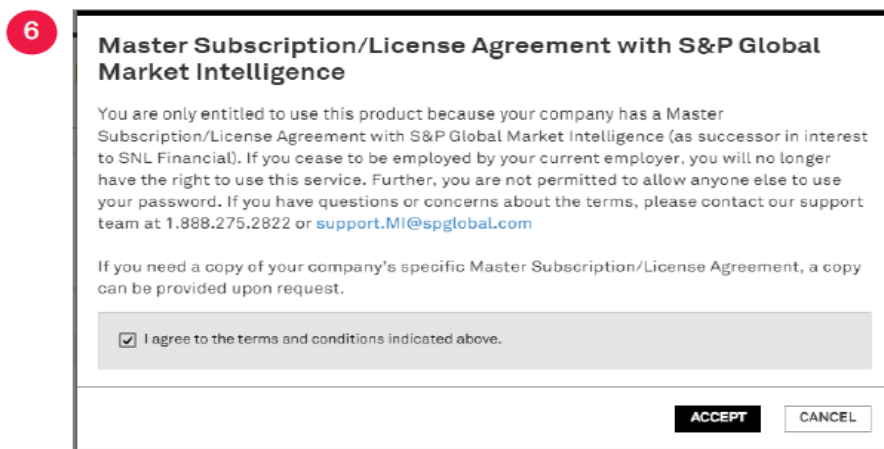
## 5: Reset your password

You will receive an email with a link to the Market Intelligence platform, where you will need to reset your password. If you have access to additional S&P Global applications such as the S&P Capital IQ platform and/or the Leveraged Commentary & Data (LCD) platform, this login information will serve as your single sign-on to those platforms as well.



## 6: Accept Agreement

To complete the registration process, log in to the Market Intelligence platform (<https://platform.mi.spglobal.com>) using your new credentials. You will receive a note labeled "Market Intelligence Master Subscription Agreement" in which you will be required to check "I agree to the terms and conditions indicated above" and click "Accept."



# MI Platform Reference Guide

## Global Financial Institutions

### Quick Reference Guide

#### Introduction

S&P Global Market Intelligence is a single online source for consistent and accurate news and data on the Global financial institutions sector. With coverage of listed, non-listed and subsidiary banks that includes financial data, mergers & acquisitions, branch data and much more, SPGMI is a complete productivity resource for those with a focus on the financial institutions sector.

#### Getting Started

Go to <https://platform.mi.spglobal.com> to log in, initiate a trial, or register as a new user if your company is already subscribed to the S&P Global Market Intelligence platform. If you initiate a trial or register, a password will be emailed to you within seconds. Once you have login credentials, enter them on the login screen.

**S&P Global**

### Market Intelligence Platform

Sign in

Email address

Password

☐ Remember me

[Forgot your password?](#)

**SIGN IN**

### Company Briefing Books

SPGMI has snapshot Briefing Book views for all companies, M&A deals and capital offerings. To access, type a company name in the search bar. A dropdown list should appear with matching companies. If you don't see the company you're after, just ask!

#### Briefing Book Sections:

**Corporate Profile:** View high-level snapshots of company-specific market data, news and events as well as filings and credit ratings. See the latest transactions information of the bank, with quick details lined up for easy reference.

**Business Profile:** View aggregated branch counts by country and operating results by business segment and geography.



**Corporate Structure:** Check the organizational structure for a company and see its subsidiaries at varying levels.

**People Summary:** View data on board members, high to low level executives, and other key players within a company.

**Compensation:** Access compensation data on executives and directors within a company.

**Financials:** Drill down into more than 1,000 fields of financial data with SPGMI's full template for meaningful peer-to-peer analysis across world-wide banking markets. For companies with summary coverage, use the comparable template with over 300 data fields providing an expansive view of the banking landscape with increased banks coverage.

**Estimates:** View the latest consensus estimates on key financial metrics.

**Market Analysis:** View branch addresses and interactive maps of global banks and their subsidiaries using precise mapping technology.

**News, Events, And Filings:** Find out the latest company information from news, key developments, events, and filings plus investor presentations and transcripts.

**Ownership:** Analyze institutional, stakeholder and mutual fund ownership.

**Transactions:** Identify offerings and M&A activity for whole company, branch and minority stakes for bank and other financial institution targets in the region.

**Capital Markets:** Access information at the parent/subsidiary levels, including outstanding equity issues, credit ratings and dividends.

