
S&P Global

Market Intelligence

Current & Historical Transcripts Data

Xpressfeed User Guide

Industry Leading Data



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Document Overview

What You Will Find in This User Guide

The purpose of this document is to provide a comprehensive overview of the S&P Global Market Intelligence Transcripts data on Xpressfeed. This document provides:

- The data structure of the packages, including schemas and detailed descriptions of all tables and fields
- Specific details about working with the data
- Common ways of querying Transcripts Data with SQL examples

Who Should Read This Guide

This guide is for clients who use the Xpressfeed™ Loader to download the Transcripts package. The Xpressfeed Loader generates a database schema and structure and loads Transcript records as a set of fully indexed tables. The Loader automates the daily updates of records and keeps your database up to date.

This guide is also for clients who download the files directly from our EDX FTP platform and write their own loading procedures.

Other Supporting Documentation

These additional documents on the Support Center website will help you make the most of Xpressfeed and the Transcripts package:

- *Base Files User Guide* – This guide describes the data structure of the Base Files and all other tangible components of the data, as well as integration of Base Files with other S&P Global Market Intelligence data sets.
- *Xpressfeed Loader User Guide* – This user guide outlines the features and capabilities of the Xpressfeed Loader.

- *EDX FTP File Delivery Technical Guide for Xpressfeed* – This document provides information for clients who download S&P Capital IQ data files directly from the FTP server and write their own loading procedures.
- *EDX File Format Spreadsheets* – These spreadsheets contain full and change file zip file prefixes, individual text file names, and information for each column in the file (e.g., column names, column data types, whether the column is nullable, and primary keys).
- *Xpressfeed File Delivery Schedule* – This spreadsheet provides expected full and change file delivery times as well as the length of time the files remain on the server.

These resources may be found on the client support site at:

<http://support.standardandpoors.com>

Executive Summary

Overview

Xpressfeed now offers current and historical transcripts covering approximately 8,000 public companies. You will be able to use this data to acquire forward-looking perspectives by reading transcripts of earnings calls, performing historical analysis to determine sentiment, and by integrating with other available data sets.

The Transcripts data package provides delivery of transcripts for the following event types:

- Earnings Calls
- Guidance/Update Calls
- M&A Calls
- Sales/Trading Statement Calls
- Special Calls
- Shareholder/Analyst Calls
- Company Conference Presentations
- Analyst/Investor Day
- Operating Results Calls
- Interim Management Statement Calls
- Fixed Income Calls

Packages and Populations

Transcripts Data packages are comprised of the following:

Transcripts Data

The Transcripts data package contains transcripts for events back to 2008. When linking the `keyDevId` in the Transcripts package to the Events package, the `announcedDateUTC` in the Events package will show transcripts back to 2004.

Company Foundation File

The Company Foundation File contains the *companyId* (the S&P Capital IQ unique entity identifier). The Company Foundation File provides descriptive information on the entity, such as name, address, country, etc.

See the Base Files User Guide on the Xpressfeed Support Center for more information on the Company Foundation File.

Corresponding Packages

Events

The Events package complements our Transcripts offering. This data set provides details on upcoming events including:

- Event descriptions and agendas
- Event dates and times
- Event types such as:
 - Meetings
 - Earnings Releases
 - Investor Conferences
 - Calls
- Event contacts, presenters, participants and roles
- Event locations
- Event detail including:
 - URLs
 - Phone numbers
 - Passcodes
 - Addresses

In addition to upcoming events, historical events are also included.

With the Events package, you can create calendars for upcoming events and associate transcript documents to events after they occur.

For more information, refer to the *Key Developments, Future Events and Events Packages - Xpressfeed User Guide* on the [Support Center](#).

Professionals

Transcripts data can also be linked to the Professionals People Basic package which contains officer and director data, unique person identifiers, and the professional relationships relating to each person. It also provides descriptive information such as biographies, specialties, and job functions.

For more information, refer to the *Professional Data - Xpressfeed User Guide* on the [Support Center](#).

Transcript Documents

The Transcript Documents package provides FTP “bulk” delivery of preliminary and final versions of transcript documents. Transcript Document files may be delivered in the following file types: .xml, .pdf, .html, audio files (mp3), and company provided presentations (.ppt).

For more information, refer to the guide titled *Transcript Documents - EDX FTP File Delivery* on the [Support Center](#).

Delivery Frequency

Package delivery frequency consists of Change Files and Full Files:

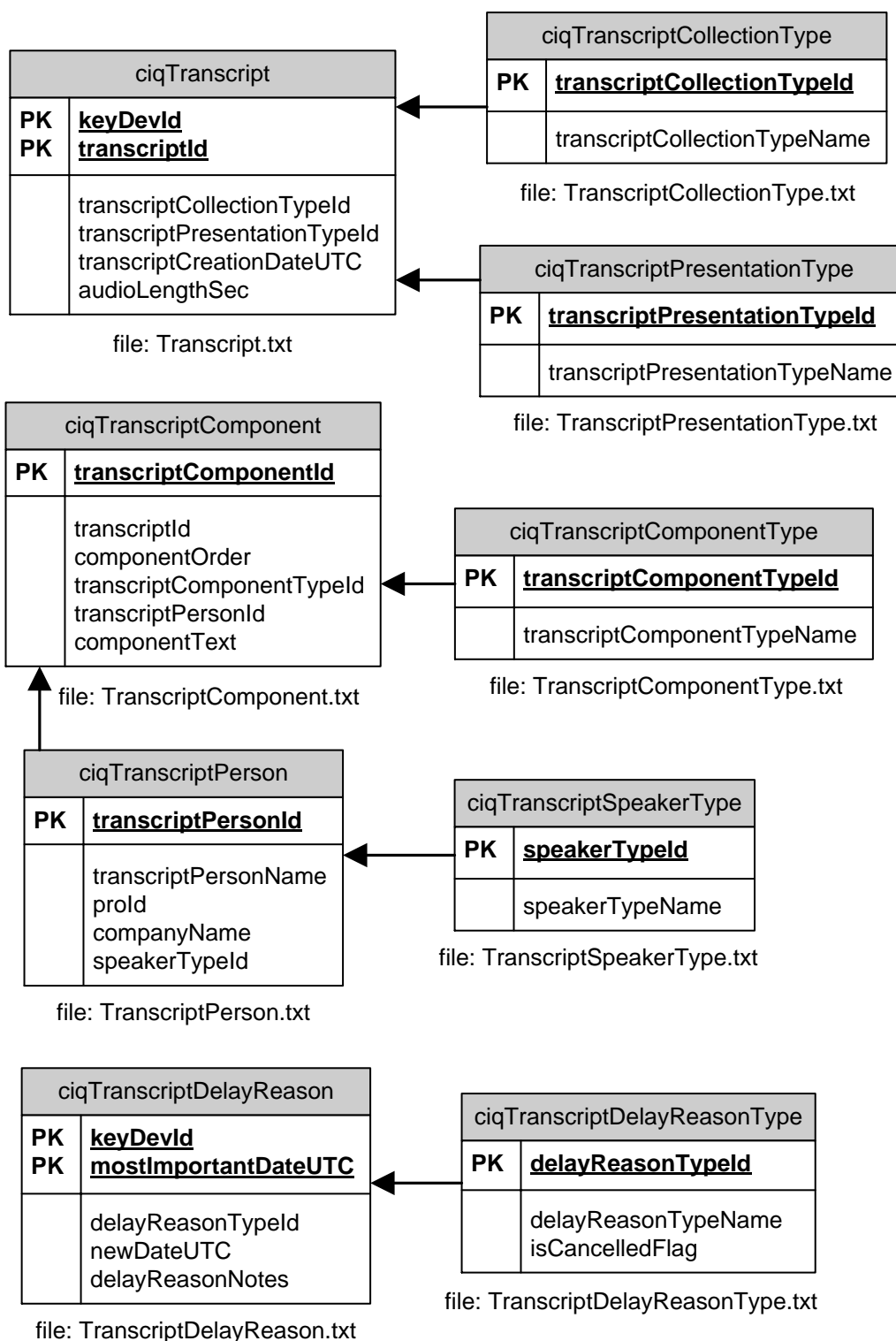
- Change Files: The Transcripts package has near real-time span delivery. Transactional updates are generated every 15 minutes. Span files are produced only if there are data changes. Clients receive a full data package update weekly.
- Full Files: Clients receive a full data package update weekly. The full data package may be applied once on initializing the database, but will not need to be applied thereafter as daily updates will keep the database up to date.

