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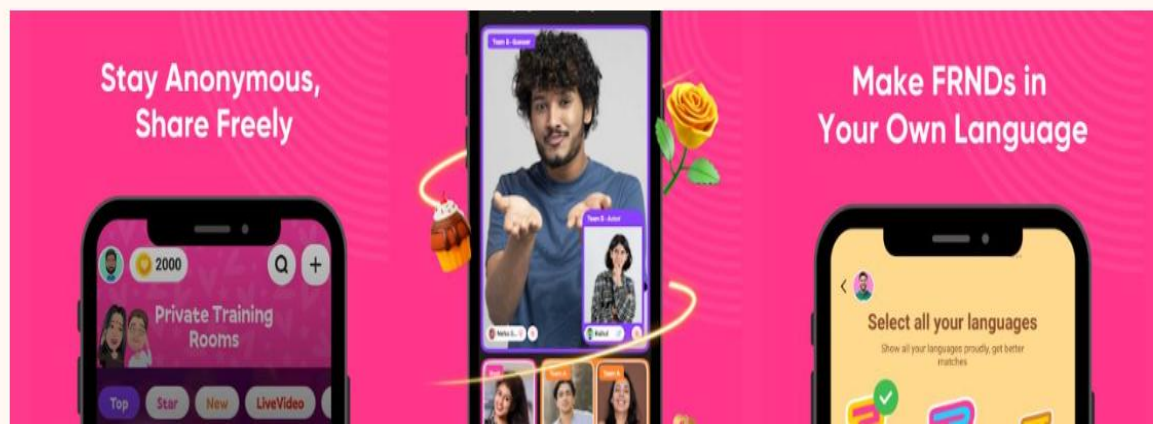
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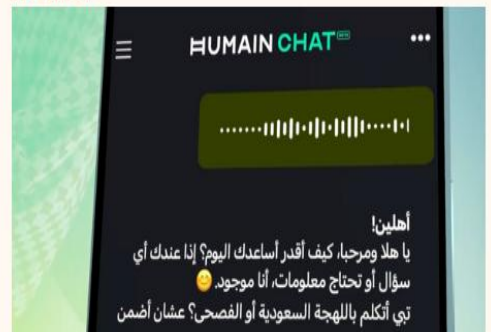
A carousel of news briefs with four items: 'Wizz Air bows out of Abu Dhabi', 'Majid Al Futtaim appoints Fadel Abdulbaqi Al Ali as chairman', 'Abu Dhabi's IHC partners with BlackRock to launch \$1 billion reinsurance platform', and 'Emirates posts record revenue, profit in FY25'.

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## Why smart ring makers Ultrahuman and Oura are battling across countries

The dispute illustrates how patent battles are becoming increasingly internationalized, with companies fighting in multiple jurisdictions.



Bhuvana

01 September, 2025 • 7 min • 0



What happens when a Finnish company and an Indian startup claim ownership of the same smart ring innovations? The answer is playing out in courtrooms in two different countries, showing how modern patent warfare transcends borders.

Smart rings, which are finger-worn devices that track health metrics like heart rate, sleep and activity, are a fast-growing niche in the wearables market. Finland-based Oura was one of the earliest entrants, building a strong brand among athletes and biohackers since it was founded in 2013. Bengaluru-based Ultrahuman is a newer player,



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