**Bank of China Limited | CORPORATE PROFILE**  
HKG:3988, SGSE:601988, OTC PINK:BACH.Y (MI KEY: 4055285; SPQID KEY: 4803422)

Currency: REPORTED CURRENCY

**Market Data**

HKG:3988 HK\$3.79 @ (0.26%) HK\$0.01

Last (Delayed)	3.79	Float (%)	99.73
Open	3.79	Shares Sold Short	NA
Previous Close	0.41	Dividend Yield (%)	5.87
Day High/Low	3.81/3.78	Avg 3M Daily Volume	339,556,504
52 wk High/Low	4.18/3.22	Volume	321,638,600
Market Cap. (HK\$M)	1,295,033.6	Beta 3Y	0.46
Shares Out.	33,822,276,325 (31/10/2017)		

SGSE:601988 CNY3.93 @ 0.00% CNY0.00

Last (Delayed)	3.93	Float (%)	100.00
Open	3.93	Shares Sold Short	NA
Previous Close	0.50	Dividend Yield (%)	4.27
Day High/Low	3.95/3.90	Avg 3M Daily Volume	164,796,765

**Corporate Data**

**COMPANY DATA**

Industry	Bank
LEI	54030053H0CFWVHV2N42
Date Established	05/02/1912
Branches	11,008 (Map >)
SWIFT/BIC	BKCHCN33
Government Program Participation	No
States of Operation	NY (More >)

**CONTACT**

**COMPANY DESCRIPTION**

**OFFICERS & DIRECTORS**

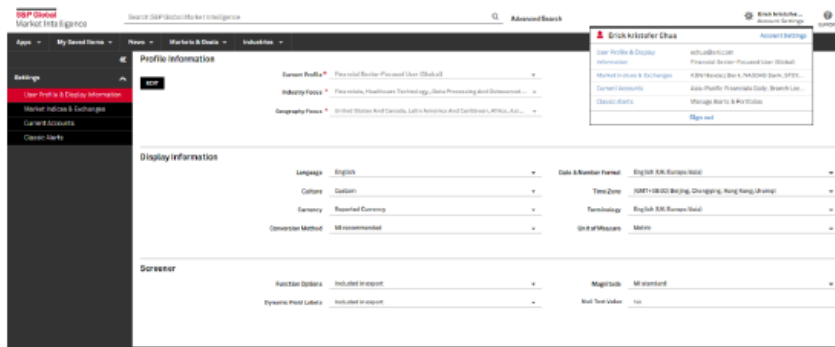
**Recent Activity**

**NEWS**

EXCLUSIVE Arbitrage's divestment of bank stakes a matter of when, not if, analysts say - 7 days ago

## Preferences – Custom Settings

Tailor SPGMI to suit your specific needs. To get started, select “**Account Settings**” under your name on the top right corner of the homepage and modify the following:

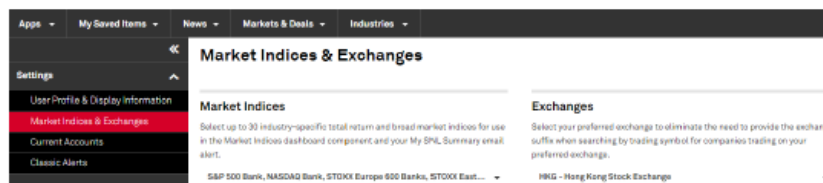


## User Profile & Display Information

- **Profile Information:** Select the industry and geography focus most relevant to you.
- **Display Information:** Select preferred culture to make across-the-board changes to settings of currency, date and number format, time zone, terminology, unite of measure, and exchange. Alternatively, you can change these settings individually. Select the currency in which you would like to view the information. Choose your preferred format for the display of numbers, dates and times.
- **Screener:** Select function, label, and magnitude options for when you use the screener app on the platform.

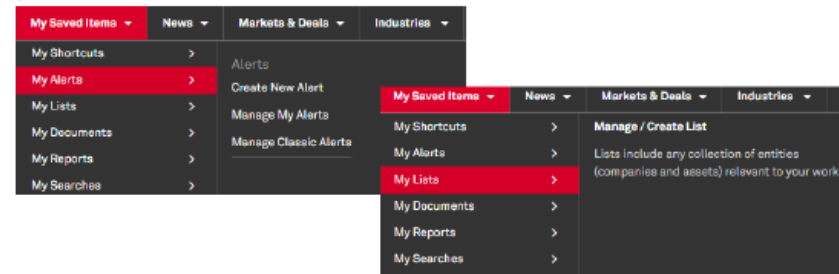
## Market Indices & Exchanges

- **Market Indices:** Choose from a broad range of regional and industry - focused indexes in Asia-Pacific, Europe, Latin America and North America.
- **Exchanges:** Select your preferred exchange to make searches using company trading symbols easier and without the need for the additional suffix, within your chosen exchange.