For specific file delivery times, please refer to the *Xpressfeed File Delivery Schedule* on the [Xpressfeed Support Center](#).

Schema

The schema below is for Transcripts Data. Primary keys appear in bold font and are designated with the initials PK. All tables reflect Xpressfeed Loader table names. The associated file name for FTP clients is given beneath each table. Schemas for supporting packages are posted on the [Xpressfeed Support Center](#).

For a detailed description of the tables and fields in these schemas, refer to the chapter that follows.



Transcripts Data

ciqTranscript table

The **ciqTranscript** table provides the transcript information associated with a particular event (keyDevId).

ciqTranscript	
PK	<u>keyDevId</u>
PK	<u>transcriptId</u>
	transcriptCollectionTypeId transcriptPresentationTypeId transcriptCreationDateUTC audioLengthSec

file: Transcript.txt

Table 1. ciqTranscript fields

Column	Data Type	Description
keyDevId	int	The unique identifier of the event / key development that the transcript is associated with
transcriptId	int	Represents the unique identifier of the transcript
transcriptCollectionTypeId	tinyint	The unique numerical identifier for a transcript collection type. For reference data, link to the ciqTranscriptCollectionType table.

Column	Data Type	Description
transcriptPresentationTypeld	tinyint	The unique numerical identifier for a transcript presentation type. For reference data, link to the ciqTranscriptPresentationType table.
transcriptCreationDateUTC	datetime	The date and time the transcript was created.
audioLengthSec	int	The call duration / audio length in seconds

ciqTranscriptComponent table

The **ciqTranscriptComponent** table contains information regarding the contents of a transcript.

ciqTranscriptComponent	
PK	<u>transcriptComponentId</u>
	transcriptId componentOrder transcriptComponentTypeld transcriptPersonId componentText

file: TranscriptComponent.txt

Table 2. ciqTranscriptComponent fields

XF Column	Data Type	Oracle Datatype
transcriptComponentId	int	The unique numerical identifier for a transcript component.
transcriptId	int	Represents the unique identifier of the transcript
componentOrder	smallint	The order of the transcript component as it appears in the transcription
transcriptComponentTypeld	tinyint	The unique identifier for the transcript component. For reference data, link to the ciqTranscriptComponentType table.
transcriptPersonId	int	The unique identifier for the person that is speaking in the transcript. For reference data, link to the ciqTranscriptPerson table.
componentText	nvarchar	The transcript text contained in the component

Note: Please refer to the sample query titled [Full-Text Index script against the ciqTranscriptComponent table and ComponentText column](#). This query may assist you in improving query performance.

ciqTranscriptPerson table

The **ciqTranscriptPerson** table provides information regarding the individuals participating in the call.

ciqTranscriptPerson	
PK	<u>transcriptPersonId</u>
	transcriptPersonName prold companyName speakerTypeId

file: TranscriptPerson.txt

Table 3. ciqTranscriptPerson fields

XF Column	Data Type	Description
transcriptPersonId	int	The unique identifier for the person that is speaking in the transcript.
transcriptPersonName	nvarchar	The name of the person that is speaking in the transcript.
prold	int	Unique identifier for a professional. A professional is the instance of a person associated to a company, educational institution, etc. For more information, link the prold to any table with this identifier in the Professional Data Packages.
companyName	nvarchar	The name of the company associated with the transcriptPersonId.
speakerTypeId	tinyint	The unique identifier for the speaker. For reference data, link to the ciqTranscriptSpeakerType table.

ciqTranscriptDelayReason table

This **ciqTranscriptDelayReason** table provides the reason why a transcript delivery is delayed.

ciqTranscriptDelayReason	
PK	<u>keyDevId</u>
PK	<u>mostImportantDateUTC</u>
	delayReasonTypeId newDateUTC delayReasonNotes

file: TranscriptDelayReason.txt

Table 4. ciqTranscriptDelayReason fields

XF Column	Data Type	Description
keyDevId	int	The unique identifier of the key development that the transcript is associated with.
mostImportantDateUTC	datetime	In most cases the mostimportantdateUTC will be the announced date (announcedDateUTC in the Events package); in the case of an event (such as earnings release, call or meeting) this field will reflect the date of that event. (UTC)
delayReasonTypeId	tinyint	The unique identifier for the reason the transcript is delayed. For reference data, link to the ciqTranscriptDelayReasonType table.
newDateUTC	datetime	Populated with a new date when the event has been postponed and a new time is known.
delayReasonNotes	varchar	Notes describing the reason the transcript was delayed.

ciqTranscriptSpeakerType table

The **ciqTranscriptSpeakerType** reference table provides information on the speakers.

ciqTranscriptSpeakerType	
PK	<u>speakerTypeId</u>
	speakerTypeName

file: TranscriptSpeakerType.txt

Table 5. ciqTranscriptSpeakerType fields

XF Column	Data Type	Description
speakerTypeId	tinyint	The unique identifier for the speaker.
speakerTypeName	varchar	The description of the speaker type.

ciqTranscriptComponentType table

The **ciqTranscriptComponentType** reference table provides information on the transcript component.

ciqTranscriptComponentType	
PK	<u>transcriptComponentTypeId</u>
	transcriptComponentTypeName

file: TranscriptComponentType.txt

Table 6. ciqTranscriptComponentType.txt

XF Column	Data Type	Description
transcriptComponentTypeId	tinyint	The unique identifier for the transcript component.
transcriptComponentTypeName	varchar	<p>The name of the transcript component. Examples include:</p> <ul style="list-style-type: none"> • Presentation Operator Message • Presenter Speech • Question • Answer • Presentation Section • Question and Answer Section • Question and Answer Operator Message • Unknown Question and Answer Message

ciqTranscriptDelayReasonType table

The **ciqTranscriptDelayReasonType** reference table provides information for the transcript delay reason.

ciqTranscriptDelayReasonType	
PK	<u>delayReasonTypeId</u>
	delayReasonTypeName isCancelledFlag

file: TranscriptDelayReasonType.txt

Table 7. ciqTranscriptDelayReasonType fields

XF Column	Data Type	Description
delayReasonTypeId	tinyint	The unique identifier for the reason the transcript is delayed.
delayReasonTypeName	varchar	The description for the reason the transcript was delayed.
isCancelledFlag	bit	Flag indicating whether the transcript/event was cancelled.

