



**Vikram Sarabhai Library**  
**IIMA Weekly News Digest**  
(March 9 – 15, 2015)

SR. NO.	TITLE	SOURCE	DATE	FULL TEXT
<b>News on IIMA</b>				
1	RTE: Not just fee, Rs 5k extra aid for kids likely	Ahmedabad Mirror	March 9, 2015	<a href="#">Full text</a>
2	A cricketer's challenge prompts nutrition venture	Business Standard	March 9, 2015	<a href="#">Full text</a>
3	Gujarat lags even Bihar in many parameters, says IIMA prof	DNA	March 11, 2015	<a href="#">Full text</a>
4	IIMA to tie up with Canadian varsity	DNA	March 11, 2015	<a href="#">Full text</a>
5	IIM-A, Canadian varsity sign business cases MoU	Financial Express	March 11, 2015	<a href="#">Full text</a>
6	IIM-A faculty slams govt's business-friendly image	Indian Express	March 11, 2015	<a href="#">Full text</a>
7	IIM-A, Canadian varsity to share business case studies	Indian Express	March 11, 2015	<a href="#">Full text</a>
8	A not-for-profit route to win an olympic gold?	DNA	March 12, 2015	<a href="#">Full text</a>
9	India's m-cap to reach Rs. 900 lakh crore by 2022	DNA	March 12, 2015	<a href="#">Full text</a>
10	Petroleum cos refused to partner with SI2	Ahmedabad Mirror	March 15, 2015	<a href="#">Full text</a>
11	French liquor company says cheers to solar plane	Indian Express	March 15, 2015	<a href="#">Full text</a>

## Faculty Column

1	Marketing on social media can be interesting career option by Prof. Dheeraj Sharma	DNA	March 9, 2015	<a href="#">Full text</a>
2	The long & short of patent war in India by Prof. Anurag Agarwal	DNA Column: Lawfully Yours	March 15, 2015	<a href="#">Full text</a>
3	Financing innovations by Prof. Anil Gupta	DNA Column: Minds on the Margin	March 15, 2015	<a href="#">Full text</a>