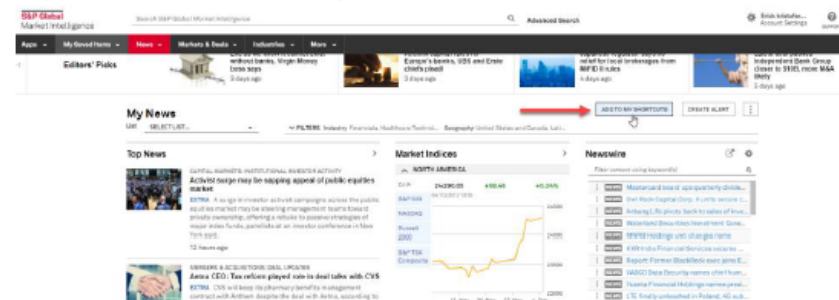
## My Saved Items

Manage your own custom set of alerts and lists, as well as shortcuts documents, reports, and searches. Get a quick view from the “My Saved Items” header to access and edit each of these key elements on the platform.



## My Shortcuts

From a majority of the pages on the product, you will be able to select the “Add to My Shortcuts” button on the top right, to be able to quickly check back to it from the “My Saved Items” dropdown. Whether it's the news home page, a specific briefing book of a company, or even a data-dispatch article, any of these can be added to your custom list of shortcuts/favorites.



## My Lists

Through “My Lists”, you will have the ability to build and save groups of companies that can be used to filter your alerts, news and data content. Lists can also be used as a custom index. You can create static lists made

up of companies you can specify yourself, or dynamic lists that you can screen for by customizing filters for industry, geography, and company type. Custom lists can be renamed or edited at any time.

1. Also under the “My Saved Items” header, select “My Lists”
2. Click the “Manage/Create Lists”
3. Click either the “Create List” button on the top right, or select an existing list to open up the “List Manager” page for edits

The screenshot shows the S&P Global Market Intelligence interface. A 'Create New List' dialog box is open, allowing users to enter a list name, select an entity type (Company), and select an entity sub-type (Companies). Below the dialog, the 'List Manager' page is visible, showing a table of existing lists with columns for List Name, Entity Type, Entity Sub-Type, and Status. The 'List Manager' page also includes a search bar and a table for adding entities manually or by screening.

ORDER	CRITERIA FIELD	OPERATOR	VALUE	MATCHES
1	Primary Industry		Financials	
	Geography		Europe, Asia-Pacific	
	Company Type		Public Company, Private Company	
	Company Status		Operating	50,990
	Add Search Criteria			

## My Alerts

- **Delivery Preferences:** Market Indices: Choose from a broad range of regional and industry - focused indexes in Asia-Pacific, Europe, Latin America and North America.
- **Frequency:** Choose between receiving real time alerts or a scheduled stream of news specific to your preferred date and time preferences.

- **News and Industry Research:** Use keyword filters, or select between blogs, newsletters, commentary, and other types of content to add more focus into your news alerts
- **Documents:** Filter between documents and filing types to be included in your alerts.
- **Events:** Filter between event types to be included in your alerts.
- **Transcripts:** Select between transcript types to filter to be included in your alerts.
- **Key Developments:** Filter between transactions, bankruptcy updates, and other news topics centering on major development changes.
- **Lists:** Choose to receive list-based alerts to fit your schedule and preferred company set.

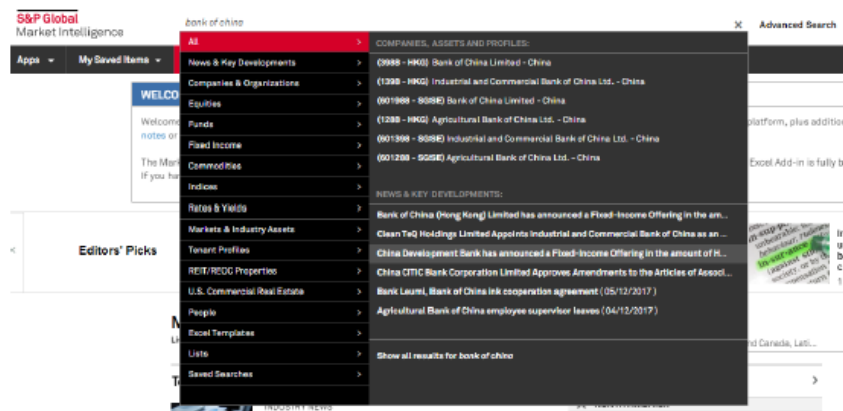
## My Alerts | Create/Edit Alert

The screenshot shows the 'My Alerts | Create/Edit Alert' form. It includes a 'BASIC INFORMATION' section with fields for Alert Name, Industry, Geography, Format, Frequency, Day, and Time. Below this is a section for 'Add Companies or Indices' with a search bar and a list of 'SELECTED ENTITIES'. The 'SELECTED ENTITIES' section includes checkboxes for various filter categories: NEWS & INDUSTRY RESEARCH FILTERS, DOCUMENTS & FILINGS FILTERS, EVENTS FILTERS, TRANSCRIPTS FILTERS, and KEY DEVELOPMENTS FILTERS.