ciqTranscriptCollectionType table

The **ciqTranscriptCollectionType** reference table provides information for the transcript collection type.

ciqTranscriptCollectionType	
PK	<u>transcriptCollectionTypeId</u>
	transcriptCollectionTypeName

file: TranscriptCollectionType.txt

Table 8. ciqTranscriptCollectionType fields

XF Column	Data Type	Description
transcriptCollectionTypeId	int	The unique numerical identifier for a transcript collection type.
transcriptCollectionTypeName	varchar	The description of the transcript collection type. Examples include: <ul style="list-style-type: none"> • Proofed Copy • Edited Copy • SA Edited Copy • Spellchecked Copy • Audited Copy • SA Spellchecked Copy • SA Proofed Copy • SA Audited Copy • EV Copy

ciqTranscriptPresentationType table

The **ciqTranscriptPresentationType** reference table provides information for the transcript presentation type.

ciqTranscriptPresentationType	
PK	<u>transcriptPresentationTypeId</u>
	transcriptPresentationTypeName

file: TranscriptPresentationType.txt

Table 9. ciqTranscriptPresentationType fields

XF Column	Data Type	Description
transcriptPresentationTypeId	tinyint	The unique numerical identifier for a transcript presentation type.
transcriptPresentationTypeName	varchar	The name of the transcript presentation type.

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Sample Queries

This section provides sample queries and solutions for the Transcripts data set. All sample queries use Microsoft® SQL Server™ script.

Note: Sample queries are provided in order to demonstrate table relationships and business rules. Please feel free to optimize the queries for best performance based on your use case.

General linkage from Transcripts to Event to Company

```
SELECT t.keyDevId, t.transcriptId, t.transcriptCreationDateUTC, e.headline, comp.companyId,
comp.companyName
FROM ciqTranscript t (NOLOCK)
    JOIN ciqEvent e (NOLOCK) ON e.keyDevId = t.keyDevId
    JOIN ciqEventToObjectToEventType ete (NOLOCK) ON ete.keyDevId = t.keyDevId
    JOIN ciqCompany comp (NOLOCK) ON comp.companyId = ete.objectId
WHERE comp.companyid='24937' --Apple Inc.
```

Sample Results

keyDevId	transcriptId	Transcript CreationDateUTC	headline	companyId	companyName
403179530	1060739	10/25/16 10:03 PM	Apple Inc., Q4 2016 Earnings Call, Oct 25, 2016	24937	Apple Inc.
403179530	1060825	10/25/16 11:18 PM	Apple Inc., Q4 2016 Earnings Call, Oct 25, 2016	24937	Apple Inc.
403179530	1060945	10/26/16 1:53 AM	Apple Inc., Q4 2016 Earnings Call, Oct 25, 2016	24937	Apple Inc.
403179530	1061372	10/26/16 2:27 PM	Apple Inc., Q4 2016 Earnings Call, Oct 25, 2016	24937	Apple Inc.
5652696	10157	7/22/08 12:40 AM	Apple Inc., Q3 2008 Earnings Call, Jul-21-2008	24937	Apple Inc.
109403692	67988	7/21/10 2:49 AM	Apple Inc., Q3 2010 Earnings Call, Jul-20-2010	24937	Apple Inc.
109403692	68015	7/21/10 7:31 AM	Apple Inc., Q3 2010 Earnings Call, Jul-20-2010	24937	Apple Inc.
109403692	68102	7/21/10 3:18 PM	Apple Inc., Q3 2010 Earnings Call, Jul-20-2010	24937	Apple Inc.
331334976	963492	4/26/16 10:03 PM	Apple Inc., Q2 2016 Earnings Call, Apr 26, 2016	24937	Apple Inc.
331334976	963620	4/27/16 12:10 AM	Apple Inc., Q2 2016 Earnings Call, Apr 26, 2016	24937	Apple Inc.
331334976	963696	4/27/16 2:46 AM	Apple Inc., Q2 2016 Earnings Call, Apr 26, 2016	24937	Apple Inc.
242316137	486628	7/23/13 9:57 PM	Apple Inc., Q3 2013 Earnings Call, Jul 23, 2013	24937	Apple Inc.
242316137	486717	7/24/13 12:56 AM	Apple Inc., Q3 2013 Earnings Call, Jul 23, 2013	24937	Apple Inc.
5925779	12873	10/22/08 12:05 AM	Apple Inc., Q4 2008 Earnings Call, Oct-21-2008	24937	Apple Inc.
227981668	414015	2/12/13 4:25 PM	Apple Inc. Presents at Goldman Sachs Technology & Internet Conference 2013, Feb-12- 2013 07:15 AM	24937	Apple Inc.
227981668	414240	2/12/13 8:22 PM	Apple Inc. Presents at Goldman Sachs Technology & Internet Conference 2013, Feb-12- 2013 07:15 AM	24937	Apple Inc.
...

To query the latest transcript for an event

```
select *
from
(
select keydevId, max(transcriptID) latestTranscriptId
from ciqtranscript
where keyDevId = 1033670
group by keydevId
) a join
ciqTranscriptComponent b on a.latestTranscriptId = b.transcriptId
where a.keyDevId = 1033670
```

Sample Results

keydevId	latest Transcript Id	transcript Component Id	transcript Id	component Order	Transcript Component TypeId	Transcript PersonId	componentText
1033670	1002189	42264027	1002189	0	1	1	Ladies and gentlemen, thank you for standing by, and welcome to the Placer Dome Announces Peter Tomsett as President and Chief Executive Officer Conference Call. [Operator Instructions] As a reminder, this conference is being recorded today, Thursday, August 12, 2004. I'd like now to turn the conference over to Mr. Jay Taylor. Please go ahead, sir.
1033670	1002189	42264028	1002189	1	2	320939	Thank you, operator, and welcome folks on the line. We're going to keep this call pretty brief. We will not be conducting a question-and-answer period as part of this call. The -- our purpose of the call is just to take a few moments of your time to introduce the new President and CEO of Placer Dome. Let me turn the call over to Rob Franklin, Chairman of the Board of Placer Dome, to make some comments. Rob, would you take the microphone, please?
1033670	1002189	42264029	1002189	2	2	320937	Thank you, Jay. Ladies and gentlemen, you will have seen the announcement this morning naming Peter Tomsett as Placer Dome's incoming President and CEO. We're pleased to have reached the end of our search process; and particularly, where it if [ph] to conclude that we have a superb candidate already here at Placer Dome. As you may know, we established a subcommittee of the board, led by Graham Farquharson, that conducted a thorough search with the assistance of Egon Zehnder, an experienced international search firm. A number of qualified internal and external candidates were identified, and thorough review is conducted with all of them. We received an enthusiastic response from a number of targeted external candidates, which I think speaks volumes for the current state of the gold industry and how Placer Dome is viewed within the sector. We had identified a number of characteristics that we sought in a new leader, including strategic vision; global experience; integrity; and importantly,