## Search Tool

SPGMI's search allows you to conduct full-text search on news articles and key developments, documents, events and a host of corporate, industry and market-related pages. It features type-ahead functionality for companies and other entities as well as frequently searched terms and allows you to narrow your search by category. Upon clicking the search bar, recent searches will also be shown should you wish to revisit a page or company

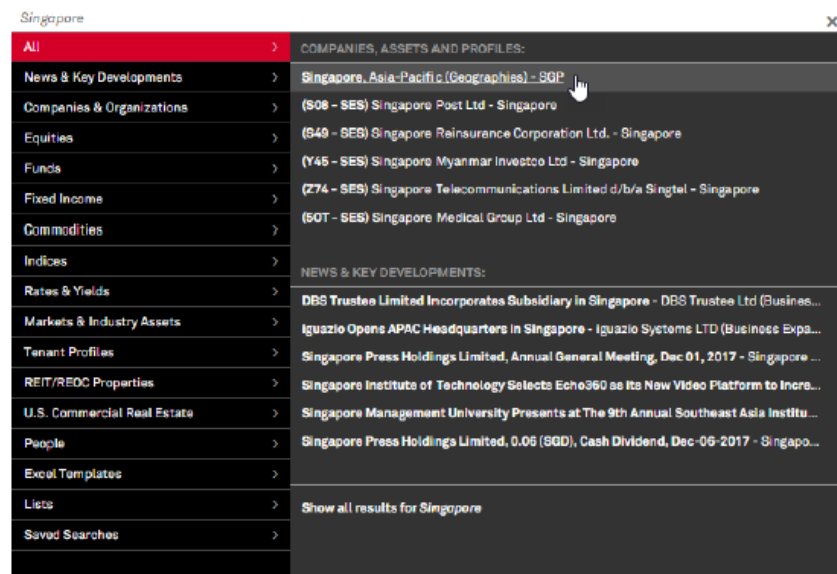
profile. To achieve the desired results, you can adjust the search categories to be broader or more specific in order to achieve more or fewer results, respectively. The use of quotation marks around terms and phrases will isolate specific results for the terms in a given order and form, whereas searches without quotation marks will bring back articles by relevance of the search terms and how often they appear individually or together in the document. Enter a ticker symbol or exact company name and press enter or search icon to navigate directly to a company's profile page.



## Country Profiles

Country profiles allow you to compare countries across multiple macroeconomic indicators as well as focus on one country's economy. You can scan across years of history and projections, bringing sovereign context to your banking analysis. View rankings of domestic banks by assets and all banks by branch count, and browse regulatory news, recent news and recent transactions (M&A and offerings). Profiles for select countries also include regulatory highlights: M&A and foreign ownership rules, banking and insurance regulations, and more — as summarized by Sullivan & Cromwell and other leading regional law firms. On the search bar, type the

name of a country and select the result with the “(Geographies)” note on it to head straight into the country profile of your choosing:



Profile

Currency Profile

Currency Technology by Sector

Industry Report

Currency Country Summary

Economic Issues

Banking Industry

Aggregate Financials

Aggregate Income Sheet

Aggregate Non-Current

Aggregate Income, Capital

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### Reference Images

Reported Net Income (Pre-tax) before Taxes by Business Line (\$000) 2016





# We're Here to Help

- S&P Global Market Intelligence dedicated support teams are here to help you solve your toughest challenges and develop actionable solutions.
- 24/7 Global Client Support: Our Client Support Analysts had extensive training on the product suite, capital markets and industry-specific workflows. The team supports our global client base to troubleshoot and execute a wide range of complex, time-sensitive tasks.
- Modeling Application Specialist Team: This team of former investment bankers is highly skilled at converting Excel models to run on S&P Capital IQ platform formulas, providing training and guidance on how to build models, and have developed a library of core models included with the Excel Plug-in.
- Screening and Platform Application Specialist Team: This team provides expert guidance and training on the use of the Screening tool, builds complex screens on behalf of clients, and tailors the look and feel of the S&P Capital IQ platform to facilitate each client's specific workflow needs.

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