keydevid	latest Transcript Id	transcript Component Id	transcript Id	component Order	Transcript Component TypeId	Transcript PersonId	componentText
							consistency with our corporate culture of safety, sustainability and collaboration. We have a unanimous opinion within the board and with the search firm that aided us that Peter best demonstrated the competencies and leadership characteristics we sought. So it is an exciting day for the company and this board. We look forward to working with Peter and supporting him as he takes Placer Dome forward. The company has been performing very well lately, so Peter is in the enviable situation of taking over the company on the right track. Much of the credit for getting Placer Dome to this current position goes to Jay, and he deserves our recognition. As announced, Jay will be leaving the company as President and CEO on September 15. And we're delighted that he's agreed to stay on through March of next year as a consultant to Peter and others to ensure a smooth transition -- as smooth a transition as possible and to act as a resource for Peter. So thank you for your patience during this process. Company leadership is a critical decision of the board, and we certainly feel the time was well spent in the best interest of our shareholders. I think Jay wants to say a few words, so I will turn the mic over to him now.
1033670	1002189	42264030	1002189	3	2	320939	Well, thanks again, Robert. I really just want to add my congratulations to Peter. I think the board has made an excellent choice. His leadership within the Australian and African regions has resulted in these areas being key regions of growth for this company. I've had the pleasure of working closely with Peter since I became CEO, and he has continually impressed me with his business judgment. He's a team builder and gets the best out of those that work with him. The company will benefit as he brings his skills to the top job. He has lots of energy and ideas, and you need that to run a global company like Placer Dome. So Peter, we know you will be successful, and I look forward to assisting you through the next months as you require.
1033670	1002189	42264031	1002189	4	2	320936	Thanks, Jay. Thanks, Rob. And hello to everyone on the phone. I've got the benefit of knowing many of you, so hopefully, you'll go easy on me in the early days. It's really exciting to be able to talk to you today as an incoming CEO of Placer Dome as I'm stepping into Jay's shoes at a great time. The company has been performing strongly, has received the successes from the strategy that Jay drove and put in place. So I come to the job with a wind -- a bit of wind at my back with a company that is well positioned for an exciting future. The operating assets have been hitting their targets, and we're completing a number of expansions, having success with exploration advancing our development projects. The challenge is to make Placer Dome a higher-quality, higher-performing and more successful company, which is a challenge that I'd take on, however, knowing that Placer Dome has capable

keydevid	latest Transcript Id	transcript Component Id	transcript Id	component Order	Transcript Component TypeId	Transcript PersonId	componentText
							people throughout the organization and particularly talented colleagues I've been working with for a number of years at the executive level. As for near-term plans and priorities, I'm sure you will not be surprised that I'll be focused on Placer Dome's preplanned operations for the next number of weeks. While I know parts of the organization intimately, there are regions and mines I need to get to see to meet people and to understand their opportunities and challenges. There are a number of corporate issues I need to sit down with management team and staff to get my head around, too. After having a chance to get up to speed on the company, I look forward to getting out to meet with the analyst community and our principal shareholders throughout the next few months. That should provide an opportunity to go into some detail on my thoughts for the company at that time. Finally, I'd like to thank Rob, Jay and the Placer Dome board for their confidence in me, and I look forward to getting on with the business. With those comments, I'd like to thank you all for calling in to listen and thank you for your continued support for Placer Dome as we transition the leadership of the company from Jay to myself. I look forward to calls and events in the future, where I can enter into some more meaningful dialogue with you all. But I appreciate you'll give me a couple of minutes -- I appreciate you giving me a couple of minutes to say a few words and introduce myself. Thanks for now.
1033670	1002189	42264032	1002189	5	2	320939	All right. Well, operator, are you back online? Operator?
1033670	1002189	42264033	1002189	6	1	1	Yes.
1033670	1002189	42264034	1002189	7	2	320939	Well, that concludes our remarks for this call, and we will not be having Q&A, as discussed. So with that, thank you all for being on the line, and we'll conclude the call now effectively.
1033670	1002189	42264035	1002189	8	1	1	Ladies and gentlemen, that does conclude our conference call for today. We thank you for your participation and ask that you please disconnect your lines. Thank you, and have a good day.

Find all earnings calls where Tim Cook answered a question For Apple Inc. using the word “acquisition”

```

SELECT p.transcriptpersonname, e.headline, tc.componenttext
FROM ciqTranscript t (NOLOCK)
    JOIN ciqTranscriptCollectionType tct (NOLOCK) ON tct.transcriptCollectionTypeId =
t.transcriptCollectionTypeId
    JOIN ciqTranscriptPresentationType tpt (NOLOCK) ON tpt.transcriptPresentationTypeId =
t.transcriptPresentationTypeId
    JOIN ciqTranscriptComponent tc (NOLOCK) ON tc.transcriptid = t.transcriptId
    JOIN ciqTranscriptComponentType tcty (NOLOCK) ON
tcty.transcriptcomponenttypeid=tc.transcriptComponentTypeId
    JOIN ciqTranscriptPerson p (NOLOCK) ON p.transcriptpersonid = tc.transcriptpersonid
    JOIN ciqEvent e (NOLOCK) ON e.keyDevId = t.keyDevId
    JOIN ciqEventToObjectToEventType ete (NOLOCK) ON ete.keyDevId = t.keyDevId
    JOIN ciqCompany comp (NOLOCK) ON comp.companyId = ete.objectId
    JOIN ciqEventType et (NOLOCK) ON et.keyDevEventTypeId = ete.keyDevEventTypeId
WHERE 1=1
    AND et.keyDevEventTypeId='48' --Earnings Calls
    AND t.transcriptPresentationTypeId='5' --Final
    AND tct.transcriptCollectionTypeId='1' --Proofed Copy
    AND tcty.transcriptcomponentTypeId='4' --Answer
    AND comp.companyid='24937' --Apple Inc.
    AND p.proid='169601' --Timothy Cook
    AND tc.componenttext like '%acquisition%'

```

Sample Results

transcriptpersonname	headline	componenttext
Timothy Cook	Apple Inc., Q4 2016 Earnings Call, Oct 25, 2016	We are open to acquisitions of any size that are of strategic value, where we can deliver better products to our customers and innovate more. And so we look at a whole variety of companies, and based on that, we choose whether to move forward or not. But we're definitely open, and we definitely look.

transcriptpersonname	headline	componenttext
Timothy Cook	Apple Inc., Q3 2014 Earnings Call, Jul 22, 2014	Well, I think we have a lot of really great people, Ben, and I think we have the capability. As I've said before, I think we have the capability to acquire a sizable company and manage it. And relative to IBM, I feel the same way. I think you can only do so many partnerships well. And so it's unusual that we enter into a partnership. But in this particular case, I think arguably, the companies are so complementary. And I've gotten to know Ginni fairly well over the last couple of years, and I think we see the importance of the customer a lot of the same way, and both feel that mobile and enterprise is just an enormous opportunity. And we're not competing with each other. And so I think a partnership in that case is particularly great. Would we do more of either of the things we did? We're always looking in the acquisition space, but we don't let the -- let our money burn a hole in our pocket, and we don't do things that aren't strategic. And so with Beats, we felt we were getting a incredible subscription service, a very rare set of talent that we think can do great things in Apple and access to a very fast-growing business in their headphone and earphone space. And so -- and culturally, we felt there was a match, and music has been deeply embedded in Apple's DNA for many, many years. And so it was a great marriage, and I think the partnership with IBM is a great marriage as well. If more like that presented themselves or -- then I think we can manage more things. I think we have a very, very strong executive team and can do that. But it's not my goal to acquire a certain number of companies or spend a certain amount of money. We want to do things that help us make great products and are great for our customers and so forth. And so that's how...

transcriptpersonname	headline	componenttext
Timothy Cook	Apple Inc., Q1 2017 Earnings Call, Jan 31, 2017	<p>Yes. Katy, I am optimistic, given what I'm hearing, that there would likely be some sort of tax reform this year, and it does seem like there's people in both parties that would favor repatriation as a part of that. So I think that's very good for the country and good for Apple. What we would do with it, let's wait and see exactly what it is. But as I said before, we are always looking at acquisitions. We acquired 15 to 20 companies per year for the last 4 years, and we look for companies of all sizes. And there's not a size that we would not do based on just the size of it. It's more about the strategic value of it. In terms of original content, we put our toe on the water -- we have put our toe on the water with doing some original content for Apple Music, and that will be rolling out through the year. We are learning from that, and we'll go from there. The way that we participate in the sort of the changes that are going on in the media industry that I fully expect to accelerate from sort of the cable bundle beginning to break down is, one, we started the new Apple TV a year ago, and we're pleased with how that platform has come along. We have more things planned for it. But it's come a long way in a year, and it gives us a clearer platform to build off of. Two, embedded in the 150 million paid subscriptions that I mentioned in my opening comments, there are a number of third-party services that are a part that where we participate economically in some of that by offering our platform and selling and distributing. And then thirdly, we are obviously -- with our toe on the water, we're learning a lot about the original content business and thinking about ways that we could play at that.</p>

transcriptpersonname	headline	componenttext
Timothy Cook	Apple Inc., Q2 2014 Earnings Call, Apr 23, 2014	<p>The key thing that -- for us, Steve, is to stay focused on things that we can do best and that we can perform at a really high level of quality that our customers have come to expect. And so we currently feel comfortable in expanding the number of things we're working on. And so we've been doing that in the background. And we're not ready yet to pull the string on the curtain. But we've got some great things there that we're working on, that I'm very, very proud of and very, very excited about. But for us, we care about every detail. And when you care about every detail and getting it right, it takes a bit longer to do that. And it's -- and that's always been the case. That's not something that just occurred. We -- as you probably know from following us for a long time, we didn't ship the first MP3 player, nor the first smartphone, nor the first tablet. In fact, there were tablets being shipped a decade or so before then. But arguably, we shipped the first successful modern tablet, the first successful modern smartphone and the first successful modern MP3 player. And so it means much more to us to get it right than to be first. And I think you can see so many examples out in the marketplace where it's clear that the objective has been to be first, but customers at the end of the day don't care about that or that's not what they look for from Apple. They want great, insanely great, and that's what we want to deliver. And so that's the way we look at it. And from an acquisition point of view, we have done 24 in 18 months. We're -- that shows that we're on the prowl, I suppose you could say. We look for companies that have great people and great technology and that fit culturally. And we don't have a rule that says we can't spend a lot or whatever. We'll spend what we think is a fair price. What's important to us is that strategically, it makes sense and that it winds up adding value to our shareholders over the long haul. We are not in a race to spend the most or acquire the most. We're in a race to make the world's best products that really enrich people's lives. And so to the tune that acquisitions can help us do that, and they've done that and continue to do that, then we will acquire. And so you can bet that we will -- you will continue to see acquisitions, and some of which we'll try to keep quiet, and some of which seems to be impossible to keep quiet.</p>

transcriptpersonname	headline	componenttext
Timothy Cook	Apple Inc., Q2 2014 Earnings Call, Apr 23, 2014	Yes, there's a lot of moving parts, a lot of acquisitions, a lot of people giving up, to some degree, and deciding to do other things. And so -- but at the end of the day, we see it much like we've always seen it as. The part of the market that we're interested in is the market of people that really want the best smartphones, and that doesn't mean that they're all at the high end of the price band. I mean, we have smartphones that go down to a very affordable price for the 4s because we're proud to ship that product. I think that this quarter, if you were unsure, hopefully, this quarter demonstrates to you that we can do well in a number of geographies, from emerging markets to developed markets. Some of the numbers that we've experienced, just to quote some of the more historic prepaid markets, through the first half of '14, Brazil was up 61%; Russia was up 97%; Turkey was up 56%; India was up 55%; Vietnam was up 262%. I could go on. But the point is that there's a number of markets out there where we are beginning to really catch on to a number of customers. And I am particularly proud of the results in these markets because these have not been historic strong points for Apple. We've been working at China for a while and have learned a lot, and I'm very proud of what we've done there. But I think some of these other numbers I just read demonstrates that we're beginning to have really nice success outside of there as well.
Timothy Cook	Apple Inc., Q3 2009 Earnings Call, Jul-21-2009	I think, Andy, it's Tim, I think that's a better question for them but what I see without talking about specific ones, I see them making more investments in order to have faster networks, and see them being very happy about driving higher ARPUs and lower churn. This changes their cost of customer acquisition if they're not out churning people left and right, and so I think they will continue to make investments to deliver services that people really enjoy, which is faster networks.
Timothy Cook	Apple Inc., Q3 2009 Earnings Call, Jul-21-2009	I think, Andy, it's Tim, I think that's a better question for them but what I see without talking about specific ones, I see them making more investments in order to have faster networks, and see them being very happy about driving higher ARPUs and lower churn. This changes their cost of customer acquisition if they're not out churning people left and right, and so I think they will continue to make investments to deliver services that people really enjoy, which is faster networks.

Mentions of “weather” during earnings calls for Macys/Nordstrom/J.C. Penney

```

SELECT comp.companyid, comp.companyname, COUNT (DISTINCT t.keydevId) as COUNT,
YEAR(mostImportantDateUTC) as YEAR
FROM ciqTranscript t (NOLOCK)
    JOIN ciqTranscriptCollectionType tct (NOLOCK) ON tct.transcriptCollectionTypeId =
t.transcriptCollectionTypeId
    JOIN ciqTranscriptPresentationType tpt (NOLOCK) ON tpt.transcriptPresentationTypeId =
t.transcriptPresentationTypeId
    JOIN ciqTranscriptComponent tc (NOLOCK) ON tc.transcriptId = t.transcriptId
    JOIN ciqTranscriptComponentType tcty (NOLOCK) ON
tcty.transcriptcomponenttypeid=tc.transcriptComponentTypeId
    JOIN ciqTranscriptPerson p (NOLOCK) ON p.transcriptpersonid = tc.transcriptpersonid
    JOIN ciqEvent e (NOLOCK) ON e.keyDevId = t.keyDevId
    JOIN ciqEventToObjectToEventType ete (NOLOCK) ON ete.keyDevId = t.keyDevId
    JOIN ciqEventType et (NOLOCK) ON et.keyDevEventTypeId = ete.keyDevEventTypeId
    JOIN ciqCompany comp (NOLOCK) ON comp.companyId = ete.objectId
WHERE 1=1
    AND et.keyDevEventTypeId='48' --Earnings Calls
    AND t.transcriptPresentationTypeId='5' --Final
    AND tct.transcriptCollectionTypeId='1' --Proofed Copy
    AND tcty.transcriptcomponenttypeid='2' --Presenters Speech
    AND comp.companyid in ('318091','32215','295624')
    AND tc.componenttext like '%weather%'
GROUP BY comp.companyid, comp.companyname, YEAR(mostImportantDateUTC)
ORDER BY comp.companyname, YEAR(mostImportantDateUTC) DESC

```


Sample Results

companyid	companyname	COUNT	YEAR
295624	J. C. Penney Company, Inc.	4	2016
295624	J. C. Penney Company, Inc.	1	2015
295624	J. C. Penney Company, Inc.	2	2014
295624	J. C. Penney Company, Inc.	1	2013
295624	J. C. Penney Company, Inc.	2	2012
295624	J. C. Penney Company, Inc.	1	2011
295624	J. C. Penney Company, Inc.	2	2010
318091	Macy's, Inc.	4	2016
318091	Macy's, Inc.	3	2015
318091	Macy's, Inc.	2	2014
318091	Macy's, Inc.	4	2013
318091	Macy's, Inc.	2	2012
318091	Macy's, Inc.	2	2011
318091	Macy's, Inc.	1	2010
318091	Macy's, Inc.	1	2009
32215	Nordstrom, Inc.	1	2010

Aggregate count of mentions of “weather” during earnings calls for the S&P 500 Retail Composite by year

```

SELECT
    COUNT (DISTINCT t.keydevId) as COUNT, YEAR(mostImportantDateUTC) as YEAR
FROM ciqTranscript t (NOLOCK)
    JOIN ciqTranscriptCollectionType tct (NOLOCK) ON tct.transcriptCollectionTypeId =
t.transcriptCollectionTypeId
    JOIN ciqTranscriptComponent tc (NOLOCK) ON tc.transcriptId = t.transcriptId
    JOIN ciqTranscriptPerson p (NOLOCK) ON p.transcriptpersonid = tc.transcriptpersonid
    JOIN ciqEvent e (NOLOCK) ON e.keyDevId = t.keyDevId
    JOIN ciqEventToObjectToEventType ete (NOLOCK) ON ete.keyDevId = t.keyDevId
    JOIN ciqCompany comp (NOLOCK) ON comp.companyId = ete.objectId
    JOIN ciqSecurity s (NOLOCK) ON s.companyid=comp.companyid AND s.primaryFlag='1'
    JOIN ciqConstituent cc (NOLOCK) ON cc.securityid=s.securityid
    JOIN ciqIndexConstituent cic (NOLOCK) ON cic.constituentid=cc.constituentid and cic.todate is
NULL -- current constituent
    JOIN ciqIndex ci (NOLOCK) ON ci.indexid=cic.indexid
WHERE 1=1
    AND ete.keyDevEventTypeId='48' --Earnings Calls
    AND t.transcriptPresentationTypeId='5' --Final
    AND tct.transcriptCollectionTypeId='1' --Proofed Copy
    AND tc.transcriptcomponentTypeId='2' --Presenters Speech
    AND ci.indexid=5466717--S&P 500 Retail Composite
    AND tc.componenttext like '%weather%'
GROUP BY YEAR(mostImportantDateUTC)
ORDER BY YEAR(mostImportantDateUTC) DESC

```

COUNT	YEAR
31	2017
49	2016
38	2015
63	2014
52	2013
51	2012
46	2011
29	2010
10	2009

Aggregate count of distinct analysts who asked a question during each of Apple's Q4 earnings calls

```

SELECT comp.companyid, COUNT (DISTINCT p.transcriptpersonid) as AnalystCount, SUBSTRING(headline,
CHARINDEX('Earnings Call', headline) - 8, 7) AS QuarterFiscalYear
FROM ciqTranscript t (NOLOCK)
JOIN ciqTranscriptCollectionType tct (NOLOCK) ON tct.transcriptCollectionTypeId =
t.transcriptCollectionTypeId
JOIN ciqTranscriptPresentationType tpt (NOLOCK) ON tpt.transcriptPresentationTypeId =
t.transcriptPresentationTypeId
JOIN ciqTranscriptComponent tc (NOLOCK) ON tc.transcriptid = t.transcriptId
JOIN ciqTranscriptComponentType tcty (NOLOCK) ON
tcty.transcriptcomponenttypeid=tc.transcriptComponentTypeId
JOIN ciqTranscriptPerson p (NOLOCK) ON p.transcriptpersonid = tc.transcriptpersonid
JOIN ciqEvent e (NOLOCK) ON e.keyDevId = t.keyDevId
JOIN ciqEventToObjectToEventType ete (NOLOCK) ON ete.keyDevId = t.keyDevId
JOIN ciqCompany comp (NOLOCK) ON comp.companyId = ete.objectId
JOIN ciqEventType et (NOLOCK) ON et.keyDevEventTypeId = ete.keyDevEventTypeId
WHERE 1=1
AND et.keyDevEventTypeId='48' --Earnings Calls
AND t.transcriptPresentationTypeId='5' --Final
AND tct.transcriptCollectionTypeId='1' --Proofed Copy
AND p.speakerTypeId='3' --Analyst
AND tcty.transcriptcomponentTypeId='3' --Question
AND e.headline like '%Q4%'
AND comp.companyid='24937' --Apple Inc.
GROUP BY comp.companyid, SUBSTRING(headline, CHARINDEX('Earnings Call', headline) - 8, 7)
ORDER BY comp.companyid, SUBSTRING(headline, CHARINDEX('Earnings Call', headline) - 8, 7) DESC

```

companyid	AnalystCount	QuarterFiscalYear
24937	9	Q4 2016
24937	8	Q4 2015
24937	8	Q4 2014
24937	9	Q4 2013
24937	14	Q4 2012
24937	12	Q4 2011
24937	9	Q4 2010
24937	15	Q4 2009

Find S&P 500 company earnings calls where a Goldman Sachs analyst asked a question

```

SELECT DISTINCT c.companyId 'CIQCompanyID'
, c.companyName 'CIQCompanyName'
, t.keyDevId AS 'KeyDevId'
, e.headline AS 'EventHeadline'
, ISNULL((p.firstName + ' ' + p.middleName + ' ' + p.lastName), tp.transcriptPersonName) AS
'NameOfPerson'
, pr.title AS 'TitleOfPerson'
, ISNULL(comp.companyName, tp.companyName) AS 'CompanyOfPerson'
FROM ciqIndexProvider ip (NOLOCK)
JOIN ciqIndex i (NOLOCK)
    ON i.indexProviderID = ip.indexProviderID
JOIN ciqIndexConstituent ic (NOLOCK)
    ON ic.indexID = i.indexID
JOIN ciqTradingItem ti (NOLOCK)
    ON ti.tradingItemId = ic.tradingItemId
JOIN ciqSecurity s (NOLOCK)
    ON s.securityId = ti.securityId
JOIN ciqCompany c (NOLOCK)
    ON c.companyId = s.companyId
JOIN ciqEventToObjectToEventType ete (NOLOCK)
    ON c.companyid = ete.objectid
JOIN ciqTranscript t (NOLOCK)
    ON ete.keyDevId = t.keyDevId
JOIN ciqEvent e (NOLOCK)
    ON e.keyDevId = t.keyDevId
JOIN ciqEventType et (NOLOCK)
    ON et.keyDevEventTypeId = ete.keyDevEventTypeId
JOIN ciqTranscriptCollectionType tct (NOLOCK)
    ON tct.transcriptCollectionTypeId = t.transcriptCollectionTypeId
JOIN ciqTranscriptPresentationType tpt (NOLOCK)
    ON tpt.transcriptPresentationTypeId = t.transcriptPresentationTypeId
JOIN ciqEventCallBasicInfo ecb (NOLOCK)
    ON ecb.keyDevId = t.keyDevId
JOIN ciqTranscriptComponent tc (NOLOCK)
    ON t.transcriptId = tc.transcriptId
JOIN ciqTranscriptPerson tp (NOLOCK)
    ON tc.transcriptPersonId = tp.transcriptPersonId
JOIN ciqTranscriptSpeakerType tst (NOLOCK)
    ON tst.speakerTypeId = tp.speakerTypeId

```

```

LEFT OUTER JOIN ciqProfessional pr (NOLOCK)
    JOIN ciqPerson p (NOLOCK)
        ON pr.personId = p.personId
    JOIN ciqCompany comp (NOLOCK)
        ON pr.companyId = comp.companyId
        ON tp.proId = pr.proId
WHERE ip.indexProviderID = 9 -- Standard and Poor's US
AND i.indexID = 2668699 -- S&P 500
AND (GETDATE()-1) BETWEEN (ic.fromDate) AND (ISNULL(ic.toDate,GETDATE()))
AND et.keyDevEventTypeId = 48 -- Earnings Call
AND t.transcriptCollectionTypeId = 1 -- Proofed Copy
AND tc.transcriptComponentTypeId = 3 -- Question
AND tp.speakerTypeId = 3 -- Analyst
    AND ISNULL(comp.companyName, tp.companyName) like '%Goldman%Sachs%'
ORDER BY t.keyDevId

```

Sample Results

CIQ CompanyID	CIQ CompanyName	KeyDevId	EventHeadline	NameOfPerson	TitleOfPerson	CompanyOfPerson
29618	Humana Inc.	5151146	Humana Inc., Q3 2009 Earnings Call, Nov-02- 2009	Matthew Borsch	NULL	Goldman Sachs
29618	Humana Inc.	5151148	Humana Inc., Q2 2009 Earnings Call, Aug-03- 2009	Matthew Richard Borsch	Investment Research Analyst	Goldman Sachs Group Inc., Research Division
29618	Humana Inc.	5425204	Humana Inc., Q2 2010 Earnings Call, Aug-02- 2010	Daryn Miller	Research Analyst	Goldman Sachs Group Inc., Research Division
29618	Humana Inc.	5425205	Humana Inc., Q3 2010 Earnings Call, Nov 01, 2010	Matthew Richard Borsch	Investment Research Analyst	Goldman Sachs Group Inc., Research Division
29618	Humana Inc.	5425215	Humana Inc., Q4 2009 Earnings Call, Feb-01- 2010	Matthew Richard Borsch	Investment Research Analyst	Goldman Sachs Group Inc., Research Division
29618	Humana Inc.	5425217	Humana Inc., Q1 2010 Earnings Call, Apr-26- 2010	Matthew Richard Borsch	Investment Research Analyst	Goldman Sachs Group Inc., Research Division
285467	Eli Lilly and Company	5941523	Eli Lilly & Co., Q2 2009 Earnings Call, Jul-22-2009	Jamilu E. Rubin	Equity Analyst	Goldman Sachs Group Inc., Research Division

CIQ CompanyID	CIQ CompanyName	KeyDevId	EventHeadline	NameOfPerson	TitleOfPerson	CompanyOfPerson
28209	Equity Residential	5968681	Equity Residential, Q4 2008 Earnings Call, Feb-05-2009	Jonathan Brewster Habermann	Analyst	Goldman Sachs Group Inc., Research Division
33493	QUALCOMM Incorporated	5995126	QUALCOMM Inc., Q4 2009 Earnings Call, Nov-04-2009	Simona Stefan Kiritsov Jankowski	Former MD & Senior Equity Research Analyst	Goldman Sachs Group Inc., Research Division
266112	Deere & Company	6035797	Deere & Co., Q3 2009 Earnings Call, Aug-19-2009	Jerry David Revich	Vice President	Goldman Sachs Group Inc., Research Division
24321	Adobe Systems Incorporated	6040969	Adobe Systems Inc., Q4 2009 Earnings Call, Dec-15-2009	Sarah Friar	Analyst	Goldman Sachs Group Inc., Research Division
24321	Adobe Systems Incorporated	6040972	Adobe Systems Inc., Q3 2009 Earnings Call, Sep-15-2009	Sarah Friar	Analyst	Goldman Sachs Group Inc., Research Division
24816	Amgen Inc.	6048153	Amgen Inc., Q4 2008 Earnings Call, Jan-26-2009	May-Kin Ho	Research Analyst	Goldman Sachs Group Inc., Research Division
160077	Anthem, Inc.	6081425	WellPoint Inc., Q3 2009 Earnings Call, Oct-28-2009	Matthew Borsch	NULL	Goldman Sachs
415798	Verizon Communications Inc.	6095981	Verizon Communications Inc., Q4 2008 Earnings Call, Jan-27-2009	Jason Armstrong	Analyst	Goldman Sachs Group Inc., Research Division
207221	The Estée Lauder Companies Inc.	6102615	Estee Lauder Companies Inc., Q1 2010 Earnings Call, Oct-30-2009	Andrew Sawyer	Analyst	Goldman Sachs Group Inc., Research Division
207221	The Estée Lauder Companies Inc.	6102619	Estee Lauder Companies Inc., Q3 2010 Earnings Call, Apr-27-2010	Andrew Sawyer	Analyst	Goldman Sachs Group Inc., Research Division
107633	Weyerhaeuser Company	6111399	Weyerhaeuser Co., Q3 2009 Earnings Call, Oct-30-2009	Richard Skidmore	Vice-President	Goldman Sachs Group Inc., Research Division

CIQ CompanyID	CIQ CompanyName	KeyDevId	EventHeadline	NameOfPerson	TitleOfPerson	CompanyOfPerson
274561	General Dynamics Corporation	6115034	General Dynamics Corp., Q3 2009 Earnings Call, Oct-28-2009	Noah Poponak	NULL	Goldman Sachs
31148	Marriott International, Inc.	6122928	Marriott International, Inc., Q4 2008 Earnings Call, Feb-12-2009	Steven Eric Kent	Managing Director and Equity Analyst	Goldman Sachs Group Inc., Research Division
332172	Macerich Company	6123707	Macerich Co., Q4 2008 Earnings Call, Feb-11-2009	Jonathan Brewster Habermann	Analyst	Goldman Sachs Group Inc., Research Division
293286	Occidental Petroleum Corporation	6141146	Occidental Petroleum Corporation, Q4 2008 Earnings Call, Jan-29-2009	Arjun Narayana Murti	Co-Director of Americas Equity Research and Equity Research Analyst	Goldman Sachs Group Inc., Research Division
98873	The Hershey Company	6147024	Hershey Co., Q4 2008 Earnings Call, Jan-27-2009	Judy Hong	Managing Director, Co-Head of the GIR Asian Professionals Network, and Senior Analyst	Goldman Sachs Group Inc., Research Division
296308	Altria Group, Inc.	6149607	Altria Group Inc., Q4 2008 Earnings Call, Jan-29-2009	Judy Hong	Managing Director, Co-Head of the GIR Asian Professionals Network, and Senior Analyst	Goldman Sachs Group Inc., Research Division
283857	Kimberly-Clark Corporation	6178556	Kimberly-Clark Corporation, Q3 2009 Earnings Call, Oct-22-2009	Andrew Sawyer	Analyst	Goldman Sachs Group Inc., Research Division
140283	Texas Instruments Incorporated	6180098	Texas Instruments Inc., Q2 2009 Earnings Call, Jul-20-2009	James Vincent Covello	Director of United States Equity Research	Goldman Sachs Group Inc., Research Division
24827	Amphenol Corporation	6181215	Amphenol Corporation, Q3 2009 Earnings Call, Oct-15-2009	Craig Matthew Hettenbach	Research Analyst	Goldman Sachs Group Inc., Research Division

CIQ CompanyID	CIQ CompanyName	KeyDevId	EventHeadline	NameOfPerson	TitleOfPerson	CompanyOfPerson
18671	Albemarle Corporation	6274632	Albemarle Corp., Q1 2009 Earnings Call, Apr 28, 2009	Robert Andrew Koort	Managing Director	Goldman Sachs Group Inc., Research Division
258823	Carnival Corporation	6305563	Carnival Corp., Q1 2009 Earnings Call, Mar-24-2009	Steven Eric Kent	Managing Director and Equity Analyst	Goldman Sachs Group Inc., Research Division
294639	PPG Industries, Inc.	6318644	PPG Industries Inc., Q1 2009 Earnings Call, Apr-16-2009	Robert Andrew Koort	Managing Director	Goldman Sachs Group Inc., Research Division
816889	Regency Centers Corporation	6345055	Regency Centers Corporation, Q2 2009 Earnings Call, Aug-06-2009	Jehan Mahmood	NULL	Goldman Sachs
332646	Essex Property Trust, Inc.	6350632	Essex Property Trust Inc., Q1 2009 Earnings Call, Apr-30-2009	Jonathan Brewster Habermann	Analyst	Goldman Sachs Group Inc., Research Division
36235	Vertex Pharmaceuticals Incorporated	6352596	Vertex Pharmaceuticals Incorporated, Q1 2009 Earnings Call, Apr-16-2009	Davis Bu	Research Analyst	Goldman Sachs Group Inc., Research Division
387568	Envision Healthcare Corporation	6352789	AmSurg Corp., Q1 2009 Earnings Call, Apr-23-2009	Shelley Gnall-Sazenski	Research Analyst	Goldman Sachs Group Inc., Research Division
36040	Universal Health Services, Inc.	6366834	Universal Health Services Inc., Q1 2009 Earnings Call, Apr-28-2009	Shelley Gnall-Sazenski	Research Analyst	Goldman Sachs Group Inc., Research Division
347983	Alexion Pharmaceuticals, Inc.	6367290	Alexion Pharmaceuticals, Inc., Q1 2009 Earnings Call, Apr 23, 2009	Jessica Li	Research Analyst	Goldman Sachs Group Inc., Research Division
403413	BlackRock, Inc.	6381736	BlackRock, Inc., Q1 2009 Earnings Call, Apr-21-2009	Marc S. Irizarry	Equity Analyst	Goldman Sachs Group Inc., Research Division
...

Full-Text Index script against the ciqTranscriptComponent table and ComponentText column

To assist our SQL Server clients, we have created a sample Full-Text Index script against the ciqTranscriptComponent table and ComponentText column which assists in improving query performance (speed of queries improved ~9x based on our testing). The ComponentText column within the ciqTranscriptComponent table is a SQL nvarchar(max) datatype that contains large strings of text. Using the LIKE predicate in the WHERE clause against this column results in slow query speeds. With Full-Text Indexing, users are able to use the CONTAINS predicate which utilizes the Full-Text Indexed columns thus improving query speed.

Microsoft Document surrounding the creation of FULLTEXT Indexes.

- <https://docs.microsoft.com/en-us/sql/t-sql/statements/create-fulltext-index-transact-sql>

Microsoft Document surrounding the use of CONTAINS.

- <https://docs.microsoft.com/en-us/sql/t-sql/queries/contains-transact-sql>

```
USE [Transcripts]([or your Target DB name])
GO

/***** Object: Index [pk_ciqTranscriptComponent] *****/
IF NOT EXISTS (SELECT * FROM sys.indexes WHERE object_id = OBJECT_ID(N'[dbo].[ciqTranscriptComponent]') AND name =
N'pk_ciqTranscriptComponent')
ALTER TABLE [dbo].[ciqTranscriptComponent] ADD CONSTRAINT [pk_ciqTranscriptComponent] PRIMARY KEY CLUSTERED
(
    [transcriptComponentId] ASC
)WITH (PAD_INDEX = OFF, STATISTICS_NORECOMPUTE = OFF, SORT_IN_TEMPDB = OFF, IGNORE_DUP_KEY = OFF, ONLINE = OFF,
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
GO

/***** Object: FullTextCatalog [Transcripts_FullTextCatalog] *****/
IF EXISTS (SELECT * FROM sys.fulltext_indexes fti WHERE fti.object_id = OBJECT_ID(N'[dbo].[ciqTranscriptComponent]'))
ALTER FULLTEXT INDEX ON [dbo].[ciqTranscriptComponent] DISABLE
GO

/***** Object: FullTextIndex Script Date: 09/05/2017 14:52:41 *****/
IF EXISTS (SELECT * FROM sys.fulltext_indexes fti WHERE fti.object_id = OBJECT_ID(N'[dbo].[ciqTranscriptComponent]'))
DROP FULLTEXT INDEX ON [dbo].[ciqTranscriptComponent]
GO

IF EXISTS (SELECT * FROM sys.fulltextcatalogs ftc WHERE ftc.name = N'Transcripts_FullTextCatalog')
DROP FULLTEXT CATALOG [Transcripts_FullTextCatalog]
GO

/***** Object: FullTextCatalog [Transcripts_FullTextCatalog] *****/
CREATE FULLTEXT CATALOG [Transcripts_FullTextCatalog]WITH ACCENT_SENSITIVITY = OFF
AUTHORIZATION [dbo]
GO

/***** Object: FullText Index on [dbo].[ciqTranscriptComponent] *****/
CREATE FULLTEXT INDEX ON [dbo].[ciqTranscriptComponent] KEY INDEX [pk_ciqTranscriptComponent] ON
([Transcripts_FullTextCatalog]) WITH (CHANGE_TRACKING AUTO)
GO
ALTER FULLTEXT INDEX ON [dbo].[ciqTranscriptComponent] ADD ([componentText])
GO
ALTER FULLTEXT INDEX ON [dbo].[ciqTranscriptComponent] ENABLE
GO
```

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Revision History

The changes made to this document include the following:

Version	Date	Changes
1.0	08/23/2017	Initial version
1.1	09/07/2017	Added sample query titled Full-Text Index script against the ciqTranscriptComponent table and ComponentText column
1.2	09/13/2017	Removed references to XFL_V5.dbo from the sample queries
1.3	9/15/2017	Added a new field "audioLengthSec" to the ciqTranscript table
1.4	10/18/2017	Updated examples of transcriptionCollectionTypeNames
1.5	10/25/2017	Added sample query titled "To query the latest transcript for an event"
1.6	12/13/2017	Updated sample query titled "Find S&P 500 company earnings calls where a Goldman Sachs analyst asked a question"
1.7	12/20/2017	Added language to indicate that People Basic is the package offered in the Professionals data set
1.8	04/30/2018	Updated support email address and company coverage in Overview.
1.9	11/27/2018	Updated the field order of the ciqTranscriptComponent table.